# CHARLES CITY, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS **EXECUTIVE SUMMARY RELEASED** WORKFORCE.IOWA.GOV/LABORSHED 2025

**ESTIMATED POPULATION** AGES 18-64

62,646

ESTIMATED TOTAL LIKELY TO

ACCEPT EMPLOYMENT IN CHARLES CITY, IA

23,627

Garner Ventura

LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN CHARLES CITY, IA BY PLACE OF RESIDENCE (PER ZIP CODE)

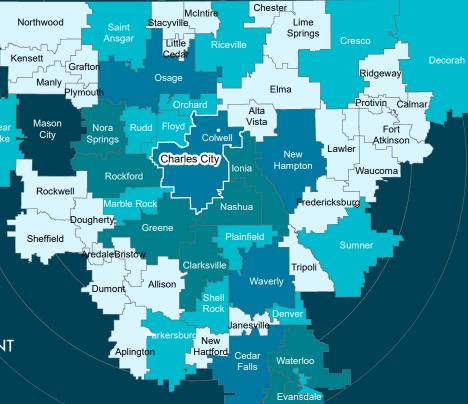
5 - 87

88 - 274

275 - 619

620 - 3.063

3.064 - 6.289



10-Mile Interval Between Rings



AREA SHOWŇ

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the **Charles City** Laborshed area.

The employed are currently commuting an average of-



### CHARLES CITY LABORSHED ANALYSIS

**EMPLOYMENT STATUS (ESTIMATED TOTAL)\*** 

8.9% (14,475)

(135,809) 83.5% **Employed** \*Unemployed

3.6% (5,855) Homemakers

Retired 4.0% (6,506)

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



Likely to Accept Employment 46.7% Likely to Accept Employment

> TOP CURRENT BENEFITS OF THE **FULL-TIME EMPLOYED**

	Paid Sick Leave/	95.4%		
47	PTO/ Vacation			
4	Health/Medical	88.8%		
	Insurance	00.0 70		
\$	Pension/	88.8%		
777	Retirement/401K	00.0 70		
	Paid Holiday	86.1%		
7	Dental Coverage	84.2%		
7	Life Insurance	79.5%		
0	Vision Coverage	79.5%		
	Disability	76.4%		
	Insurance	70.4 70		
AG	Flex Spending	66.0%		
	Account	00.0 70		
$\mathbf{R}_{r}$	Prescription Drug	54.4%		
X	Coverage	JT.T /0		

(ESTIMATED TOTAL\*)

<sup>1</sup>Finance, Insurance, & Real Estate

<sup>3</sup>Transportation, Communications, & Utilities

\*Totals may vary due to rounding.

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(27,433)	1)												Å	Paid Sick Leave/ PTO/ Vacation	95.4%					
20.2%	(24,581)	5)												Health/Medical Insurance	88.8%					
& Retail Trade, 20.2%	18.1%	(21,322		,642)									\$	Pension/ Retirement/401K	88.8%					
& Retail	Manufacturing,	15.7%		7.1% (9	(8)									Paid Holiday	86.1%					
Wholesale	Manufa	ocial Services, 1	Social Services,	ervices,	ervices,	ervices,	ervices,	(60)	Professional Services, 7.1% (9,642)	Construction, 6.5% (8,828)		111)	5,111)	_	.82)	1,766)		-	Dental Coverage	84.2%
Who				(13,309)	ional Se	on, 6.5º	6,111)	5% (6,	4.5% (6	(5,297	3% (4,4	1.3% (	(2)	7	Life Insurance	79.5%				
		∞ర	%8.6 'u	Profess	onstructi	4.5% (	nent, 4.	rtation,	3.9%	ices, 3.,	reation,	8) %9	0	Vision Coverage	79.5%					
		Healthco	Healthcare	Healthco	Education,		ŭ	<sup>1</sup> Finance, 4.5% (6,111)	<sup>2</sup> Government, 4.5% (6,111)	<sup>3</sup> Transportation, 4.5% (6,111	<sup>4</sup> Agriculture, 3.9% (5,297)	Personal Services, 3.3% (4,482)	t & Rec	Duty, 0.		Disability Insurance	<b>76.4</b> %			
						Ë	2(	37	4Ag	Persor	Entertainment & Recreation, 1.3% (1,766)	Active Military Duty, 0.6% (815)	A A	Flex Spending Account	66.0%					
											Enter	Active A	$\mathbf{R}_{\mathbf{X}}$	Prescription Drug Coverage	54.4%					

<sup>2</sup>Public Administration, Government

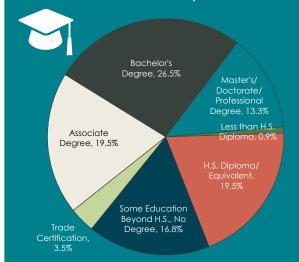
<sup>4</sup>Agriculture, Forestry, & Mining

## EMPLOYED: LIKELY TO CHANGE

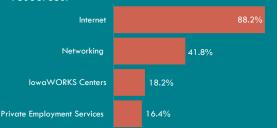
- An estimated 19,555 employed individuals are likely to change their current employment situation for an opportunity in Charles City
- Current occupational categories:
   Professional, Paraprofessional, Technical 24.5%
   Production, Construction, Material Moving 23.6%
   Managerial 18.2%
   Service 14.5%
   Sales 12.7%
   Clerical 5.5%
- Current median wages: \$

**Agricultural** 

- \$21.72/hour and \$63,000/year
- \$25.00/hour attracts 66%
- \$28.00 / hour attracts 75%
- 79.6% have an education beyond HS



- 38.1% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

NEWS

Globe Gazette-Mason City
Charles City Press

Top newspapers:

linkedin.com indeed.com ziprecruiter.com

- Commute:
  - Currently commuting an average of 12 miles/16 minutes (one-way) to work
  - Willing to commute an average of 25 miles/33 minutes (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

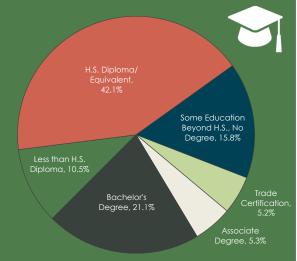
- An estimated 1,206 unemployed individuals are likely to accept employment in Charles City
- Former occupational categories:

Production, Construction, Material Moving 47.1%
Service 23.5%
Professional, Paraprofessional, Technical 17.6%
Clerical 5.9%
Sales 5.9%
Agricultural 0.0%
Managerial 0.0%

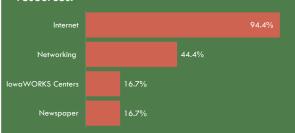
Median wages: \$

1.0%

- \$14.50/hour lowest willing to accept
- \$16.54/hour attracts 66%
- \$18.00 / hour attracts 75%
- 47.4% have an education beyond HS



- 68.4% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com linkedin.com ziprecuiter.com Top newspapers:

NEWS

\* insufficient survey data to report

- Commute:
- Willing to commute an average of 22 miles/26 minutes (one-way) to work







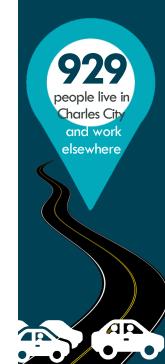
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Charles City is estimated at 21.2 percent— approximately 929 people living in Charles City work in other communities.

Most of those who are out commuting are working in Osage, New Hampton, and Mason City, IA.

Over one-third (36.4%) of out commuters are likely to change employment (approximately 338 people).

77.3% earn an hourly wage—median wage is \$24.50/hour 22.7% earn an annual salary—median salary is \$102,500/year



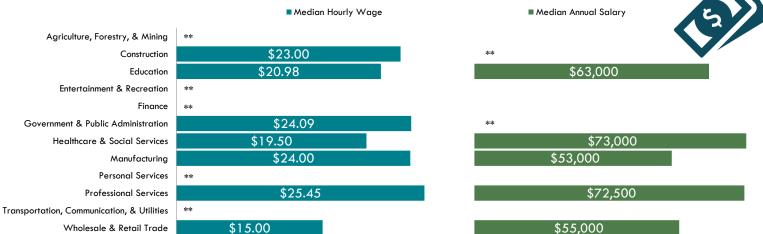
#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	75.0%	25.0%	12.5%	0.0%	37.5%
Education	85.7%	14.3%	0.0%	21.4%	50.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	20.0%	0.0%	0.0%	80.0%
Government & Public Administration	87.5%	12.5%	0.0%	37.5%	37.5%
Healthcare & Social Services	76.0%	12.0%	0.0%	16.0%	48.0%
Manufacturing	76.1%	23.8%	0.0%	33.3%	19.0%
Personal Services	**	**	**	**	**
Professional Services	100%	10.0%	10.0%	20.0%	60.0%
Transportation, Communication, & Utilities	83.3%	0.0%	33.3%	0.0%	50.0%
Wholesale & Retail Trade	61.1%	17.1%	4.9%	17.1%	22.0%

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.7%	332	Mismatch of Skills	12.8%	2,503
S Low Income	0.2%	39	\sum_tTotal	13.8%	2,699

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



