

MISSOURI VALLEY, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2024

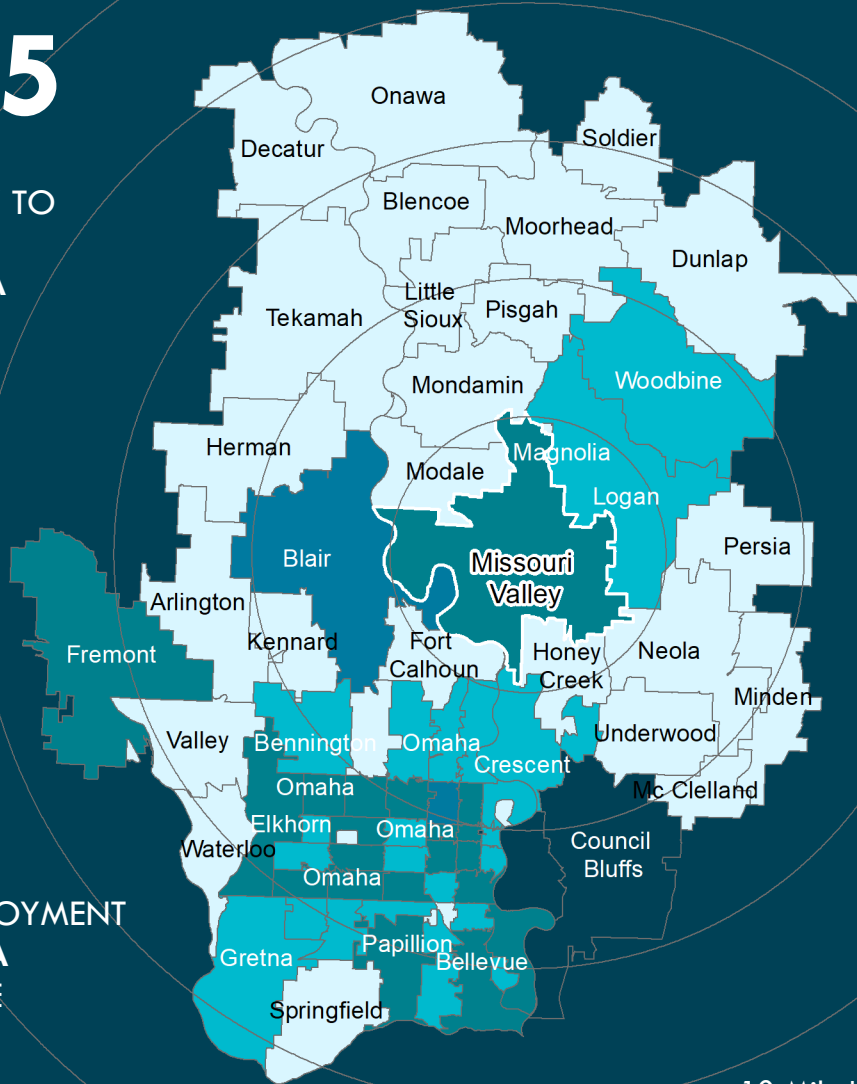
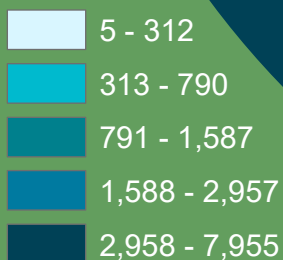
ESTIMATED POPULATION
AGES 18-64

541,265

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN MISSOURI VALLEY, IA

57,965

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN MISSOURI VALLEY, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



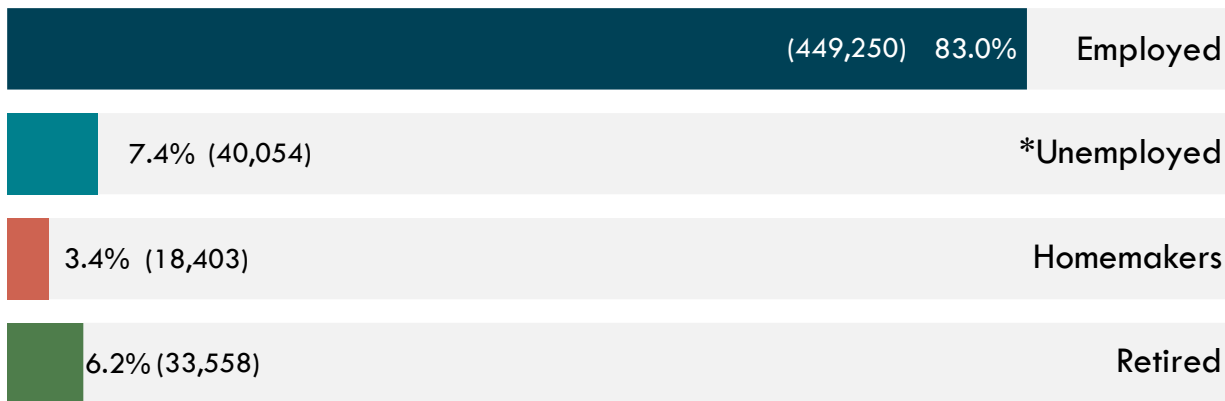
10-Mile Interval Between Rings



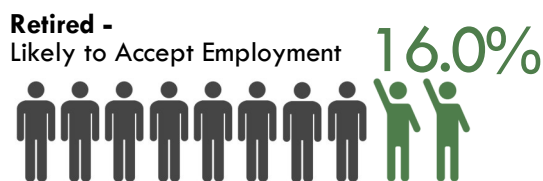
AREA SHOWN

MISSOURI VALLEY LABORSHED ANALYSIS

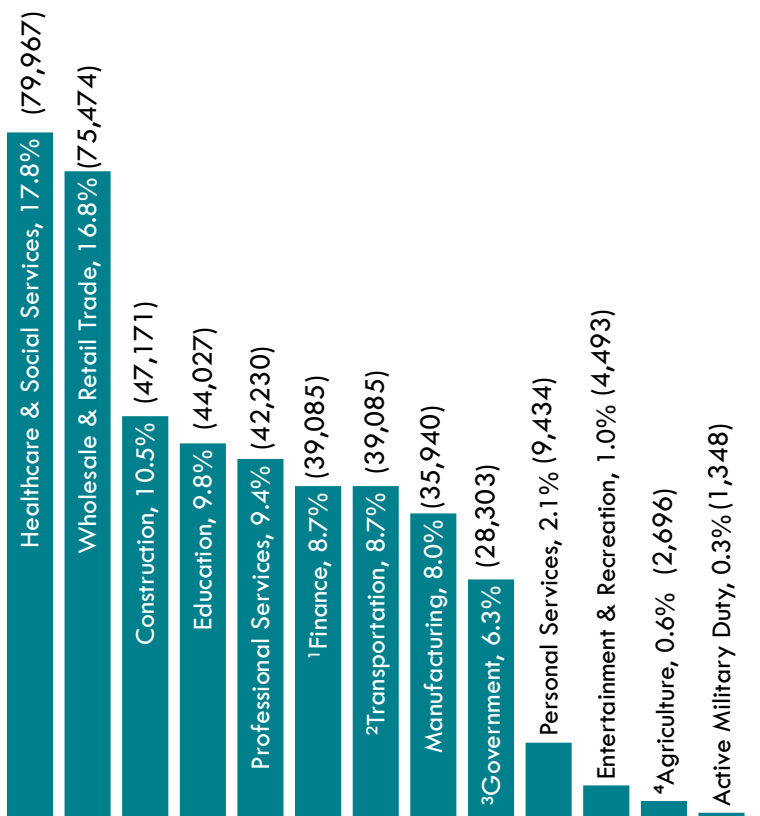
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Finance, Insurance, & Real Estate

³Public Administration, Government

²Transportation, Communications, & Utilities

⁴Agriculture, Forestry, & Mining

Totals may vary due to rounding.

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	94.5%
	Paid Sick Leave/PTO/Vacation	93.7%
	Dental Coverage	90.1%
	Pension/Retirement/401K	89.3%
	Life Insurance	86.2%
	Vision Coverage	85.8%
	Paid Holiday	85.4%
	Disability Insurance	83.4%
	Prescription Drug Coverage	63.6%
	Flex Spending Account	62.5%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Missouri Valley Laborshed area.

The employed are currently commuting an average of—

15

miles one-way for an employment opportunity

&

21
minutes

EMPLOYED: LIKELY TO CHANGE

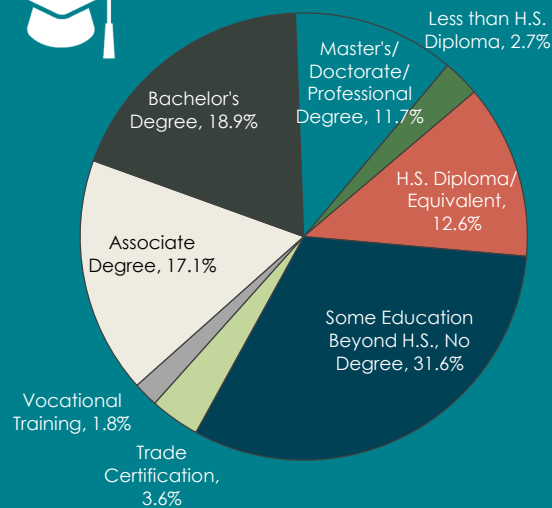
• An estimated **44,782** employed individuals are likely to change their current employment situation for an opportunity in Missouri Valley

• Current occupational categories:

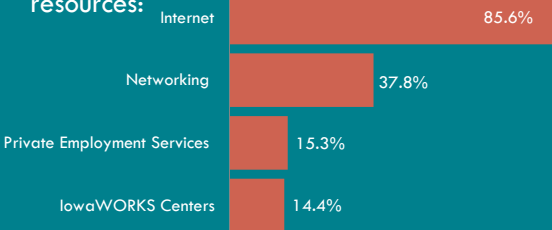
Professional, Paraprofessional, Technical	25.0%
Production, Construction, Material Moving	23.1%
Service	17.6%
Clerical	14.8%
Managerial	11.1%
Sales	8.4%
Agricultural	0.0%

- Current median wages: \$
- \$20.20/hour and \$65,750/year
 - \$27.00/hour - attracts 66%
 - \$28.39/hour - attracts 75%

• 84.7% have an education beyond HS



• **31.5% are actively seeking employment**
• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



- Commute:
- Currently commuting an average of **15 miles/19 minutes** (one-way) to work
 - Willing to commute an average of **25 miles/32 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

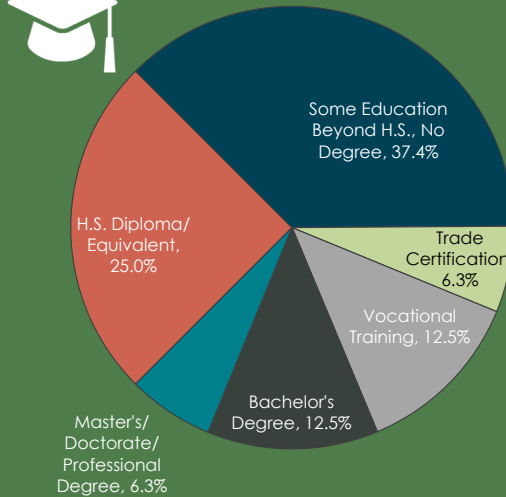
• An estimated **3,076** unemployed individuals are likely to accept employment in Missouri Valley

• Former occupational categories:

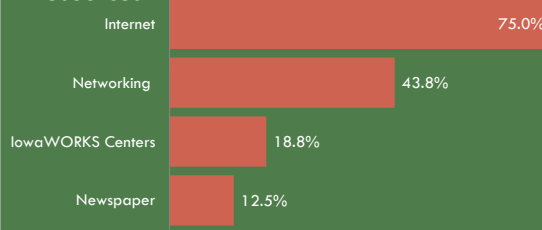
Production, Construction, Material Moving	26.7%
Service	26.7%
Professional, Paraprofessional, Technical	20.0%
Clerical	13.3%
Managerial	13.3%
Agricultural	0.0%
Sales	0.0%

- Median wages: \$
- \$16.00/hour - lowest willing to accept
 - \$19.12/hour - attracts 66%
 - \$20.00/hour - attracts 75%

• 75.0% have an education beyond HS



• **75.0% are actively seeking employment**
• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



- Commute:
- Willing to commute an average of **20 miles/26 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Missouri Valley is estimated at 53.0 percent—approximately 1,132 people living in Missouri Valley work in other communities.

Most of those who are out commuting are working in Omaha, NE; Council Bluffs, IA; and Blair, NE.

Nearly one-third (28.3%) of out commuters are likely to change employment (approximately 320 people).

58.5% earn an hourly wage—median wage is **\$28.00/hour**
30.2% earn an annual salary—median salary is **\$65,000/year.**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

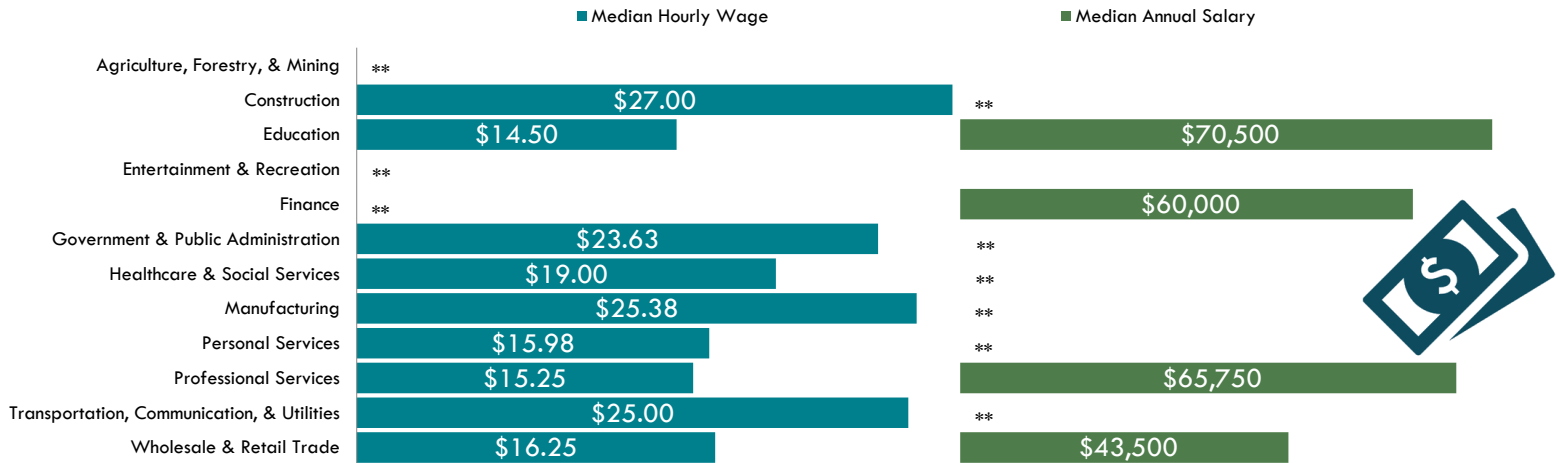
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	70.0%	40.0%	10.0%	0.0%	20.0%
Education	80.0%	0.0%	0.0%	20.0%	60.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	0.0%	11.1%	22.2%	66.7%
Government & Public Administration	100%	50.0%	12.5%	0.0%	37.5%
Healthcare & Social Services	90.0%	30.0%	10.0%	10.0%	40.0%
Manufacturing	92.3%	69.2%	7.7%	0.0%	15.4%
Personal Services	**	**	**	**	**
Professional Services	85.8%	28.6%	0.0%	28.6%	28.6%
Transportation, Communication, & Utilities	80.0%	40.0%	10.0%	10.0%	20.0%
Wholesale & Retail Trade	70.0%	33.3%	6.7%	16.7%	13.3%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.5%	672	Mismatch of Skills	5.9%	2,642
Low Income	0.5%	224	Σ †Total	6.9%	3,090

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

