IOWA CITY, IOWA ABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS EXECUTIVE SUMMARY RELEASED WORKFORCE.IOWA.GOV/LABORSHED 2024

Independence

Shellsburg

Walford

Amana

rengo V Homestead Tiffin r

Williamsburg

South English West

Fairfield

Lockridge

Harper Keota

Ollie Richland

Packwood

-Batavia -

Parnell

Newhall Palo

Winthrop

Point Burnett

Todd

Quasquetor Masonville

Walker

Urbana

EarlylleDyersville

Delhi Worthington

Hopkinton

Monticello

Mechanicsville

Tipton

Wapello

Branch Moscow

Epworth

(Peosta)

Cascade Bernard Zwingle

Onslow Monmouth

BaldwinMaquoketa

Nation

Calamus

Bennett DenahueLong Grove

Walcot

rass

Olin Junction Lost Delmar Charlotte Bryant

Grand Mound

La Motte

Bellevue

Goose Lake

De Witt

SpraguevilleMiles

Preston

Camanch

Claire

PrincetonCordo

Earley

Wyoming

Glarence

Atalişsa Durant

Muscátine

Wilton

Illinois

nd City

New Boston Jo

(Oakvill

Keiths

-Oxford

Stanwood Lowden Wheatland

New Liberty Dixon

Stockton

Manchester

ि्रिप्रिan

Coggon

Marion

Ely

Liberty

North-Solon

_______; _______;

Ainsworth

rawfordsville

Cedar

Rapids

wisher

Kalona

Washingto

Brighton Wayland Winfield

Pleasant

Central

City

pring

Martelle

Lisbon

West

West

h LettsFrui Columbus

Morning Mount Sun Oakvill

Union Yarmouth Yarmouth Sperry

Danville Burlingto

Fort Wever

New All We

West Middletow

Point Denmark

Madison

City Liberty

Conesville

Junction

RiversideTree Nichols

Dunke Waterloo

Jesup

CityMount

Garrison

Elberon Keystone Van Horne At

Belle

VictorLadora

Plaine Hartwick

Guernsey

Montezuma Deep River

City What_

Cheer

ե Hill Delta Sigourney

Gibson

Rose

EddyvilleKirkville

Chillicothe

<u>Ottumwa Agen</u>

Oskaloosa Fremont

Luzerne Watkins

Chelsea, Blairstown NorwayFairfax

North English

Auburn

La Porte Brandon Rowley

Vinton

Evansdale

Waterloo

Waterloo

Buckingham

Clutier

Vining

Dysart

Cedar

Falls

Hudson

Traer

Toledo

/Tama

MalcomBrooklyn

Dike

Center Reinbeck

Lincoln

Gladbrook

Garwin

Montour

Grinnell

arsboro

New

Sharon

Beacon

auson

Gilman

Grundy

ESTIMATED POPULATION AGES 18-64 834,203 ConradBeaman

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT **larshalltowr** IN IOWA CITY, IA

LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN IOWA CITY, IA BY PLACE OF RESIDENCE (PER ZIP CODE)

0 - 128 129 - 439 440 - 1.035 1.036 - 1.722 1,723 - 11,075 10-Mile Interval Between Rings



IOWA CITY LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential **ZIP** codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the lowa City Laborshed area.

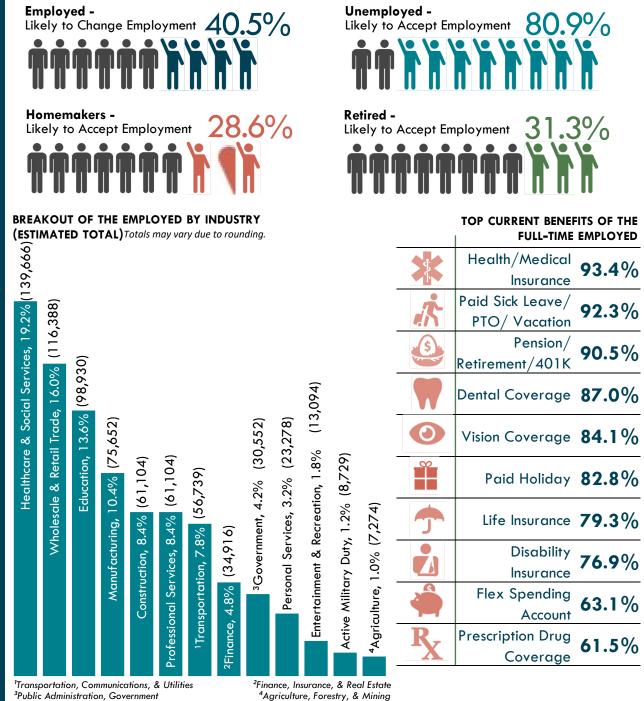
The employed are currently commuting an average of-

miles one-way for an employment opportunity

minutes

EMPLOYMENT STATUS (ESTIMATED TOTAL)*					
	(727,425)	87.2% Employed			
7.8% (65,068)		*Unemployed			
2.3% (19,187)		Homemakers			
2.7% (22,523)		Retired			

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



EMPLOYED: LIKELY TO CHANGE

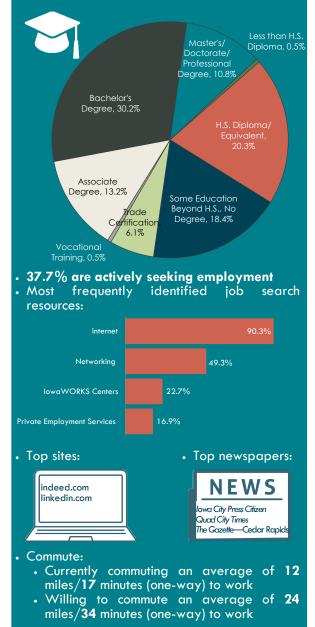
- An estimated 65,746 employed individuals are likely to change their current employment situation for an opportunity in City
- Current occupational categories:

Professional, Paraprofessional, Technical	33.0%
Production, Construction, Material Moving	21.8%
Clerical	13.1%
Service	14.1%
Managerial	10.2%
Sales	7.3%
Agricultural	0.5%

Current median wages:

- \$18.00/hour and \$60,000/year
- \$22.46/hour attracts 66%
- \$25.00/hour attracts 75%

• 79.2% have an education beyond HS

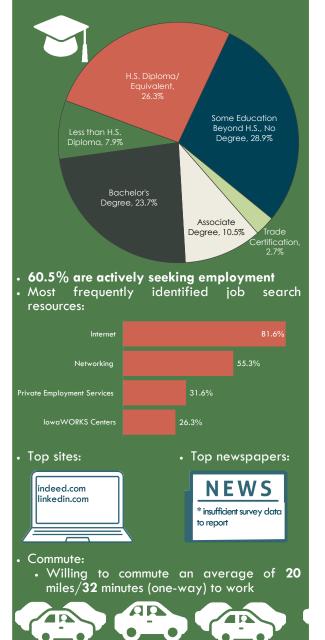


UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 3,720 unemployed individuals are likely to accept employment in City
- Former occupational categories:

Professional, Paraprofessional, Technical	27.2%
Service	27.2%
Production, Construction, Material Moving	15.2%
Sales	15.2%
Clerical	9.1%
Managerial	6.1%
Agricultural	0.0%

- Median wages: \$
 - \$15.00/hour lowest willing to accept
 - \$19.00/hour attracts 66%
 - \$20.00/hour attracts 75%
- + 65.8% have an education beyond HS



The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute

for lowa City is estimated at 14.7 percent approximately 7,389 people living in lowa City work in other communities.

Most of those who are out commuting are working in Cedar Rapids, North Liberty, and Muscatine.

Over one-fourth (28.0%) of out commuters are likely to change employment (approximately 2,069 people).



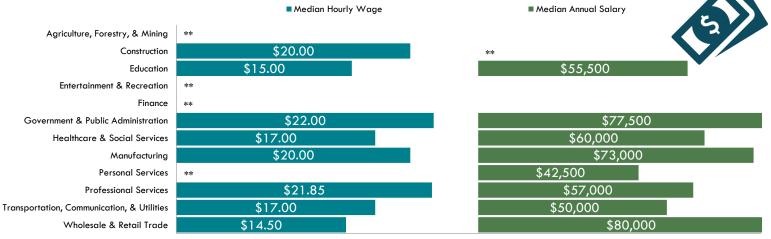
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	71.4%	35.7%	35.7%	0.0%	0.0%
Education	93.8%	9.4%	3.1%	0.0%	81.3%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	50.0%	16.7%	0.0%	33.3%
Government & Public Administration	81.9%	9.1%	9.1%	18.2%	45.5%
Healthcare & Social Services	88.3%	21.6%	2.0%	13.7%	51.0%
Manufacturing	72.3%	13.8%	10.3%	10.3%	37.9%
Personal Services	71.5%	14.3%	14.3%	14.3%	28.6%
Professional Services	84.3%	15.8%	0.0%	21.1%	47.4%
Transportation, Communication, & Utilities	64.7%	11.8%	5.9%	23.5%	23.5%
Wholesale & Retail Trade	57.5%	27.8%	0.0%	16.7%	13.0%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



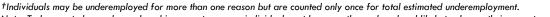
**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

				Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
-	Ö	Inade	equate Hours	4.2%	2,761	Mismatch of Skills	13.0%	8,547
-		\$	Low Income	0.5%	329	∑ †Total	15.3%	10,059



Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.





Data compiled and analyzed by: lowa Workforce Development Labor Market Information Division 1000 E. Grand Avenue, Des Moines, Iowa 50319 Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov workforce.iowa.gov/laborshed For more information regarding this Laborshed study contact: Greater Iowa City, Inc. 136 S Dubuque St Iowa City, IA 52240 Phone: (319) 337-9637 | E-mail: info@greateriowacity.com https://www.greateriowacity.com