

The workshop will begin shortly. You may not hear anything until the start of the workshop.

**Attendance is Auto-Recorded** - Please do not say “Present, Here, or Type your name”



# IowaWORKS

## Develop a Career Plan & Research Industry Trends



# Setting YOU up for Success



## Sound

- **Everyone** is **muted**, and participant's **video cameras** are **disabled**

## Attendance is Auto-Recorded

- **Please do not** say "Present, Here, or Type your name"

## Closed Captions

- Mac/Windows users, the notification is typically at the **bottom of the screen**
- iOS/Android Devices – **Have Zoom App downloaded on your device**. Once logged in, select Settings icon. Toggle "Closed Captioning" to "On"

## Q&A

- Questions **may get lost** in the chat!
- This is the **BEST** option to get your questions answered
- If questions are not answered immediately, we may be presenting it later. **It is still best to have your question in the Q&A**. This feature will notify you if we answer live, or if someone responds directly to you

## Chat

- **Please** do not be disrespectful
- **Please** keep chat **positive**
- **Please do not** spam the chat
- **Chat is for interacting with your fellow participants and responding to questions**

# Objective

1. How to Plan a future career – now what?
2. What resources are available for career research?
3. Find what is important to you and what career would be the best fit and go for it





# Activity

1. You can't do something you love and make any money at it
2. You aren't really supposed to like your work; you just have to do it to make a living and have "security"
3. Work is what you do from 8 to 5 and then you live
4. Work is what you do until age 65; then you retire and do what you love
5. Money is the most important factor in job satisfaction







# Activity

6. If you change your career direction, you must start at the bottom and not make any money until you work your way back up
7. The most important thing necessary for changing your career is a resume
8. Skills are not transferable from one industry to another
9. Career transition must be a painful, traumatic and anxiety provoking experience
10. If you take a risk and try something new, something terrible will occur



# I Hope...



# Another Perspective....



# I Hope...

“Hope is not a strategy. We have to plan.”

*-Dr. Judy Gerberding*







# Building a Career Transition Plan

- ❖ Avoid the shotgun approach
- ❖ Benefits of developing a plan
- ❖ Define your long-term preferences first



# SMART

Specific

S  
G

What do you  
want to do?

Measurable

M  
O

How will you  
know when  
you've  
reached it?

Achievable

A  
A

Is it in your  
power to  
accomplish  
it?

Realistic

R  
L

Can you  
realistically  
achieve it?

Timely

T  
S

When exactly  
do you want  
to accomplish  
it?

# Meet James

James wants to get into the education pathway and become a teacher. He has proudly served in the military and is looking to utilize his GI Bill benefits to pay for his education and training. He is working with the HomeBaseIowa initiative & just found out that as long as he has his AA, many schools in Iowa will assist him in getting his degree upgraded since there is a huge demand for educators at this time.

<https://www.homebaseiowa.gov>



# Meet Kari

Kari, works as a dishwasher, but loves to cook. It has been a dream to work as a head chef for a long time. The challenge for her is the fact that she needs an income as she has a family to support. She found out the [Iowa Office of Apprenticeship](https://apprenticeship.iowa.gov/) that she can get paid while gaining the education, skills and training necessary to be marketable in this field, which finally makes this dream a reality!

<https://apprenticeship.iowa.gov/>



# Introducing Corey

Corey has been working as a phlebotomist for almost 6 years and has relocated to a bigger city to find more opportunity. The challenge is that it costs so much more to live in a “big city” that he can’t find the money for school, and he is afraid to incur much school debt. He went to his local IowaWORKS office and found out that programs like Title I as well as other partner programs can actually work with his employer to help pay for him to achieve his goal to become an RN where he can enjoy all the challenges of healthcare and finally get that income he desperately needs!

<https://www.iowaWORKS.gov>





# Career Pathways

**Education:** Teacher, Master Teacher, Curriculum Coordinator, Assistant Principal, Principal

**Retail:** Retail Salesclerk, Assistant Manager, Department Manager, Store Manager, Regional Manager

**Human Resources:** Human Resources Assistant, Interviewer, Benefits Assistant, Benefits Specialist, Assistant Director of Human Resources, Director of Human Resources





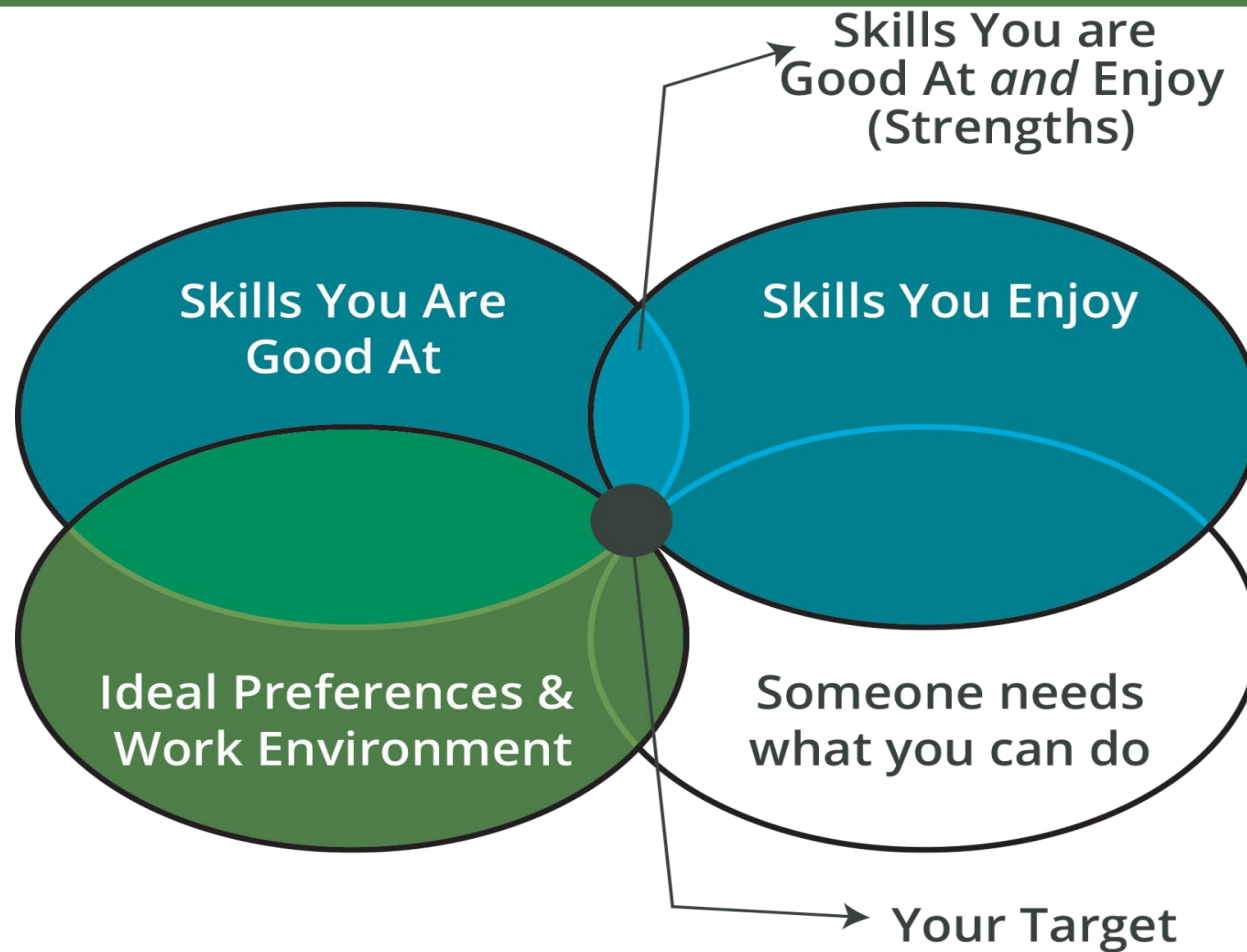
# What does your pathway look like?

Let's take a moment and share any ideas or plans for YOUR pathway!



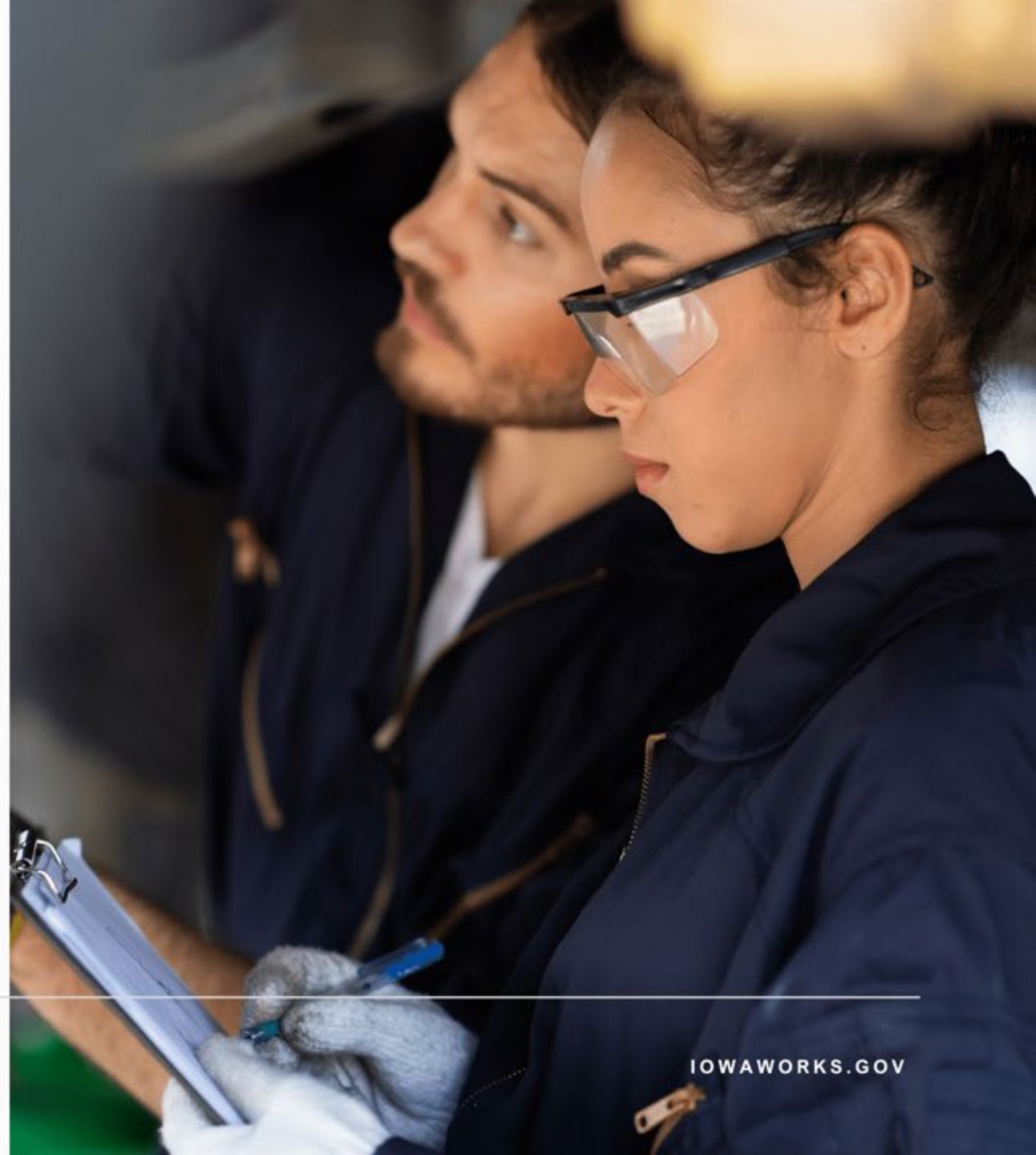


# What Career Clusters are the best fit for you with your skills and interests?



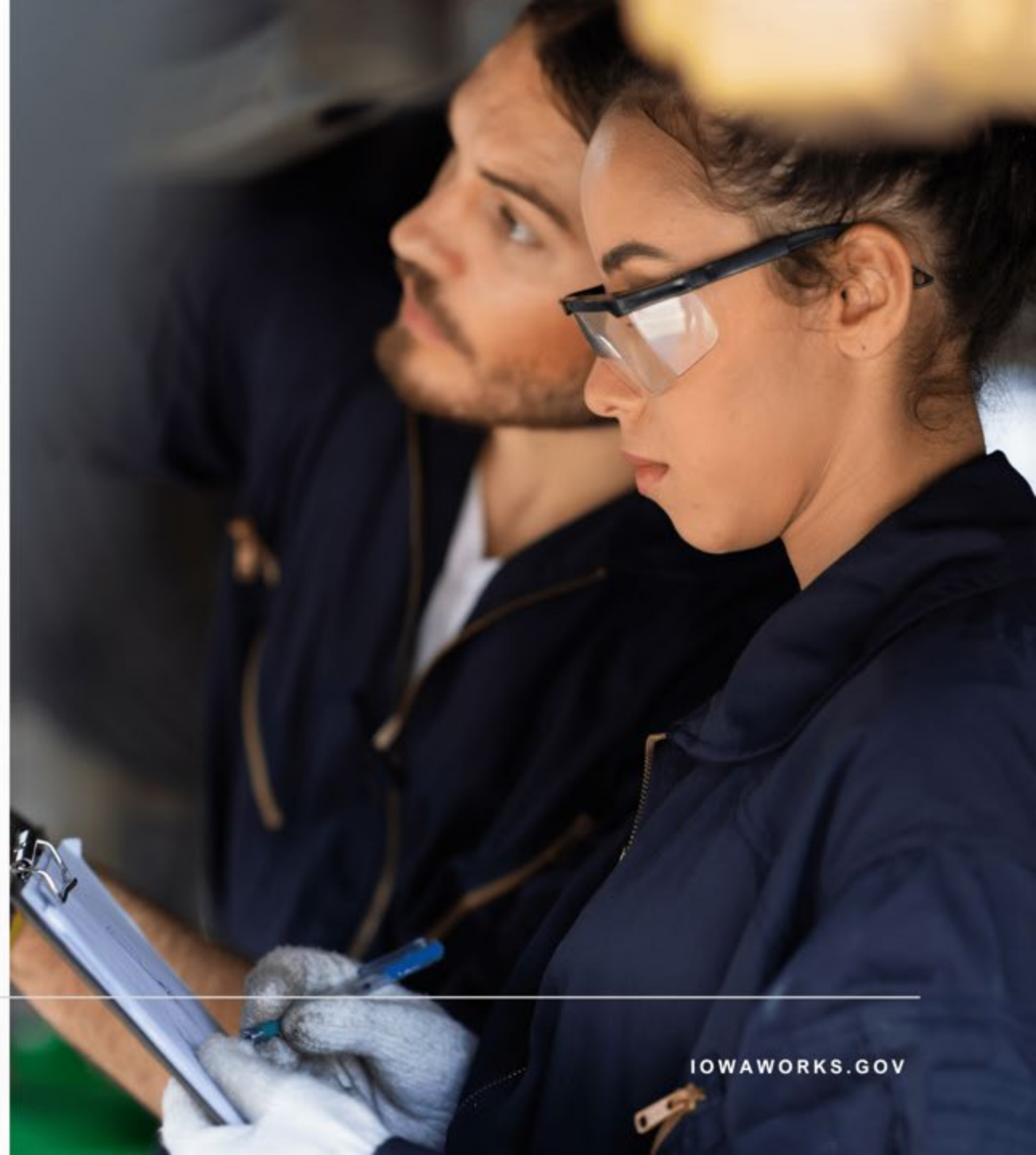
# Business Management & Administration

- ❖ Administrative Support
- ❖ Careers in planning, organizing, directing and evaluating business functions essential to efficient and productive business operations
- ❖ Business Information Management
- ❖ General Management
- ❖ Human Resources Management
- ❖ Operations Management



# Education & Training

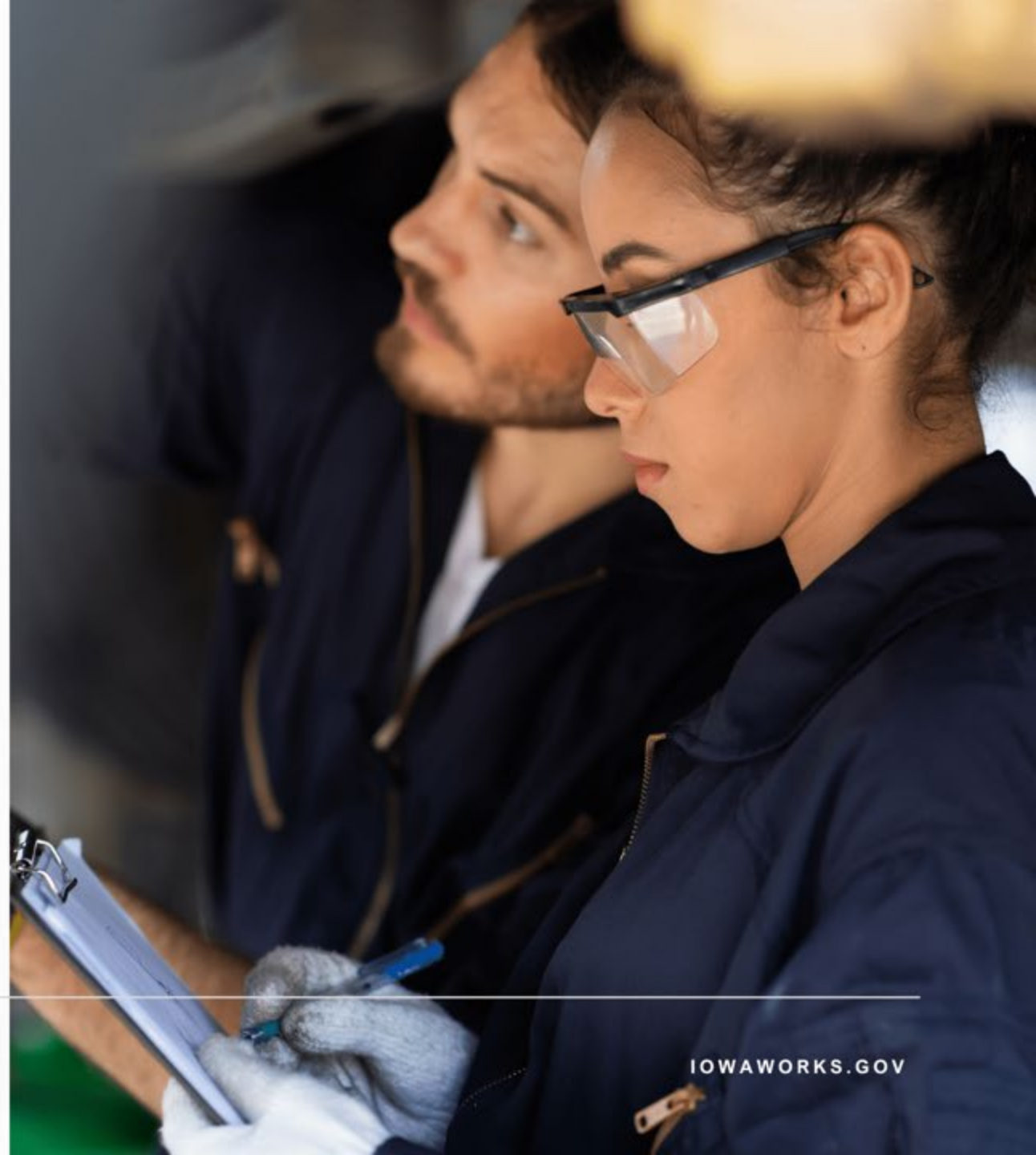
- ❖ Administration & Administrative Support Planning
- ❖ Managing and providing education and training services, and related learning support services
- ❖ Professional Support Services
- ❖ Teaching/Training





# Manufacturing

- ❖ Production
- ❖ Quality Assurance
- ❖ Logistics & Inventory Control
- ❖ Maintenance, Installation & Repair
- ❖ Manufacturing Production Process Development
- ❖ Health, Safety & Environmental Assurance
- ❖ Processing of materials into intermediate or final products and related professional and technical support activities





# Why are career clusters useful to explore careers and plan a future?

## 5 Benefits of Career Clusters

- ❖ Think big
- ❖ Know the market
- ❖ Get excited
- ❖ Take control
- ❖ Save time
- ❖ Stand out





# Exploration

IowaWORKS.gov to explore your:

❖ Interest

❖ Skills

❖ Values





# O\*NET OnLine

## www.onetonline.org



O\*NET OnLine

Occupation keyword search



electrician

Go

Help ▾ Find Occupations ▾ Advanced Searches ▾ O\*NET Data ▾ Crosswalks ▾

Share ▾ Sites ▾



### O\*NET OnLine features



Introduction



Occupation Keyword Search



dental assistant

Examples: 25-1011.00, dental assistant

Search O\*NET-SOC occupations →



Find Occupations



### More career sites & resources



"I want to be a..."

Start the career you've dreamed about, or find one you never imagined. Discover your interests with the [O\\*NET Interest Profiler](#) and find more exploration options at [My Next Move](#).

Find your career at My Next Move →



ATTN: VETERANS

Put your military skills and experience to work in civilian life.

# Now let's get moving!

- ❖ What is your ideal outcome?
- ❖ What is the next simple step you could take today to make it happen?
- ❖ How can I support you?







# Iowa**WORKS** Centers

## **BURLINGTON**

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**Thank you for  
attending today's  
Workshop!**

**Please do not  
leave until the  
workshop ends!**

**Watch for  
our survey as soon  
as the workshop  
ends.**

**We value your  
feedback!**

**Questions or  
comments?  
Put them into the  
“Q&A” Feature!**