CEDAR FALLS - WATERLOO, IOWA ABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS EXECUTIVE SUMMARY RELEASED WORKFORCE.IOWA.GOV/LABORSHED 2025 Alta Fort Colwell - Vista Atkinso New Lawler Charles Hampton Saint Lucas City ESTIMATED POPULATION Ionia Waucoma West AGES 18-64 farble Union Nashua Fredericksburg Hawkeye Rock 47 Greene Plainfield Randalia Aredale Bristow Sumner ÌFa∖ Clarksville Tripoli Westgate Maynard Waverly -Dumort Hampton ANington Allison Strawberr Shell Readlyn Oran Oelwein Point Geneva Rock Denve Fairbank Stanley Bradførd Aplington s, I almont LHazletdn artford Dundee arkersburg urora Acklev Cedar Waterloo Dunkerto Iowa Stout Evarisdale Falls Falls Masonville Manchester Independence Raymond Wellsburd Winthrop Steamboat Holland Gilbertville Delhi Rock Quasqueton Grùndy Rowley Eldora Ryan Hudson La Porte Brandon Center einbe Walke Coggi Buckingham Mount

Lineoln

Gladbrook

Garwin Toledo

Montour Tama

Traer

Clutier

Vining

Chelsea

Elberon

Conrad

Marshalltown

Beaman

Le Grand

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT **IN CEDAR FALLS -**WATERLOO, IA

6,406

LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN **CEDAR FALLS - WATERLOO, IA BY PLACE OF RESIDENCE** (PER ZIP CODE)

1 - 248 249 - 930 931 - 2,715 2,716 - 5,269 5,270 - 10,725 **10-Mile Interval Between Rings**

Urbana

Atkins

Shellsburg

Newhall

enter

Toddville

Alburgett

Røbins Palo Hiawatha

Cedar

Liberty

Rapids Ely >

North

oralville

Point

Centra

City

Springvill

Mount

Vernor

Auburn

Van

Horne Belle Blairstown

Vinton

Dysart Garrison

Plaine

Keystone

AREA SHOWN

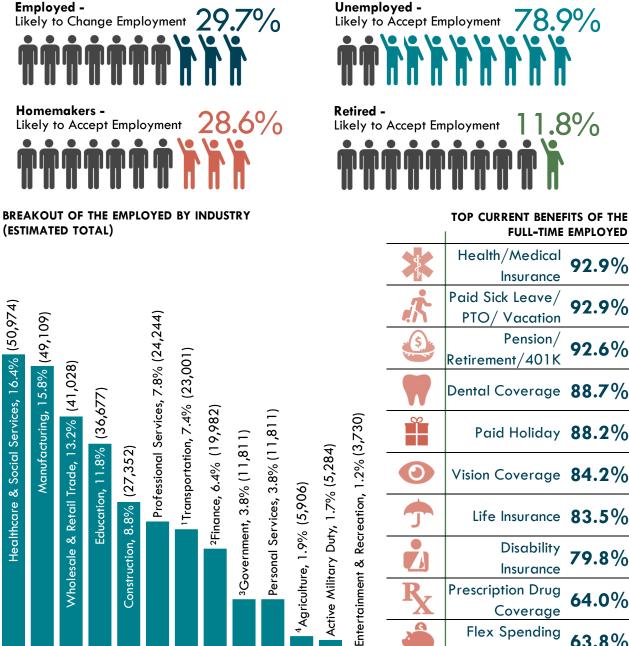
CEDAR FALLS - WATERLOO LABORSHED

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Cedar Falls -Waterloo Laborshed area.

The employed are currently commuting an average of-

miles one-way for an employment opportunity

ninutes



¹Transportation, Communications, & Utilities ³Finance, Insurance, & Real Estate

Totals may vary due to rounding.

²Public Administration, Government ⁴Agriculture, Forestry, & Mining

FULL-TIME EMPLOYED						
92.9%	Health/Medical	¢.				
72.770	Insurance					
92.9%	Paid Sick Leave/	"				
72.7 /0	PTO/ Vacation					
92.6%	Pension/	\$				
92.070	Retirement/401K	THE STATE				
88.7%	Dental Coverage					
88.2%	Paid Holiday					
84.2%	Vision Coverage	0				
83.5%	Life Insurance	^				
70 0 0/	Disability					
79.8%	Insurance					
64 00/	Prescription Drug	R.				
64.0%	Coverage	-X				
63.8%	Flex Spending					
03.0%	Account					

78.9%

.8%

published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

EMPLOYMENT STATUS (ESTIMATED TOTAL) $*$					
		(310,818) 84.2%	Employed		
	9.5% (35,068)	*(Jnemployed		
3	.5% (12,920)	H	lomemakers		
2	.8% (10,336)		Retired		

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate

EMPLOYED: LIKELY TO CHANGE

 An estimated 37,196 employed individuals are likely to change their current employment situation for an opportunity in Cedar Falls - Waterloo

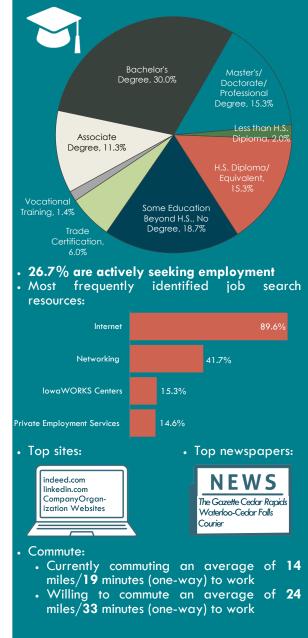
Current occupational categories:

Professional, Paraprofessional, Technical	29.4%
Production, Construction, Material Moving	24.7%
Service	15.8%
Managerial	11.6%
Sales	9.6%
Clerical	8.9%
Agricultural	0.0%

Current median wages: \$

- \$22.00/hour and \$63,500/year
- \$25.00/hour attracts 66%
- \$26.75 / hour attracts 75%

• 82.7% have an education beyond HS



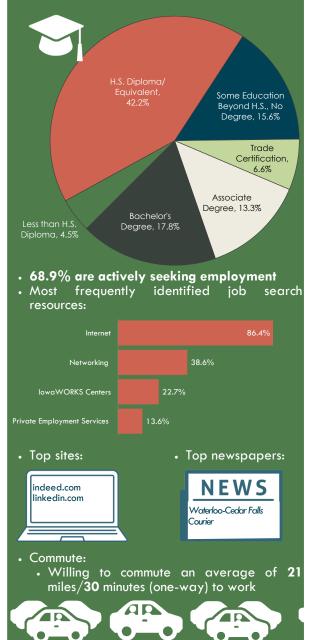
UNEMPLOYED: LIKELY TO ACCEPT

 An estimated 2,685 unemployed individuals are likely to accept employment in Cedar Falls - Waterloo

Former occupational categories:

Production, Construction, Material Moving	40.5%
Professional, Paraprofessional, Technical	19.0%
Sales	16.7%
Service	16.7%
Clerical	7.1%
Agriculture	0.0%
Managerial	0.0%

- Median wages: \$
 - \$16.09/hour lowest willing to accept
 - \$18.00/hour attracts 66%
 - \$18.00/hour attracts 75%
- + 53.3% have an education beyond HS



The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute

for Cedar Falls -Waterloo is estimated at 10.8 percent approximately 6,500 people living in Cedar Falls - Waterloo work in other communities.

Most of those who are out commuting are working in Evansdale and Waverly.

Close to a third (29.4%) of out commuters are likely to change employment (approximately 1,911 people).

52.9% earn an hourly wage median wage is **\$29.00/hour** 47.1% earn an annual salary median salary is **\$67,000/year**



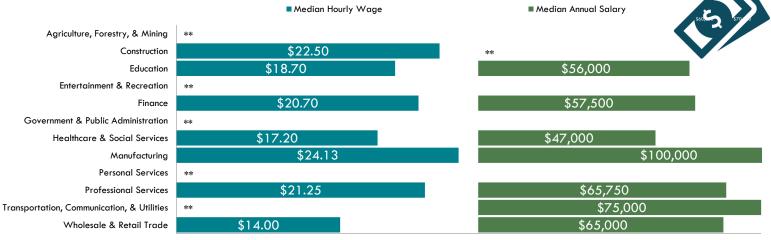
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	77.0%	38.5%	7.7%	7.7%	23.1%	
Education	100%	4.8%	9.5%	14.3%	71.4%	
Entertainment & Recreation	**	**	**	**	**	
Finance, Insurance, & Real Estate	68.4%	10.5%	5.3%	15.8%	36.8%	
Government & Public Administration	**	**	**	**	**	
Healthcare & Social Services	79.4%	23.5%	5.9%	8.8%	41.2%	
Manufacturing	76.6%	20.0%	13.3%	10.0%	33.3%	
Personal Services	**	**	**	**	**	
Professional Services	90.0%	15.0%	5.0%	30.0%	40.0%	
Transportation, Communication, & Utilities	70.0%	10.0%	0.0%	10.0%	50.0%	
Wholesale & Retail Trade	60.0%	22.5%	5.0%	7.5%	25.0%	

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
O Inadequate Hours	1.7%	632	Mismatch of Skills	10.7%	3,980
St Low Income	1.2%	446	∑†Total	11.8%	4,389

[†]Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.





Data compiled and analyzed by: Iowa Workforce Development Labor Market Information Division 1000 E. Grand Avenue, Des Moines, Iowa 50319 Phone: (515) 281-3035 | Email: Iaborshed.studies@iwd.iowa.gov workforce.iowa.gov/Iaborshed For more information regarding this Laborshed study contact: Grow Cedar Valley 360 Westfield Ave., Ste 300 Waterloo, IA 50701 Phone: (319) 232-1156 | E-mail: info@growcedarvalley.com https://www.growcedarvalley.com/