SOUTHEAST IOWA
REGIONAL LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
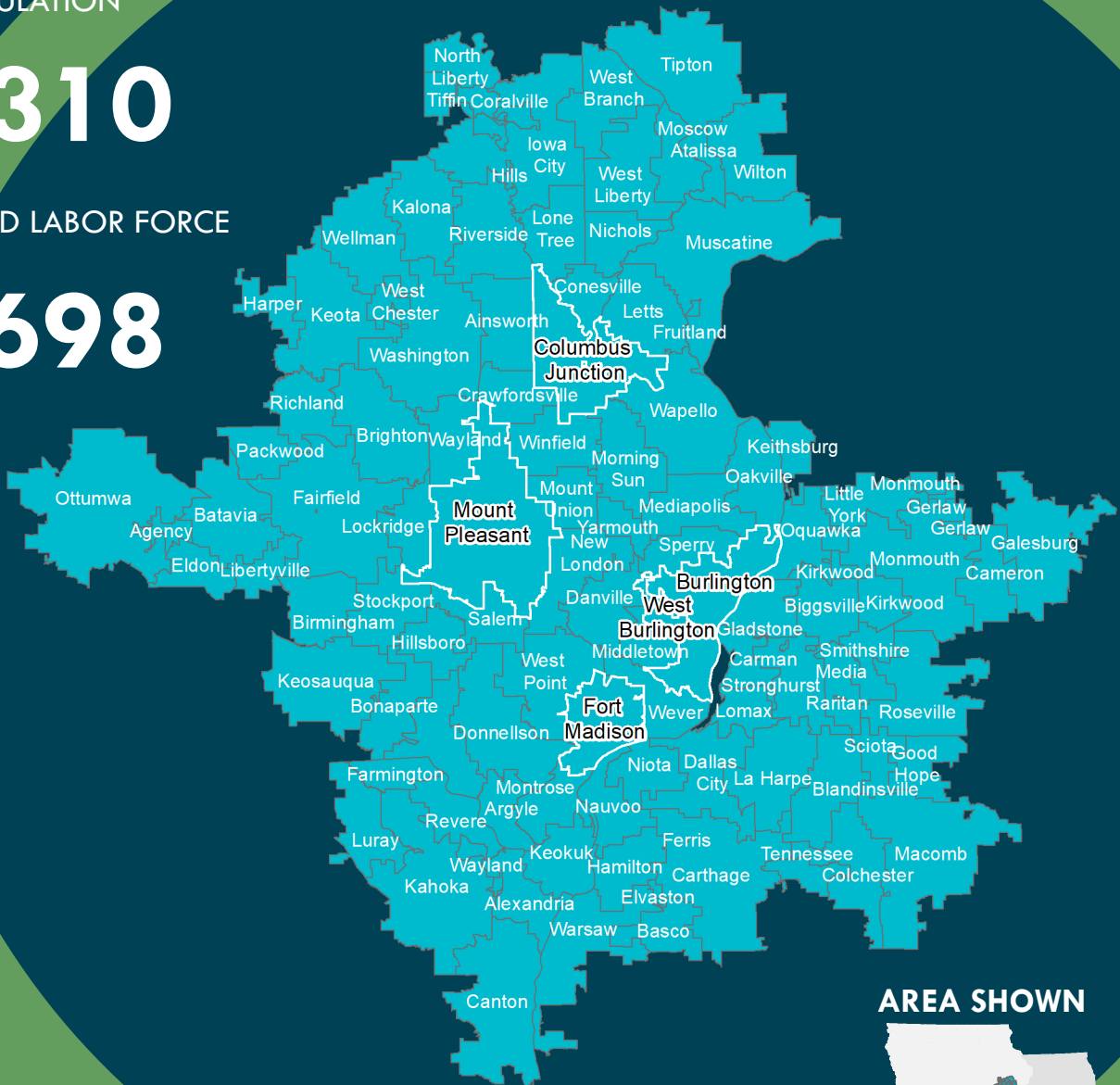HTTPS://WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2023

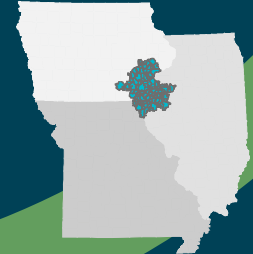ESTIMATED POPULATION
AGES 18-64
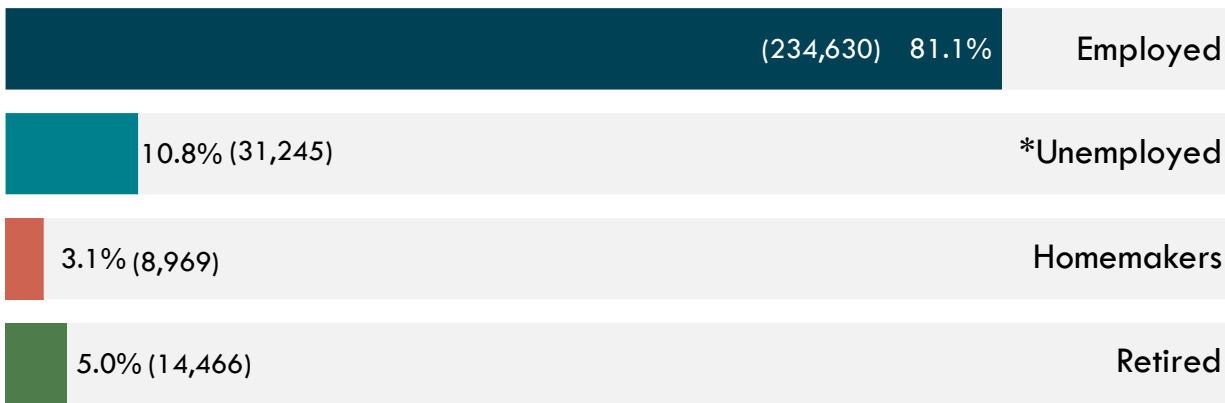# 289,310

TOTAL ESTIMATED LABOR FORCE
AGES 18-64
224,698

AREA SHOWN

SOUTHEAST IOWA LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Southeast Iowa Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

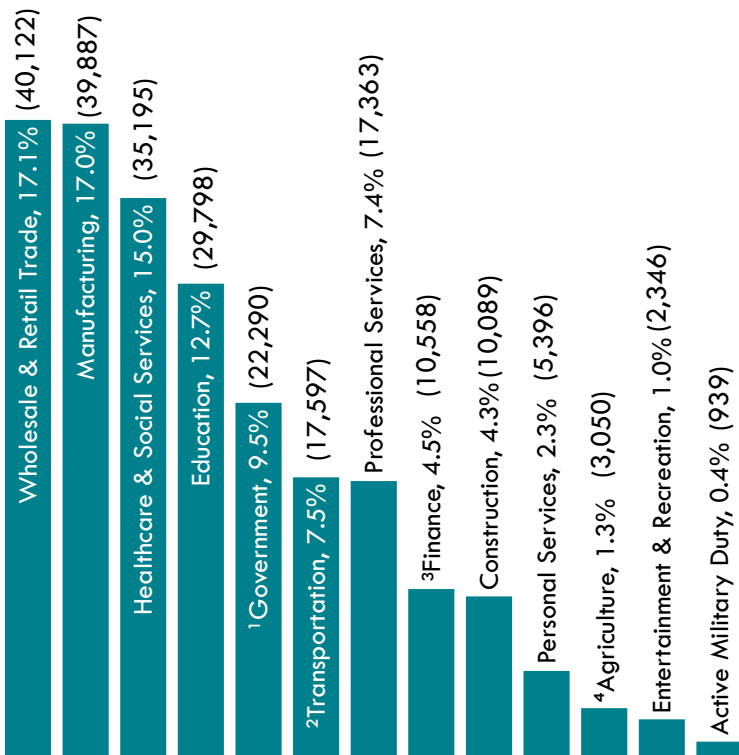|	
(234,630) 81.1%	Employed
10.8% (31,245)	*Unemployed
3.1% (8,969)	Homemakers
5.0% (14,466)	Retired

Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment **31.6%**

Unemployed - Likely to Accept Employment **68.9%**

Homemakers - Likely to Accept Employment **51.5%**

Retired - Likely to Accept Employment **21.8%**

The employed are currently commuting an average of—

15 miles one-way for an employment opportunity

&

19 minutes
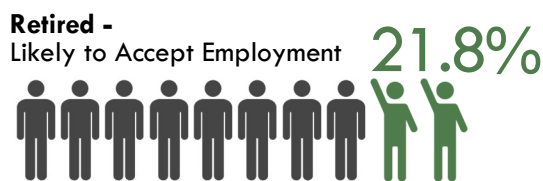
BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

- Wholesale & Retail Trade, 17.1% (40,122)
- Manufacturing, 17.0% (39,887)
- Healthcare & Social Services, 15.0% (35,195)
- Education, 12.7% (29,798)
- [1]Government, 9.5% (22,290)
- [2]Transportation, 7.5% (17,597)
- Professional Services, 7.4% (17,363)
- [3]Finance, 4.5% (10,558)
- Construction, 4.3% (10,089)
- Personal Services, 2.3% (5,396)
- [4]Agriculture, 1.3% (3,050)
- Entertainment & Recreation, 1.0% (2,346)
- Active Military Duty, 0.4% (939)

[1]Public Administration, Government
[3]Finance, Insurance, & Real Estate
[2]Transportation, Communications, & Utilities
[4]Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Sick Leave/ PTO/ Vacation	**94.3%**
	Health/Medical Insurance	**90.7%**
	Dental Coverage	**87.5%**
	Pension/ Retirement/401K	**87.3%**
	Paid Holiday	**85.6%**
	Vision Coverage	**81.8%**
	Life Insurance	**81.7%**
	Disability Insurance	**78.7%**
	Flex Spending Account	**63.3%**
	Prescription Drug Coverage	**61.3%**

EMPLOYED:
LIKELY TO CHANGE

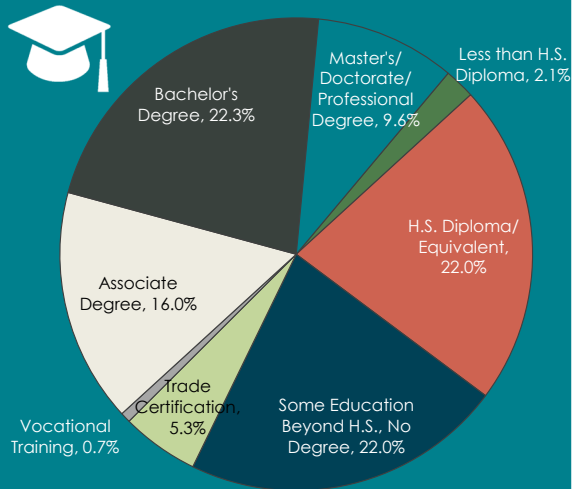- **31.6%** of employed individuals are likely to change their current employment situation for a new opportunity.

- Current occupational categories:

Production, Construction, Material Moving	30.6%
Professional, Paraprofessional, Technical	24.5%
Managerial	12.8%
Clerical	11.3%
Service	11.3%
Sales	9.1%
Agricultural	0.4%

- Current median wages: $
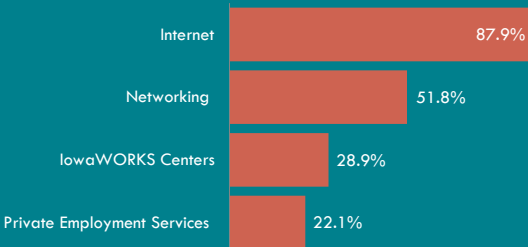 - $19.00/hour and $60,000/year
  - $22.57/hour - attracts 66%
  - $25.00/hour - attracts 75%

- 75.9% have an education beyond HS

Pie chart:
- Master's/Doctorate/Professional Degree, 9.6%
- Less than H.S. Diploma, 2.1%
- Bachelor's Degree, 22.3%
- H.S. Diploma/Equivalent, 22.0%
- Associate Degree, 16.0%
- Vocational Training, 0.7%
- Trade Certification, 5.3%
- Some Education Beyond H.S., No Degree, 22.0%

- **27.3% are actively seeking employment**
- Most frequently identified job search resources:

Internet	87.9%
Networking	51.8%
IowaWORKS Centers	28.9%
Private Employment Services	22.1%

- Top sites:
  - indeed.com
  - linkedin.com
  - company/organization websites

- Top newspapers:
  - **NEWS**
  - *The Hawk Eye—Burlington*
  - *Iowa City Press-Citizen*

- Commute:
  - Currently commuting an average of **14** miles/**18** minutes (one-way) to work
  - Willing to commute an average of **30** miles/**37** minutes (one-way) to work

UNEMPLOYED:
LIKELY TO ACCEPT

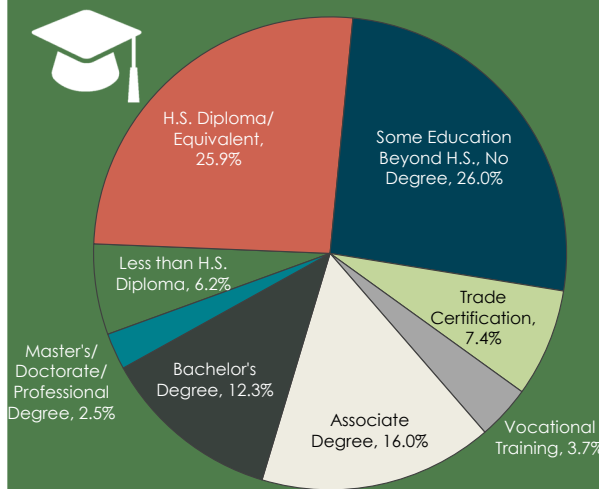- **68.9%** of unemployed individuals are likely to accept an employment opportunity.

- Former occupational categories:

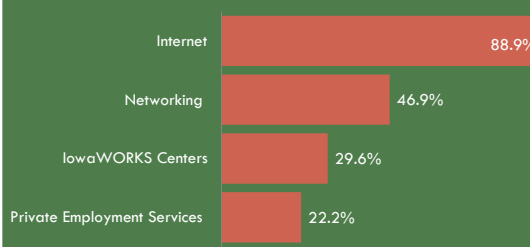|	
Production, Construction, Material Moving	32.9%
Service	18.4%
Professional, Paraprofessional, Technical	15.8%
Sales	14.5%
Clerical	11.8%
Managerial	6.6%
Agricultural	0.0%

- Median wages: $
  - $15.00/hour - lowest willing to accept
  - $17.00/hour - attracts 66%
  - $18.00/hour - attracts 75%

- 67.9% have an education beyond HS

Pie chart:
- H.S. Diploma/Equivalent, 25.9%
- Some Education Beyond H.S., No Degree, 26.0%
- Less than H.S. Diploma, 6.2%
- Trade Certification, 7.4%
- Master's/Doctorate/Professional Degree, 2.5%
- Bachelor's Degree, 12.3%
- Associate Degree, 16.0%
- Vocational Training, 3.7%

- **58.5% are actively seeking employment**
- Most frequently identified job search resources:

Internet	88.9%
Networking	46.9%
IowaWORKS Centers	29.6%
Private Employment Services	22.2%

- Top sites:
  - indeed.com
  - facebook.com
  - iowaworks.gov

- Top newspapers:
  - **NEWS**
  - *The Hawk Eye—Burlington*
  - *Bonny Buyer*

- Commute:
  - Willing to commute an average of **25** miles/**34** minutes (one-way) to work

This regional analysis is based on aggregated data from the Burlington, Columbus Junction, Fort Madison, and Mount Pleasant Laborshed studies.

These results are based upon a total of **1,098** completed surveys.

For more data visit: https://workforce.iowa.gov/laborshed

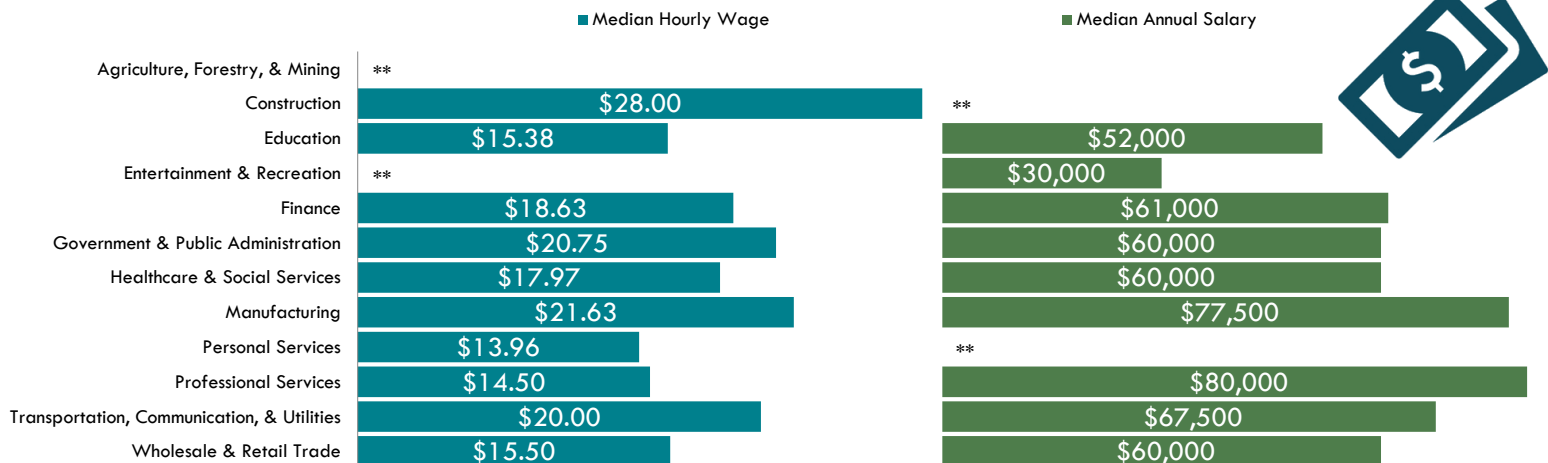# EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	40.1%	6.7%	20.0%	6.7%	6.7%
Education	88.2%	17.6%	2.9%	5.9%	61.8%
Entertainment & Recreation	40.0%	0.0%	0.0%	20.0%	20.0%
Finance, Insurance, & Real Estate	92.3%	7.7%	0.0%	23.1%	61.5%
Government & Public Administration	87.5%	20.8%	4.2%	20.8%	41.7%
Healthcare & Social Services	82.8%	20.7%	8.6%	19.0%	34.5%
Manufacturing	56.5%	26.1%	2.9%	13.0%	14.5%
Personal Services	66.8%	16.7%	16.7%	16.7%	16.7%
Professional Services	84.2%	26.3%	10.5%	15.8%	31.6%
Transportation, Communication, & Utilities	75.8%	27.6%	10.3%	10.3%	27.6%
Wholesale & Retail Trade	74.7%	32.2%	9.2%	17.2%	16.1%

Top percentages among industries per education level are highlighted in the table.   ***Insufficient survey data/refused*

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage   ■ Median Annual Salary

| Industry	Median Hourly Wage	Median Annual Salary
Agriculture, Forestry, & Mining	**	**
Construction	$28.00	**
Education	$15.38	$52,000
Entertainment & Recreation	**	$30,000
Finance	$18.63	$61,000
Government & Public Administration	$20.75	$60,000
Healthcare & Social Services	$17.97	$60,000
Manufacturing	$21.63	$77,500
Personal Services	$13.96	**
Professional Services	$14.50	$80,000
Transportation, Communication, & Utilities	$20.00	$67,500
Wholesale & Retail Trade	$15.50	$60,000

**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed		Percent Surveyed
Inadequate Hours	1.5%	Mismatch of Skills	8.1%
Low Income	0.3%	∑ †Total	9.1%
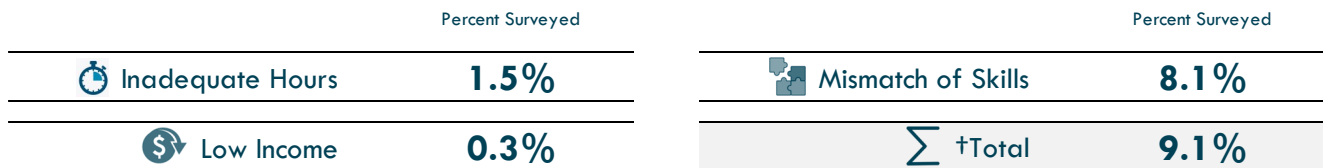
†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.
Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.