# GLENWOOD, IOWA LABORSHED AREA

a study in labor availability and workforce characteristics executive summary workforce.iowa.gov/laborshed 2024

ESTIMATED POPULATION AGES 18-64

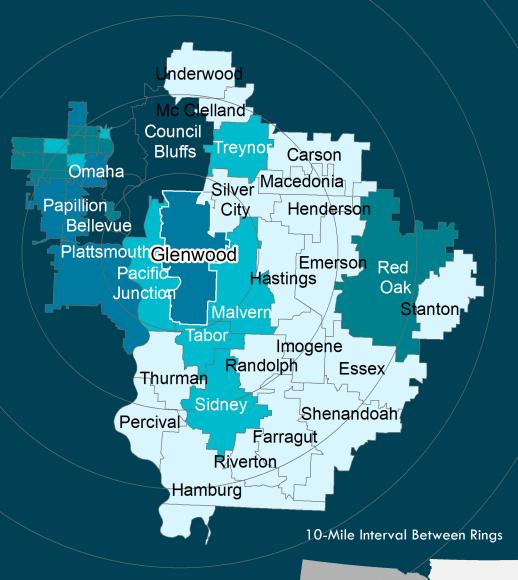
314,898

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN **GLENWOOD, IA** 

**62,148** 

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN GLENWOOD, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

12 - 224 225 - 707 708 - 1,396 1,397 - 3,020 3,021 - 8,133



**AREA SHOWN** 

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Glenwood Laborshed area.

The employed are currently commuting an average of-



### **GLENWOOD LABORSHED ANALYSIS**

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

(267,348) 84.9% Employed

6.7% (21,098)

\*Unemployed

3.0% (9,447)

Homemakers

5.4% (17,004)

Retired

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

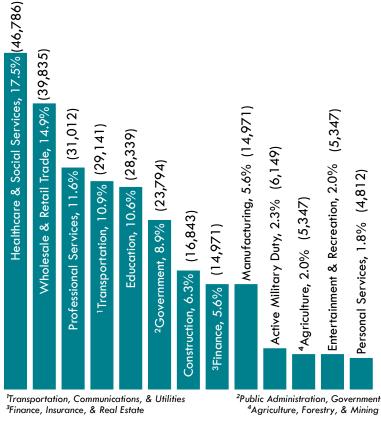


BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



### TOP CURRENT BENEFITS OF THE **FULL-TIME EMPLOYED**

*	Paid Sick Leave/	95.5%
	PTO/ Vacation	75.5 /0
4	Health/Medical	95.1%
	Insurance	75.1 /0
\$	Pension/	92.9%
77	Retirement/401K	72.770
-	Dental Coverage	89.6%
7	Life Insurance	88.1%
	Paid Holiday	88.1%
0	Vision Coverage	87.3%
	Disability	84.7%
	Insurance	<b>04.</b> / %0
R-	Prescription Drug	70.5%
<b>-X</b>	Coverage	70.5%
A	Flex Spending	<b>47.0</b> 0/
	Account	67.9%



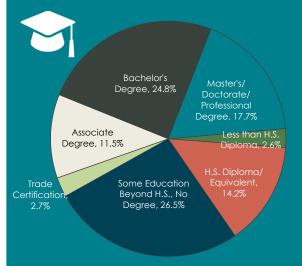
Totals may vary due to rounding.

### EMPLOYED: LIKELY TO CHANGE

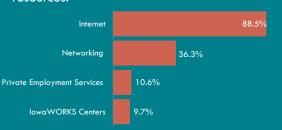
- An estimated 52,515 employed individuals are likely to change their current employment situation for an opportunity in Glenwood
- Current occupational categories:

Professional, Paraprofessional, Technical	36.1%
Production, Construction, Material Moving	19.4%
Managerial	13.9%
Service	13.9%
Clerical	9.3%
Sales	6.5%
Agricultural	0.9%

- Current median wages: \$
  - \$20.00/hour and \$69,000/year
  - \$25.00/hour attracts 66%
  - \$28.00/hour attracts 75%
- 83.2% have an education beyond HS



- 37.2% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

Top newspapers:





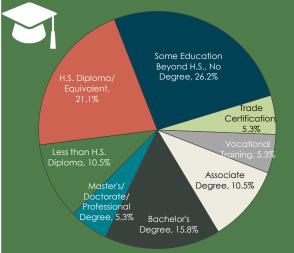
- Commute:
  - Currently commuting an average of 13 miles/19 minutes (one-way) to work
  - Willing to commute an average of 26 miles/34 minutes (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

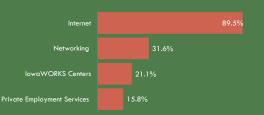
- An estimated 2,409 unemployed individuals are likely to accept employment in Glenwood
- Former occupational categories:

Managerial	25.0%
Service	25.0%
Production, Construction, Material Moving	18.8%
Clerical	12.5%
Professional, Paraprofessional, Technical	12.5%
Sales	6.3%
Agricultural	0.0%

- Median wages: \$
  - \$15.00/hour lowest willing to accept
  - \$15.90/hour attracts 66%
  - \$20.00/hour attracts 75%
- 68.4% have an education beyond HS



- 57.9% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com linkedin.com ziprecruiter.com Top newspapers:



- Commute:
- Willing to commute an average of 16 miles/25 minutes (one-way) to work







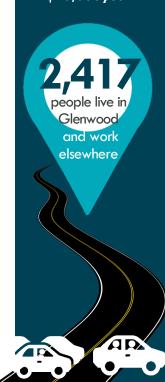
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Glenwood is estimated at 56.2 percent— approximately 2,417 people living in Glenwood work in other communities.

Most of those who are out commuting are working in Omaha, NE and Council Bluffs, IA.

Nearly one-third (30.5%) of out commuters are likely to change employment (approximately 737 people).

50.8% earn an hourly wage—median wage is \$26.54/hour 42.4% earn an annual salary—median salary is \$90,000year



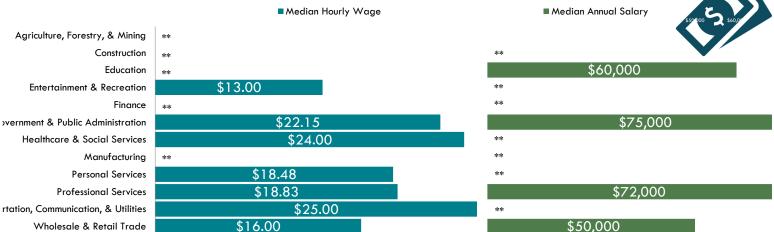
#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree o
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	60.0%	40.0%	20.0%	0.0%	0.0%
Education	92.8%	7.1%	0.0%	7.1%	78.6%
Entertainment & Recreation	83.3%	33.3%	16.7%	0.0%	33.3%
Finance, Insurance, & Real Estate	100%	0.0%	0.0%	0.0%	100%
Government & Public Administration	100%	38.5%	7.7%	0.0%	53.8%
Healthcare & Social Services	95.3%	38.1%	4.8%	23.8%	28.6%
Manufacturing	80.0%	20.0%	0.0%	20.0%	40.0%
Personal Services	**	**	**	**	**
Professional Services	76.1%	33.3%	0.0%	9.5%	33.3%
Transportation, Communication, & Utilities	70.0%	20.0%	0.0%	10.0%	40.0%
Wholesale & Retail Trade	54.3%	29.2%	4.2%	16.7%	4.2%

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.2%	1,155	Mismatch of Skills	5.4%	2,836
S Low Income	0.2%	105	\( \sum_{\text{total}} \)	6.4%	3,361

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



