

PELLA, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2023

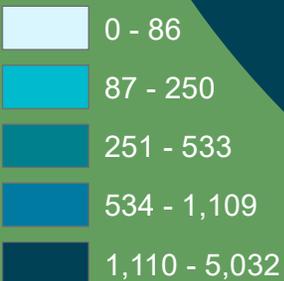
ESTIMATED POPULATION
AGES 18-64

462,032

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN PELLA, IA

34,226

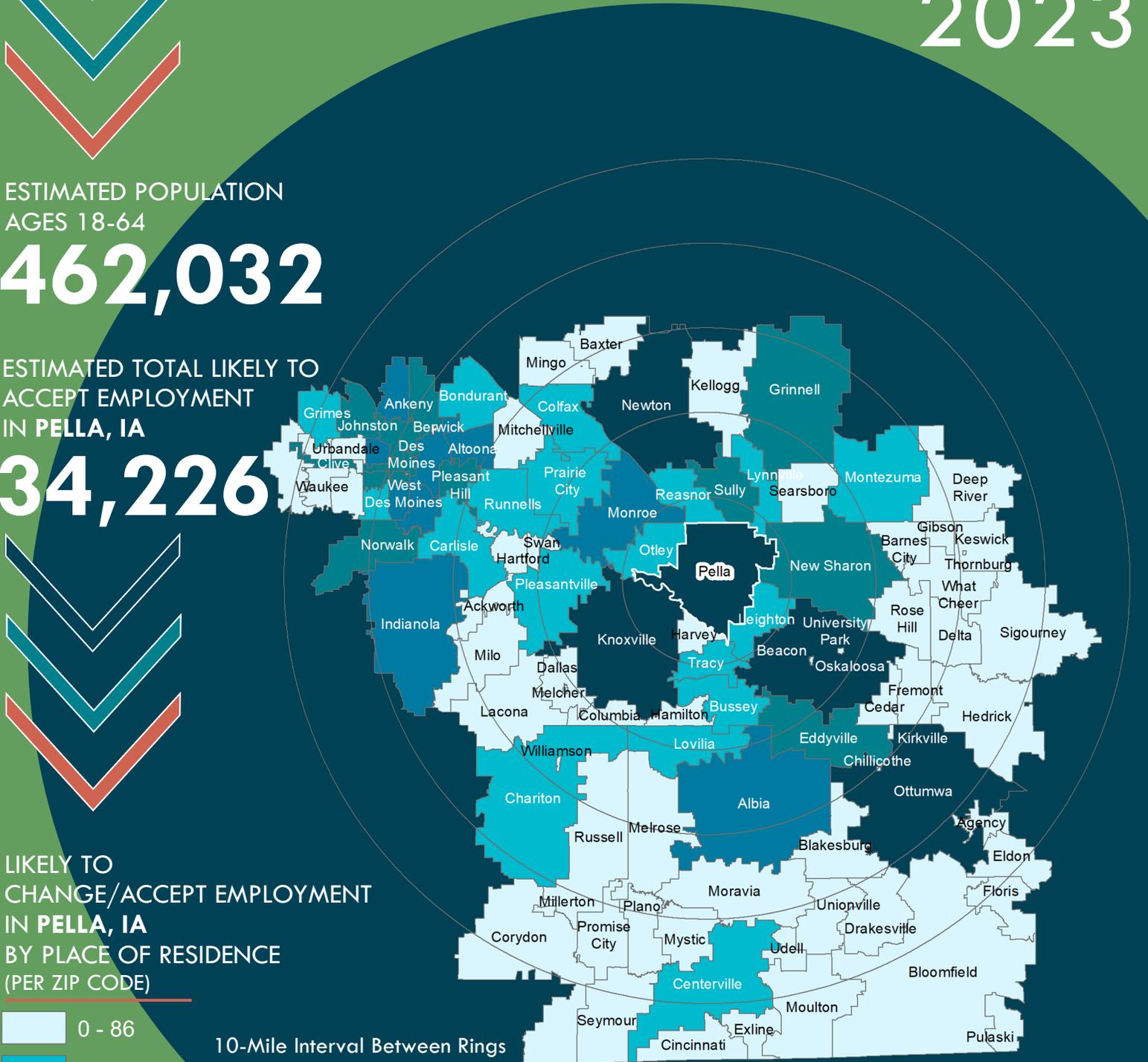
LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN PELLA, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



10-Mile Interval Between Rings

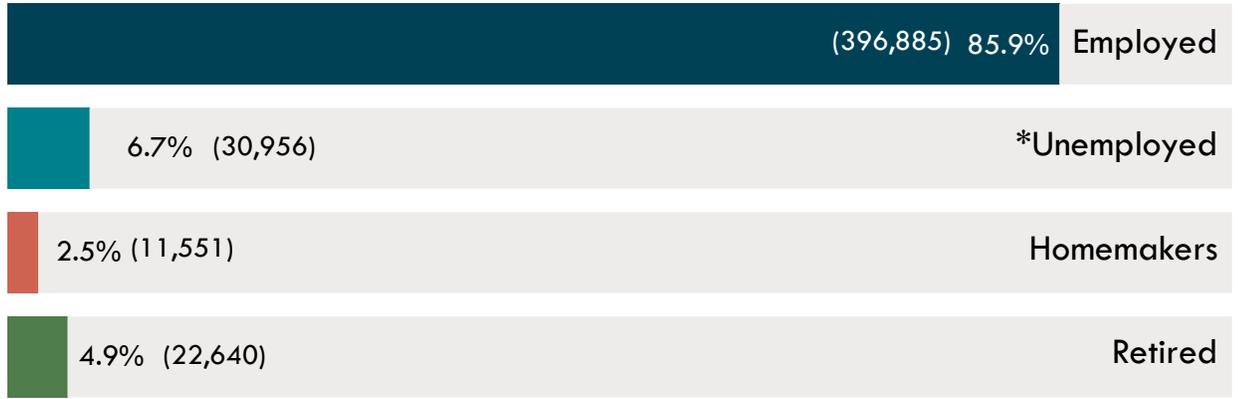


AREA SHOWN



PELLA LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed -
Likely to Change Employment **30.5%**



Unemployed -
Likely to Accept Employment **70.4%**



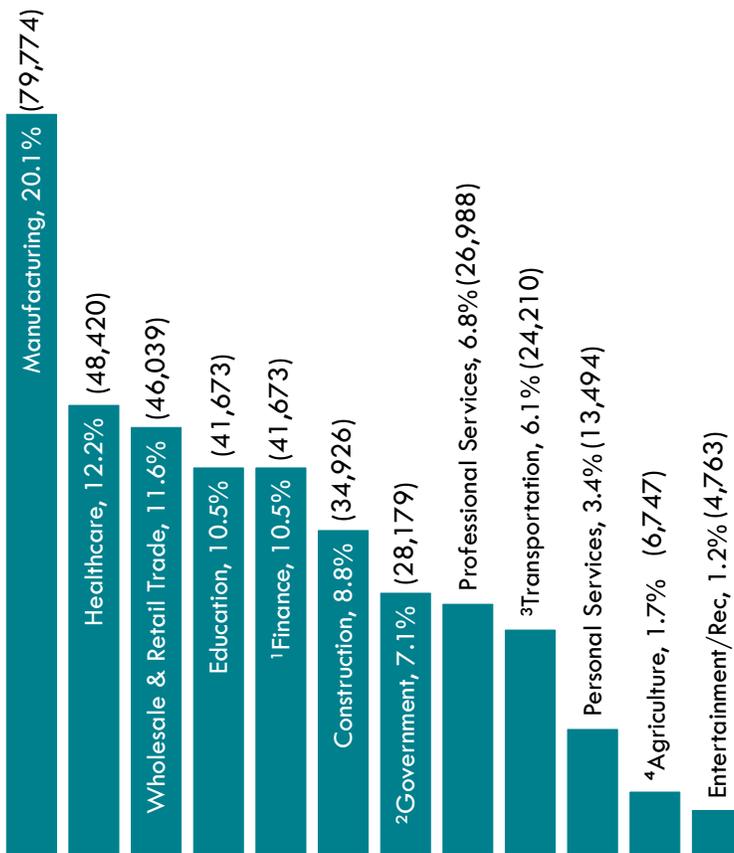
Homemakers -
Likely to Accept Employment **40.0%**



Retired -
Likely to Accept Employment **45.0%**



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL) *Totals may vary due to rounding.



¹Finance, Insurance, & Real Estate

³Transportation, Communications, & Utilities

²Public Administration, Government

⁴Agriculture, Forestry, & Mining

Totals may vary due to rounding.

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation	92.1%
	Health/Medical Insurance	91.7%
	Pension/Retirement /401k	90.9%
	Dental Coverage	87.0%
	Life Insurance	81.5%
	Paid Holiday	81.5%
	Disability Insurance	79.9%
	Vision Coverage	79.9%
	Flex Spending Account	64.6%
	Prescription Drug Coverage	54.7%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Pella Laborshed area.

The employed are currently commuting an average of—



EMPLOYED: LIKELY TO CHANGE

• An estimated **27,385** employed individuals are likely to change their current employment situation for an opportunity in Pella

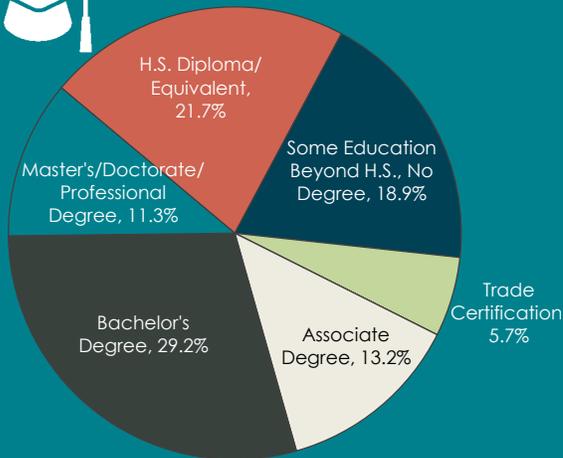
• Current occupational categories:

Professional, Paraprofessional, Technical	33.0%
Clerical	17.0%
Production, Construction, Material Moving	16.0%
Managerial	13.0%
Sales	10.0%
Services	9.0%
Agricultural	2.0%

• Current median wages: \$

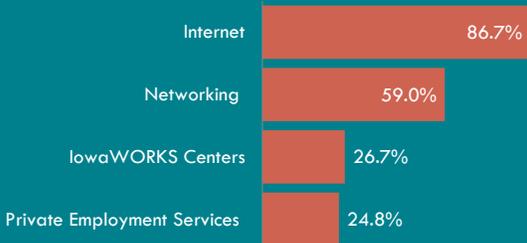
- \$17.90/hour and \$62,000/year
- \$24.24/hour - attracts 66%
- \$25.00/hour - attracts 75%

78.3% have an education beyond HS



• **34.9%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **11 miles/15 minutes** (one-way) to work
- Willing to commute an average of **26 miles/33 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **1,515** unemployed individuals are likely to accept employment in Pella

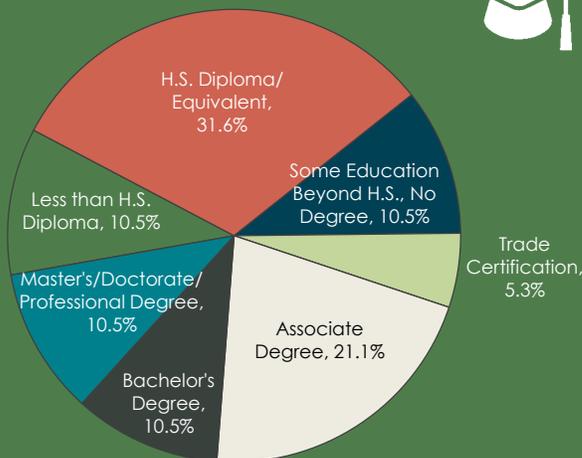
• Former occupational categories:

Production, Construction, Material Moving	27.8%
Professional, Paraprofessional, Technical	22.2%
Services	22.2%
Clerical	11.1%
Sales	11.1%
Managerial	5.6%
Agricultural	0.0%

• Median wages: \$

- \$15.00/hour - lowest willing to accept
- \$15.20/hour - attracts 66%
- \$17.00/hour - attracts 75%

57.9% have an education beyond HS



• **57.9%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **22 miles/35 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Pella is estimated at **16.7 percent**—approximately **1,153** people living in Pella work in other communities.

Most of those who are out commuting are working in Ankeny and Oskaloosa.

Over two-fifths (**21.1%**) of out commuters are likely to change employment (approximately **243** people).

63.2% earn an annual salary — median salary is **\$100,000/year**
36.8% earn an hourly wage — median wage is **\$27.00/hour**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

 Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	42.9%	14.3%	14.3%	0.0%	14.3%
Education	87.5%	0.0%	0.0%	12.5%	75.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	77.7%	0.0%	11.1%	22.2%	44.4%
Government & Public Administration	81.9%	27.3%	0.0%	18.2%	36.4%
Healthcare & Social Services	93.9%	31.3%	0.0%	18.8%	43.8%
Manufacturing	88.3%	11.8%	5.9%	23.5%	47.1%
Personal Services	66.7%	16.7%	0.0%	16.7%	33.3%
Professional Services	90.9%	18.2%	0.0%	18.2%	54.5%
Transportation, Communication, & Utilities	66.7%	33.3%	0.0%	16.7%	16.7%
Wholesale & Retail Trade	50.0%	12.5%	8.3%	4.2%	25.0%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	2.5%	685	 Mismatch of Skills	8.6%	2,355
 Low Income	0.2%	55	Σ †Total	10.1%	2,766

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

IOWA
economic development

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