

# 2024 IOWA INDUSTRY PROFILE



## OTHER SERVICES

## IOWA WORKFORCE DEVELOPMENT

### What is Other Services?

The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

### Industry Employment & Wages

**2.6%** - Of all covered public and private employment in Iowa, providing the state with 41,275 jobs in 2024.

**21.5% lower** - than the statewide average of \$61,352 for all industries, the 2024 average annual wage for the sector was \$48,166.

**9.4% increase** - In employment since the pandemic, adding 3,556 jobs in that time. Despite this increase, employment still hasn't reached the pre-pandemic employment highs remaining 9.2 percent below the employment high achieved in 2015.

### Establishment Facts



**7,569**

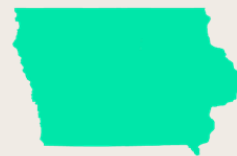
**Other Services** locations across Iowa in 2024

**3,047**

**Repair and Maintenance** subsector locations made up the largest number of establishments within the sector across Iowa in 2024 with 3,047 locations, and had employment of 17,346. The Personal & Laundry Services and Religious, Grantmaking, Civic, Professional, & Similar Organizations subsectors followed closely with 1,984 and 1,860 locations respectively. The Private Households subsector had 678 locations.



**\$52,723** - National Annual Average Wage\*



**\$48,281** - Iowa Annual Average Wage\*

**8.4% lower** annual average wage in Iowa for this sector than the national average. Iowa had the 3rd highest annual average wage in the region, with Illinois and North Dakota being higher, reporting \$57,410 and \$51,308 respectively.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics  
Iowa Workforce Development  
<https://workforce.iowa.gov/labor-market-information/>

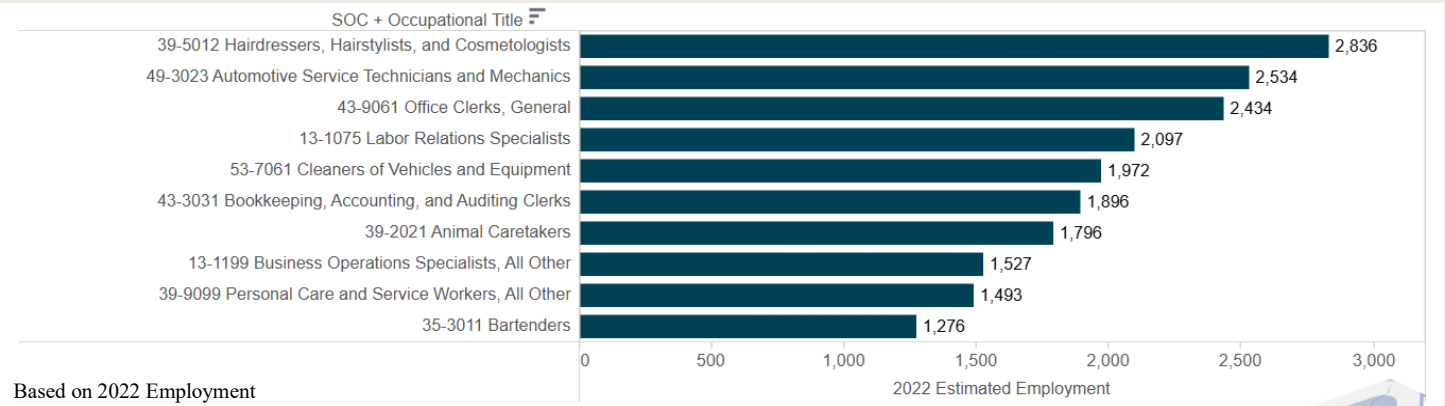
\*Annual Average Wage only includes private employment

<https://www.iowalmi.gov/qcew>

# OTHER SERVICES

## Iowa Industry Profile

### Top 10 Occupations for Other Services



**4.9%** - of all employment within the sector is in Hairdressers, Hairstylists, and Cosmetologists Occupations

### 2024-4th Qtr Industry Subsector Breakout by Employment & Wages

Industry Description	Locations	Average Monthly Employment	Average Weekly Wage Calculation
Grand Total	7,626	41,424	\$964
Repair and Maintenance	3,062	17,497	\$1,149
Personal and Laundry Services	1,995	12,757	\$731
Religious, Grantmaking, Civic, Professional, and Similar Organizations	1,895	10,379	\$972
Private Households	674	791	\$550

**42.2%** - of industry employment was in Repair and Maintenance subsector which employed 17,497 workers.

**\$1,149** - average weekly wage in the Repair and Maintenance subsector was highest in the industry.

### Contact Information

#### Iowa Workforce Development, Employment Statistics Bureau

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Fax: 515-281-8195

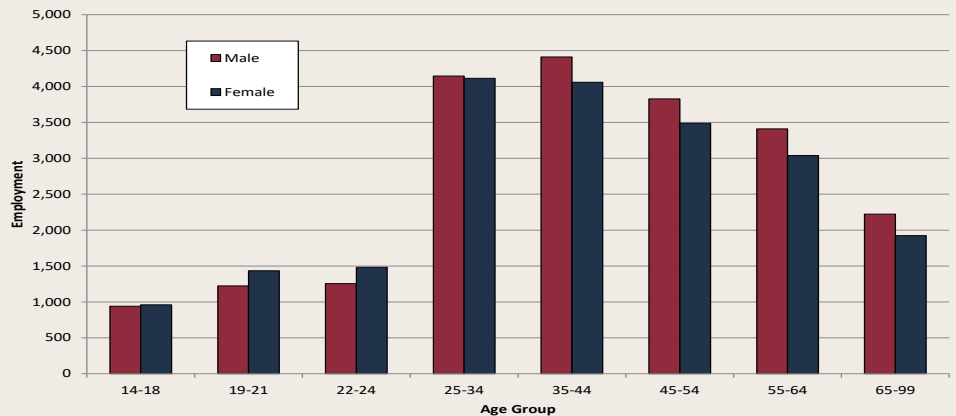
[iwd.lmi@iwd.iowa.gov](mailto:iwd.lmi@iwd.iowa.gov)

[www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov)

*Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

### Industry Distribution by Age and Gender, 4th Quarter 2024



**51.1%**- of sector employment is made up of males, holding a slim majority, while females accounted for 48.9 percent of the workforce.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics  
Iowa Workforce Development  
<https://workforce.iowa.gov/labor-market-information/>