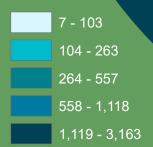
# JEFFERSON, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS EXECUTIVE SUMMARY www.iowalmi.gov/laborshed 2022

estimated population ages 18-64 **65,843** 

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN JEFFERSON, IA

LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN JEFFERSON, IA BY PLACE OF RESIDENCE (PER ZIP CODE)



10-Mile Interval Between Rings





## JEFFERSON LABORSHED ANALYSIS

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate

Unemployed -

Likely to Accept Employment

(53,004) 80.5%

Employed

\*Unemployed

Homemakers

70.0%

3.8%

FULL-TIME EMPLOYED

TOP CURRENT BENEFITS OF THE

Retired

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

9.9% (6,518)

2.5% (1,646)

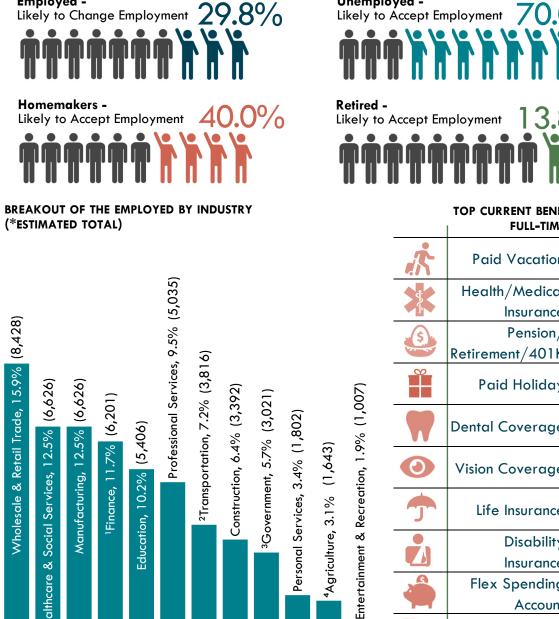
**Employed** -

7.1% (4,675)

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Jefferson Laborshed area.

The employed are currently commuting an average of-

miles one-way for an employment opportunity



Paid Vacation **93.4%** Health/Medical 91.2% Insurance Pension/ 90.8% Retirement/401K Paid Holiday 85.5% Dental Coverage **85.1%** Vision Coverage 80.7% Life Insurance **79.4%** Disability 77.2% Insurance Flex Spending Account **Prescription Drug** 56.1% Coverage

<sup>1</sup>Finance, Insurance, & Real Estate <sup>3</sup>Public Administration. Government

Healthcare

<sup>2</sup>Transportation, Communications, & Utilities <sup>4</sup>Agriculture, Forestry, & Mining

\*Totals may vary due to rounding.

## EMPLOYED: LIKELY TO CHANGE

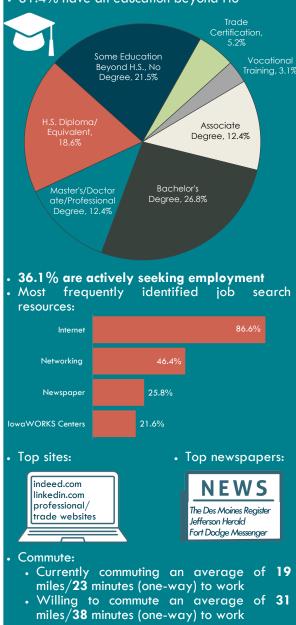
 An estimated 9,186 employed individuals are likely to change their current employment situation for an opportunity in Jefferson

Current occupational categ	gories:
Professional	34.8%
Production	26.1%
Managerial	13.0%
Services	12.0%
Clerical	7.6%
Sales	5.4%
Agriculture	1.1%

Current median wages:

- \$18.00/hour and \$71,000/year
- \$24.52/hour attracts 66%
- \$26.00/hour attracts 75%

#### 81.4% have an education beyond HS



## UNEMPLOYED: LIKELY TO ACCEPT

• An estimated 330 unemployed individuals are likely to accept employment in Jefferson

Former occupational categories:

Production	28.0%
Professional	20.0%
Sales	16.0%
Clerical	12.0%
Managerial	12.0%
Services	8.0%
Agriculture	4.0%
*	

• Median wages: 👌

Newspaper

• Top sites:

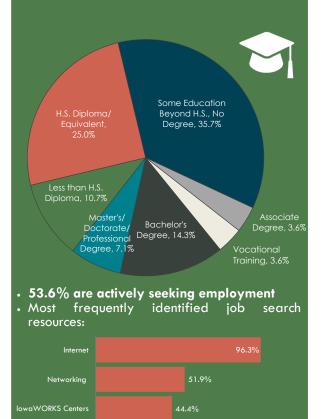
indeed.com

Commute:

linkedin.com

lowaWorks.gov

- \$15.00/hour lowest willing to accept
- \$20.00/hour attracts 66%
- \$20.00/hour attracts 75%
- 64.3% have an education beyond HS



Top newspapers:

NEWS

Jefferson Herald

Willing to commute an average of 25

miles/34 minutes (one-way) to work

Carroll Times Herald

survey collects information regarding the **out commute** for an employment center.

The Laborshed

### The out commute

for Jefferson is estimated at 26.9 percent approximately 556 people living in Jefferson work in other communities.

Most of those who are out commuting are working in Scranton, Ankeny, and Larrabee.

Over two-fifths (37.9%) of out commuters are likely to change employment (approximately 211 people).

62.1% earn an hourly wage median wage is **\$24.66/hour** 27.6% earn an annual salary median salary is **\$68,000/year** 

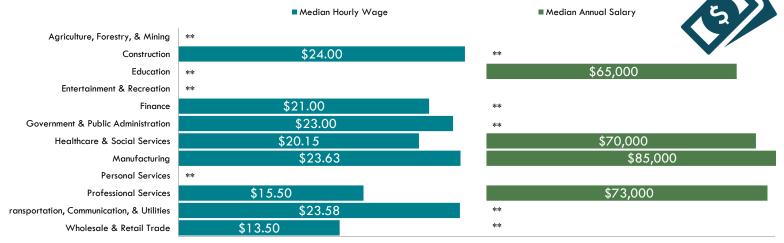


### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree of Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	30.0%	20.0%	0.0%	0.0%	10.0%
Education	87.5%	12.5%	0.0%	0.0%	75.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	90.9%	18.2%	9.1%	0.0%	63.6%
Government & Public Administration	**	**	**	**	**
Healthcare & Social Services	91.3%	26.1%	4.3%	17.4%	43.5%
Manufacturing	75.1%	25.0%	16.7%	16.7%	16.7%
Personal Services	**	**	**	**	**
Professional Services	92.8%	7.1%	0.0%	7.1%	78.6%
Transportation, Communication, & Utilities	83.3%	33.3%	33.3%	0.0%	16.7%
Wholesale & Retail Trade	65.4%	44.8%	3.4%	10.3%	6.9%

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

## UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Olnadequate Hours	2.2%	202	Mismatch of Skills	<b>6.9</b> %	634
St Low Income	0.2%	18	∑ †⊺otal	<b>7.9</b> %	726

<sup>†</sup>Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.





Data compiled and analyzed by: lowa Workforce Development Labor Market Information Division 1000 E. Grand Avenue, Des Moines, Iowa 50319 Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov www.iowalmi.gov/laborshed For more information regarding this Laborshed study contact: Greene County Development Corp. 220 North Chestnut Jefferson, IA 50129 Phone: (515) 386-8255 | E-mail: ken@greenecountyiowa.com www.greenecountyiowa.org