

DECORAH, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2024

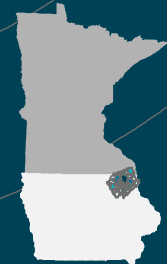
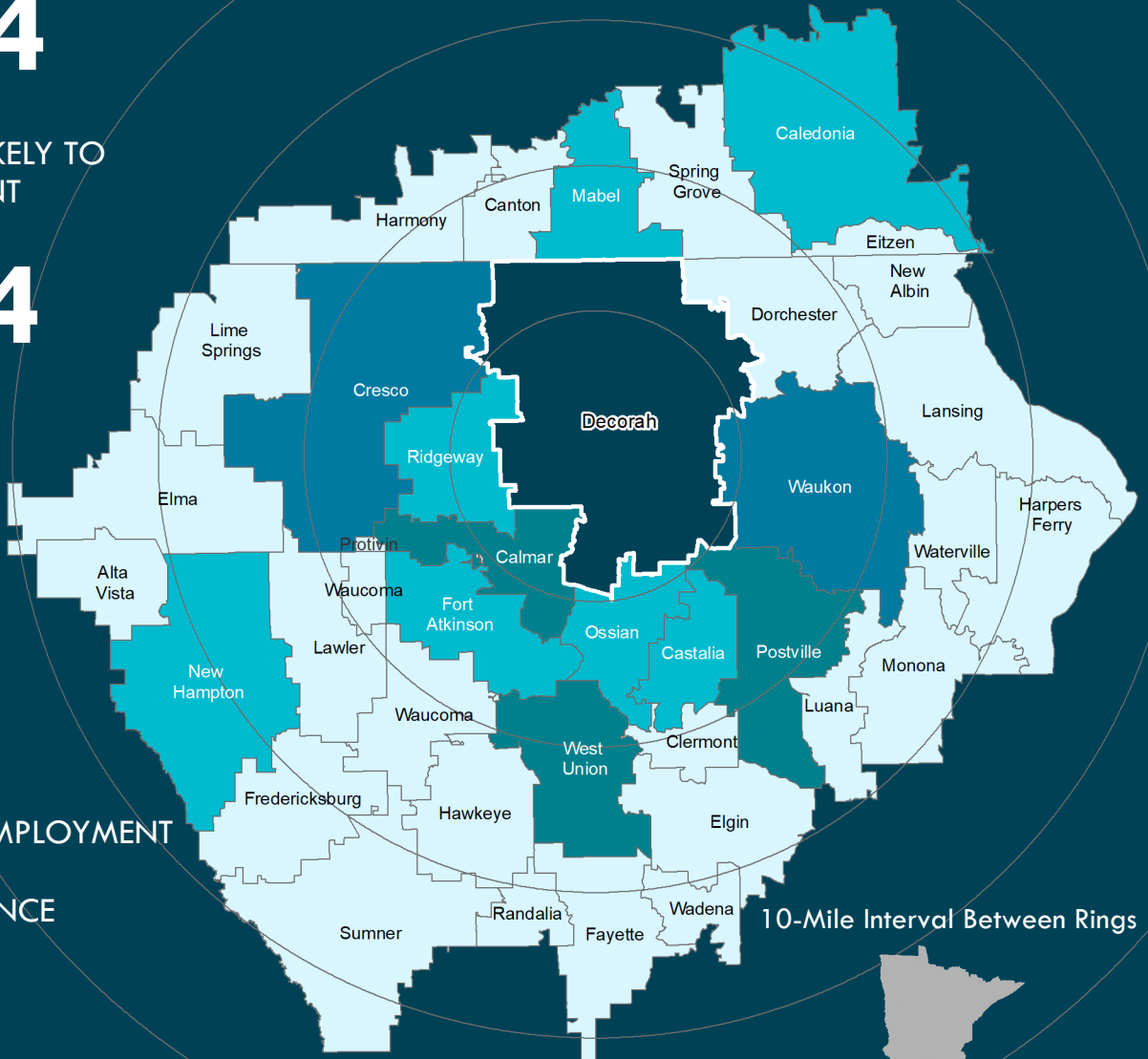
ESTIMATED POPULATION
AGES 18-64

44,564

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN DECORAH, IA

11,764

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN DECORAH, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



AREA SHOWN

DECORAH LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

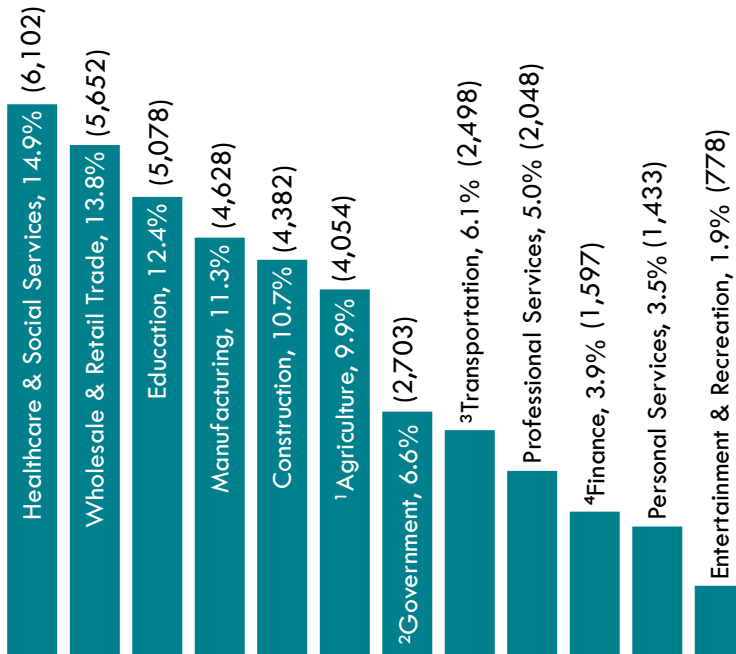
(40,954)	Employed 91.9%
3.2% (1,426)	*Unemployed
2.7% (1,203)	Homemakers
2.2% (980)	Retired

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Totals may vary due to rounding.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Agriculture, Forestry, & Mining

³Transportation, Communications, & Utilities

²Public Administration, Government

⁴Finance, Insurance, & Real Estate

Totals may vary due to rounding.

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	90.3%
	Paid Sick Leave/PTO/Vacation	90.3%
	Pension/Retirement/401K	89.1%
	Paid Holiday	83.5%
	Dental Coverage	81.6%
	Life Insurance	76.8%
	Disability Insurance	75.3%
	Vision Coverage	68.9%
	Flex Spending Account	63.3%
	Employee Discount	49.1%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Decorah Laborshed area.

The employed are currently commuting an average of—

15 miles one-way for an employment opportunity

19 minutes

EMPLOYED: LIKELY TO CHANGE

• An estimated **9,802** employed individuals are likely to change their current employment situation for an opportunity in Decorah

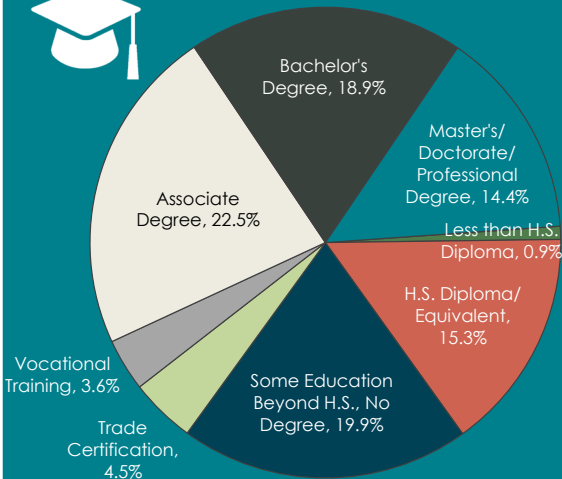
• Current occupational categories:

Production, Construction, Material Moving	29.1%
Professional, Paraprofessional, Technical	27.3%
Clerical	11.8%
Service	10.0%
Managerial	9.1%
Sales	7.3%
Agricultural	5.5%

• Current median wages: \$

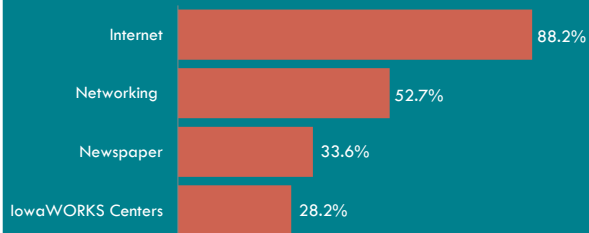
- \$22.00/hour and \$68,000/year
- \$25.00/hour - attracts 66%
- \$28.25/hour - attracts 75%

• 83.8% have an education beyond HS



• **26.1% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **16 miles/20 minutes** (one-way) to work
- Willing to commute an average of **30 miles/35 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **796** unemployed individuals are likely to accept employment in Decorah

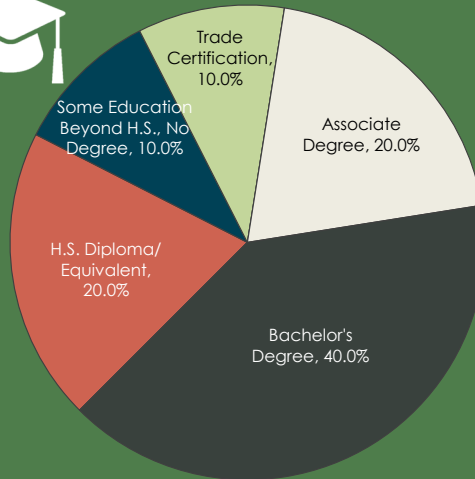
• Former occupational categories:

Professional, Paraprofessional, Technical	30.0%
Managerial	20.0%
Production, Construction, Material Moving	20.0%
Clerical	10.0%
Sales	10.0%
Service	10.0%
Agricultural	0.0%

• Median wages: \$

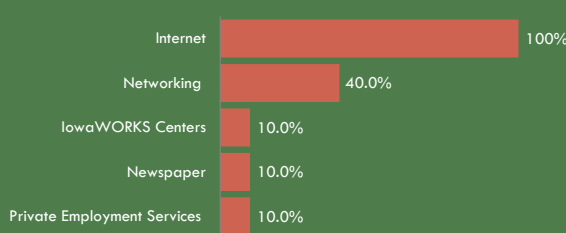
- \$19.00/hour - lowest willing to accept
- \$20.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

• 80.0% have an education beyond HS



• **70.0% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **27 miles/34 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Decorah is estimated at **15.9 percent**—approximately **1,107** people living in Decorah work in other communities.

Most of those who are out commuting are working in Cedar Rapids, Cresco, Postville, and Waukon.

Half (50.0%) of out commuters are likely to change employment (approximately **553** people).

55.6% earn an annual salary—median salary is **\$67,000/year**
38.9% earn an hourly wage—median wage is **\$28.00/hour**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

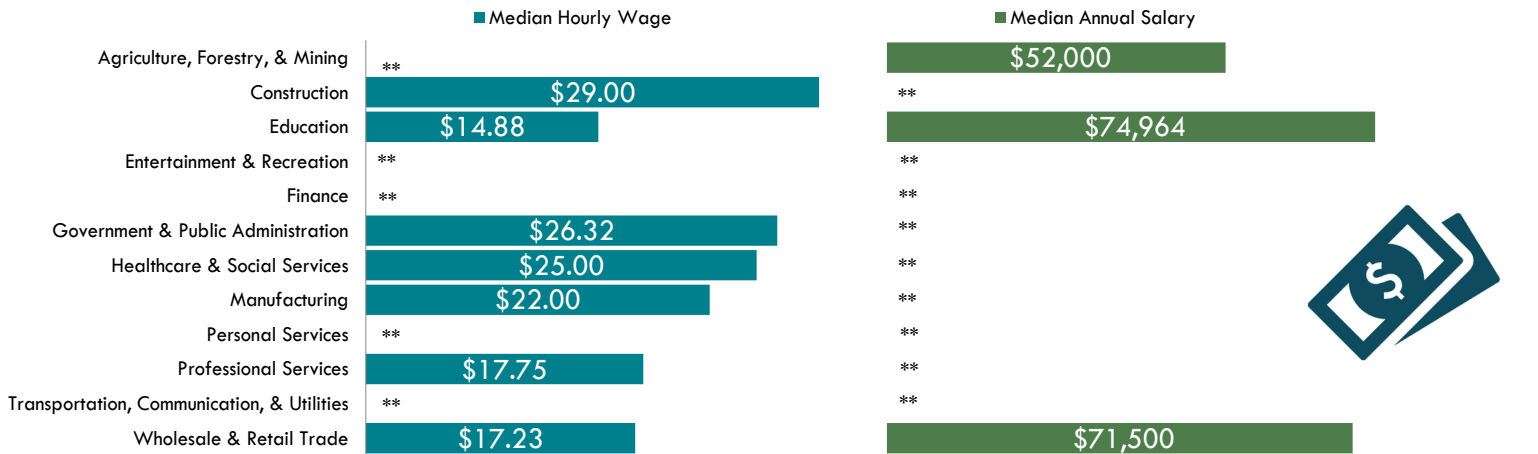
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	72.8%	18.2%	9.1%	27.3%	18.2%
Construction	75.0%	12.5%	37.5%	12.5%	12.5%
Education	94.2%	0.0%	5.9%	11.8%	76.5%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	**	**	**	**	**
Government & Public Administration	100%	0.0%	14.3%	42.9%	42.9%
Healthcare & Social Services	100%	18.8%	0.0%	43.8%	37.5%
Manufacturing	73.9%	34.8%	8.7%	17.4%	13.0%
Personal Services	**	**	**	**	**
Professional Services	57.2%	28.6%	0.0%	14.3%	14.3%
Transportation, Communication, & Utilities	66.8%	16.7%	16.7%	16.7%	16.7%
Wholesale & Retail Trade	84.3%	31.6%	5.3%	15.8%	31.6%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total	Percent Surveyed	Estimated Total	
Inadequate Hours	1.0%	98	Mismatch of Skills	5.7%	559
Low Income	0.0%	0	Σ †Total	6.2%	608

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

