

CARROLL, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2026



ESTIMATED POPULATION
AGES 18-64

54,701

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN CARROLL, IA

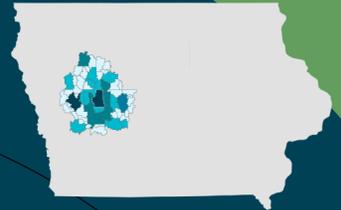
13,289



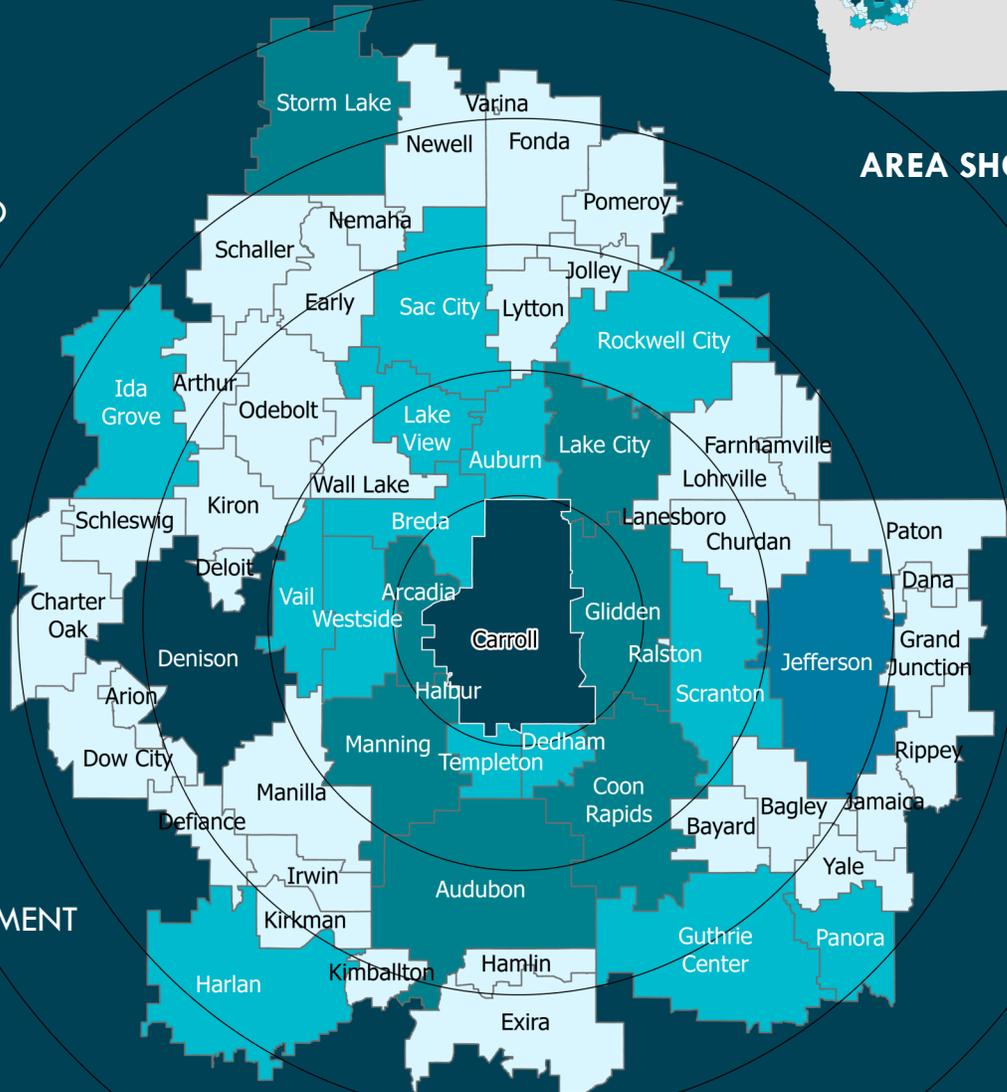
LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN CARROLL, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 0 - 83
- 84 - 237
- 238 - 720
- 721 - 1,145
- 1,146 - 3,291

10-Mile Interval Between Rings

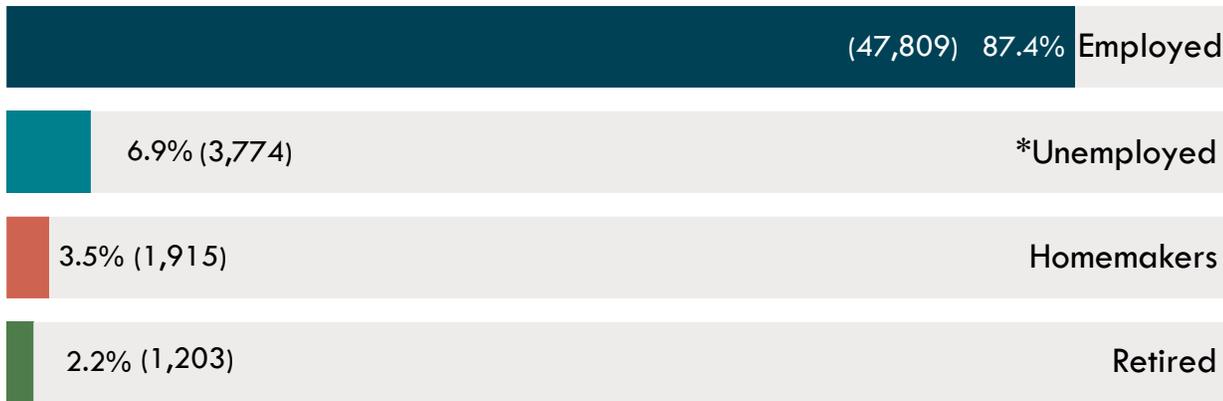


AREA SHOWN

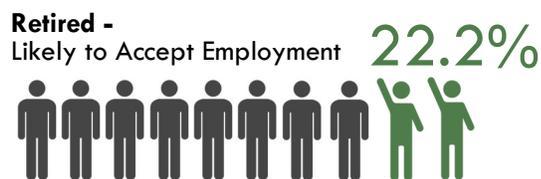


Carroll LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

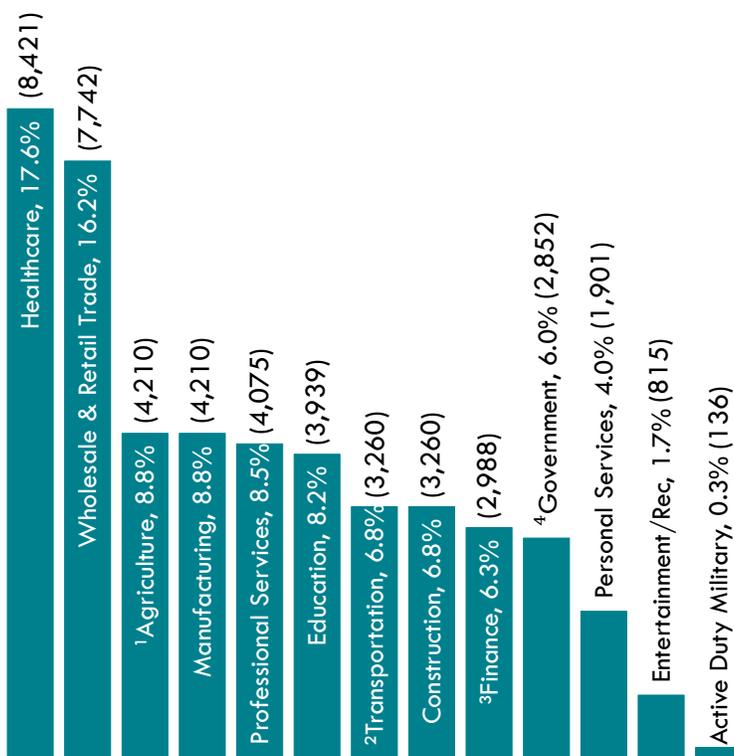


*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Agriculture, Forestry, & Mining
³Finance, Insurance, & Real Estate

²Transportation, Communications, & Utilities
⁴Public Administration, Government

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation/PTO/Sick Leave	96.4%
	Health/Medical Insurance	91.5%
	Pension/Retirement /401k	88.3%
	Paid Holiday	87.4%
	Dental Coverage	84.3%
	Vision Coverage	83.0%
	Life Insurance	78.5%
	Disability Insurance	76.2%
	Flex Spending Account	59.2%
	Prescription Drug Coverage	57.0%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Carroll Laborshed area.

The employed are currently commuting an average of—

12

miles one-way for an employment opportunity

&

16
minutes

EMPLOYED: LIKELY TO CHANGE

• An estimated **11,484** employed individuals are likely to change their current employment situation for an opportunity in Carroll.

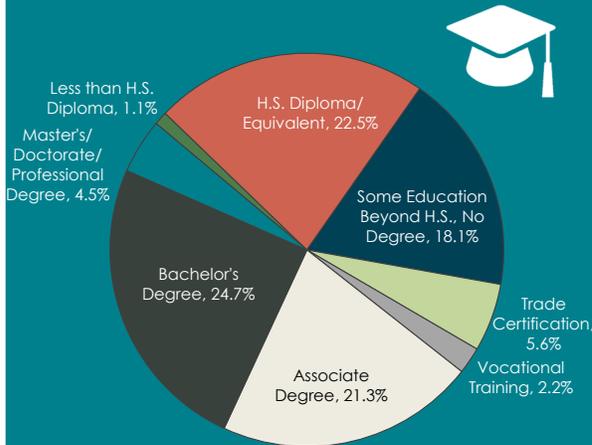
• Current occupational categories:

Production, Construction, Material Moving	26.4%
Professional, Paraprofessional, Technical	26.4%
Services	19.5%
Sales	12.6%
Clerical	8.0%
Managerial	5.7%
Agricultural	1.1%

• Current median wages: \$

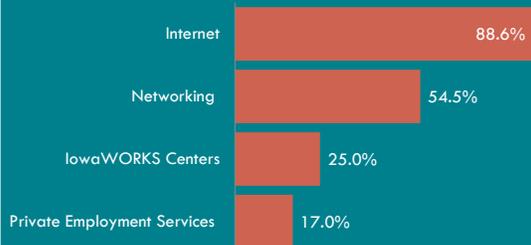
- \$22.00/hour and \$70,000/year
- \$25.00/hour - attracts 66%
- \$29.00/hour - attracts 75%

• 76.4% have an education beyond HS



• **27.0%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **14 miles/17 minutes** (one-way) to work
- Willing to commute an average of **28 miles/33 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **423** unemployed individuals are likely to accept employment in Carroll.

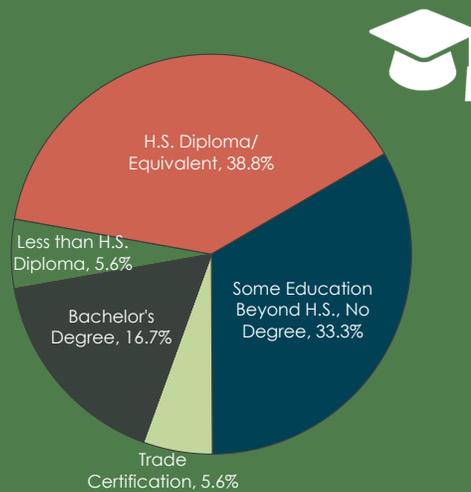
• Former occupational categories:

Professional, Paraprofessional, Technical	29.4%
Production, Construction, Material Moving	23.5%
Services	23.5%
Clerical	11.8%
Agricultural	5.9%
Sales	5.9%
Managerial	0.0%

• Median wages: \$

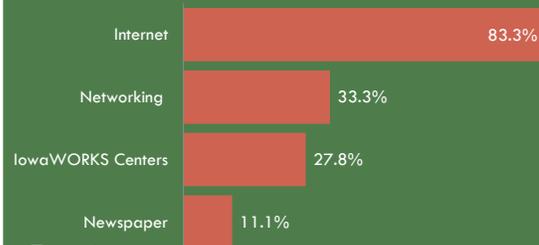
- \$15.50/hour - lowest willing to accept
- \$18.00/hour - attracts 66%
- \$29.00/hour - attracts 75%

• 55.6% have an education beyond HS



• **72.2%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **30 miles/33 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Carroll is estimated at **11.1 percent**—approximately **668** people living in Carroll work in other communities.

Most of those who are out commuting are working in Manning, Jefferson, and Templeton, IA.

Over two-fifths (**46.2%**) of out commuters are likely to change employment (approximately **309** people).

53.8% earn an annual salary—median salary is **\$75,000/year**
46.2% earn an hourly wage—median wage is **\$29/hour**.



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

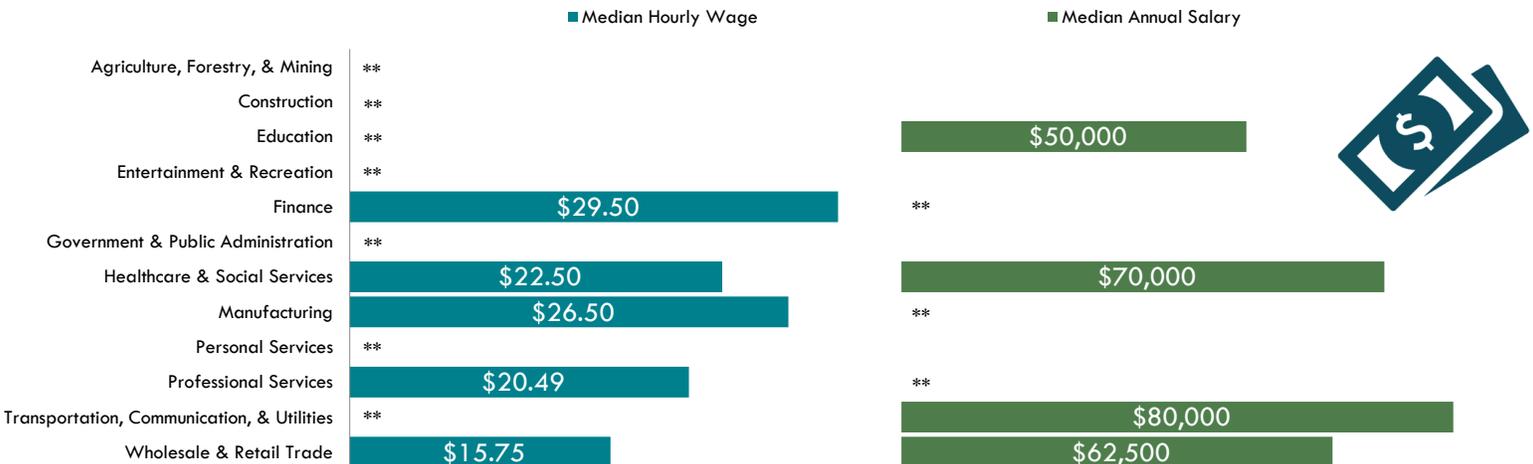
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	**	**	**	**	**
Education	100%	11.1%	0.0%	0.0%	88.9%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	**	**	**	**	**
Government & Public Administration	100%	20.0%	0.0%	20.0%	60.0%
Healthcare & Social Services	72.7%	9.1%	9.1%	31.8%	22.7%
Manufacturing	91.8%	16.7%	16.7%	16.7%	41.7%
Personal Services	**	**	**	**	**
Professional Services	54.6%	0.0%	18.2%	18.2%	18.2%
Transportation, Communication, & Utilities	37.5%	0.0%	12.5%	25.0%	0.0%
Wholesale & Retail Trade	68.6%	42.9%	0.0%	11.4%	14.3%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.2%	138	Mismatch of Skills	8.4%	965
Low Income	0.2%	23	Σ †Total	9.6%	1,102

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov
workforce.iowa.gov/laborshed

For more information regarding this Laborshed study contact:
Carroll County Growth Partnership
407 W 5th St, P.O. Box 307
Carroll, IA 51401
Phone: 712-792-4383 | E-mail: kimberly.t@carrolliowa.com
www.carrollareadev.com