

CLARION, IOWA

LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2025

ESTIMATED POPULATION
AGES 18-64

56,349

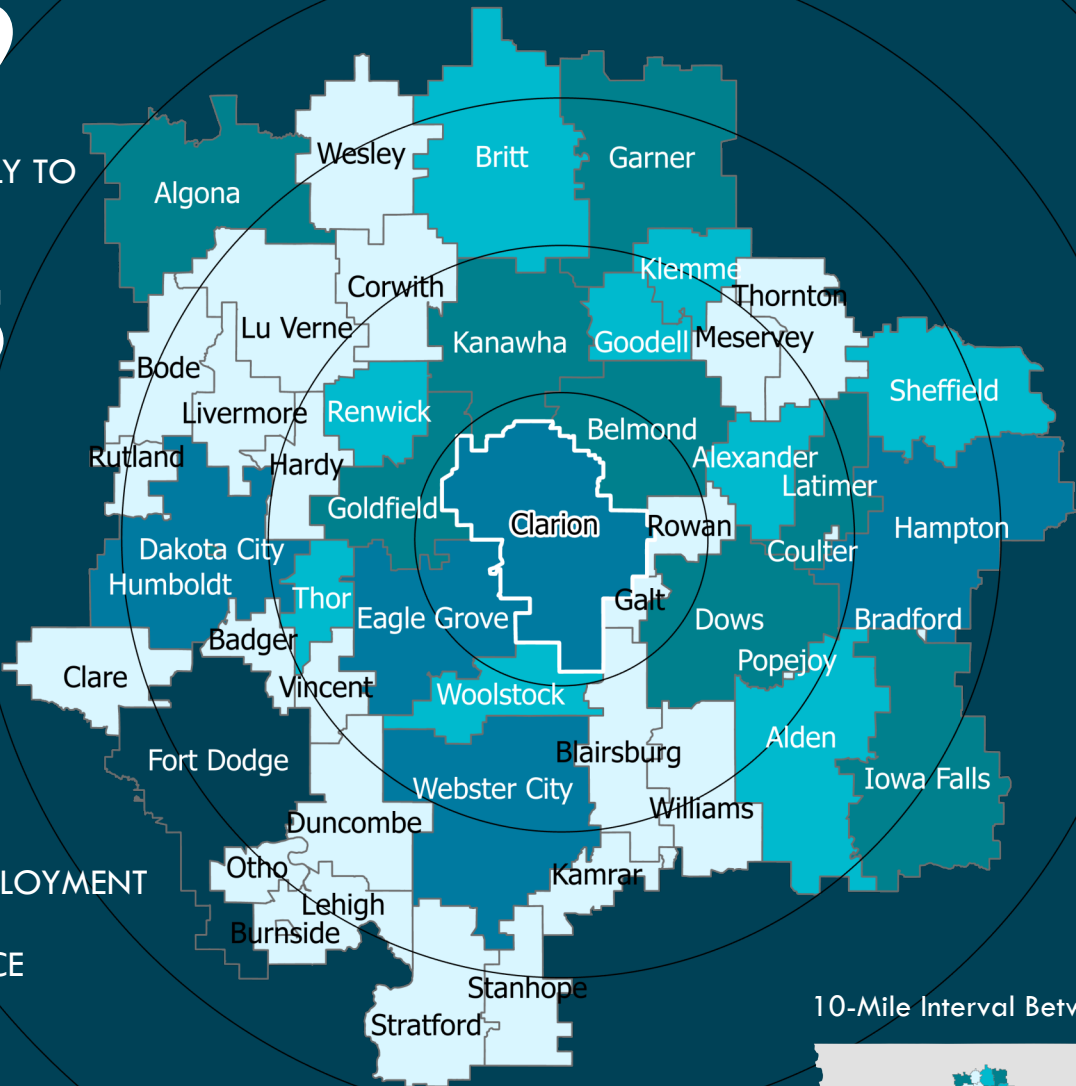
ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN CLARION, IA

15,865

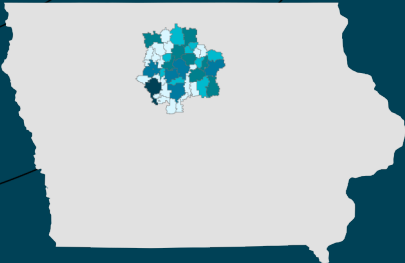


LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN CLARION, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 1 - 58
- 59 - 157
- 158 - 558
- 559 - 1,785
- 1,786 - 5,495



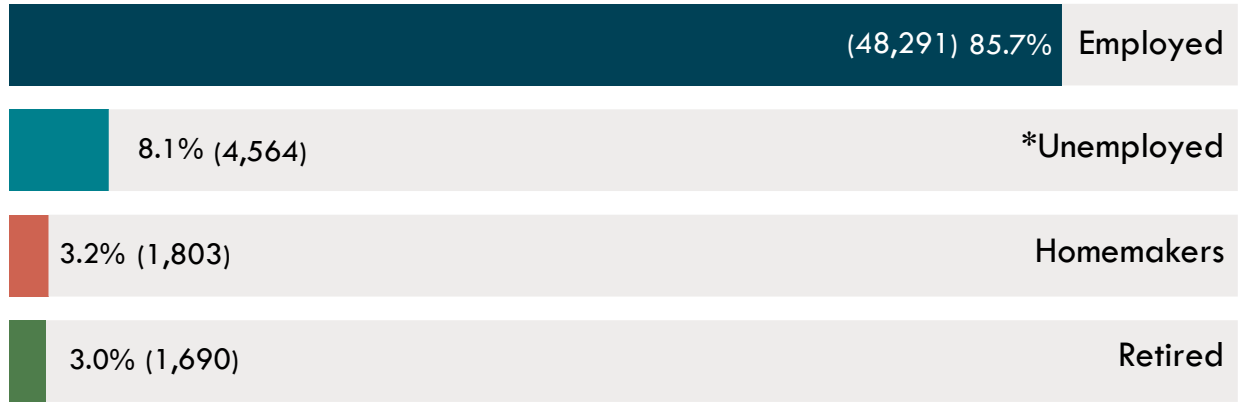
10-Mile Interval Between Rings



AREA SHOWN

Clarion LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment 21.3%



Unemployed - Likely to Accept Employment 66.7%



Homemakers - Likely to Accept Employment 38.5%

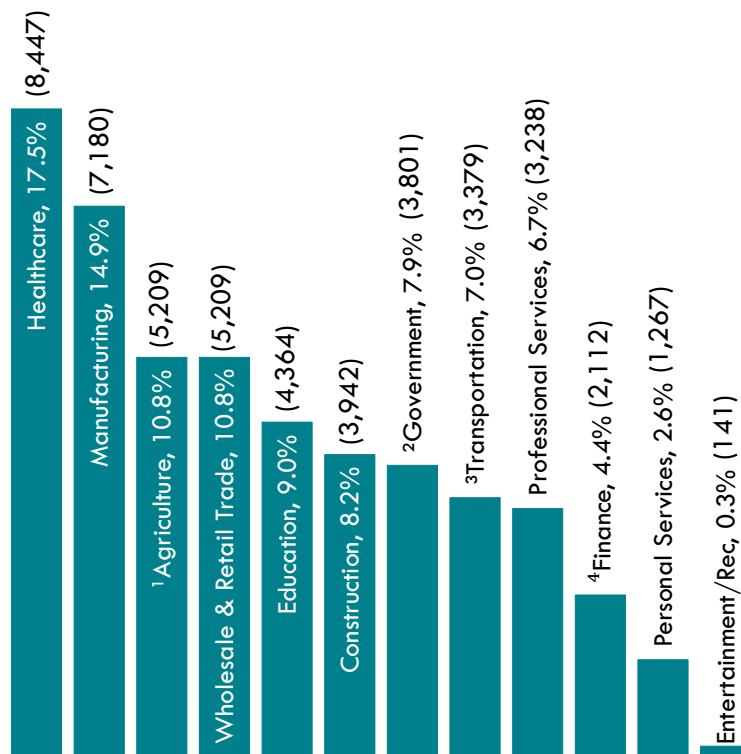


Retired - Likely to Accept Employment 16.7%



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Agriculture, Forestry, & Mining
³Transportation, Communications, & Utilities

²Public Administration, Government
⁴Finance, Insurance, & Real Estate

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	96.8%
	Paid Vacation /PTO/Sick Leave	96.4%
	Dental Coverage	93.2%
	Pension/Retirement /401k	91.2%
	Paid Holiday	90.8%
	Vision Coverage	89.6%
	Life Insurance	86.3%
	Disability Insurance	84.3%
	Prescription Drug Coverage	67.1%
	Flex Spending Account	63.1%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Clarion Laborshed area.

The employed are currently commuting an average of—

13

miles one-way for an employment opportunity

&

16
minutes

EMPLOYED: LIKELY TO CHANGE

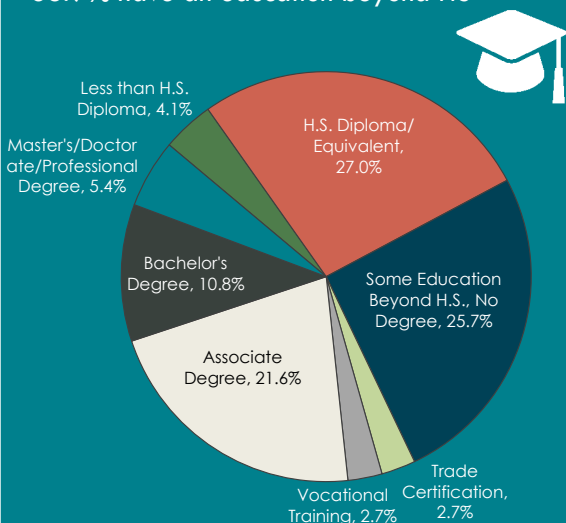
- An estimated **13,839** employed individuals are likely to change their current employment situation for an opportunity in Clarion.

- Current occupational categories:

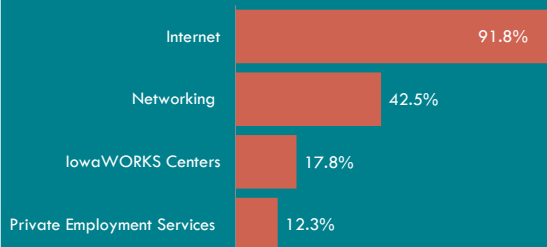
Professional, Paraprofessional, Technical	28.4%
Production, Construction, Material Moving	27.0%
Managerial	16.2%
Services	10.8%
Sales	9.5%
Clerical	6.8%
Agricultural	1.3%

- Current median wages: \$
 - \$23.03/hour and \$65,000/year
 - \$28.00/hour - attracts 66%
 - \$30.00/hour - attracts 75%

- 68.9% have an education beyond HS



- 35.1% are actively seeking employment
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **13 miles/16 minutes** (one-way) to work
- Willing to commute an average of **26 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

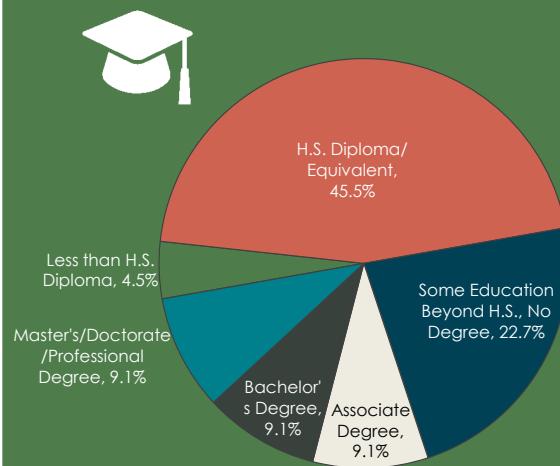
- An estimated **658** unemployed individuals are likely to accept employment in Clarion.

- Former occupational categories:

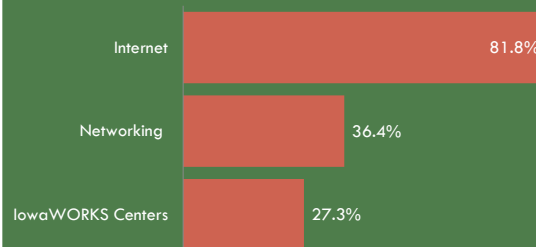
Production, Construction, Material Moving	38.0%
Professional, Paraprofessional, Technical	28.6%
Clerical	14.3%
Services	9.5%
Agricultural	4.8%
Managerial	4.8%
Sales	0.0%

- Median wages: \$
 - \$17.00/hour - lowest willing to accept
 - \$19.00/hour - attracts 66%
 - \$30.00/hour - attracts 75%

- 50.0% have an education beyond HS



- 81.8% are actively seeking employment
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **27 miles/33 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Clarion is estimated at 19.3 percent—approximately 309 people living in Clarion and work in other communities.

Most of those who are out commuting are working in Belmond, Eagle Grove, Kanawha, and Webster City, IA.


Over one-third (36.4%) of out commuters are likely to change employment (approximately 113 people).

59.1% earn an hourly wage—median wage is **\$21.25/hour**
36.4% earn an annual salary—median salary is **\$106,500/year**.

309
people live in
Clarion
and work
elsewhere

EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



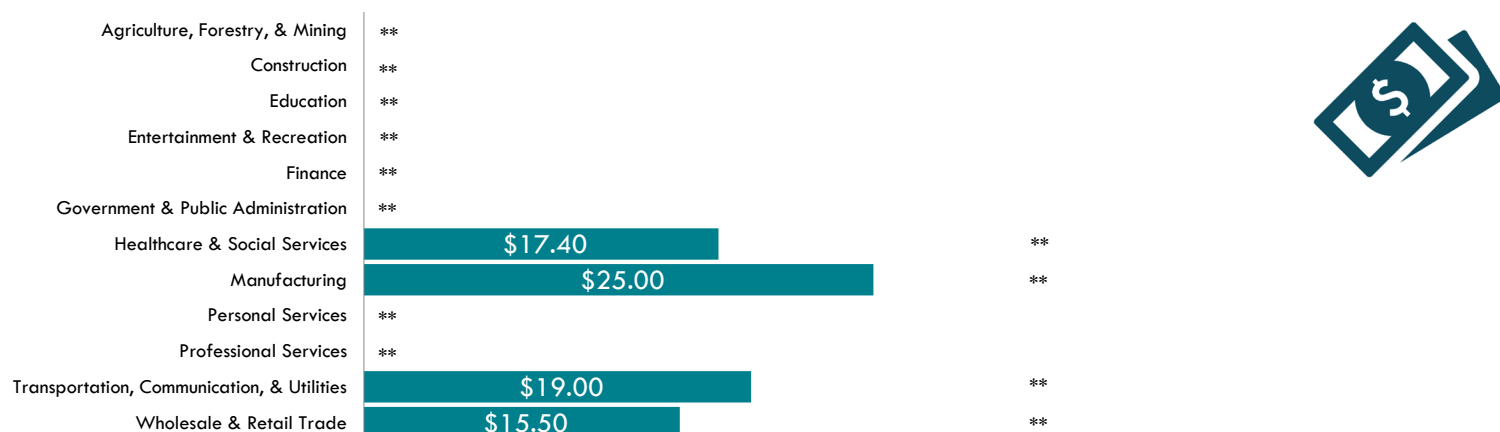
Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	**	**	**	**	**
Education	80.0%	20.0%	0.0%	0.0%	60.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	80.0%	60.0%	0.0%	0.0%	20.0%
Government & Public Administration	100%	33.3%	0.0%	50.0%	16.7%
Healthcare & Social Services	72.3%	27.8%	5.6%	22.2%	16.7%
Manufacturing	47.0%	0.0%	17.6%	11.8%	17.6%
Personal Services	**	**	**	**	**
Professional Services	87.5%	12.5%	0.0%	62.5%	12.5%
Transportation, Communication, & Utilities	71.4%	14.3%	0.0%	57.1%	0.0%
Wholesale & Retail Trade	57.1%	33.3%	0.0%	9.5%	14.3%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary






**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	0.5%	69	 Mismatch of Skills	5.7%	789
 Low Income	0.2%	28	Σ Total	6.2%	858

*Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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