

IOWA CITY, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2021

ESTIMATED POPULATION
AGES 18-64

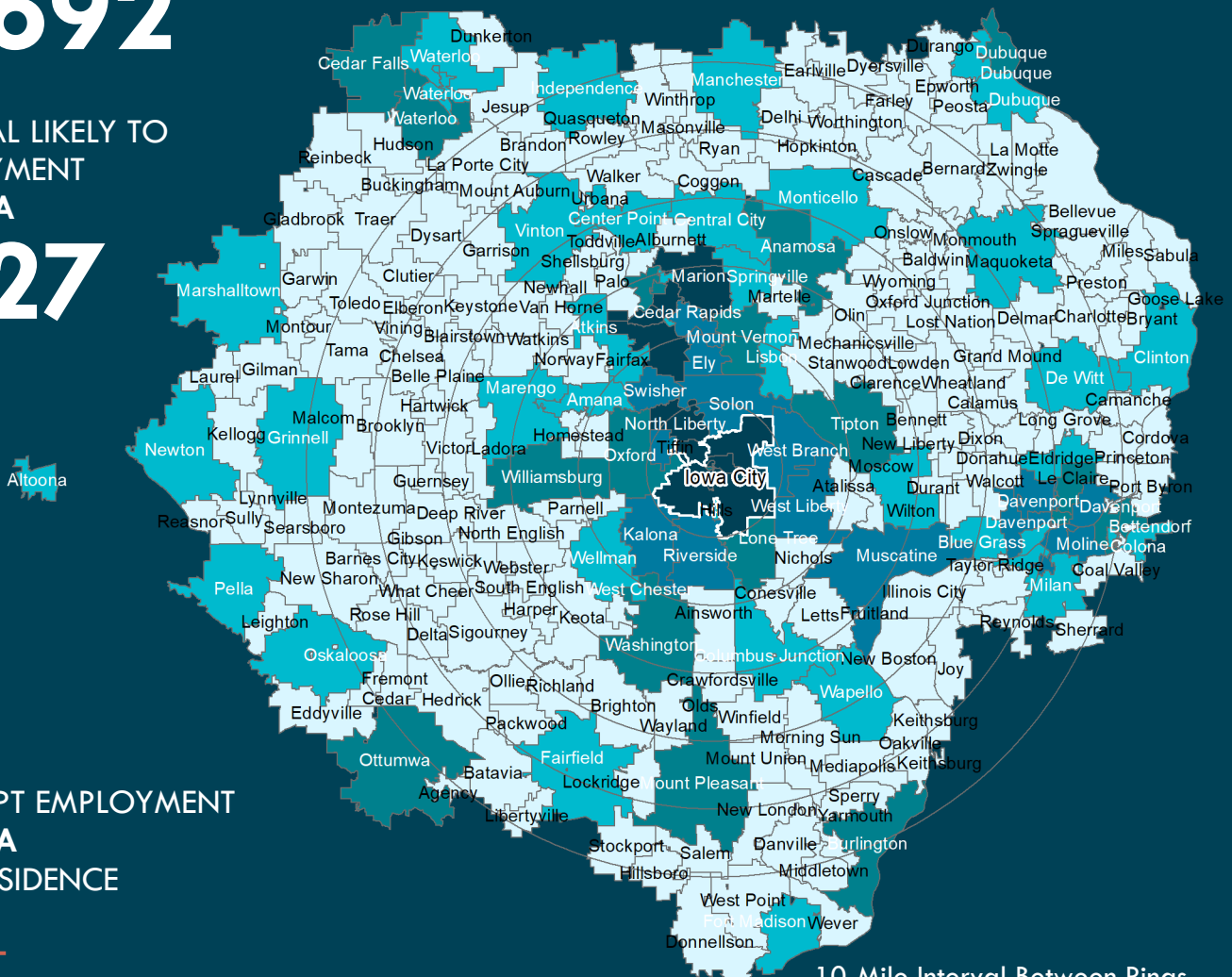
880,692

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN IOWA CITY, IA

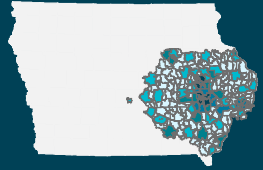
98,227

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN IOWA CITY, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 1 - 94
- 95 - 274
- 275 - 601
- 602 - 1,476
- 1,477 - 11,078



10-Mile Interval Between Rings



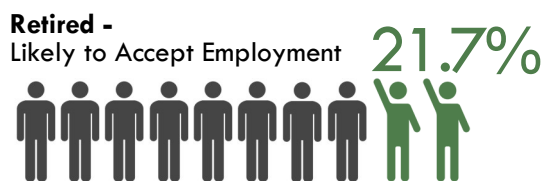
AREA SHOWN

IOWA CITY LABORSHED ANALYSIS

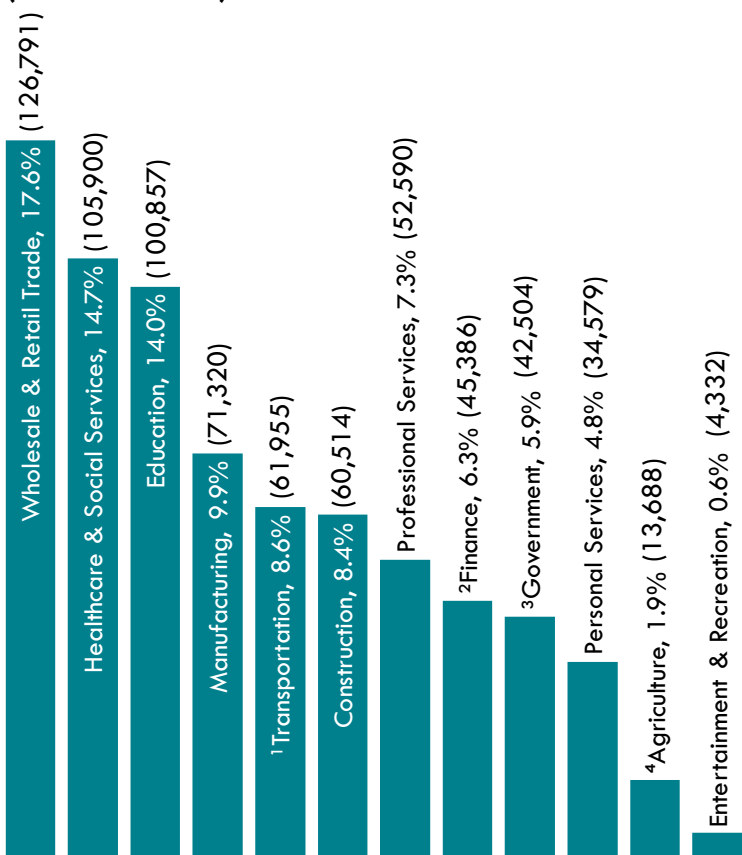
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Transportation, Communications, & Utilities
³Public Administration, Government

²Finance, Insurance, & Real Estate
⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	93.0%
	Dental Coverage	90.2%
	Pension/Retirement/401K	90.2%
	Paid Vacation	88.5%
	Paid Holiday	85.2%
	Life Insurance	82.4%
	Vision Coverage	82.4%
	Disability Insurance	79.6%
	Prescription Drug Coverage	62.5%
	Flex Spending Account	59.4%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Iowa City Laborshed area.

The employed are currently commuting an average of—



EMPLOYED: LIKELY TO CHANGE

• An estimated **82,548** employed individuals are likely to change their current employment situation for an opportunity in Iowa City

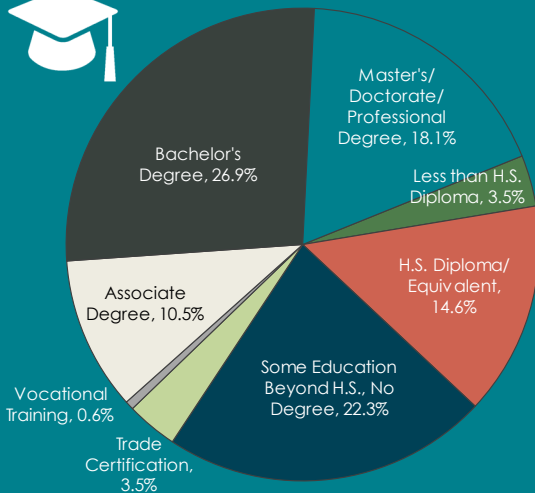
• Current occupational categories:

Professional, Paraprofessional, Technical	32.5%
Production, Construction, Material Moving	19.5%
Service	13.6%
Clerical	13.0%
Managerial	11.0%
Sales	8.4%
Agricultural	2.0%

• Current median wages: \$

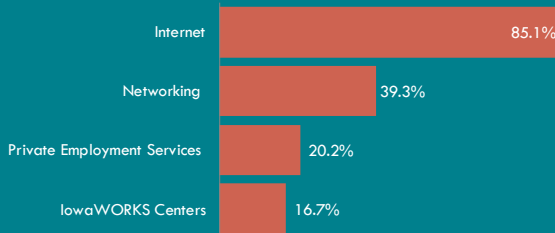
- \$15.68/hour and \$58,000/year
- \$20.00/hour - attracts 66%
- \$23.50/hour - attracts 75%

• 81.9% have an education beyond HS



• **30.4% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **10 miles/15 minutes** (one-way) to work
- Willing to commute an average of **24 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **3,184** unemployed individuals are likely to accept employment in Iowa City

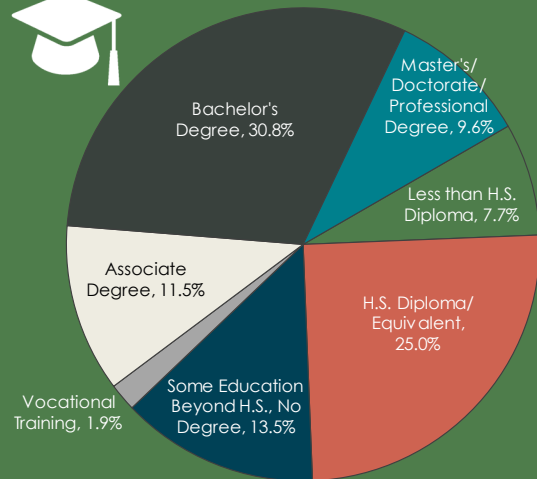
• Former occupational categories:

Production, Construction, Material Moving	24.0%
Clerical	17.4%
Professional, Paraprofessional, Technical	17.4%
Sales	15.2%
Managerial	13.0%
Service	13.0%
Agricultural	0.0%

• Median wages: \$

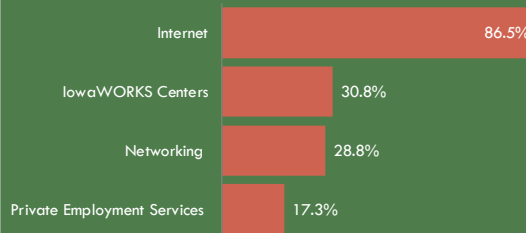
- \$14.75/hour - lowest willing to accept
- \$16.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

• 67.3% have an education beyond HS



• **71.2% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **24 miles/32 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Iowa City is estimated at **10.9 percent**—approximately **6,448** people living in Iowa City work in other communities.

Most of those who are out commuting are working in Coralville and Cedar Rapids.

Nearly two-fifths (37.5%) of out commuters are likely to change employment (approximately 2,418 people).

25.0% earn an hourly wage. 68.8% earn an annual salary—median salary is **\$70,000/year**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

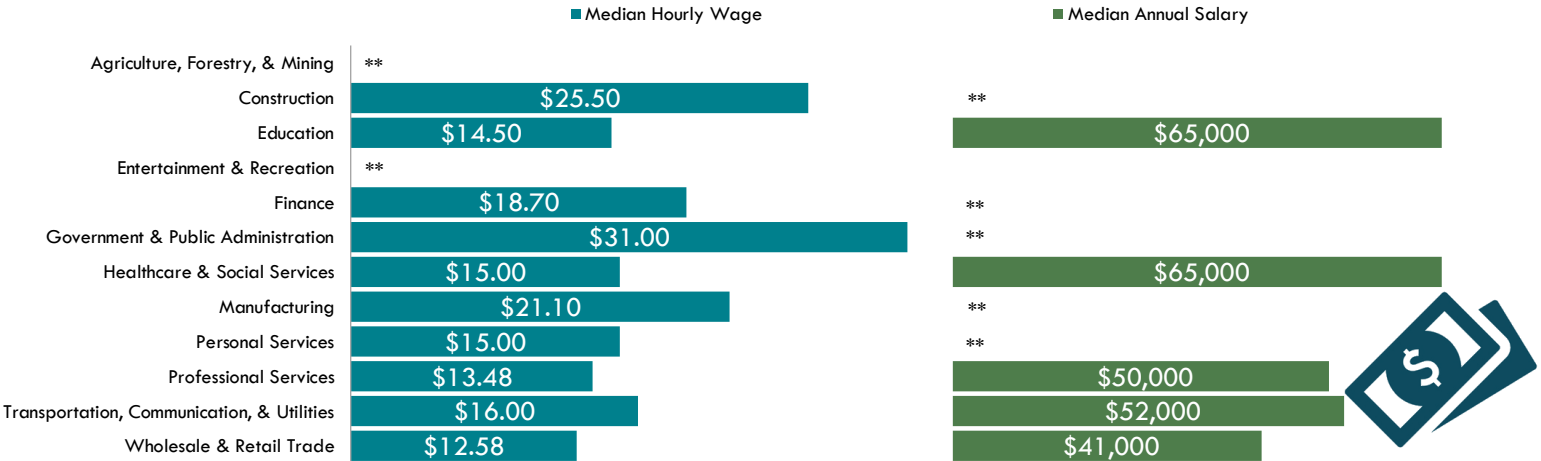
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	54.6%	18.2%	0.0%	18.2%	18.2%
Education	93.1%	6.9%	0.0%	0.0%	86.2%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	30.0%	0.0%	10.0%	60.0%
Government & Public Administration	88.9%	22.2%	0.0%	0.0%	66.7%
Healthcare & Social Services	91.9%	13.5%	5.4%	13.5%	59.5%
Manufacturing	76.2%	28.6%	4.8%	9.5%	33.3%
Personal Services	88.8%	11.1%	11.1%	33.3%	33.3%
Professional Services	76.1%	19.0%	9.5%	14.3%	33.3%
Transportation, Communication, & Utilities	76.1%	23.8%	0.0%	19.0%	33.3%
Wholesale & Retail Trade	62.7%	28.8%	3.4%	8.5%	22.0%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	3.8%	3,137	Mismatch of Skills	9.2%	7,594
Low Income	0.3%	248	Σ †Total	11.8%	9,741

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

