

2023



PROFILE OF IOWA'S TELEWORKERS



Source: 2023 Statewide Laborshed Survey, Iowa Workforce Development

WORK LOCATIONS OF THE EMPLOYED

TYPES OF WORK LOCATIONS

- 68% work from an employer location (at least part-time)
- 23% work from home (at least part-time)
- 16% work from a customer job site (at least part-time)
- 14% travel (at least part-time)

*These categories will not total 100% as respondents could indicate all types of locations where they work (multiple response).

PRIMARY PLACE OF WORK

- 63% work from an employer location
- 17% work from home
- 12% work from a customer job site
- 8% travel

*These categories will total 100% as respondents indicated the single, primary place they work.

COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS

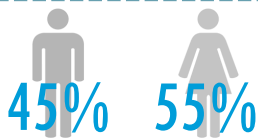


TRADITIONAL WORKERS

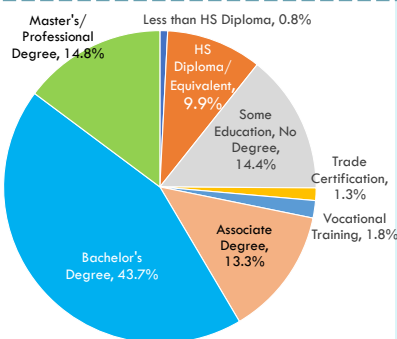
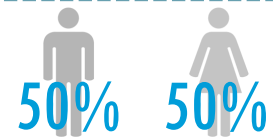
45

MEDIAN AGE

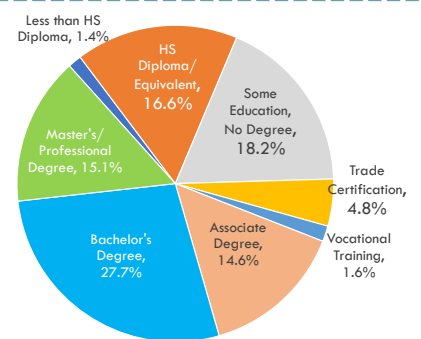
43



GENDER



EDUCATION LEVEL



CONTINUED

COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS



TRADITIONAL WORKERS

22%

LIKELY TO CHANGE EMPLOYMENT

31%

19% Better Wages
16% Career Change

TOP REASONS TO CHANGE JOBS

19% Better Wages
13% Employer Layoff

\$24.00/hour
\$80,000/year

MEDIAN WAGES

\$21.00/hour
\$72,000/year

32%

SELF-EMPLOYED JOB SEARCH RESOURCES

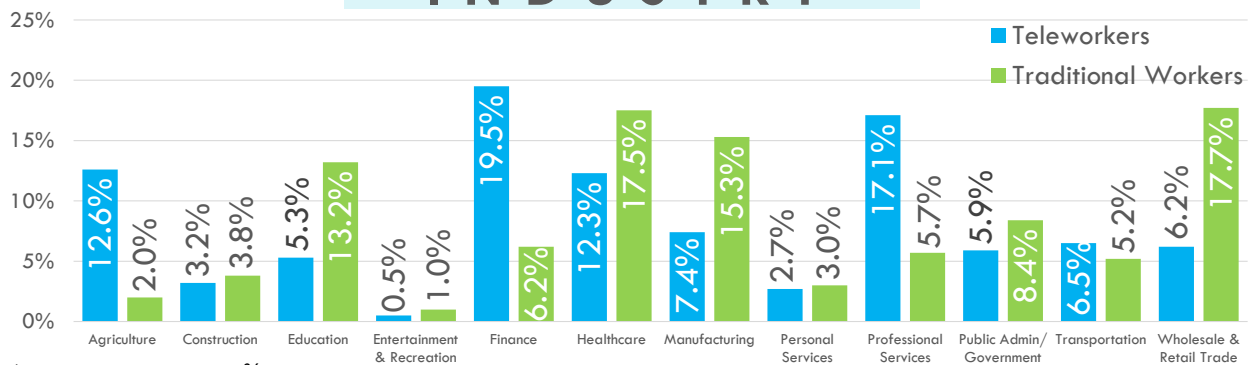
9%

82%
18%
52%
8%
22%

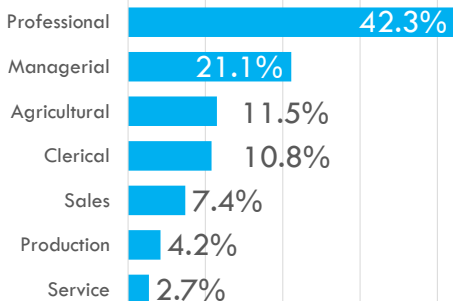
Internet
IowaWORKS Centers
Networking
Newspapers
Private Employment Services

85%
20%
49%
10%
18%

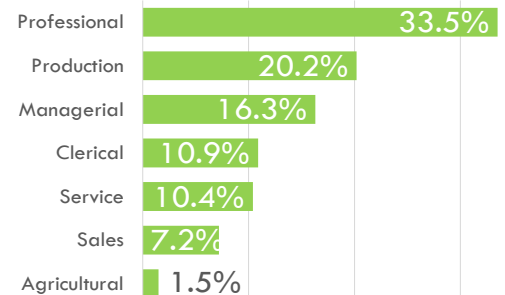
INDUSTRY



*Totals may not sum to 100% across either teleworkers or traditional workers categories, as this chart excludes the industry categories of 'active military duty' and 'other'.



OCCUPATIONAL CATEGORY



0% 10% 20% 30% 40% 50%

0% 10% 20% 30%