

2024 IOWA INDUSTRY PROFILE

HEALTHCARE & SOCIAL ASSISTANCE



IOWA WORKFORCE DEVELOPMENT

What is Healthcare & Social Assistance?

The **Health Care and Social Assistance** sector comprises firms providing health care and social assistance for individuals. The sector includes both health care and social assistance because it is sometimes difficult to distinguish between the boundaries of these two activities.

The industries in this sector are arranged on a continuum starting with providing medical care exclusively, continuing with those providing health care and social assistance and finally finishing with only social assistance.

The services provided in this sector are delivered by trained health practitioners and social workers with requisite experience.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

Industry Employment & Wages

14.7% - Of all covered public and private employment in Iowa, with 229,135 jobs.

5.5% lower - than the statewide average of \$61,352 for all industries, the 2024 average annual wage for the sector was \$57,987.

2.1% increase - In employment between 2019 and 2024, adding 4,620 jobs in that time. Since the decline post pandemic, employment in 2024 has finally topped the previous high achieved in 2019 of 224,515 employees, with a 2024 employment level of 229,135.

Establishment Facts

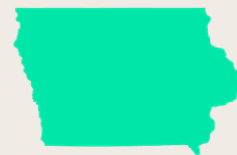


13,082 Healthcare & Social Assistance sector locations across Iowa in 2024

5,988 Ambulatory Health Care Services locations made up the majority of establishments within the sector across Iowa in 2024, with 5,988 locations, followed closely by Social Assistance with 5,350 locations. Nursing & Residential Care Facilities made up 1,479 locations, and Hospitals made up the least with 266 location across Iowa in 2024.



\$64,628 - National Annual Average Wage*



\$55,550 - Iowa Annual Average Wage*

14% lower annual average wage in Iowa for this sector than the national average. Iowa also has the lowest annual average wage for this sector compared to its neighboring states. South Dakota had the highest average annual wage reporting \$67,273.

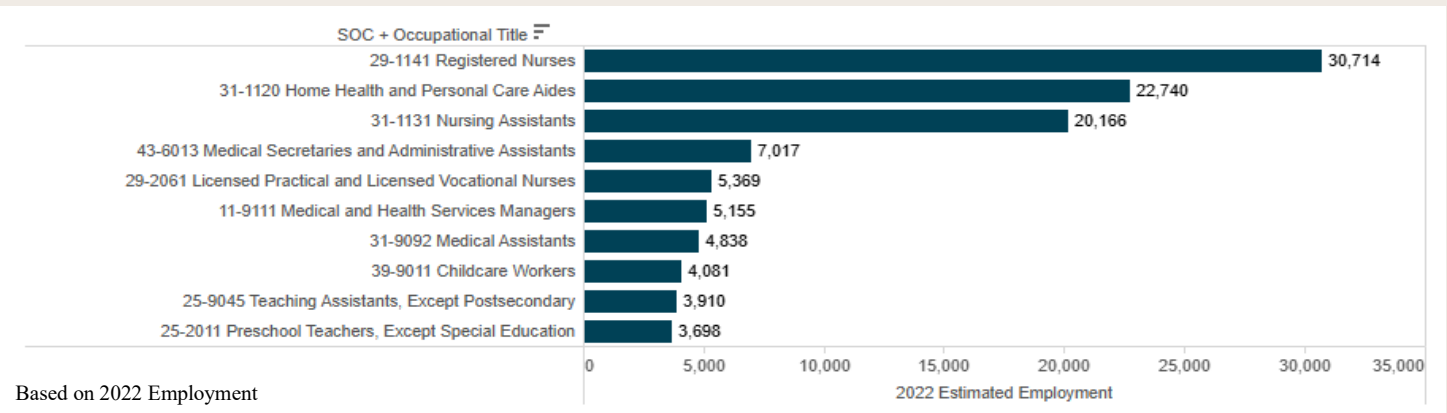
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics
Iowa Workforce Development
<https://workforce.iowa.gov/labor-market-information/>

*Annual Average Wage only includes private employment

<https://www.iowalmi.gov/qcew>

HEALTHCARE & SOCIAL ASSISTANCE Iowa Industry Profile

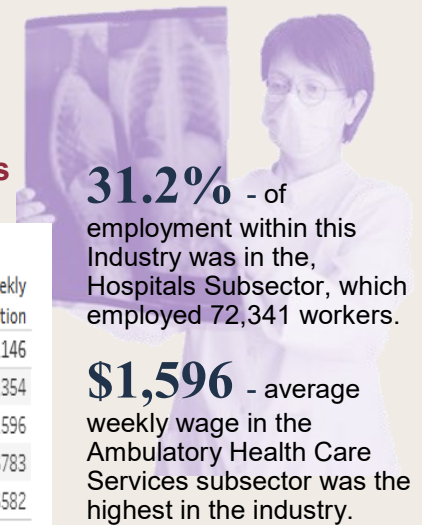
Top 10 Occupations for Healthcare & Social Assistance



14.1% - of all the employment within the sector is comprised of the Registered Nurses occupations.

2024-4th Qtr Industry Subsector Breakout by Employment & Wages

Industry Description	Locations	Average Monthly Employment	Average Weekly Wage Calculation
Grand Total	13,198	231,761	\$1,146
Hospitals	269	72,341	\$1,354
Ambulatory Health Care Services	6,027	62,901	\$1,596
Nursing and Residential Care Facilities	1,474	55,465	\$783
Social Assistance	5,428	41,054	\$582



31.2% - of employment within this industry was in the, Hospitals Subsector, which employed 72,341 workers.

\$1,596 - average weekly wage in the Ambulatory Health Care Services subsector was the highest in the industry.

Contact Information

Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave
Des Moines, IA 50319
800-532-1249

Fax: 515-281-8195

iw.d.lmi@iwd.iowa.gov

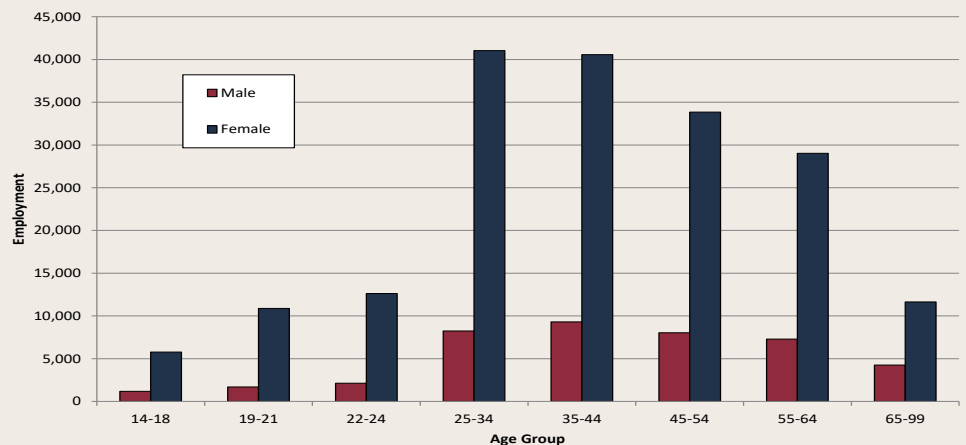
www.iowaworkforcedevelopment.gov

*Equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748

1-800-831-1399

Industry Distribution by Age and Gender, 4th Quarter 2024



81.5%- of employment in this sector was held by females, while males accounted for 18.5 percent of the workforce.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics Iowa Workforce Development
<https://workforce.iowa.gov/labor-market-information/>