

2024



PROFILE OF IOWA'S TELEWORKERS



Source: 2024 Statewide Laborshed Survey, Iowa Workforce Development

WORK LOCATIONS OF THE EMPLOYED

TYPES OF WORK LOCATIONS

- 69% work from an employer location (at least part-time)
- 21% work from home (at least part-time)
- 16% work from a customer job site (at least part-time)
- 12% travel (at least part-time)

*These categories will not total 100% as respondents could indicate all types of locations where they work (multiple response).

PRIMARY PLACE OF WORK

- 65% work from an employer location
- 15% work from home
- 13% work from a customer job site
- 7% travel

*These categories will total 100% as respondents indicated the single, primary place they work.

COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS

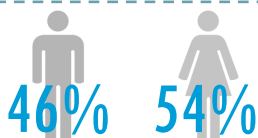


TRADITIONAL WORKERS

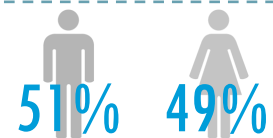
45

M E D I A N A G E

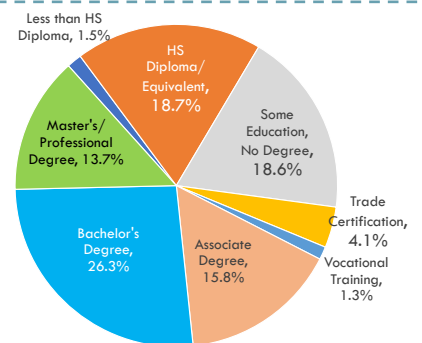
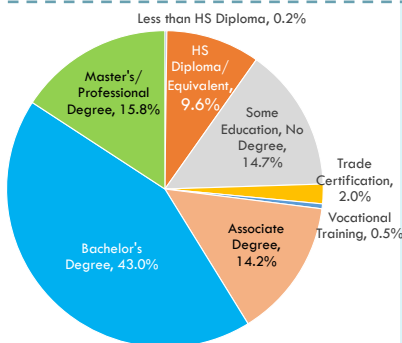
42



G E N D E R



E D U C A T I O N L E V E L



CONTINUED

COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS



TRADITIONAL WORKERS

23%

LIKELY TO CHANGE EMPLOYMENT

30%

21% Better Wages
20% Started own business

TOP REASONS TO CHANGE JOBS

21% Better Wages
11% Employer Layoff

\$25.00/hour
\$87,000/year

MEDIAN WAGES

\$22.00/hour
\$75,000/year

33%

SELF-EMPLOYED JOB SEARCH RESOURCES

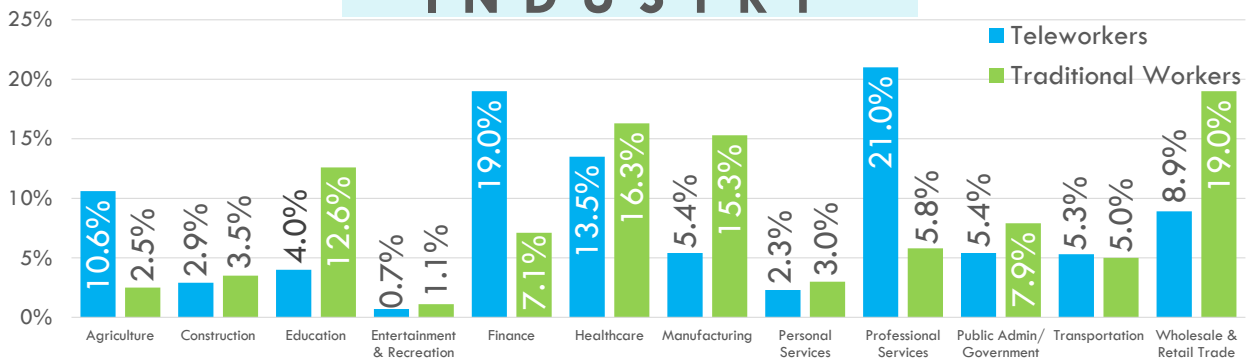
9%

83%
15%
48%
6%
17%

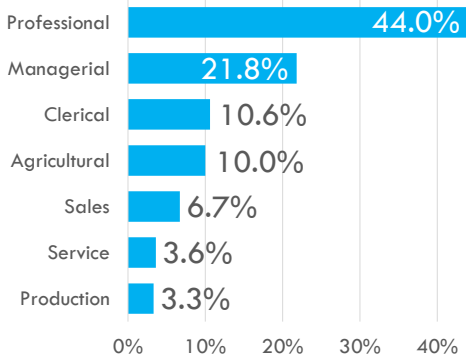
Internet
IowaWORKS Centers
Networking
Newspapers
Private Employment Services

82%
18%
45%
8%
14%

INDUSTRY



*Totals may not sum to 100% across either teleworkers or traditional workers categories, as this chart excludes the industry categories of 'active military duty' and 'other'.



OCCUPATIONAL CATEGORY

