

PELLA, IOWA LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2026

10-Mile Interval Between Rings

ESTIMATED POPULATION
AGES 18-64

502,329

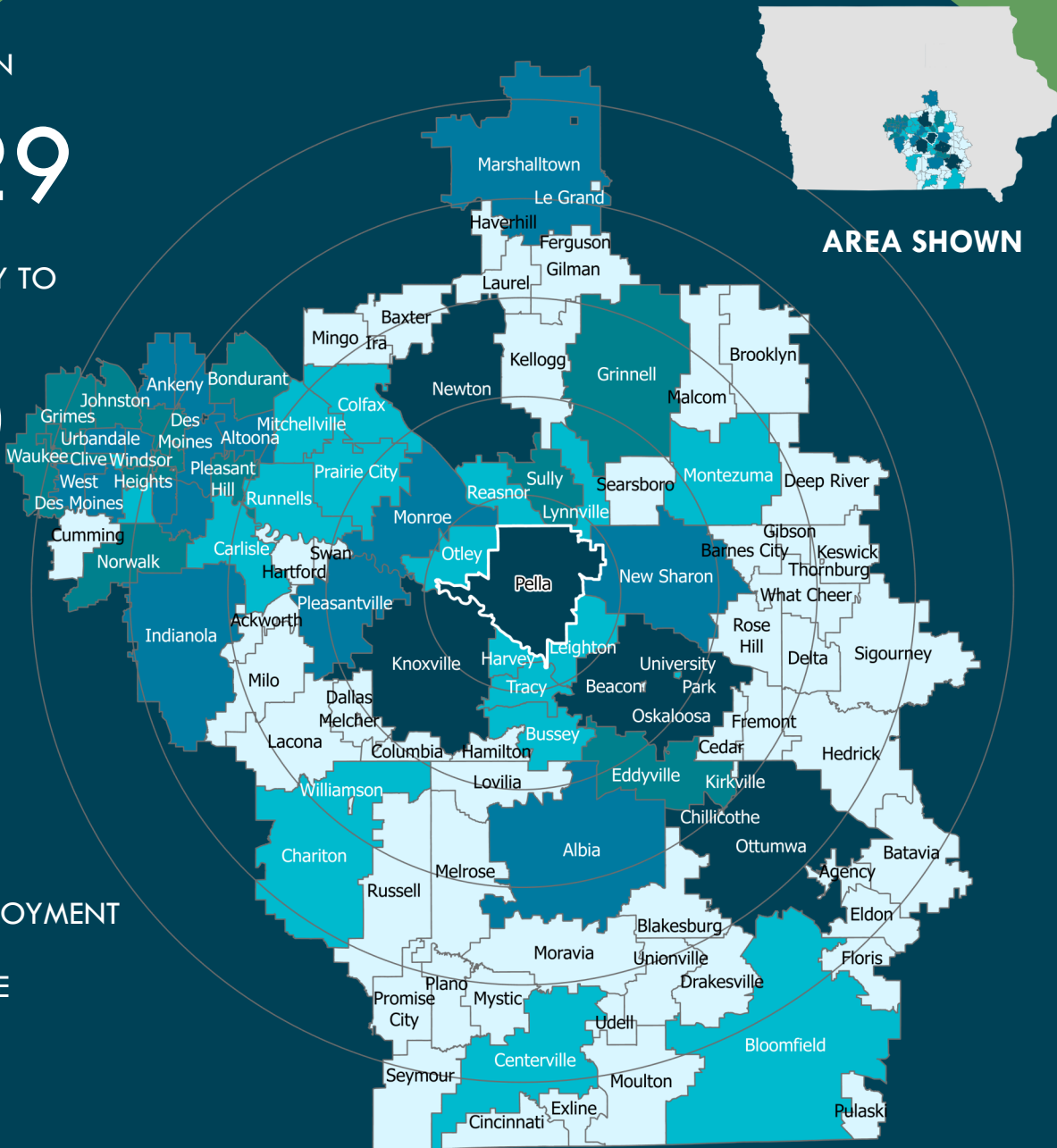
ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN PELLA, IA

47,530



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN PELLA, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 0 - 89
- 90 - 252
- 253 - 596
- 597 - 1,366
- 1,367 - 6,445



Pella LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Pella Laborshed area.

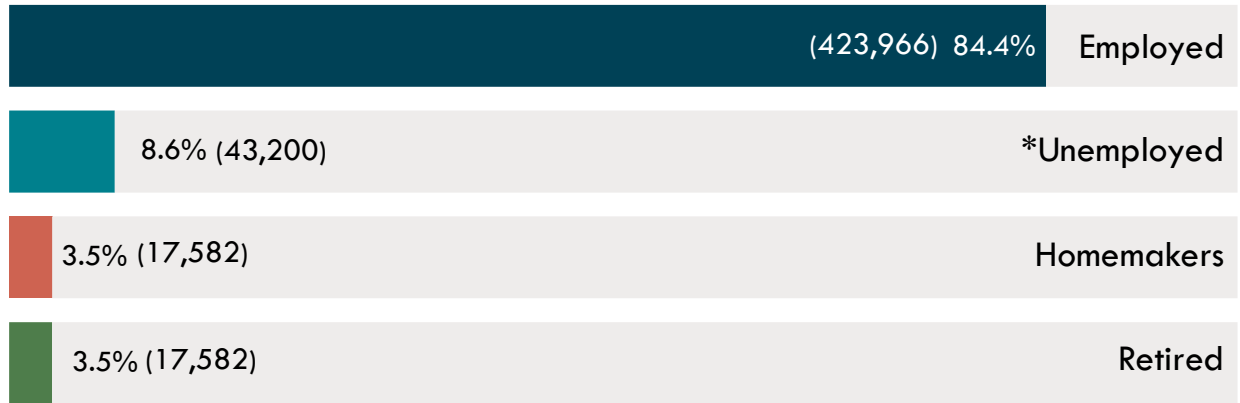
The employed are currently commuting an average of—

14

miles one-way for an employment opportunity

18
minutes

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

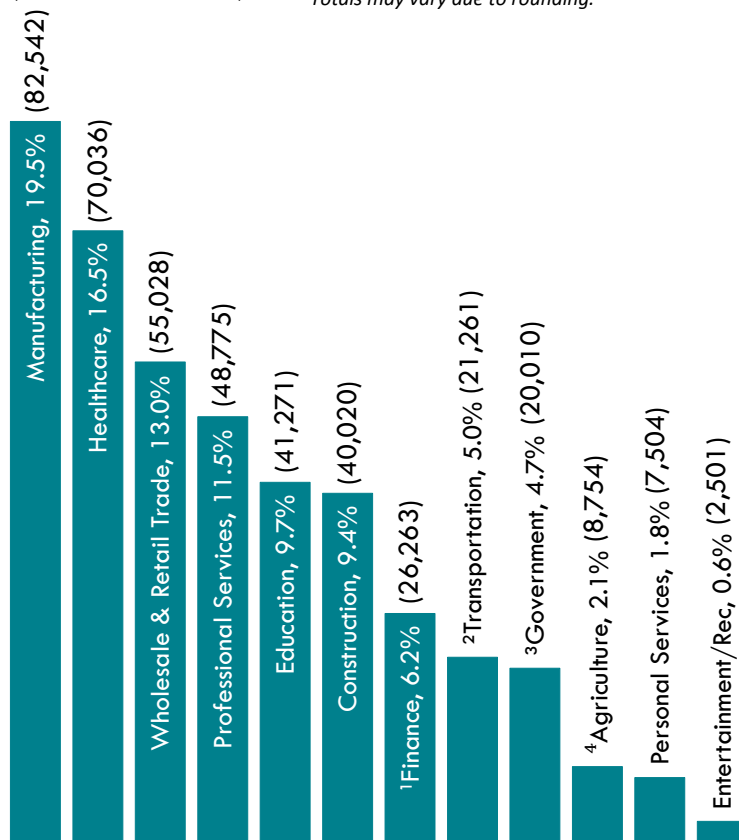


*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Finance, Insurance, & Real Estate
³Public Administration, Government

²Transportation, Communications, & Utilities
⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation/PTO/Sick Leave	92.4%
	Health/Medical Insurance	92.0%
	Dental Coverage	88.8%
	Pension/Retirement/401k	88.8%
	Paid Holiday	85.2%
	Life Insurance	83.2%
	Vision Coverage	82.8%
	Disability Insurance	80.8%
	Flex Spending Account	70.0%
	Prescription Drug Coverage	60.8%

EMPLOYED: LIKELY TO CHANGE

- An estimated **36,282** employed individuals are likely to change their current employment situation for an opportunity in Pella.

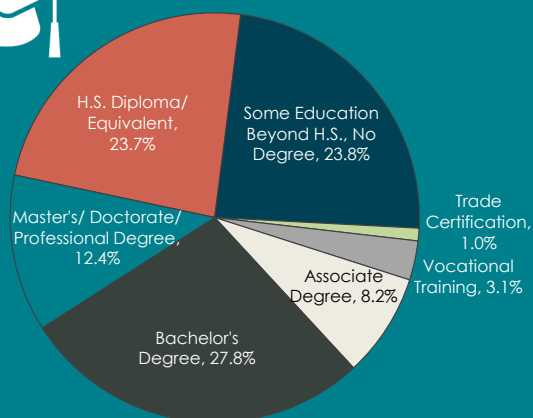
- Current occupational categories:

Professional, Paraprofessional, Technical	28.4%
Production, Construction, Material Moving	23.2%
Managerial	20.0%
Services	12.6%
Clerical	8.4%
Sales	6.3%
Agricultural	1.1%

- Current median wages: \$

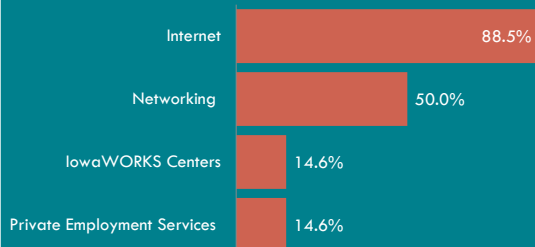
- \$23.00/hour and \$65,000/year
- \$26.24/hour - attracts 66%
- \$30.00/hour - attracts 75%

- 76.3% have an education beyond HS



- **41.2% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **16 miles/22 minutes** (one-way) to work
- Willing to commute an average of **28 miles/36 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **2,141** unemployed individuals are likely to accept employment in Pella.

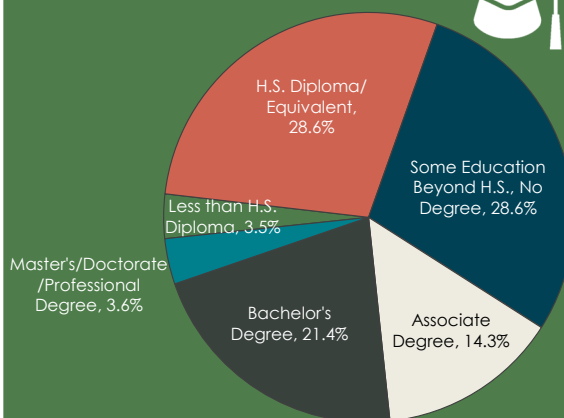
- Former occupational categories:

Production, Construction, Material Moving	30.8%
Professional, Paraprofessional, Technical	19.2%
Sales	19.2%
Managerial	15.4%
Clerical	7.7%
Services	7.7%
Agricultural	0.0%

- Median wages: \$

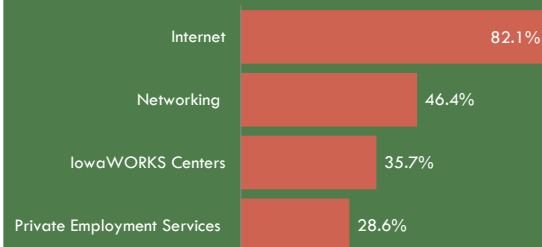
- \$18.12/hour - lowest willing to accept
- \$20.00/hour - attracts 66%
- \$23.50/hour - attracts 75%

- 67.9% have an education beyond HS



- **85.7% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **30 miles/37 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Pella is estimated at 24.3 percent—approximately 1,745 people living in Pella work in other communities.

Most of those who are out commuting are working in Oskaloosa, and Knoxville, IA.

Over one-fourth (32.1%) of out commuters are likely to change employment (approximately 560 people).

57.1% earn an annual salary—median salary is **\$75,000/year**
35.7% earn an hourly wage—median wage is **\$29.00/hour**.

1,745
people live in
Pella
and work
elsewhere



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

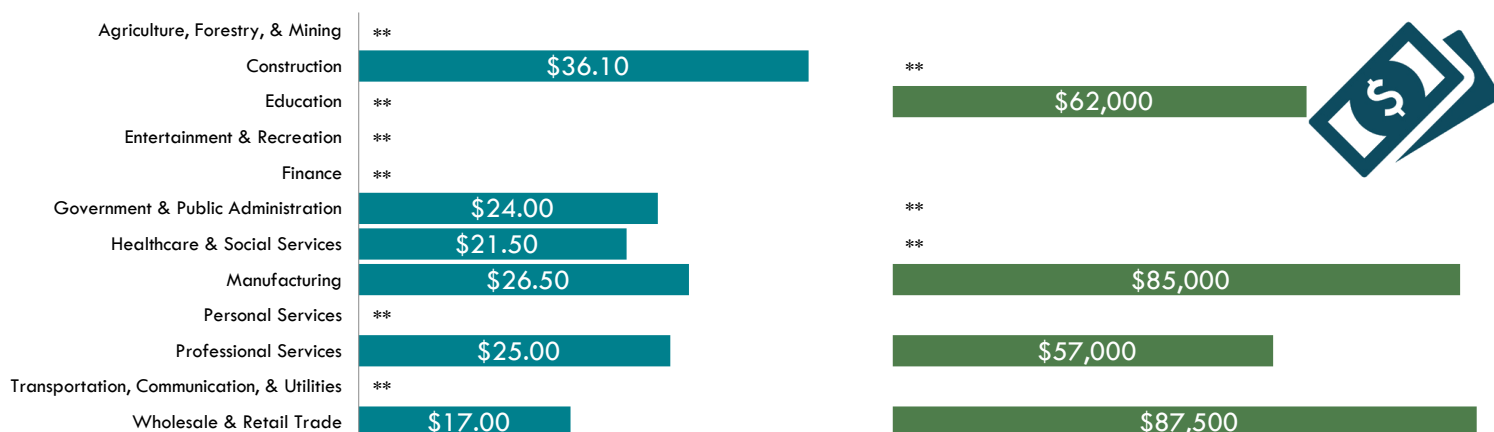
 Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	50.0%	0.0%	25.0%	12.5%	12.5%
Education	100%	18.2%	0.0%	18.2%	63.6%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	80.0%	0.0%	20.0%	0.0%	60.0%
Government & Public Administration	100%	33.3%	0.0%	16.7%	50.0%
Healthcare & Social Services	75.0%	25.0%	8.3%	12.5%	29.2%
Manufacturing	76.2%	14.3%	0.0%	0.0%	61.9%
Personal Services	**	**	**	**	**
Professional Services	64.7%	17.6%	0.0%	5.9%	41.2%
Transportation, Communication, & Utilities	100%	42.9%	0.0%	14.3%	42.9%
Wholesale & Retail Trade	62.1%	41.4%	0.0%	6.9%	13.8%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	2.7%	980	 Mismatch of Skills	8.6%	3,120
 Low Income	0.0%	0	Σ †Total	9.9%	3,592

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov
workforce.iowa.gov/laborshed

For more information regarding this Laborshed study contact:
Pella Area Community & Economic Alliance
818 Washington St
Pella, IA 50219
Phone: (641) 628-2626 | E-mail: info@pella.org
www.pella.org