# SHELDON, IOWA

286 - 573 574 - 952

953 - 3490

LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS **EXECUTIVE SUMMARY RELEASED** WORKFORCE.IOWA.GOV/LABORSHED 2025 10-Mile Interval Between Rings **ESTIMATED POPULATION** AGES 18-64 82,629 Luverne Magnolia Rushmore Worthington Kanaranzi Round ESTIMATED TOTAL LIKELY TO Lake Ellsworth Bigelow ACCEPT EMPLOYMENT Spirit Lake Harris Lake Park IN SHELDON, IA Okoboji **Oc**heyedan .293 George Arnolds Pa Inwood Melvin Ashton Doon Milford Matlock Everly Rock Valley Hull Boyden Sanborn Sheldon Hartley Spencer Sioux Center Primghar Hospers Orange City Alton Granville reton Maurice Sutherland Paullina Calumet <sup>1</sup> Larrabee Brunsville Akror Meriden Cleghorn Marcus Le Mars LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN SHELDON, IA BY PLACE OF RESIDENCE (PER ZIP CODE) **AREA SHOWN** 3 - 119 120 - 285

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Sheldon Laborshed area.

The employed are currently commuting an average of—



# Sheldon LABORSHED ANALYSIS

**EMPLOYMENT STATUS (ESTIMATED TOTAL)\*** 

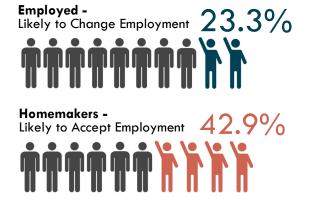
7.5% (6,197) \*Unemployed

1.7% (1,405) Homemakers

1.7% (1,405) Retired

Unemployed -

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY
(ESTIMATED TOTAL\*)

\*Totals may vary due to rounding

<sup>3</sup>Finance, Insurance, & Real Estate

Retired Likely to Accept Employment 14.3%

Likely to Accept Employment 56.7%

# TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

(ESTIMATED TOTAL*)				*Totals may vary due to rounding.								FULL-TIME EMPLOYED							
2)													Å	Paid Vacation/PTO/Sick Leave	97.1%				
(12,442)							(2,080)						\$	Health/Medical Insurance	89.5%				
	(10,454)												(5)	Pension/Retirement/ 401k	88.2%				
ices, 16		(8,614)					ices, 6.9		(3,460)	(1,841)	2)		8	Paid Holiday	86.6%				
Social Services, 16.9%	8 Retail Trade, 14.2%	.7% (8	(7,141)	(6,920)	<u>-</u>	€	Professional Services, 6.9%				(1,252)	(442)		Dental Coverage	84.5%				
& Soci		Ξ	Ξ		Ξ	Ξ	0.7%		• 6		ofession	_	nent, 4.	5, 2.5%	1.7%	%9	0	Vision Coverage	79.0%
Healthcare &		Manufacturing,		Education, 9.4%	, 8.3%	7.8%	Pro	(4,123)	- <sup>4</sup> Government, 4.7%	Personal Services,	= Entertainment/Rec, 1.7%	Active Duty Military, 0.6%		Disability Insurance	77.3%				
Hec		Manu	Construction,	Educat	Agriculture,			2.6%	P <sub>4</sub>	rsonal	tainme	uty Mili	7	Life Insurance	76.9%				
	Wholesale		0		1Agr	<sup>2</sup> Transportation,		³Finance,		Pe	Enter	ctive D		Flex Spending Account	63.9%				
¹Agri	culture,		y, & Mi						ınicatio	ns, & Ut	tilities	<b>Q</b>	R <sub>X</sub>	Prescription Drug Coverage	58.8%				

<sup>4</sup>Public Administration, Government

# EMPLOYED: LIKELY TO CHANGE

- An estimated 18,251 employed individuals are likely to change their current employment situation for an opportunity in Sheldon.
- Current occupational categories:

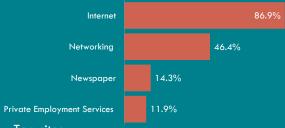
Professional, Paraprofession	al, Technical	<b>29.3</b> %
Production, Construction, Ma	terial Moving	28.0%
Managerial		15.9%
Services		12.2%
Sales		6.1%
Clerical		4.9%
Agricultural		3.7%

- Current median wages: \$
  - \$21.18/hour and \$65,000/year
  - \$25.00/hour attracts 66%
  - \$27.00/hour attracts 75%

72.6% have an education beyond HS

# Less than H.S. Diploma, 3.6% Master's/Doctorate/ Professional Degree, 8.3% Bachelor's Degree, 19.0% Associate Degree, 17.9% Less than H.S. Diploma/ Equivalent, 23.8% Some Education Beyond H.S., No Degree, 20.2%

- 25.0% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

· Top newspapers:

Trade Certification,

Training, 1.2%





### Commute:

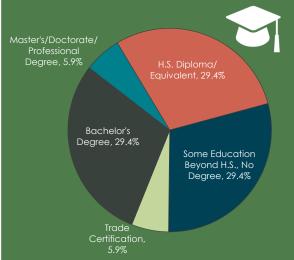
- Currently commuting an average of 12 miles/17 minutes (one-way) to work
- Willing to commute an average of 24 miles/34 minutes (one-way) to work

# UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 846 unemployed individuals are likely to accept employment in Sheldon.
- Former occupational categories:

Professional, Paraprofessional, Technical 2	0.0%
	0.0%
Production, Construction, Material Moving 1	3.3%
Sales 1	3.3%
Agricultural	<b>6.7</b> %
Clerical	<b>6.7</b> %
Managerial	0.0%

- Median wages: \$
  - \$16.00/hour lowest willing to accept
  - \$18.00/hour attracts 66%
  - \$27.00 / hour attracts 75%
- 70.6% have an education beyond HS



- 64.7% are actively seeking employment
- Most frequently identified job search resources:



Top sites:

www.indeed.com Company/ Organization Websites www.linkedin.com Top newspapers:



### Commute:

Willing to commute an average of 25 miles/34 minutes (one-way) to work



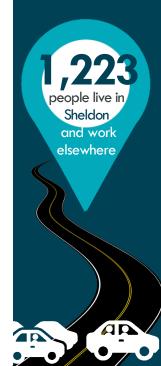
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Sheldon is estimated at 37 percent—approximately 1,223 people living in Sheldon work in other communities.

Most of those who are out commuting are working in Sioux Center, Hospers, and Rock Valley, IA.

Less than onefourth (13.6%) of out commuters are likely to change employment (approximately 166 people).

62.8% earn an hourly wage—median wage is \$27/hour 30.2% earn an annual salary—median salary is \$90,000/year.



## EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

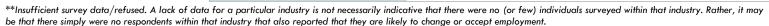
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	71.5%	14.3%	28.6%	28.6%	0.0%
Construction	33.3%	0.0%	0.0%	11.1%	22.2%
Education	87.5%	12.5%	0.0%	0.0%	75.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	0.0%	0.0%	60.0%	40.0%
Government & Public Administration	**	**	**	**	**
Healthcare & Social Services	90.5%	28.6%	0.0%	28.6%	33.3%
Manufacturing	63.7%	18.2%	9.1%	0.0%	36.4%
Personal Services	**	**	**	**	**
Professional Services	70.0%	0.0%	0.0%	0.0%	70.0%
Transportation, Communication, & Utilities	66.6%	11.1%	22.2%	11.1%	22.2%
Wholesale & Retail Trade	61.2%	38.9%	5.6%	5.6%	11.1%

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

## WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Annual Salary ■ Median Hourly Wage Agriculture, Forestry, & Mining Construction Education **Entertainment & Recreation** Finance Government & Public Administration Healthcare & Social Services Manufacturina Personal Services **Professional Services** \$20.00 Transportation, Communication, & Utilities \$52,000 \$18.83 Wholesale & Retail Trade



Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

		Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
	Inadequate Hours	1.7%	310	Mismatch of Skills	6.4%	1,168
_	S Low Income	0.0%	0	 > †Total	7.7%	1,405

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.





Data compiled and analyzed by: lowa Workforce Development Labor Market Information Division 1000 E. Grand Avenue, Des Moines, Iowa 50319 Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov workforce.iowa.gov/laborshed For more information regarding this Laborshed study contact:
Sheldon Chamber and Development Corporation
416 9th St