TAMA, IOWA
LABORSHED AREA

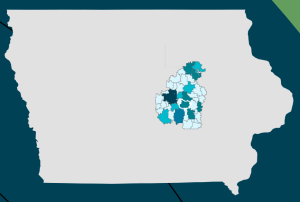
A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2026

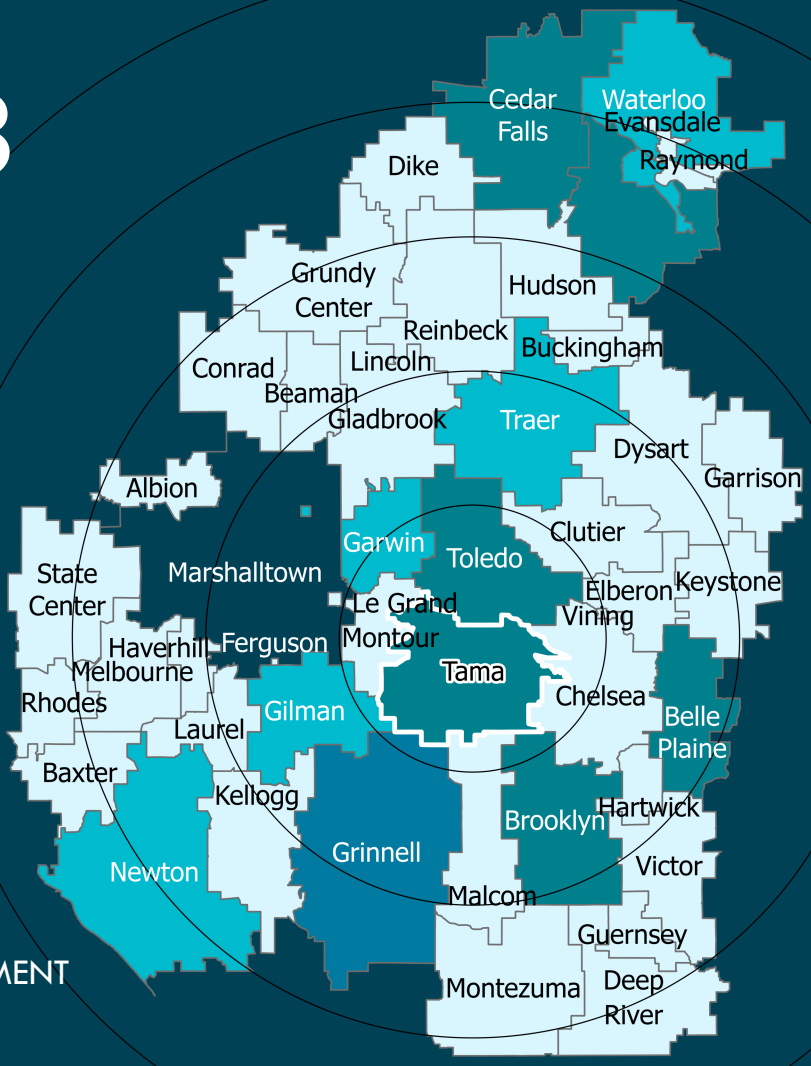
10-Mile Interval Between Rings

ESTIMATED POPULATION
AGES 18-64
139,263

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **TAMA, IA**
20,400



AREA SHOWN



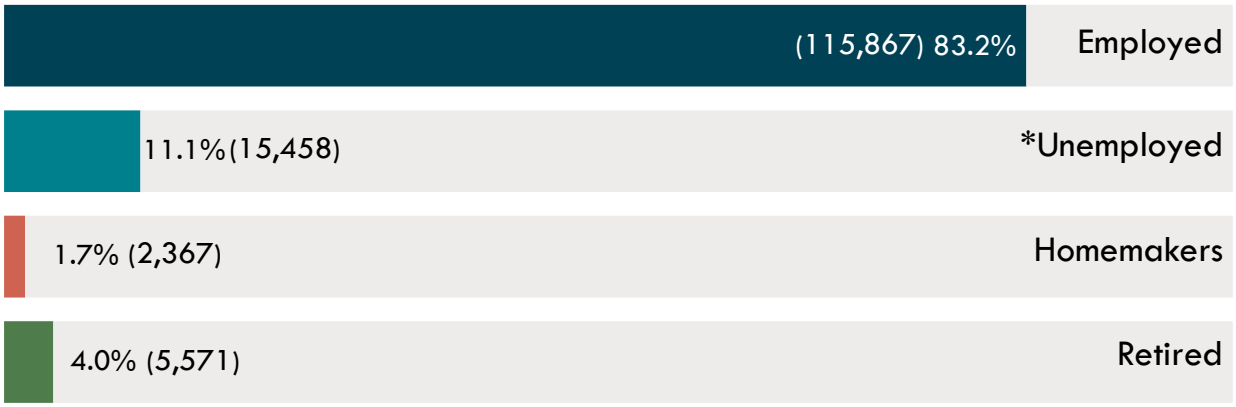
LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **TAMA, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 7 - 226
- 227 - 575
- 576 - 1,096
- 1,097 - 3,021
- 3,022 - 7,272

Tama LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Tama Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed -
Likely to Change Employment **29.4%**



Unemployed -
Likely to Accept Employment **68.9%**



Homemakers -
Likely to Accept Employment **28.6%**



Retired -
Likely to Accept Employment **18.8%**

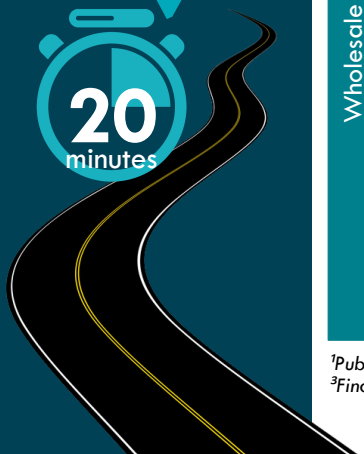


The employed are currently commuting an average of—

15 miles one-way for an employment opportunity

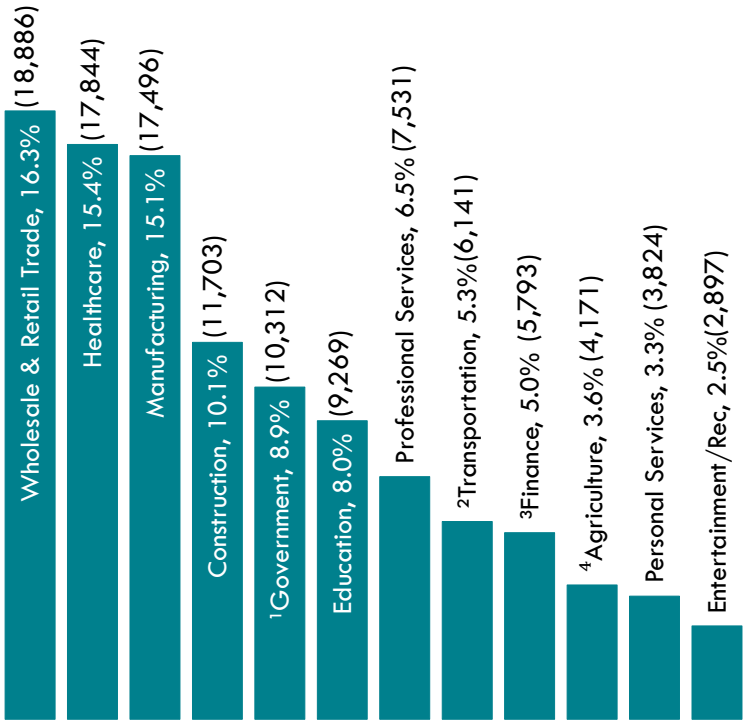
&

20 minutes



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL*)

*Totals may vary due to rounding.



[1]Public Administration, Government
[2]Transportation, Communications, & Utilities
[3]Finance, Insurance, & Real Estate
[4]Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

Paid Sick Leave/ PTO/Vacation	95.6%
Health/Medical Insurance	92.8%
Pension/Retirement /401k	92.0%
Dental Coverage	91.2%
Vision Coverage	89.6%
Paid Holiday	88.4%
Life Insurance	86.4%
Disability Insurance	83.2%
Flex Spending Account	67.6%
Prescription Drug Coverage	63.6%

EMPLOYED:
LIKELY TO CHANGE

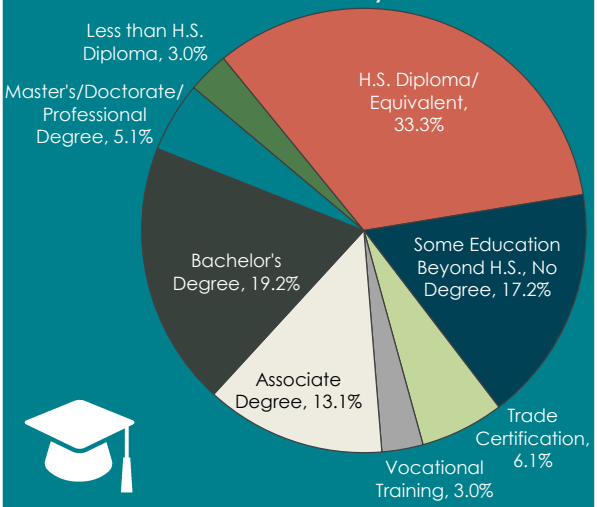
- **An estimated 16,498 employed individuals are likely to change their current employment situation for an opportunity in Tama.**

- Current occupational categories:

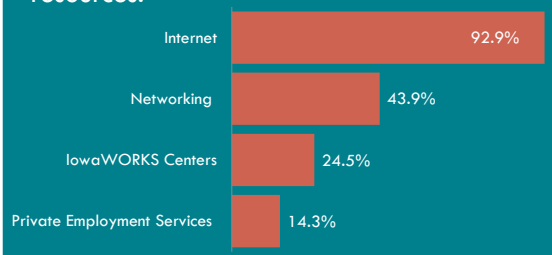
Production, Construction, Material Moving	**37.7%**
Professional, Paraprofessional, Technical	**18.4%**
Managerial	**14.3%**
Services	**11.2%**
Clerical	**9.2%**
Sales	**8.2%**
Agricultural	**1.0%**

- Current median wages: $
  - $21.50/hour and $77,500/year
  - $25.18/hour - attracts 66%
  - $29.00/hour - attracts 75%

- 63.6% have an education beyond HS



- **35.4% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:

www.indeed.com
www.linkedin.com
www.iowaworks.gov

- Top newspapers:

NEWS
Tama-Toledo News Chronicle

- Commute:
  - Currently commuting an average of **16** miles/**21** minutes (one-way) to work
  - Willing to commute an average of **32** miles/**39** minutes (one-way) to work

UNEMPLOYED:
LIKELY TO ACCEPT

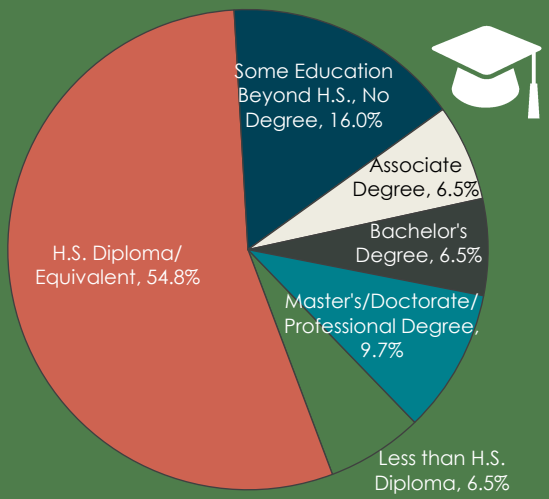
- **An estimated 1,199 unemployed individuals are likely to accept employment in Tama.**

- Former occupational categories:

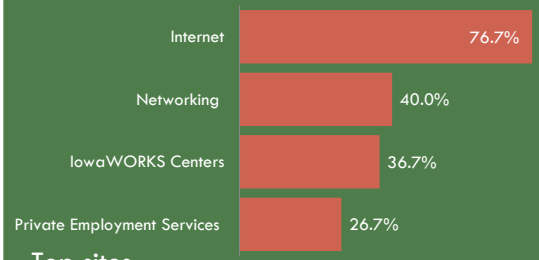
Production, Construction, Material Moving	**43.3%**
Professional, Paraprofessional, Technical	**20.0%**
Services	**13.3%**
Managerial	**10.0%**
Sales	**10.0%**
Clerical	**3.4%**
Agricultural	**0.0%**

- Median wages: $
  - $16.50/hour - lowest willing to accept
  - $19.41/hour - attracts 66%
  - $20.00/hour - attracts 75%

- 38.7% have an education beyond HS



- **67.7% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:

www.indeed.com
www.linkedin.com
www.glassdoor.com

- Top newspapers:

NEWS
**Insufficient survey data to report*

- Commute:
  - Willing to commute an average of **23** miles/**29** minutes (one-way) to work

The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Tama is estimated at 38.3 percent—approximately 728 people living in Tama work in other communities.

Most of those who are out commuting are working in Toledo, Marshalltown, Cedar Rapids, and Grinnell, IA.

Nearly one-half (46.3%) of out commuters are likely to change employment (approximately 337 people).

85.4% earn an hourly wage—median wage is **$29.50/hour.** 12.2% earn an annual salary—median salary is **$93,000/year.**

728 people live in Tama and work elsewhere

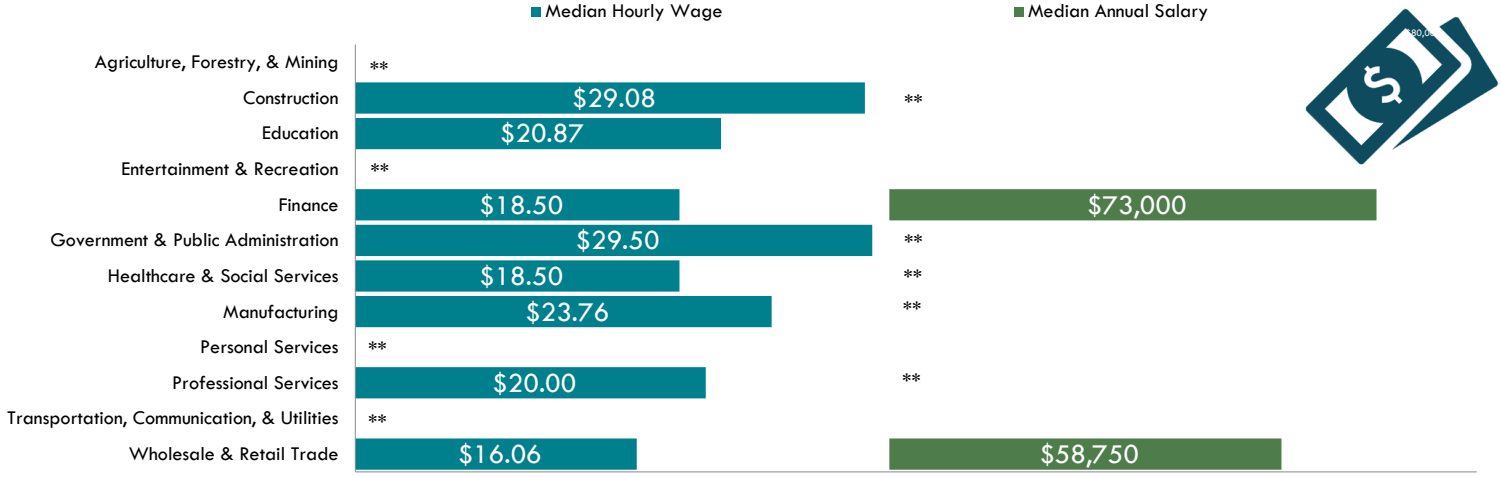
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	50.0%	12.5%	0.0%	37.5%	0.0%
Education	66.6%	22.2%	0.0%	0.0%	44.4%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	77.8%	11.1%	0.0%	11.1%	55.6%
Government & Public Administration	81.9%	36.4%	9.1%	9.1%	27.3%
Healthcare & Social Services	68.8%	12.5%	18.8%	12.5%	25.0%
Manufacturing	56.0%	20.0%	8.0%	16.0%	12.0%
Personal Services	**	**	**	**	**
Professional Services	62.5%	12.5%	0.0%	12.5%	37.5%
Transportation, Communication, & Utilities	66.7%	16.7%	33.3%	0.0%	16.7%
Wholesale & Retail Trade	40.7%	18.5%	3.7%	7.4%	11.1%

Top percentages among industries per education level are highlighted in the table. ***Insufficient survey data/refused*

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



***Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.*

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
Inadequate Hours	2.0%	330
Low Income	0.7%	115

	Percent Surveyed	Estimated Total
Mismatch of Skills	7.9%	1,303
†Total	9.6%	1,584

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.
Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

Data compiled and analyzed by:
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