

BLOOMFIELD, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

[HTTPS://WORKFORCE.IOWA.GOV/LABORSHED](https://workforce.iowa.gov/laborshed)

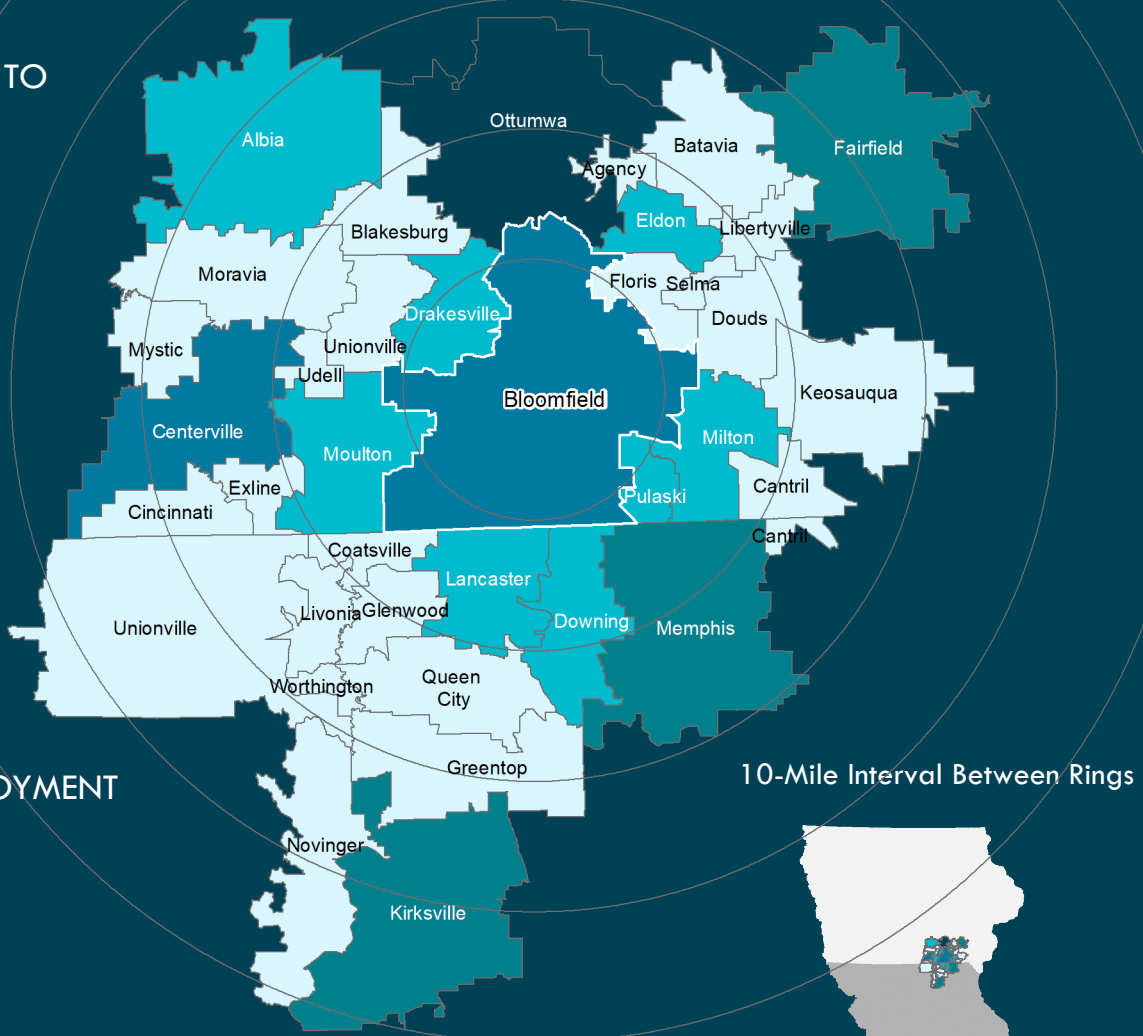
RELEASED
2023

ESTIMATED POPULATION
AGES 18-64

67,351

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN BLOOMFIELD, IA

16,317



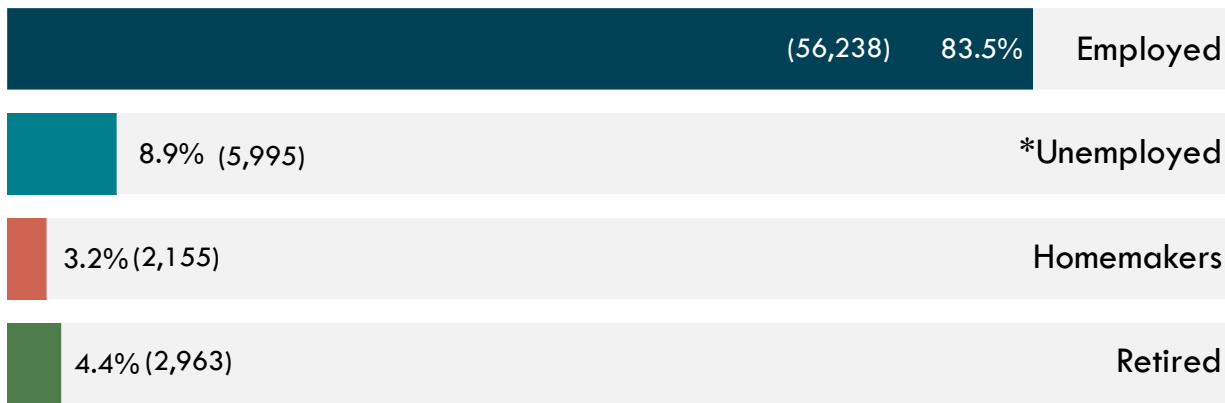
LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN BLOOMFIELD, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 1 - 101
- 102 - 304
- 305 - 806
- 807 - 1,952
- 1,953 - 7,467

AREA SHOWN

BLOOMFIELD LABORSHED ANALYSIS

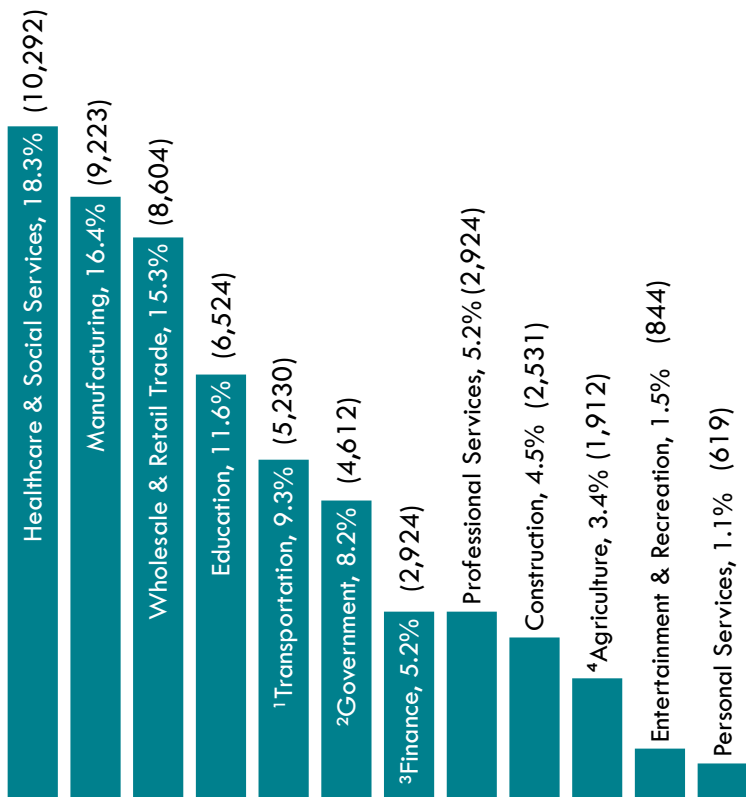
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Sick Leave/ PTO/ Vacation	92.1%
	Health/Medical Insurance	88.2%
	Pension/ Retirement	83.0%
	Paid Holiday	82.1%
	Dental Coverage	81.2%
	Disability Insurance	76.0%
	Vision Coverage	76.0%
	Life Insurance	75.5%
	RX Drug Coverage	54.6%
	Flex Spending Account	51.1%

¹Transportation, Communications, & Utilities
³Finance, Insurance, & Real Estate

²Public Administration, Government
⁴Agriculture, Forestry, & Mining

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Bloomfield Laborshed area.

The employed are currently commuting an average of—

15 miles one-way for an employment opportunity

20 minutes

EMPLOYED: LIKELY TO CHANGE

• An estimated **14,434** employed individuals are likely to change their current employment situation for an opportunity in Bloomfield

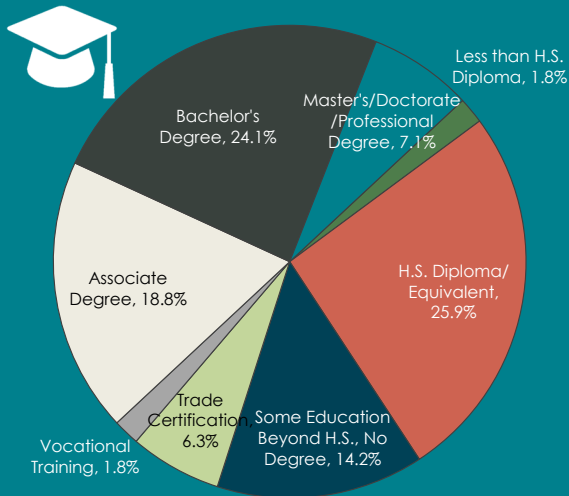
• Current occupational categories:

Professional, Paraprofessional, Technical	33.0%
Production, Construction, Material Moving	26.6%
Clerical	11.0%
Managerial	11.0%
Service	10.1%
Sales	6.4%
Agricultural	1.9%

• Current median wages: \$

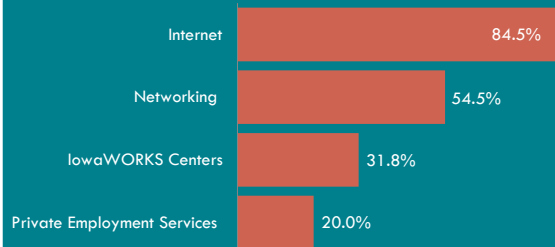
- \$20.00/hour and \$57,500/year
- \$24.00/hour - attracts 66%
- \$25.70/hour - attracts 75%

• 72.3% have an education beyond HS



• **28.6% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **17 miles/20 minutes** (one-way) to work
- Willing to commute an average of **27 miles/33 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **532** unemployed individuals are likely to accept employment in Bloomfield

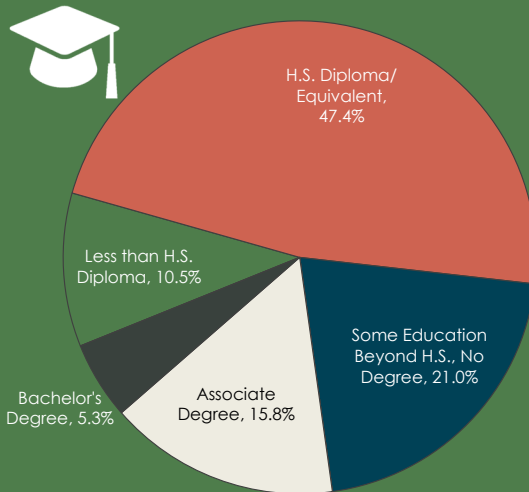
• Former occupational categories:

Service	41.2%
Production, Construction, Material Moving	29.4%
Clerical	17.6%
Professional, Paraprofessional, Technical	5.9%
Sales	5.9%
Agricultural	0.0%
Managerial	0.0%

• Median wages: \$

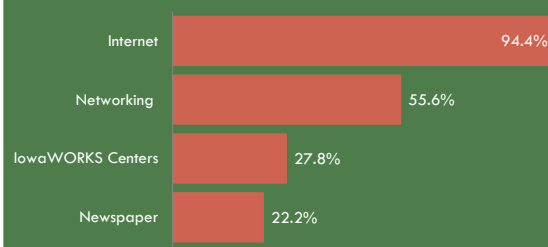
- \$13.00/hour - lowest willing to accept
- \$14.88/hour - attracts 66%
- \$15.50/hour - attracts 75%

• 42.1% have an education beyond HS



• **57.9% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **24 miles/33 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Bloomfield is estimated at **37.5 percent**—approximately **1,115** people living in Bloomfield work in other communities.

Most of those who are out commuting are working in Ottumwa.

Nearly two-fifths (38.5%) of out commuters are likely to change employment (approximately 429 people).

48.7% earn an hourly wage—median wage is **\$26.00/hour**
46.2% earn an annual salary—median salary is **\$62,000/year**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

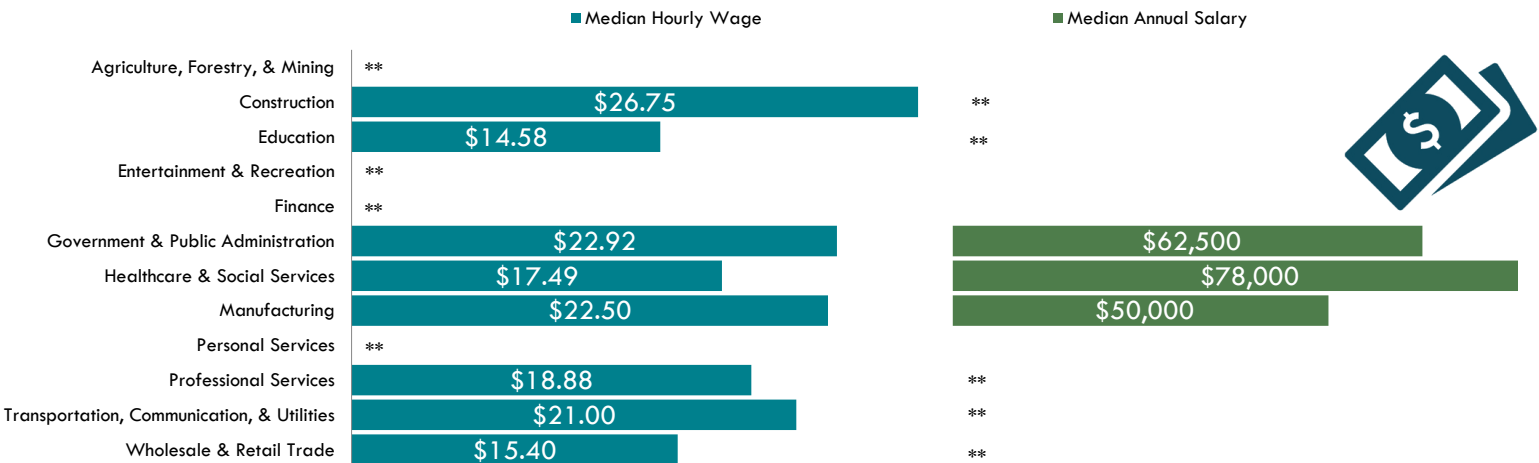
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	66.7%	16.7%	33.3%	0.0%	16.7%
Education	87.5%	25.0%	0.0%	0.0%	62.5%
Entertainment & Recreation	40.0%	40.0%	0.0%	0.0%	0.0%
Finance, Insurance, & Real Estate	83.4%	0.0%	16.7%	16.7%	50.0%
Government & Public Administration	71.4%	14.3%	0.0%	21.4%	35.7%
Healthcare & Social Services	90.0%	10.0%	0.0%	36.7%	43.3%
Manufacturing	57.9%	10.5%	0.0%	21.1%	26.3%
Personal Services	**	**	**	**	**
Professional Services	66.7%	16.7%	0.0%	16.7%	33.3%
Transportation, Communication, & Utilities	33.3%	11.1%	11.1%	11.1%	0.0%
Wholesale & Retail Trade	66.6%	33.3%	14.3%	9.5%	9.5%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.0%	289	Mismatch of Skills	6.2%	895
Low Income	0.2%	29	Σ †Total	7.4%	1,068

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

