

# 2024 IOWA INDUSTRY PROFILE

## PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES



### IOWA WORKFORCE DEVELOPMENT

#### What is Professional, Scientific and Technical Services?

services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and recordkeeping, personnel, and physical distribution and logistics.

The Professional, Scientific, and Technical Services sector comprises establishments that specialize in performing professional, scientific, and technical activities for others. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

#### Industry Employment & Wages

**3.7%** - Of all covered public and private employment in Iowa in 2024, with 58,574 jobs.

**49.8% higher** - than the statewide average of \$61,352 for all industries, the 2024 average annual wage for the sector was \$91,900.

**17.8% increase** - In employment between 2015 and 2024, adding 8,860 jobs in that time. Employment in this sector increased in all but two of the last ten years, with employment decreases in 2019 and 2020.

#### Establishment Facts

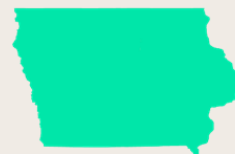


**12,559** Professional, scientific and technical services locations across Iowa in 2024

**3,352** Computer systems design services locations made up the majority of establishments within the sector across Iowa in 2024. Management, Scientific and Technical Consulting is a distant second with 2,417 locations across the state. Specialized Design Services locations represent just 2.1 percent of all subsector establishments accounting for only 267 locations.



**\$128,082** - National Annual Average Wage\*



**\$91,951** - Iowa Annual Average Wage\*

**28.2% lower** annual average wage in Iowa for this sector than the national average. Iowa had one of the lowest annual average wages for this sector compared to its neighboring states. Only North Dakota, Nebraska and South Dakota had lower annual average wages. Illinois had the highest annual average wage reporting \$126,277

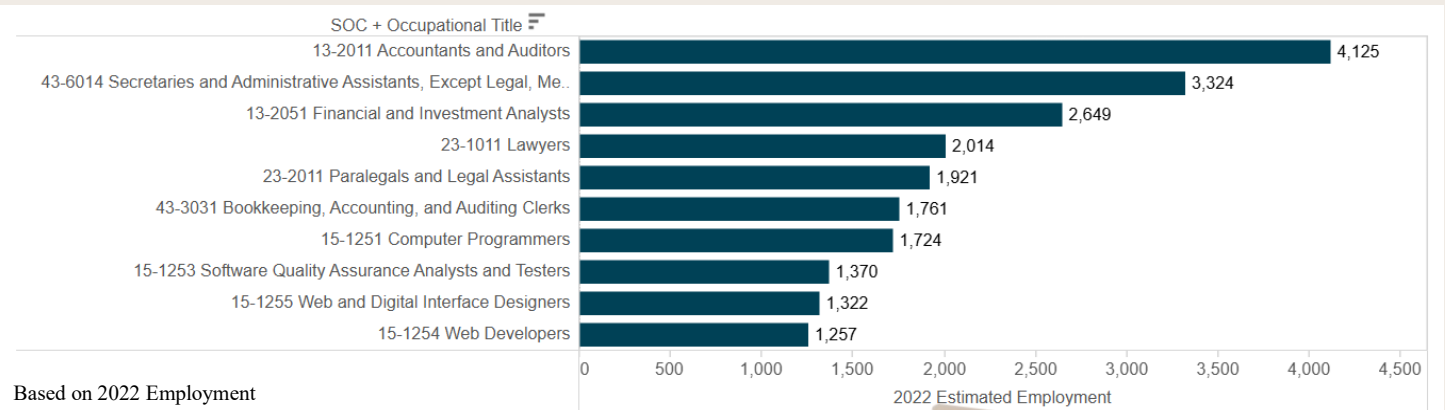
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics  
Iowa Workforce Development  
<https://workforce.iowa.gov/labor-market-information/>

\*Annual Average Wage only includes private employment

<https://www.iowalmi.gov/qcew>

# PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES Iowa Industry Profile

## Top 10 Occupations for Professional, Scientific & Technical Services



**7.4%** - of all employment within the sector is in Accountants and Auditors occupations.

## 2024-4th Qtr Industry Subsector Breakout by Employment & Wage

Industry Description	Locations	Average Monthly Employment	Average Weekly Wage Calculation
Grand Total	12,863	58,488	\$1,983
Computer Systems Design and Related Services	3,441	12,189	\$2,318
Architectural, Engineering, and Related Services	1,377	9,974	\$2,508
Management, Scientific, and Technical Consulting Services	2,508	8,655	\$1,880
Accounting, Tax Preparation, Bookkeeping, and Payroll Services	1,650	7,808	\$1,664
Legal Services	1,509	6,806	\$2,098
Other Professional, Scientific, and Technical Services	1,093	6,202	\$1,086
Advertising, Public Relations, and Related Services	619	3,438	\$1,559
Scientific Research and Development Services	403	2,557	\$2,351
Specialized Design Services	263	859	\$1,231

**20.8%** - of sector employment is in the largest subsector within this industry, Computer Systems Design & Related Services which employed 12,189 workers.

**\$2,508** - the highest average weekly pay in this industry was in subsector Architectural, Engineering, and Related Services

## Contact Information

### Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
800-532-1249

Fax: 515-281-8195

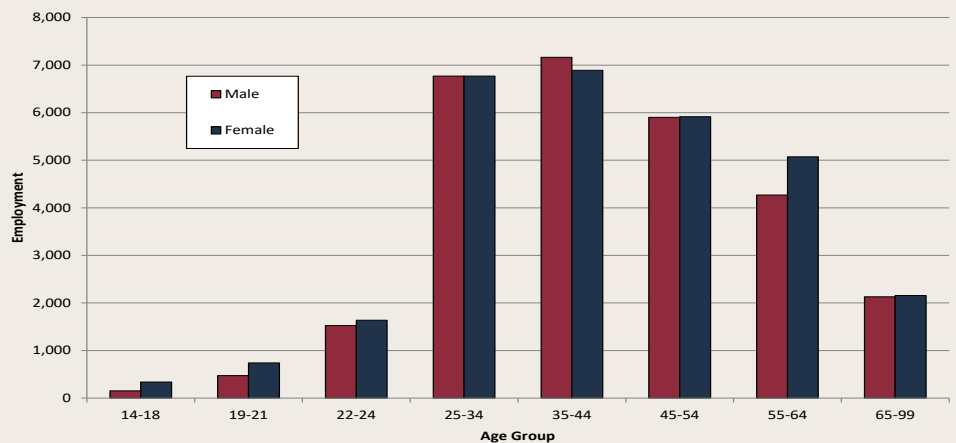
iw.d.lmi@iwd.iowa.gov

[www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov)

*Equal opportunity employer/program.  
Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

## Industry Distribution by Age and Gender, 4th Quarter 2024



**51%**- of employment for this sector is made up of females, while males accounted for 49 percent of the workforce.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics Iowa Workforce Development  
<https://workforce.iowa.gov/labor-market-information/>