

STORM LAKE, IOWA LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2025

ESTIMATED POPULATION
AGES 18-64

72,868

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **STORM LAKE, IA**

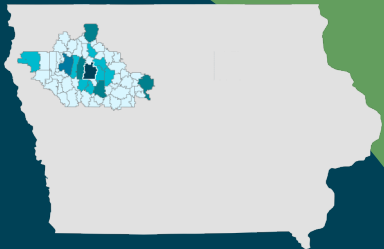
14,314



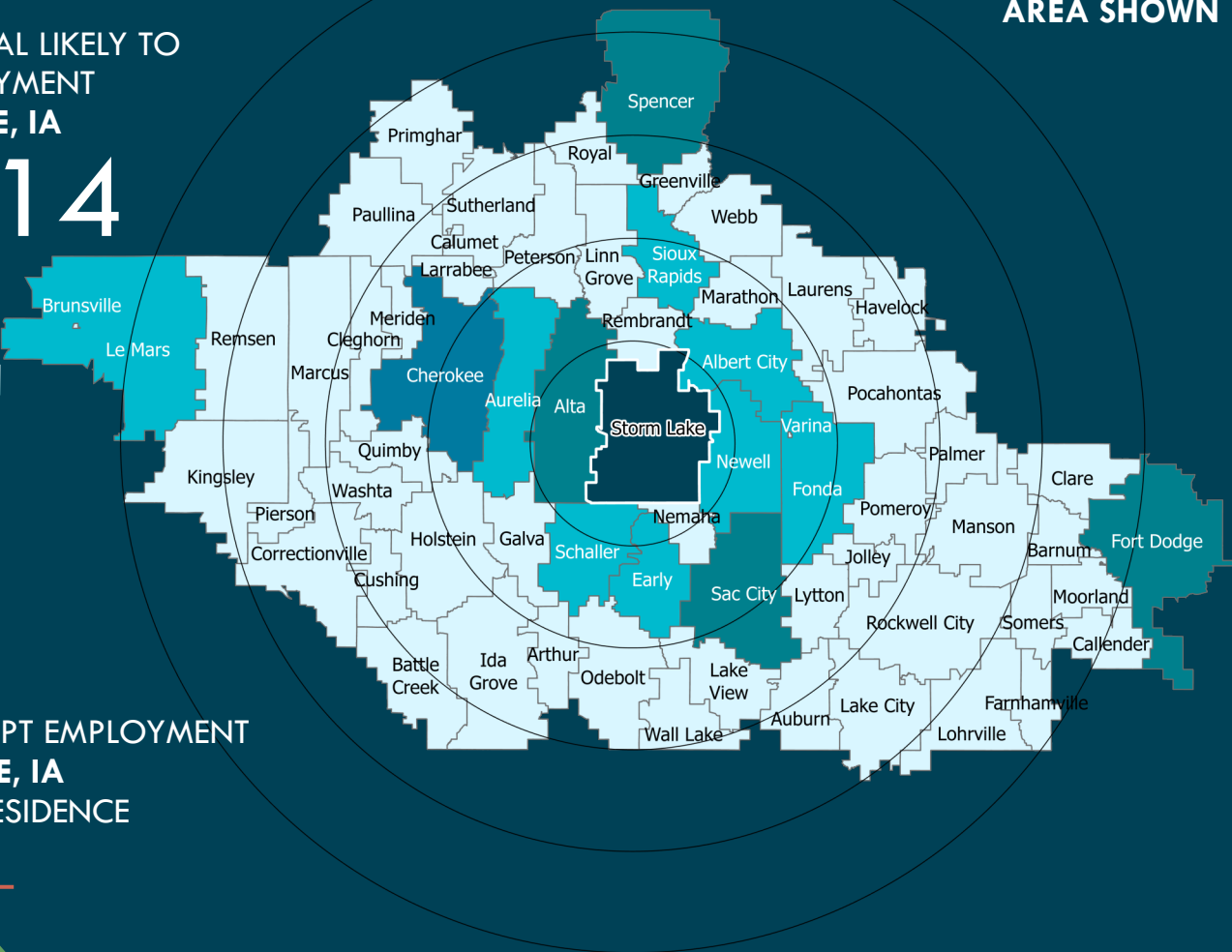
LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **STORM LAKE, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)



10-Mile Interval Between Rings

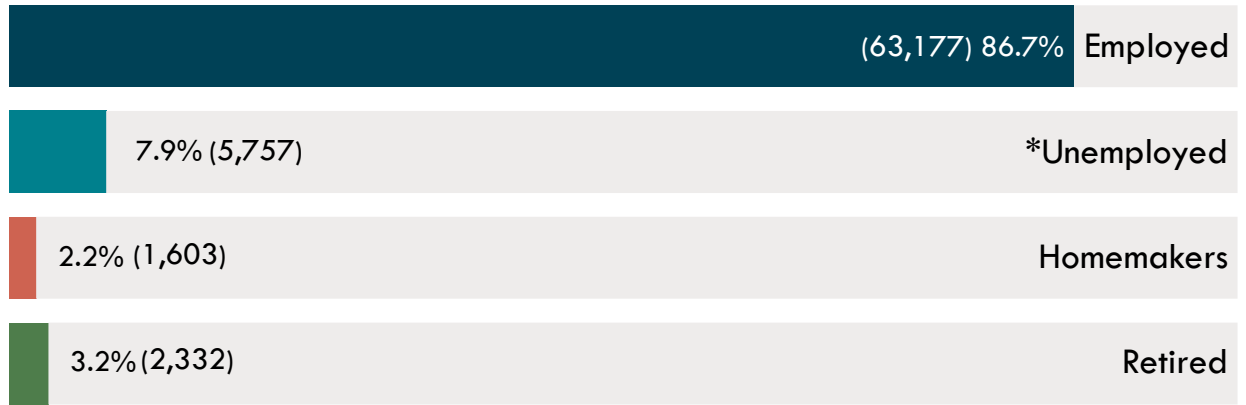


AREA SHOWN



Storm Lake LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment 31.1%



Unemployed - Likely to Accept Employment 68.8%



Homemakers - Likely to Accept Employment 55.6%

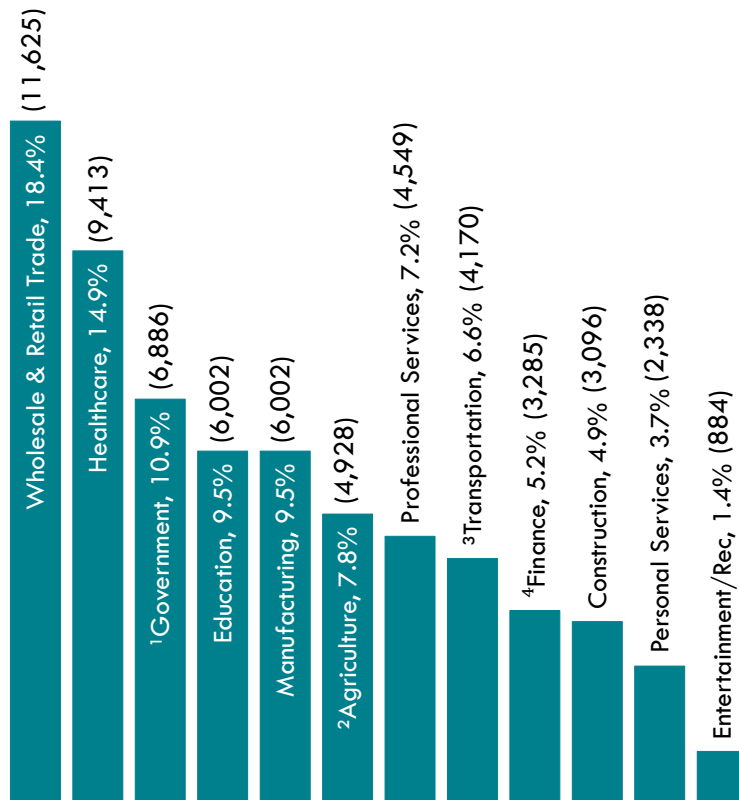


Retired - Likely to Accept Employment 38.5%



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



¹Public Administration, Government
³Transportation, Communications, & Utilities

²Agriculture, Forestry, & Mining
⁴Finance, Insurance, & Real Estate

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation/PTO/Sick Leave	94.9%
	Health/Medical Insurance	93.4%
	Pension/Retirement /401k	89.8%
	Dental Coverage	86.7%
	Paid Holiday	86.3%
	Life Insurance	83.2%
	Vision Coverage	82.0%
	Disability Insurance	73.4%
	Flex Spending Account	61.3%
	Prescription Drug Coverage	54.7%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Storm Lake Laborshed area.

The employed are currently commuting an average of—

12

miles one-way for an employment opportunity

&

15 minutes

EMPLOYED: LIKELY TO CHANGE

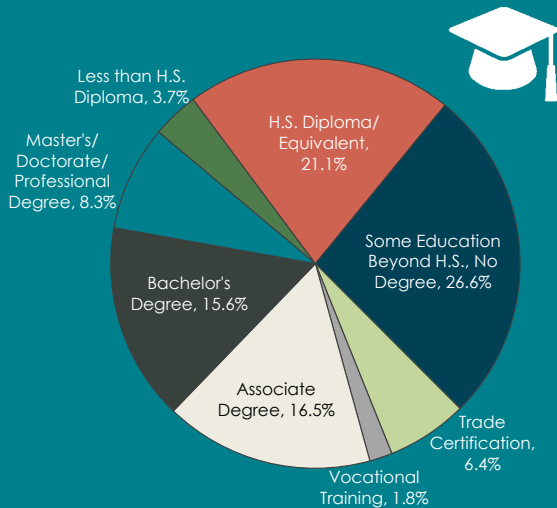
- An estimated **12,018** employed individuals are likely to change their current employment situation for an opportunity in Storm Lake.

- Current occupational categories:

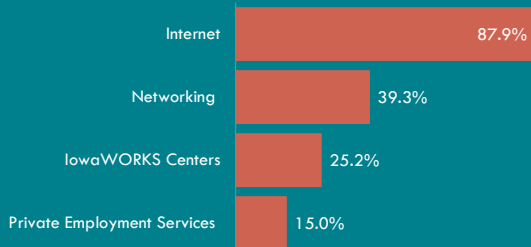
Production, Construction, Material Moving	27.8%
Professional, Paraprofessional, Technical	21.3%
Services	15.7%
Managerial	12.0%
Clerical	10.2%
Sales	9.3%
Agricultural	3.7%

- Current median wages: \$
 - \$18.00/hour and \$72,500/year
 - \$25.00/hour - attracts 66%
 - \$27.70/hour - attracts 75%

- 75.2% have an education beyond HS



- 20.2% are actively seeking employment
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **12 miles/16 minutes** (one-way) to work
- Willing to commute an average of **27 miles/35 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

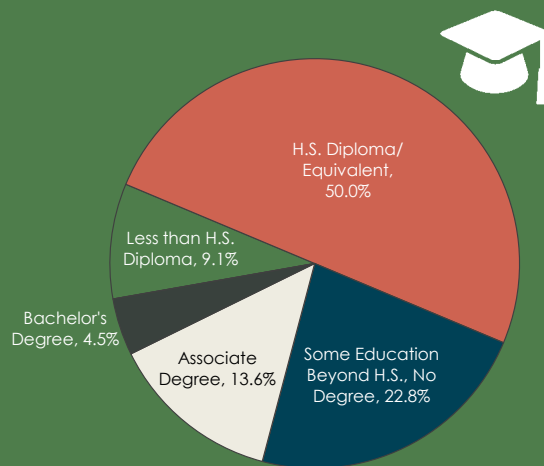
- An estimated **654** unemployed individuals are likely to accept employment in Storm Lake.

- Former occupational categories:

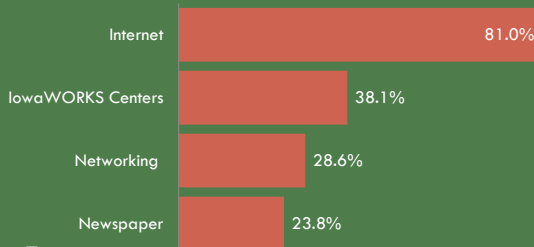
Production, Construction, Material Moving	40.0%
Professional, Paraprofessional, Technical	20.0%
Clerical	15.0%
Sales	10.0%
Services	10.0%
Agricultural	5.0%
Managerial	0.0%

- Median wages: \$
 - \$15.50/hour - lowest willing to accept
 - \$17.66/hour - attracts 66%
 - \$20.00/hour - attracts 75%

- 40.9% have an education beyond HS



- 86.4% are actively seeking employment
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **28 miles/33 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Storm Lake is estimated at 14.3 percent—approximately 940 people living in Storm Lake work in other communities.

Most of those who are out commuting are working in Alta, Ames, and Cherokee, IA.

Over one-fourth (50.0%) of out commuters are likely to change employment (approximately 470 people).


68.8% earn an hourly wage—median wage is \$23.00/hour
25.0% earn an annual salary—median salary is \$82,500/year.

940
people live in
Storm Lake
and work
elsewhere



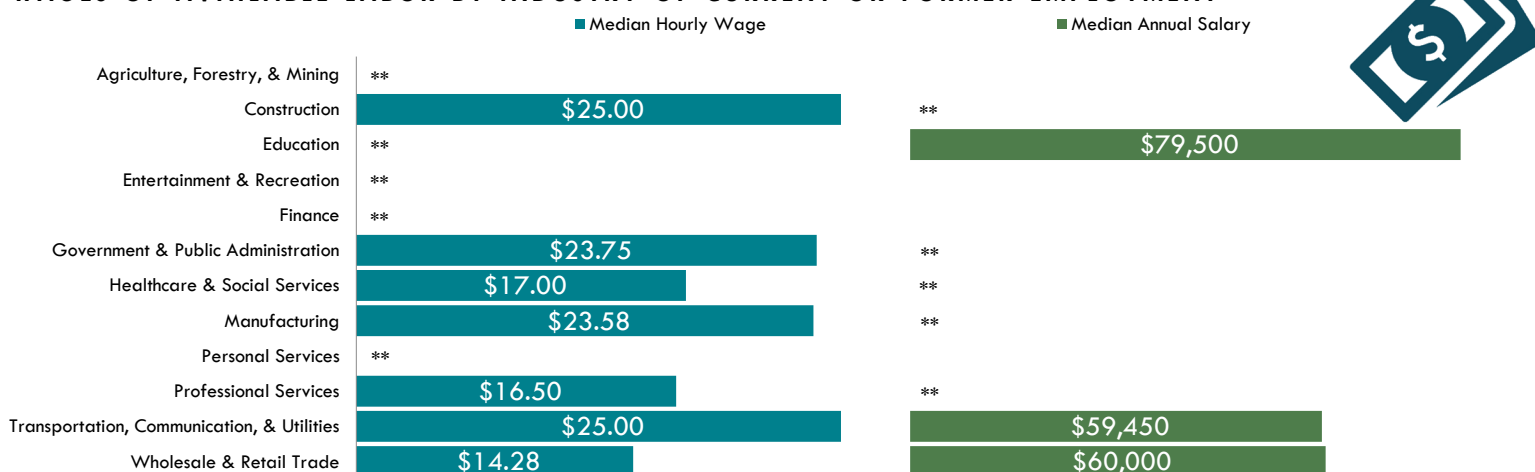
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

 Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	55.5%	22.2%	0.0%	0.0%	33.3%
Construction	44.4%	33.3%	11.1%	0.0%	0.0%
Education	100%	11.1%	11.1%	22.2%	55.6%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	42.9%	14.3%	14.3%	28.6%
Government & Public Administration	94.2%	11.8%	11.8%	47.1%	23.5%
Healthcare & Social Services	61.1%	11.1%	0.0%	11.1%	38.9%
Manufacturing	70.6%	23.5%	11.8%	11.8%	23.5%
Personal Services	**	**	**	**	**
Professional Services	85.7%	0.0%	14.3%	57.1%	14.3%
Transportation, Communication, & Utilities	55.5%	22.2%	11.1%	22.2%	0.0%
Wholesale & Retail Trade	55.8%	47.1%	2.9%	2.9%	2.9%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT







**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	1.0%	120	 Mismatch of Skills	10.6%	1,274
 Low Income	0.2%	24	 Total	11.4%	1,370

*Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov
workforce.iowa.gov/laborshed



For more information regarding this Laborshed study contact:
Storm Lake Proud
620 Erie Street, P.O. Box 1086
Storm Lake, IA 50588
Phone: 712-723-4114 | E-mail: dutfield@stormlake.org
www.stormlake.org