

GREATER DES MOINES, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2022

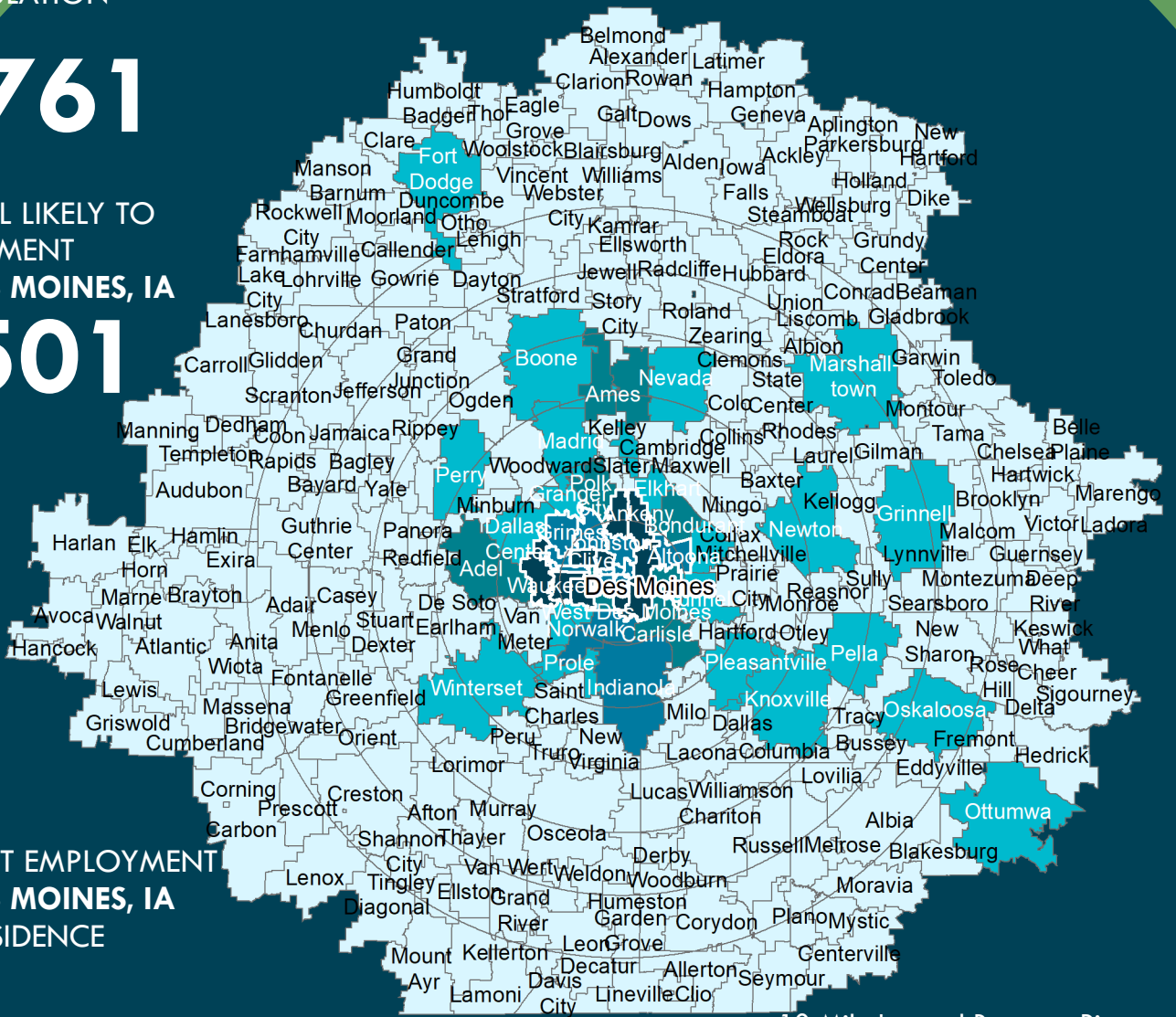
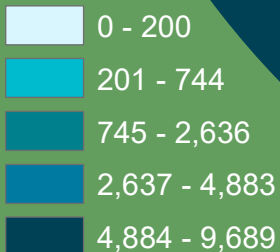
ESTIMATED POPULATION
AGES 18-64

742,761

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN GREATER DES MOINES, IA

155,501

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN GREATER DES MOINES, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



10-Mile Interval Between Rings



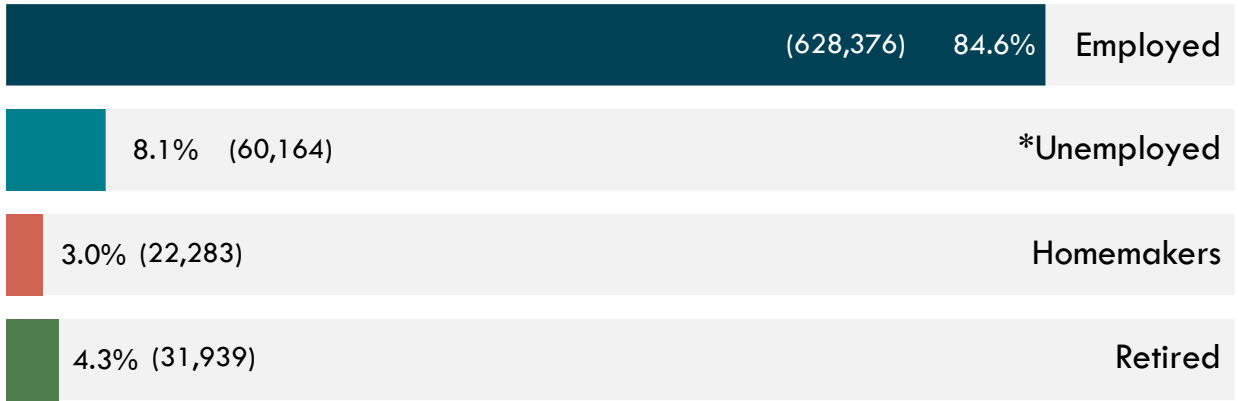
AREA SHOWN

GREATER DES MOINES LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Greater Des Moines Laborshed area.

The employed are currently commuting an average of—

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

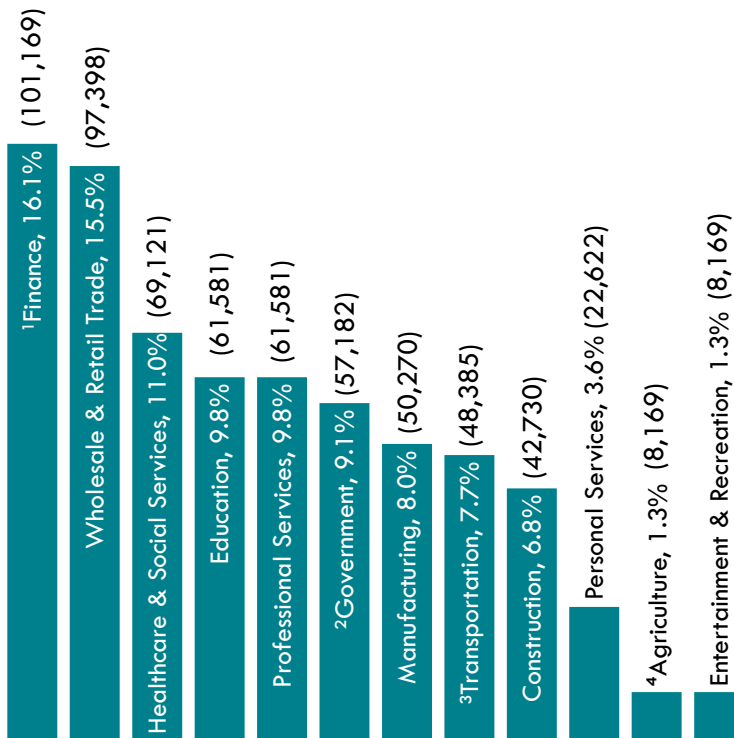


*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Totals may vary due to rounding.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Finance, Insurance, & Real Estate

³Transportation, Communications, & Utilities

²Public Administration, Government

⁴Agriculture, Forestry, & Mining

Totals may vary due to rounding.

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation 94.7%
	Health/Medical Insurance 93.7%
	Dental Coverage 90.6%
	Pension/Retirement/401K 90.2%
	Paid Holiday 86.8%
	Disability Insurance 84.4%
	Life Insurance 83.7%
	Vision Coverage 83.6%
	Flex Spending Account 67.4%
	Prescription Drug Coverage 60.2%

14 miles one-way for an employment opportunity

19 minutes

EMPLOYED: LIKELY TO CHANGE

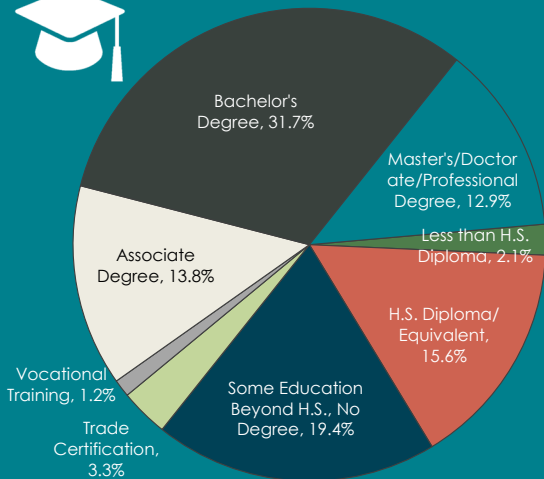
• An estimated **140,263** employed individuals are likely to change their current employment situation for an opportunity in Greater Des Moines

• Current occupational categories:

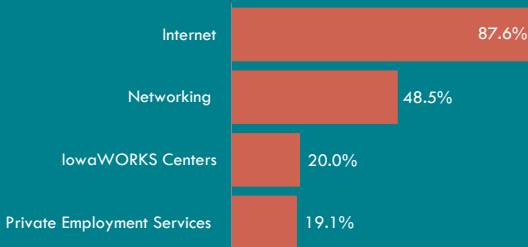
Professional, Paraprofessional, Technical	36.9%
Production, Construction, Material Moving	17.2%
Clerical	14.4%
Managerial	12.8%
Service	9.4%
Sales	8.4%
Agricultural	0.9%

- Current median wages: \$
- \$18.69/hour and \$70,000/year
 - \$24.00/hour - attracts 66%
 - \$25.00/hour - attracts 75%

• 82.3% have an education beyond HS



• **31.4% are actively seeking employment**
• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



- Commute:
- Currently commuting an average of **14 miles/19 minutes** (one-way) to work
 - Willing to commute an average of **26 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

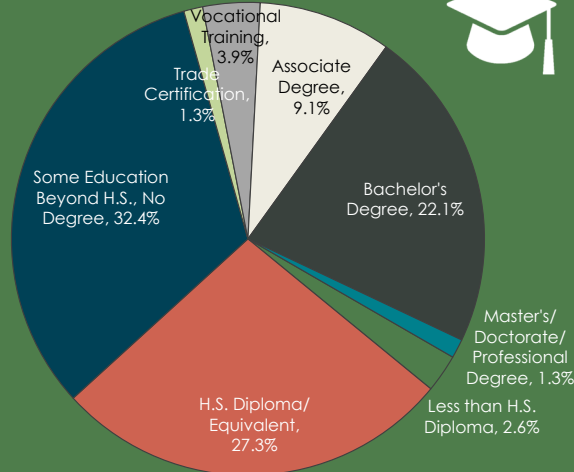
• An estimated **4,066** unemployed individuals are likely to accept employment in Greater Des Moines

• Former occupational categories:

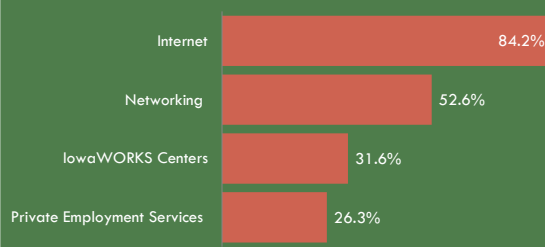
Professional, Paraprofessional, Technical	22.9%
Production, Construction, Material Moving	21.4%
Service	20.0%
Sales	17.1%
Clerical	10.0%
Managerial	7.1%
Agricultural	1.5%

- Median wages: \$
- \$15.00/hour - lowest willing to accept
 - \$17.27/hour - attracts 66%
 - \$20.00/hour - attracts 75%

• 70.1% have an education beyond HS



• **67.5% are actively seeking employment**
• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



- Commute:
- Willing to commute an average of **24 miles/32 minutes** (one-way) to work



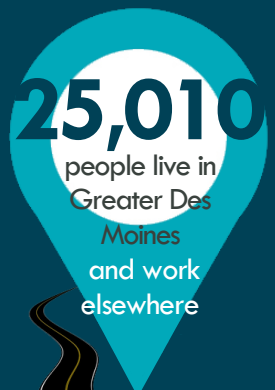
The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Greater Des Moines is estimated at 9.1 percent—approximately 25,010 people living in Greater Des Moines work in other communities.

Most of those who are out commuting are working in Ames, Bondurant, Knoxville, and Perry.

Over two-fifths (41.9%) of out commuters are likely to change employment (approximately 10,479 people).

51.6% earn an annual salary—median salary is **\$70,000/year**
41.9% earn an hourly wage—median wage is **\$16.25/hour**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

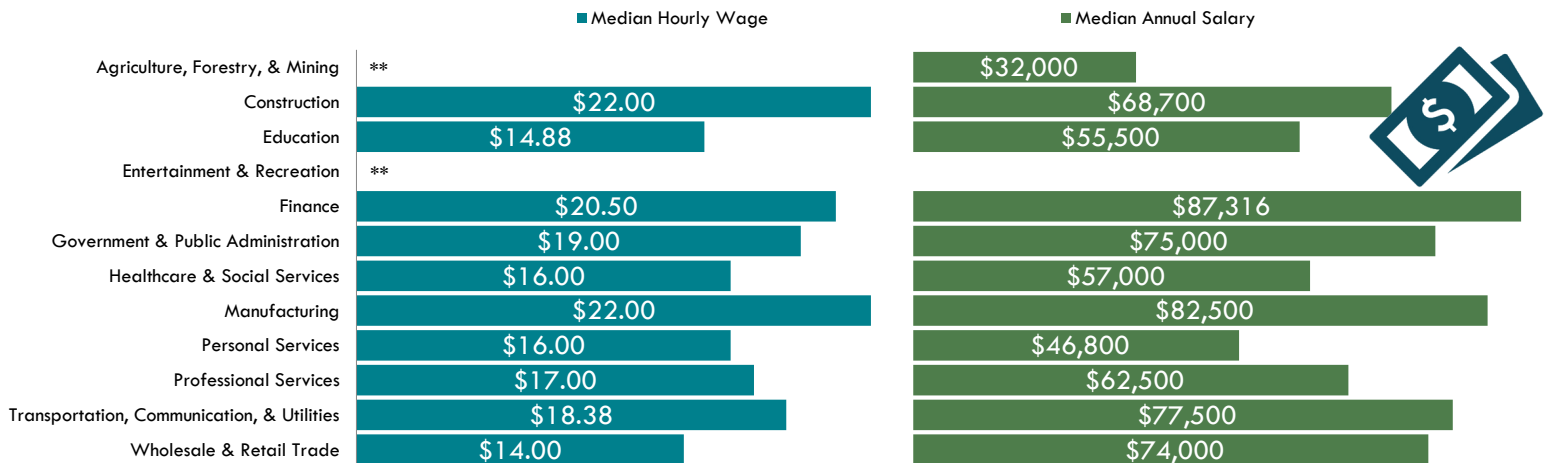
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	66.7%	50.0%	0.0%	0.0%	16.7%
Construction	53.8%	23.1%	7.7%	11.5%	11.5%
Education	100%	17.5%	0.0%	10.0%	72.5%
Entertainment & Recreation	60.0%	0.0%	0.0%	20.0%	40.0%
Finance, Insurance, & Real Estate	86.4%	18.2%	0.0%	20.5%	47.7%
Government & Public Administration	84.2%	18.4%	5.3%	10.5%	50.0%
Healthcare & Social Services	84.4%	17.2%	6.9%	15.5%	44.8%
Manufacturing	69.7%	24.2%	3.0%	15.2%	27.3%
Personal Services	90.0%	10.0%	10.0%	20.0%	50.0%
Professional Services	83.3%	23.8%	0.0%	11.9%	47.6%
Transportation, Communication, & Utilities	84.0%	40.0%	16.0%	8.0%	20.0%
Wholesale & Retail Trade	65.7%	19.7%	3.9%	14.5%	27.6%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total	Percent Surveyed	Estimated Total	
Inadequate Hours	2.2%	3,086	Mismatch of Skills	6.7%	9,398
Low Income	0.7%	982	Σ †Total	8.6%	12,063

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov
www.iowalmi.gov/laborshed

For more information regarding this Laborshed study contact:
Greater Des Moines Partnership
700 Locust St., Ste. 100
Des Moines, IA 50309
Phone: (515) 286-4950 | Email: info@DSMPartnership.com
www.dsmpartnership.com