

# INDIANOLA, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS  
EXECUTIVE SUMMARY

[WWW.IOWALMI.GOV/LABORSHED](http://WWW.IOWALMI.GOV/LABORSHED)

RELEASED  
2022

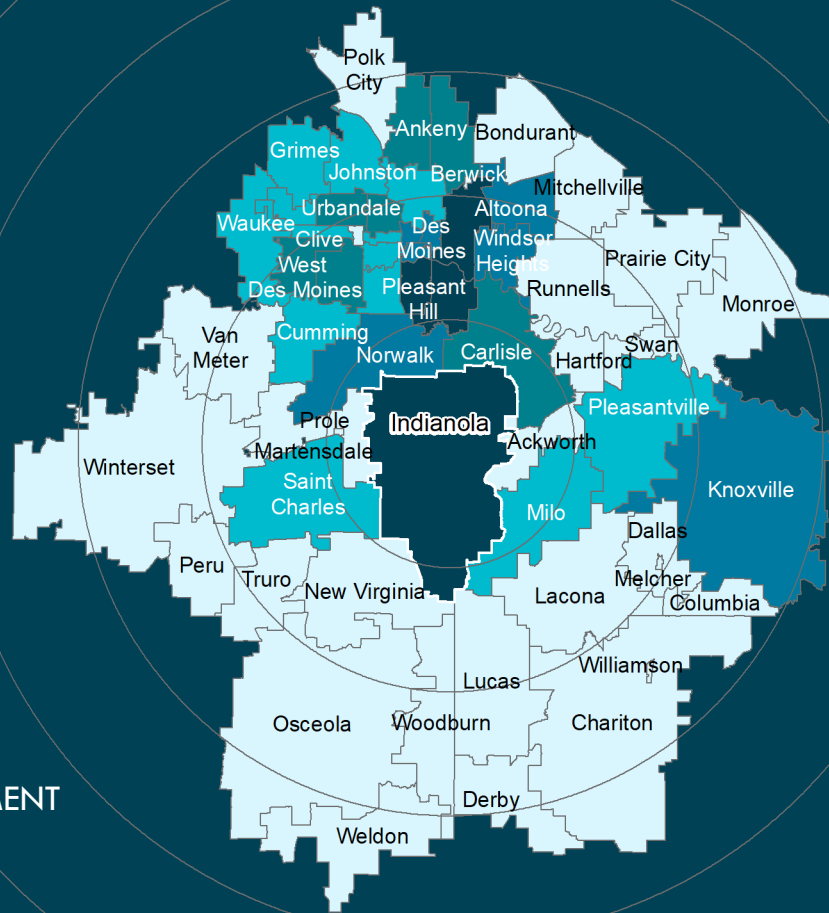
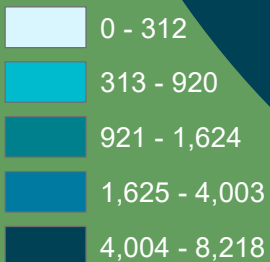
ESTIMATED POPULATION  
AGES 18-64

**393,018**

ESTIMATED TOTAL LIKELY TO  
ACCEPT EMPLOYMENT  
IN INDIANOLA, IA

**68,030**

LIKELY TO  
CHANGE/ACCEPT EMPLOYMENT  
IN INDIANOLA, IA  
BY PLACE OF RESIDENCE  
(PER ZIP CODE)



10-Mile Interval Between Rings



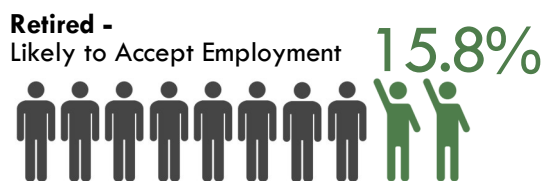
AREA SHOWN

# INDIANOLA LABORSHED ANALYSIS

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

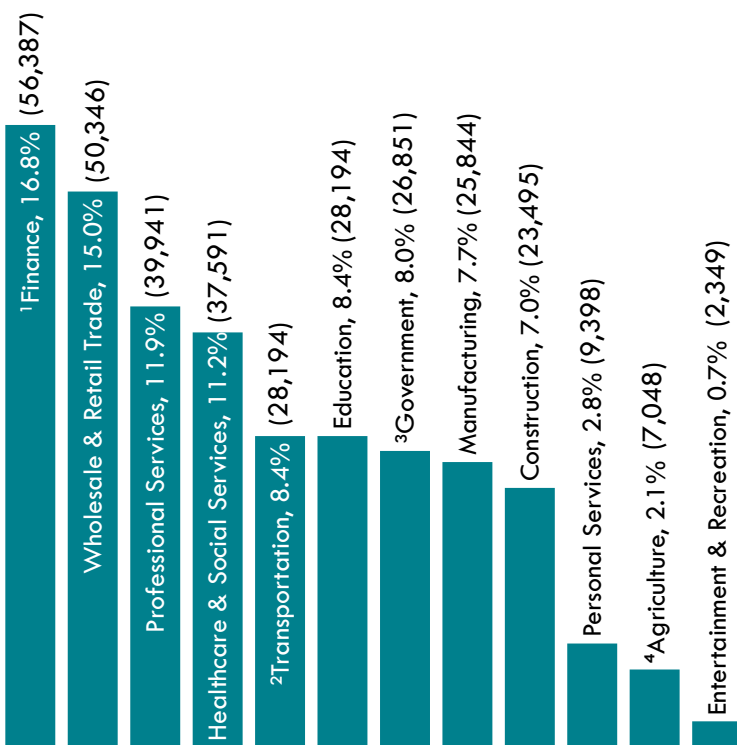


\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



## BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)\*

\*Estimates of totals may vary due to rounding



<sup>1</sup>Finance, Insurance, & Real Estate  
<sup>3</sup>Public Administration, Government

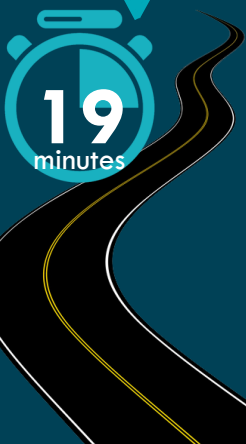
<sup>2</sup>Transportation, Communications, & Utilities  
<sup>4</sup>Agriculture, Forestry, & Mining

## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation	95.1%
	Health/Medical Insurance	93.9%
	Pension/Retirement/401K	92.7%
	Dental Coverage	91.9%
	Paid Holiday	85.0%
	Vision Coverage	85.0%
	Life Insurance	83.4%
	Disability Insurance	81.8%
	Flex Spending Account	64.4%
	Prescription Drug Coverage	59.5%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Indianola Laborshed area.

The employed are currently commuting an average of—



## EMPLOYED: LIKELY TO CHANGE

• An estimated **57,258** employed individuals are likely to change their current employment situation for an opportunity in Indianola

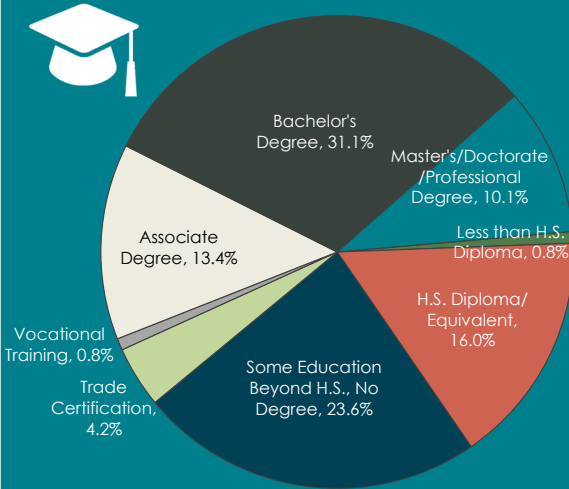
• Current occupational categories:

<b>Professional, Paraprofessional, Technical</b>	<b>38.1%</b>
<b>Production, Construction, Material Moving</b>	<b>19.1%</b>
<b>Clerical</b>	<b>17.3%</b>
<b>Managerial</b>	<b>9.1%</b>
<b>Sales</b>	<b>8.2%</b>
<b>Service</b>	<b>8.2%</b>
<b>Agricultural</b>	<b>0.0%</b>

• Current median wages: \$

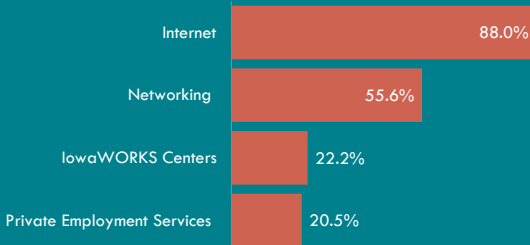
- \$18.75/hour and \$65,500/year
- \$22.00/hour - attracts 66%
- \$25.00/hour - attracts 75%

• 83.2% have an education beyond HS



• **26.1% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **13 miles/19 minutes** (one-way) to work
- Willing to commute an average of **22 miles/31 minutes** (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **3,441** unemployed individuals are likely to accept employment in Indianola

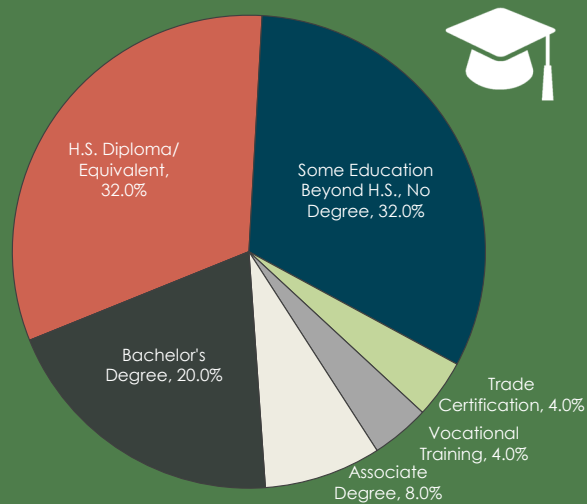
• Former occupational categories:

<b>Professional, Paraprofessional, Technical</b>	<b>34.8%</b>
<b>Production, Construction, Material Moving</b>	<b>17.4%</b>
<b>Service</b>	<b>17.4%</b>
<b>Sales</b>	<b>13.0%</b>
<b>Clerical</b>	<b>8.7%</b>
<b>Managerial</b>	<b>8.7%</b>
<b>Agricultural</b>	<b>0.0%</b>

• Median wages: \$

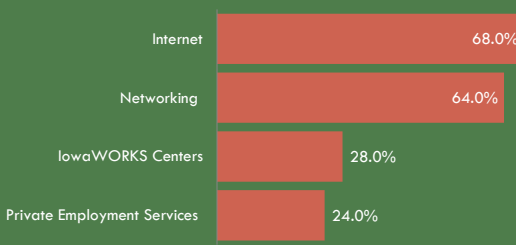
- \$14.00/hour - lowest willing to accept
- \$17.76/hour - attracts 66%
- \$18.50/hour - attracts 75%

• 68.0% have an education beyond HS



• **60.0% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **17 miles/26 minutes** (one-way) to work



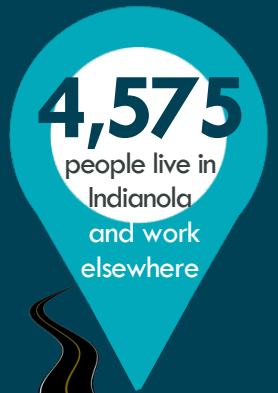
The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Indianola is estimated at **43.5 percent**—approximately **4,575** people living in Indianola work in other communities.

Most of those who are out commuting are working in Des Moines, West Des Moines, and Ankeny, IA.

Over two-fifths (46.0%) of out commuters are likely to change employment (approximately 2,105 people).

68.0% earn an hourly wage—median wage is **\$23.91/hour**  
30.0% earn an annual salary—median salary is **\$74,000/year**



## EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

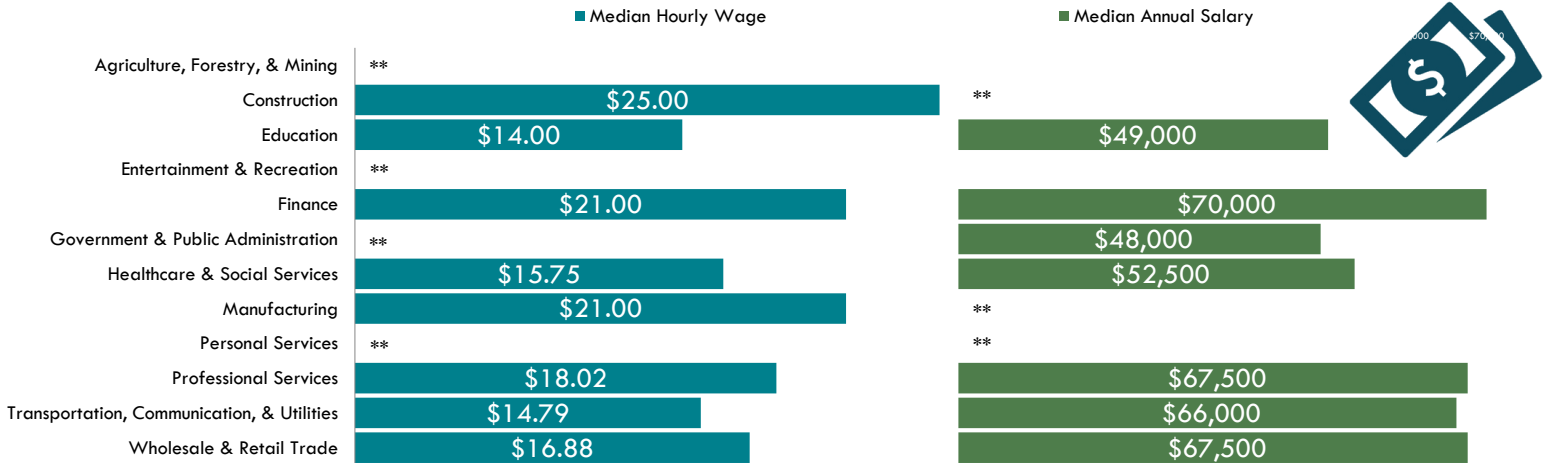
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	70.0%	20.0%	20.0%	10.0%	20.0%
Education	100%	15.4%	0.0%	15.4%	69.2%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	85.7%	14.3%	0.0%	21.4%	50.0%
Government & Public Administration	64%	9.1%	9.1%	0.0%	45.5%
Healthcare & Social Services	95.0%	30.0%	0.0%	15.0%	50.0%
Manufacturing	63.7%	9.1%	0.0%	36.4%	18.2%
Personal Services	**	**	**	**	**
Professional Services	85.8%	38.1%	0.0%	4.8%	42.9%
Transportation, Communication, & Utilities	88.9%	55.6%	11.1%	11.1%	11.1%
Wholesale & Retail Trade	62.9%	18.5%	3.7%	11.1%	29.6%

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

## WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

## UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.0%	1,145	Mismatch of Skills	5.9%	3,378
Low Income	0.5%	286	$\Sigma$ †Total	7.7%	4,409

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

