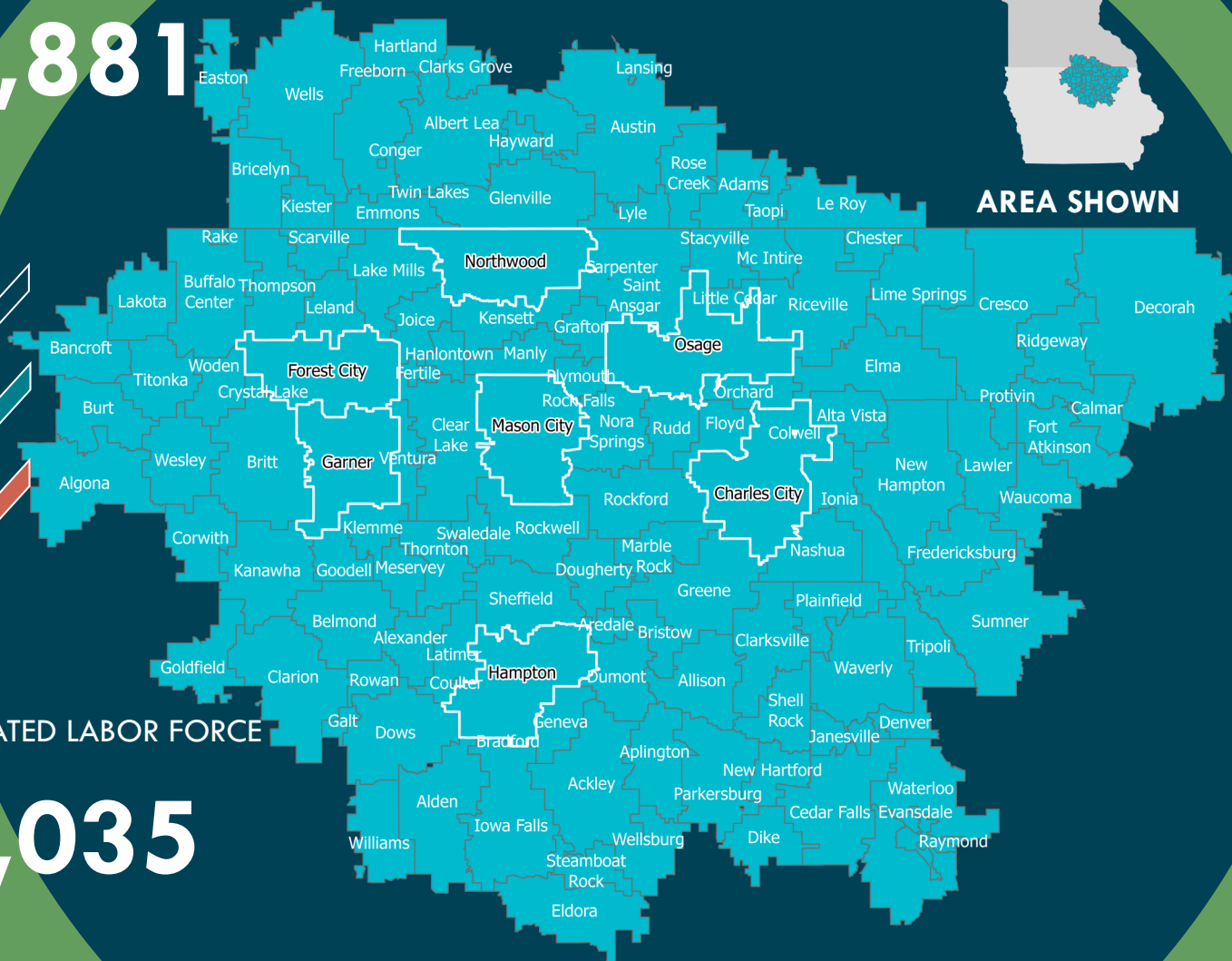


WORKFORCE.IOWA.GOV/LABORSHED

236,881



199,035

# NORTH CENTRAL IOWA ALLIANCE LABORSHED ANALYSIS

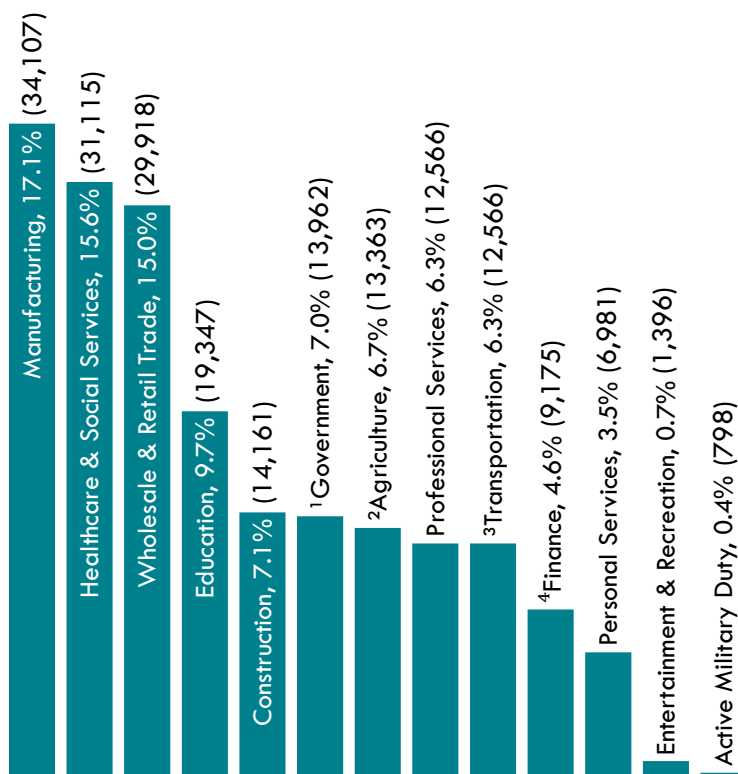
## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



## BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

<sup>1</sup>Public Administration, Government

<sup>3</sup>Transportation, Communications, & Utilities

<sup>2</sup>Agriculture, Forestry, & Mining

<sup>4</sup>Finance, Insurance, & Real Estate

## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Sick Leave/PTO/ Vacation	95.9%
	Pension/Retirement/401K	90.7%
	Health/Medical Insurance	90.6%
	Paid Holiday	87.3%
	Dental Coverage	86.3%
	Life Insurance	81.3%
	Vision Coverage	80.9%
	Disability Insurance	78.6%
	Flex Spending Account	67.7%
	Prescription Drug Coverage	60.5%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the North Central Iowa Alliance Laborshed area.

The employed are currently commuting an average of—

13

miles one-way for an employment opportunity

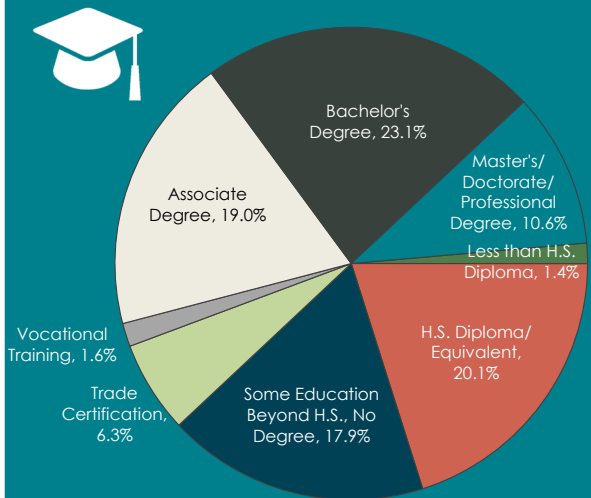
&

17 minutes

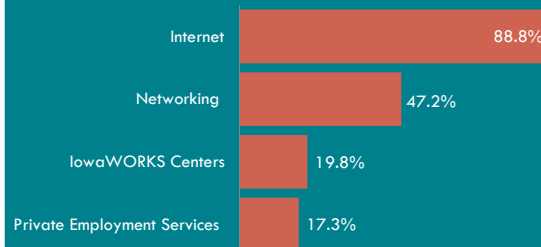
## EMPLOYED: LIKELY TO CHANGE

- **26.0%** of employed individuals are likely to change their current employment situation for a new opportunity.
- Current occupational categories:
 

<b>Production, Construction, Material Moving</b>	<b>28.7%</b>
<b>Professional, Paraprofessional, Technical</b>	<b>25.6%</b>
<b>Managerial</b>	<b>14.5%</b>
<b>Service</b>	<b>13.6%</b>
<b>Sales</b>	<b>8.9%</b>
<b>Clerical</b>	<b>6.7%</b>
<b>Agricultural</b>	<b>2.0%</b>
- Current median wages: \$
  - \$22.00/hour and \$70,000/year
  - \$25.00/hour - attracts 66%
  - \$28.00/hour - attracts 75%
- 78.5% have an education beyond HS



- **31.0%** are actively seeking employment
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:

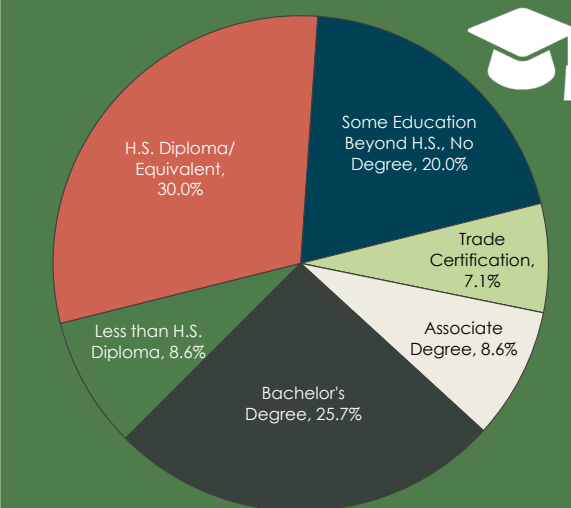


- Commute:
  - Currently commuting an average of **14 miles/19 minutes** (one-way) to work
  - Willing to commute an average of **27 miles/35 minutes** (one-way) to work

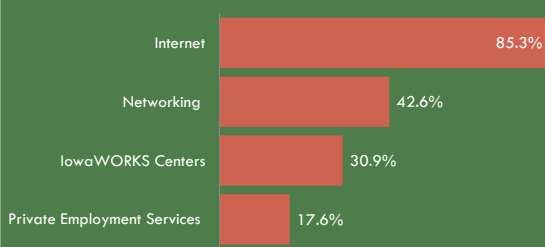
## UNEMPLOYED: LIKELY TO ACCEPT

- **54.7%** of unemployed individuals are likely to accept an employment opportunity.
- Former occupational categories:
 

<b>Production, Construction, Material Moving</b>	<b>37.3%</b>
<b>Service</b>	<b>20.9%</b>
<b>Professional, Paraprofessional, Technical</b>	<b>19.4%</b>
<b>Clerical</b>	<b>10.4%</b>
<b>Managerial</b>	<b>6.0%</b>
<b>Agricultural</b>	<b>3.0%</b>
<b>Sales</b>	<b>3.0%</b>
- Median wages: \$
  - \$15.00/hour - lowest willing to accept
  - \$18.00/hour - attracts 66%
  - \$20.00/hour - attracts 75%
- 61.4% have an education beyond HS



- **62.9%** are actively seeking employment
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:



- Commute:
  - Willing to commute an average of **25 miles/31 minutes** (one-way) to work



This regional analysis is based on aggregated data from the Charles City, Forest City, Garner, Hampton, Mason City, Northwood, and Osage Laborshed studies.

These results are based upon a total of  
**1,683** completed surveys.

For more data visit:  
[workforce.iowa.gov/laborshed](http://workforce.iowa.gov/laborshed)



## EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

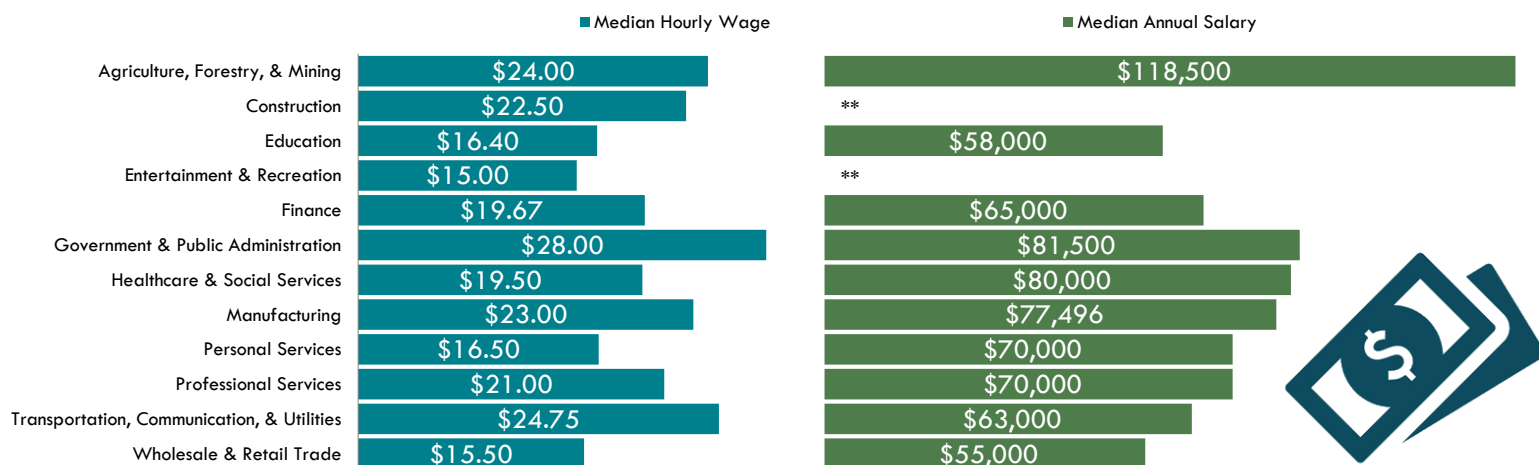


Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	61.6%	30.8%	7.7%	15.4%	7.7%
Construction	72.7%	31.8%	18.2%	4.5%	18.2%
Education	93.9%	8.2%	8.2%	10.2%	67.3%
Entertainment & Recreation	85.8%	14.3%	0.0%	42.9%	28.6%
Finance, Insurance, & Real Estate	87.6%	18.8%	0.0%	6.3%	62.5%
Government & Public Administration	88.6%	14.3%	8.6%	28.6%	37.1%
Healthcare & Social Services	79.8%	9.5%	6.0%	21.4%	42.9%
Manufacturing	68.8%	22.5%	7.5%	20.0%	18.8%
Personal Services	83.3%	33.3%	8.3%	16.7%	25.0%
Professional Services	91.8%	27.0%	8.1%	10.8%	45.9%
Transportation, Communication, & Utilities	69.5%	17.4%	17.4%	13.0%	21.7%
Wholesale & Retail Trade	62.2%	17.3%	9.2%	19.4%	16.3%

Top percentages among industries per education level are highlighted in the table.

\*\*Insufficient survey data/refused

## WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

## UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

Percent Surveyed		Percent Surveyed	
Inadequate Hours	1.4%	Mismatch of Skills	9.4%
Low Income	0.4%	$\Sigma$ †Total	10.2%

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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