

SPIRIT LAKE, IOWA LABORSHED AREA

WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2025

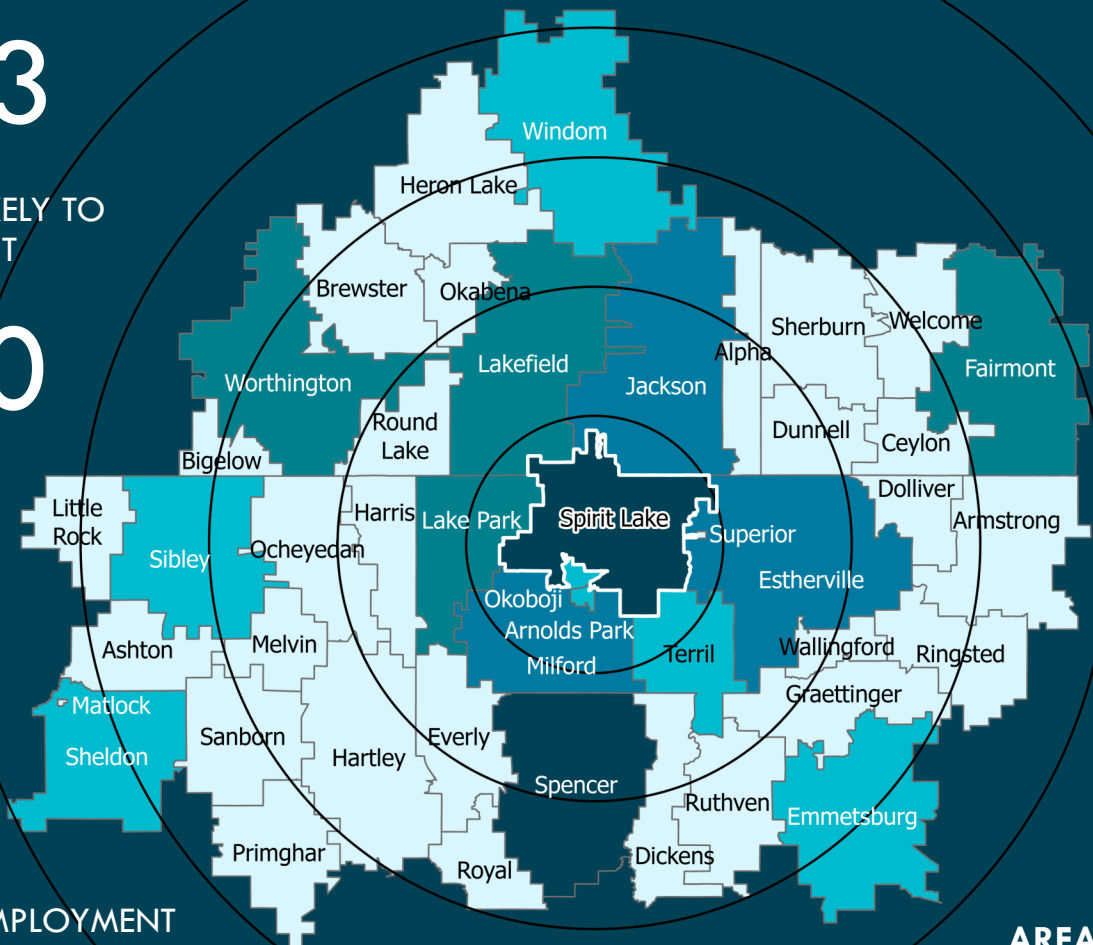
10-Mile Interval Between Rings

ESTIMATED POPULATION AGES 18-64

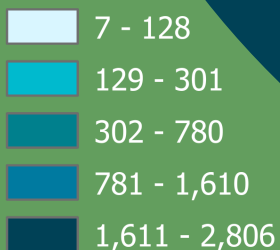
63,303

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN SPIRIT LAKE, IA

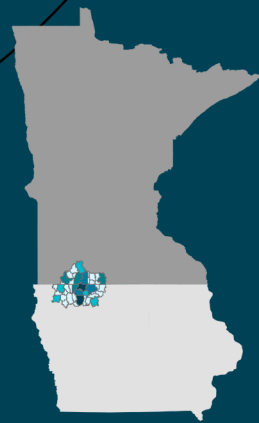
14,720



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **SPIRIT LAKE, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)

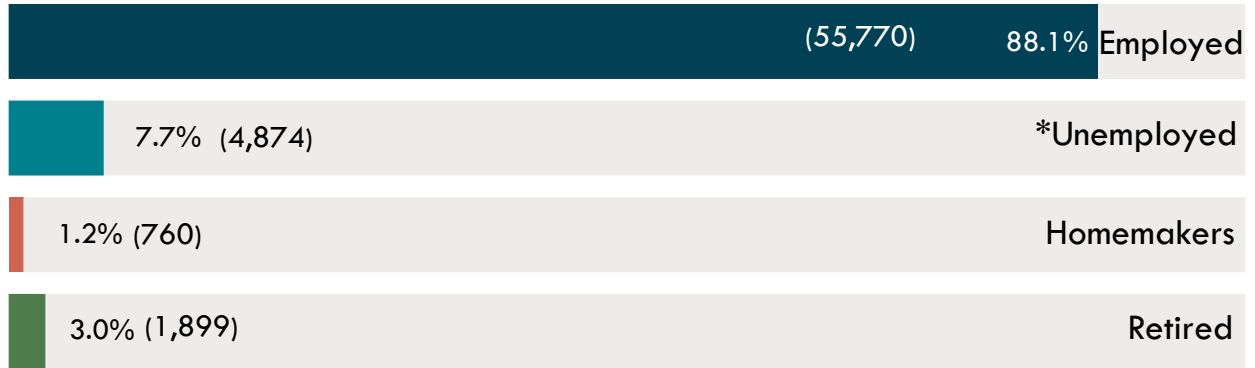


AREA SHOWN



Spirit Lake LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

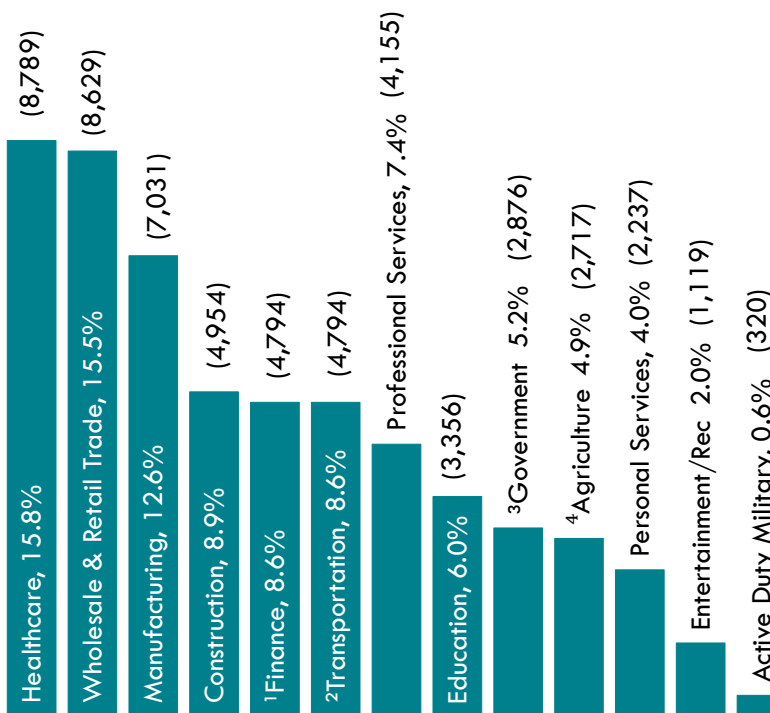


*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Transportation, Communications, & Utilities
³Finance, Insurance, & Real Estate

²Agriculture, Forestry, & Mining
⁴Public Administration, Government

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation/PTO/Sick Leave	97.2%
	Health/Medical Insurance	90.5%
	Pension/Retirement/401k	88.5%
	Paid Holiday	87.7%
	Dental Coverage	83.3%
	Vision Coverage	81.3%
	Life Insurance	80.2%
	Disability Insurance	78.2%
	Flex Spending Account	63.9%
	Prescription Drug Coverage	61.9%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Spirit Lake Laborshed area.

The employed are currently commuting an average of—

12

miles one-way for an employment opportunity

&

16
minutes

EMPLOYED: LIKELY TO CHANGE

- An estimated **12,417** employed individuals are likely to change their current employment situation for an opportunity in Spirit Lake.

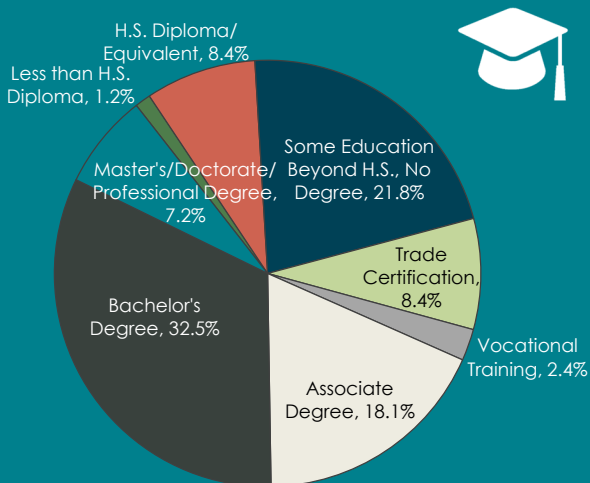
- Current occupational categories:

Professional, Paraprofessional, Technical	25.3%
Production, Construction, Material Moving	24.1%
Clerical	13.3%
Managerial	12.0%
Services	10.8%
Sales	9.6%
Agricultural	4.8%

- Current median wages: \$

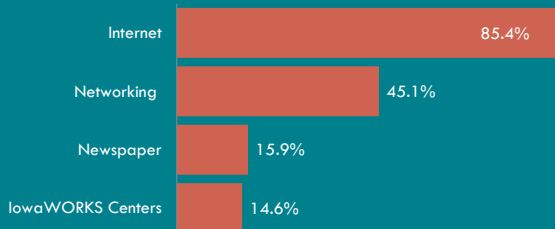
- \$23.25/hour and \$76,500/year
- \$27.00/hour - attracts 66%
- \$30.00/hour - attracts 75%

- 90.4% have an education beyond HS



- 15.5% are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of 14 miles/19 minutes (one-way) to work
- Willing to commute an average of 27 miles/34 minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **650** unemployed individuals are likely to accept employment in Spirit Lake.

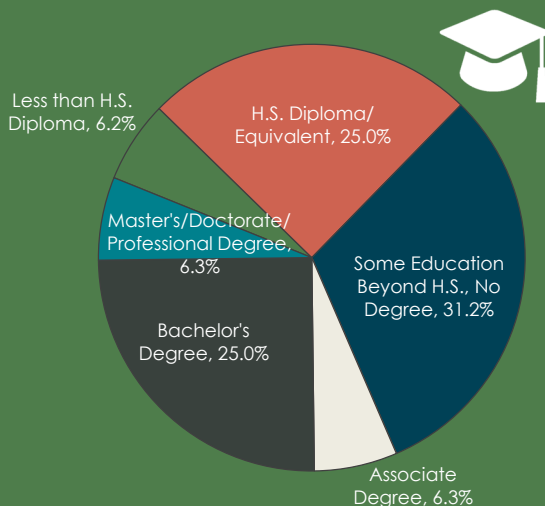
- Former occupational categories:

Services	26.7%
Production, Construction, Material Moving	20.0%
Sales	20.0%
Managerial	13.3%
Professional, Paraprofessional, Technical	13.3%
Clerical	6.7%
Agricultural	0.0%

- Median wages: \$

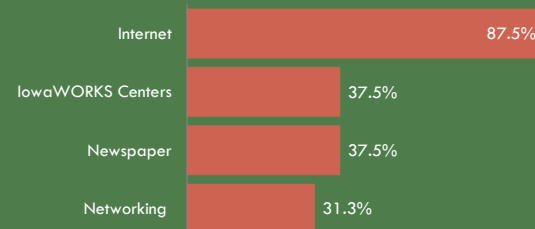
- \$18.00/hour - lowest willing to accept
- \$20.00/hour - attracts 66%
- \$30.00/hour - attracts 75%

- 68.8% have an education beyond HS



- 64.7% are actively seeking employment

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of 25 miles/30 minutes (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Spirit Lake is estimated at 37 percent—approximately 1,459 people living in Spirit Lake work in other communities.

Most of those who are out commuting are working in Ames, IA, Arnolds Park, IA and Brewster, MN.

Over one-fourth (27.5%) of out commuters are likely to change employment (approximately 401 people).

57.5% earn an annual salary—median salary is **\$76,000/year**
37.5% earn an hourly wage—median wage is **\$26/hour**.

1,459
people live in
Spirit Lake
and work
elsewhere



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



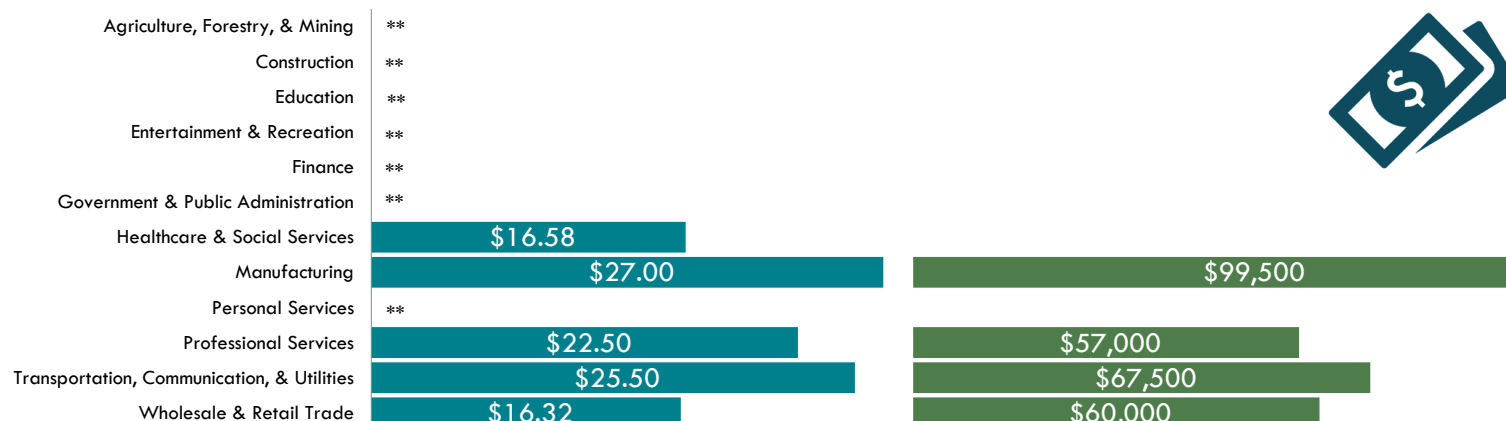
Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	**	**	**	**	**
Education	**	**	**	**	**
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	0.0%	0.0%	0.0%	100%
Government & Public Administration	**	**	**	**	**
Healthcare & Social Services	88.2%	23.5%	0.0%	29.4%	35.3%
Manufacturing	81.4%	12.5%	18.8%	18.8%	31.3%
Personal Services	**	**	**	**	**
Professional Services	84.6%	7.7%	0.0%	23.1%	53.8%
Transportation, Communication, & Utilities	100%	25.0%	25.0%	12.5%	37.5%
Wholesale & Retail Trade	85.7%	33.3%	4.8%	14.3%	33.3%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.2%	149	Mismatch of Skills	9.9%	1,229
Low Income	0.0%	0	Σ †Total	10.9%	1,353

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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