

POCAHONTAS, IOWA LABORSHED AREA

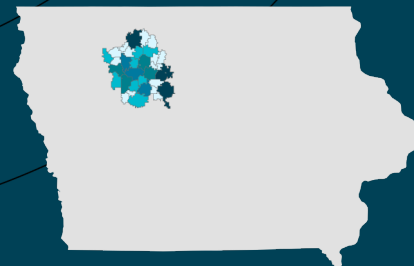
WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2025

34,688

6,965

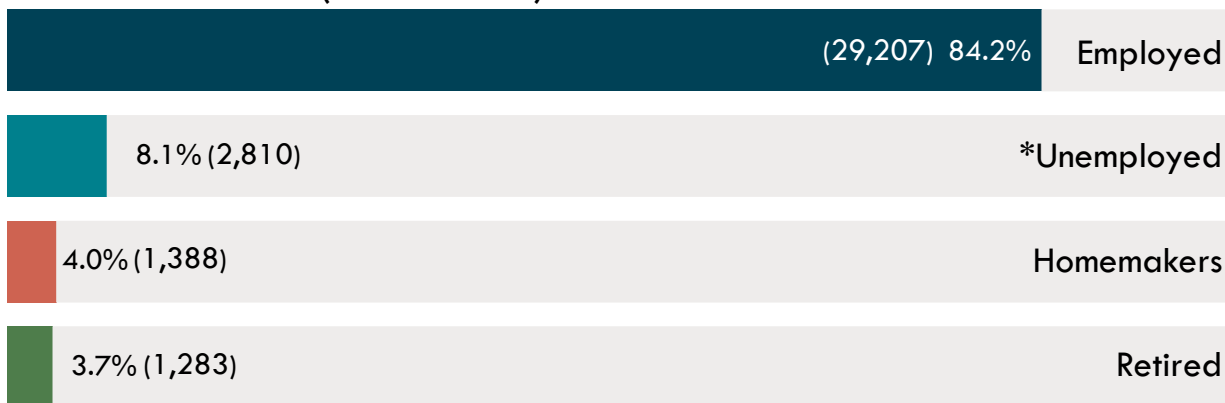
2 - 55
56 - 138
139 - 313
314 - 603
604 - 1,182



AREA SHOWN

Pocahontas LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment 26.7%



Unemployed - Likely to Accept Employment 72.7%



Homemakers - Likely to Accept Employment 62.5%

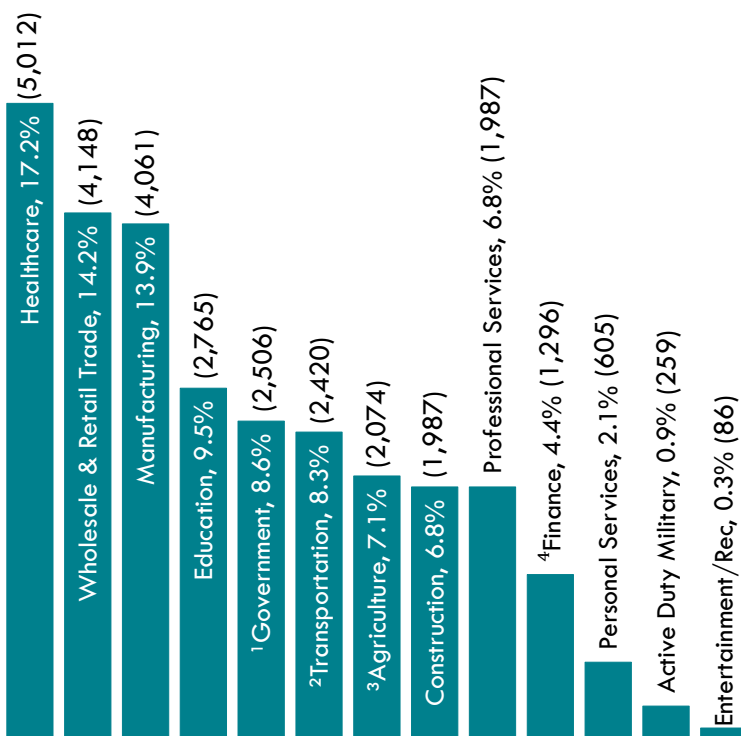


Retired - Likely to Accept Employment 33.3%



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Public Administration, Government
³Agriculture, Forestry, & Mining

²Transportation, Communications, & Utilities
⁴Finance, Insurance, & Real Estate

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	95.7%
	Paid Vacation/PTO/Sick Leave	95.7%
	Pension/Retirement/401k	90.6%
	Dental Coverage	90.2%
	Paid Holiday	89.0%
	Vision Coverage	87.1%
	Life Insurance	85.9%
	Disability Insurance	81.2%
	Flex Spending Account	67.8%
	Prescription Drug Coverage	63.5%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Pocahontas Laborshed area.

The employed are currently commuting an average of—

13

miles one-way for an employment opportunity

&

17 minutes

EMPLOYED: LIKELY TO CHANGE

- An estimated **5,844** employed individuals are likely to change their current employment situation for an opportunity in Pocahontas.

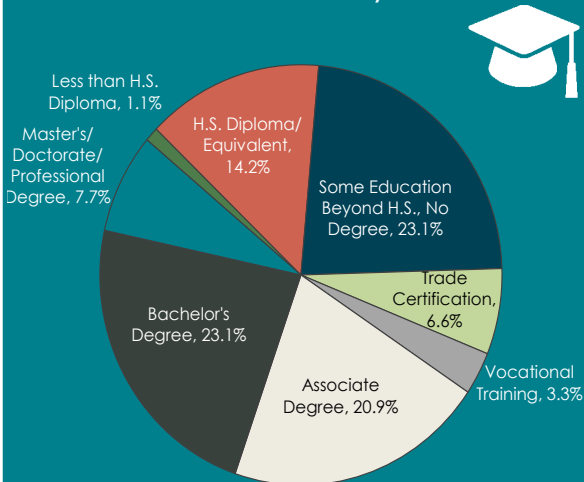
- Current occupational categories:

Professional, Paraprofessional, Technical	24.7%
Managerial	22.5%
Production, Construction, Material Moving	21.3%
Sales	12.4%
Clerical	10.1%
Services	5.6%
Agricultural	3.4%

- Current median wages: \$

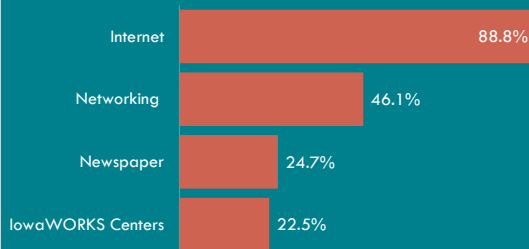
- \$22.00/hour and \$68,000/year
- \$25.00/hour - attracts 66%
- \$26.00/hour - attracts 75%

- 84.6% have an education beyond HS



- **29.7% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **15 miles/18 minutes** (one-way) to work
- Willing to commute an average of **27 miles/32 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **343** unemployed individuals are likely to accept employment in Pocahontas.

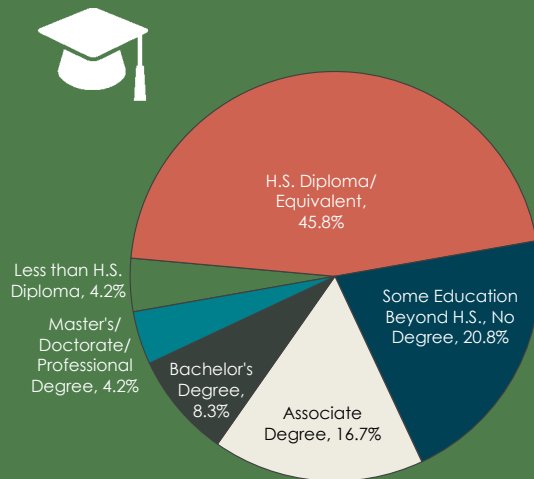
- Former occupational categories:

Production, Construction, Material Moving	36.8%
Professional, Paraprofessional, Technical	21.1%
Clerical	10.5%
Managerial	10.5%
Services	10.5%
Agricultural	5.3%
Sales	5.3%

- Median wages: \$

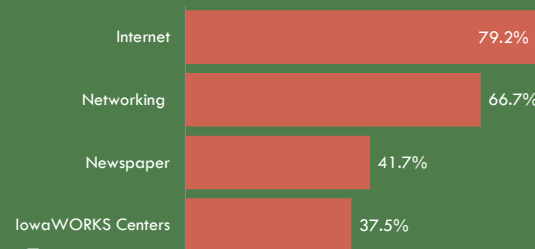
- \$15.00/hour - lowest willing to accept
- \$16.56/hour - attracts 66%
- \$17.00/hour - attracts 75%

- 50.0% have an education beyond HS



- **79.2% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **30 miles/33 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Pocahontas is estimated at 30.4 percent—approximately 297 people living in Pocahontas work in other communities.

Most of those who are out commuting are working in Fort Dodge, Laurens, and Storm Lake, IA.


Over one-fourth (29.0%) of out commuters are likely to change employment (approximately 86 people).

61.3% earn an hourly wage—median wage is **\$25.00/hour**
32.3% earn an annual salary—median salary is **\$73,000/year**.

297
people live in
Pocahontas
and work
elsewhere

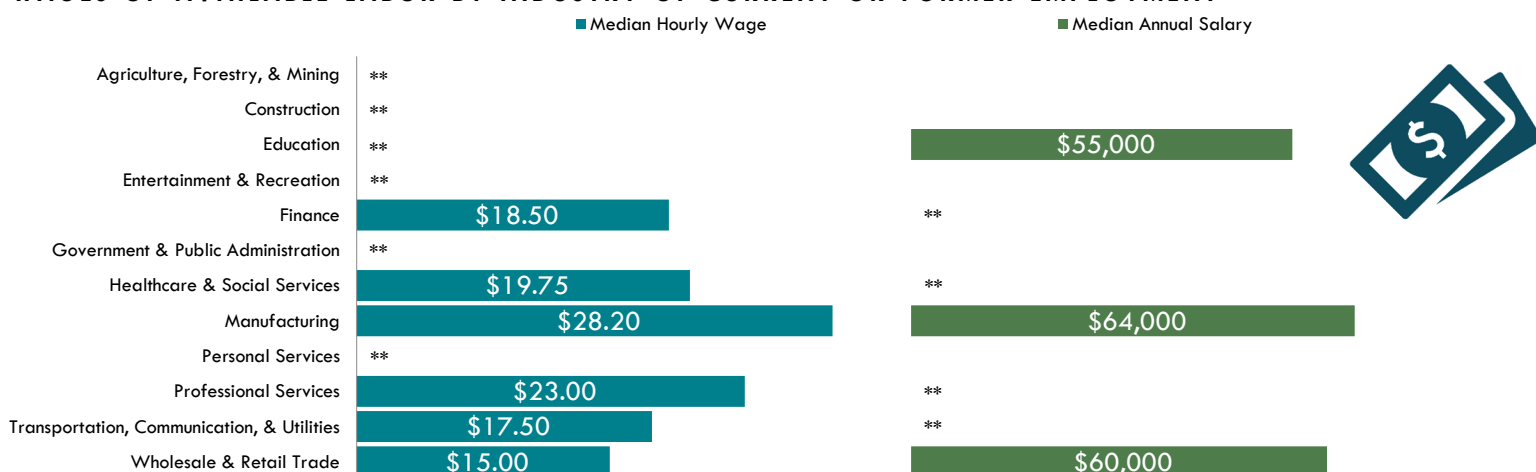
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

 Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	50.1%	16.7%	0.0%	16.7%	16.7%
Construction	**	**	**	**	**
Education	100%	0.0%	12.5%	12.5%	75.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	99.9%	22.2%	0.0%	33.3%	44.4%
Government & Public Administration	80.0%	20.0%	10.0%	30.0%	20.0%
Healthcare & Social Services	85.7%	21.4%	0.0%	21.4%	42.9%
Manufacturing	66.6%	25.0%	12.5%	20.8%	8.3%
Personal Services	**	**	**	**	**
Professional Services	100%	18.2%	0.0%	54.5%	27.3%
Transportation, Communication, & Utilities	75.0%	12.5%	12.5%	50.0%	0.0%
Wholesale & Retail Trade	72.3%	31.0%	6.9%	3.4%	31.0%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT






**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	0.5%	29	 Mismatch of Skills	8.1%	473
 Low Income	0.5%	29	Σ Total	8.9%	520

*Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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