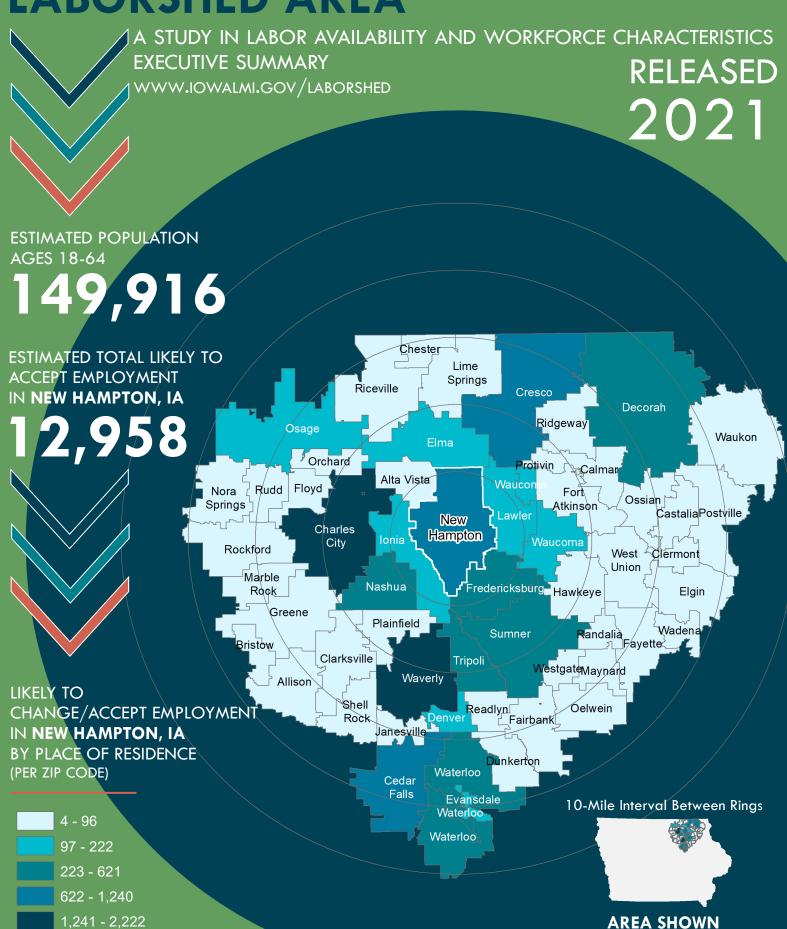
# NEW HAMPTON, IOWA

## LABORSHED AREA



A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the New Hampton Laborshed area.

The employed are currently commuting an average of—



#### **NEW HAMPTON LABORSHED ANALYSIS**

**EMPLOYMENT STATUS (ESTIMATED TOTAL)\*** 

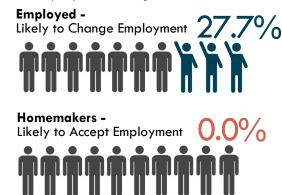
7.4% (11,094) \*Unemployed

1.7% (2,549) Homemakers

2.5% (3,748) Retired

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Totals may vary due to rounding.



# Unemployed Likely to Accept Employment 73.3%



### BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

6.3%

Education,

Finance, 6.5%

Sovernment, 6.69

Personal Services, 4.1% (5,381)	Entertainment & Recreation, 0.9% (1,246)
Perso	Entertainment 8
e & F	Real Estate

	FULL-IIME	EMPLOYED
\$	Health/Medical	94.0%
	Insurance	94.0%
(\$)	Pension/	89.7%
	Retirement/401K	07.7 70
À	Paid Vacation	85.7%
8	Paid Holiday	84.1%
	Dental Coverage	83.7%
7	Life Insurance	<b>79.4</b> %
	Disability	74 40/
	Insurance	70.0%
0	Vision Coverage	73.0%
	Flex Spending	56.7%
	Account	36.7 %
$\mathbf{R}_{\mathbf{X}}$	Prescription Drug	49.2%
	Coverage	<b>47.2</b> %

TOP CURRENT BENEFITS OF THE

FULL-TIME EMPLOYED

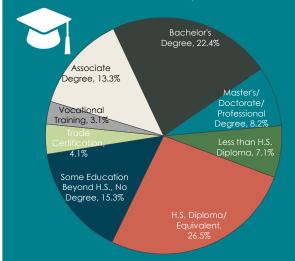
<sup>1</sup>Public Administration, Government <sup>3</sup>Transportation, Communications, & Utilities <sup>2</sup>Finance, Insurance & Real Estate <sup>4</sup>Agriculture, Forestry, & Mining

<sup>4</sup>Agriculture, 4.4% (5,805)

Totals may vary due to rounding.

#### **EMPLOYED:** LIKELY TO CHANGE

- An estimated 9,685 employed individuals likely to change their current employment situation for an opportunity in **New Hampton**
- Current occupational categories: Production, Construction, Material Moving 33.0% Professional, Paraprofessional, Technical 24.5% **Service** 10.6% Sales 9.6% 8.5% Clerical **Managerial** 8.5% 5.3% **Agricultural**
- Current median wages: \$
  - \$17.85/hour and \$70,000/year
  - \$20.00/hour attracts 66%
  - \$22.00 / hour attracts 75%
- 66.4% have an education beyond HS



- . 28.6% are actively seeking employment
- Most frequently identified job search resources:



· Top sites:

Top newspapers:



NEWS New Hampton Tribune Waterloo-Cedar Falls Courier

- Commute:
  - Currently commuting an average of 13 miles/17 minutes (one-way) to work
  - Willing to commute an average of 27 miles/33 minutes (one-way) to work

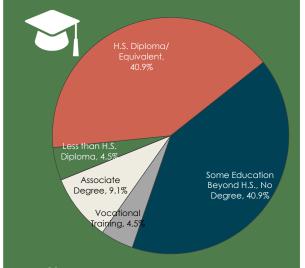
#### **UNEMPLOYED:** LIKELY TO ACCEPT

- An estimated 867 unemployed individuals are likely to accept employment in New Hampton
- Former occupational categories:

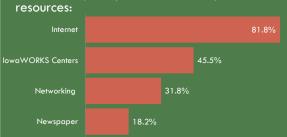
Production, Construction, Material Moving 50.0% Sales 22.7% 22.7% Service Professional, Paraprofessional, Technical 4.6% **Agricultural** 0.0% Clerical 0.0% Managerial 0.0%

- Median wages: 3
  - \$12.75/hour lowest willing to accept

  - \$14.72/hour attracts 66%
    \$16.50/hour attracts 75%
- 54.5% have an education beyond HS



- 68.2% are actively seeking employment
- frequently identified search



Top sites:

indeed.com facebook.com lowaWorks.gov • Top newspapers:

NEWS \* insufficient survey data to report

 Willing to commute an average of 24 miles/32 minutes (one-way) to work







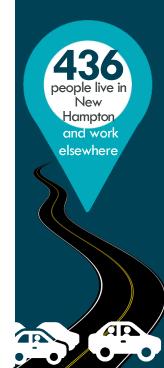
The Laborshed survey collects information regarding the out commute for an employment center.

The out commute for New Hampton is estimated at 14.7 percent approximately 436 people living in New Hampton work in other communities.

Most of those who are out commuting are working in Charles City, Waterloo, and Lawler.

Nearly one-fourth (23.5%) of out commuters are likely to change employment (approximately 102 people).

58.8% earn an hourly wage median wage is \$30.25/hour 35.3% earn an annual salary median salary is \$75,000/year



#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	**	**	**	**	**	
Education	100%	40.0%	0.0%	20.0%	40.0%	
Entertainment & Recreation	**	**	**	**	**	
Finance, Insurance, & Real Estate	**	**	**	**	**	
Government & Public Administration	**	**	**	**	**	
Healthcare & Social Services	66.6%	13.3%	0.0%	0.0%	53.3%	
Manufacturing	53.9%	15.4%	10.3%	15.4%	12.8%	
Personal Services	80.0%	60.0%	0.0%	0.0%	20.0%	
Professional Services	**	**	**	**	**	
Transportation, Communication, & Utilities	57.2%	14.3%	14.3%	14.3%	14.3%	
Wholesale & Retail Trade	56.6%	26.7%	3.3%	13.3%	13.3%	

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

#### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	0.7%	68	Mismatch of Skills	5.9%	571
S Low Income	0.7%	68	\(\sum_{\psi} \psi_{\text{Total}}\)	6.9%	668

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



