MOUNT PLEASANT, IOWA
LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
HTTPS://WORKFORCE.IOWA.GOV/LABORSHED

RELEASED
2023

10-Mile Interval Between Rings

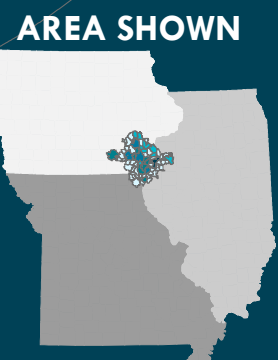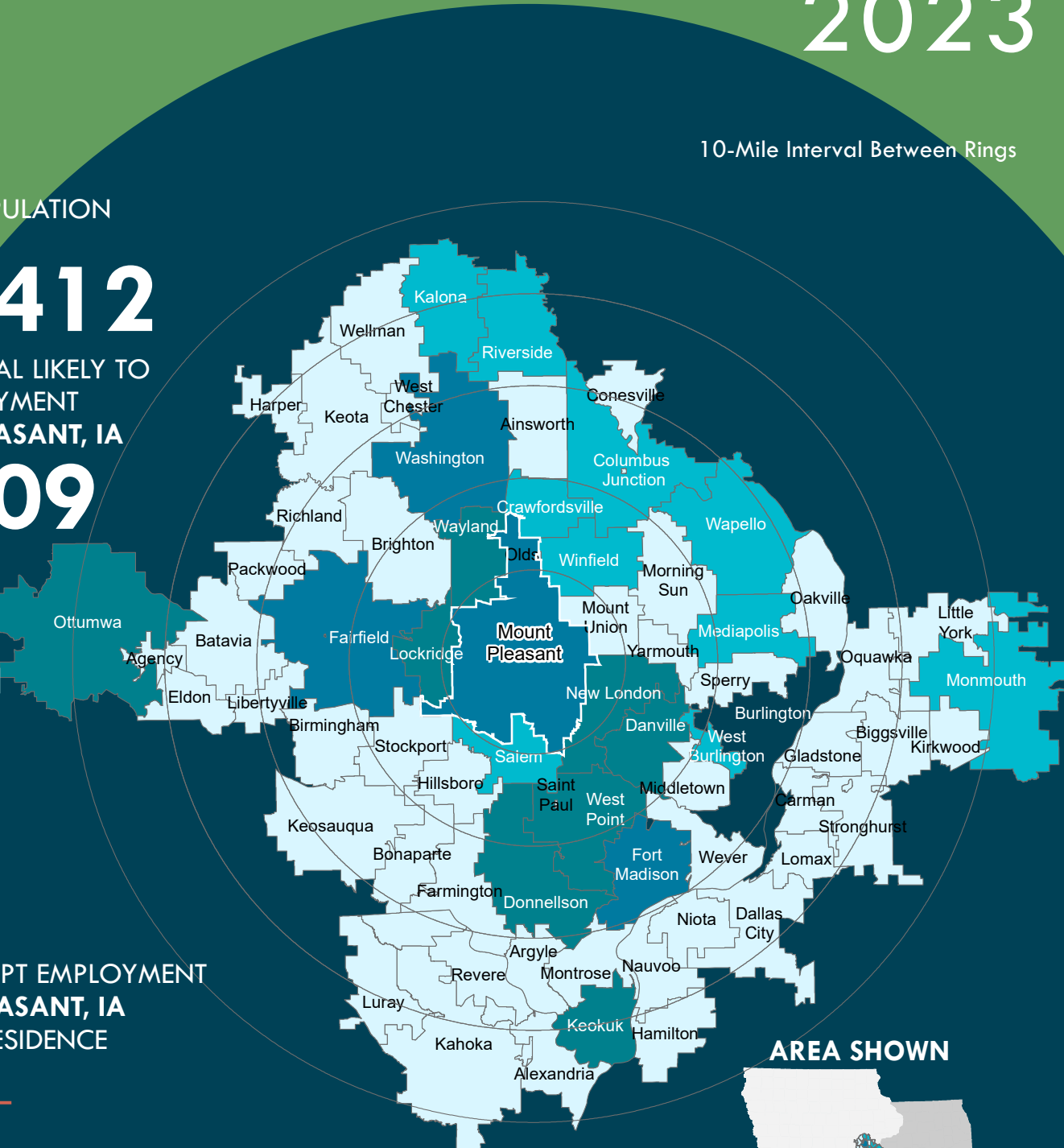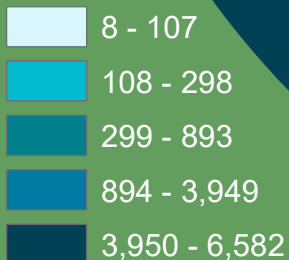ESTIMATED POPULATION
AGES 18-64
122,412

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **MOUNT PLEASANT, IA**
26,909

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **MOUNT PLEASANT, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)

	8 - 107
	108 - 298
	299 - 893
	894 - 3,949
	3,950 - 6,582

AREA SHOWN

Map of the Mount Pleasant, Iowa laborshed area showing cities and towns including Kalona, Wellman, Riverside, West Chester, Harper, Keota, Ainsworth, Conesville, Washington, Columbus Junction, Richland, Crawfordsville, Wayland, Wapello, Brighton, Packwood, Olds, Winfield, Morning Sun, Oakville, Mount Pleasant, Ottumwa, Fairfield, Lockridge, Mount Union, Little York, Batavia, Agency, Yarmouth, Mediapolis, Monmouth, Eldon, Libertyville, Sperry, Oquawka, New London, Birmingham, Danville, Burlington, Biggsville, Kirkwood, Stockport, Salem, West Burlington, Gladstone, Hillsboro, Saint Paul, Middletown, Carman, Keosauqua, West Point, Wever, Stronghurst, Bonaparte, Farmington, Donnellson, Niota, Dallas City, Lomax, Argyle, Montrose, Nauvoo, Luray, Revere, Keokuk, Hamilton, Kahoka, Alexandria, Fort Madison.

MOUNT PLEASANT LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Mount Pleasant Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

(100,378) 82.0% **Employed**
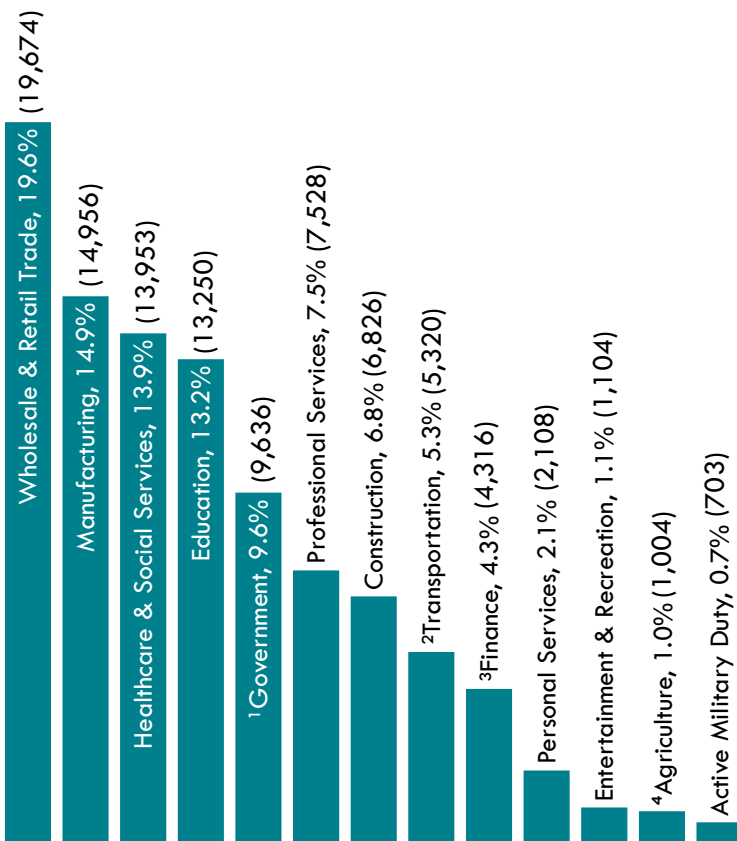
12.6% (15,424) ***Unemployed**

3.2% (3,917) **Homemakers**

2.2% (2,693) **Retired**

Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment **32.8%**

Unemployed - Likely to Accept Employment **78.4%**

Homemakers - Likely to Accept Employment **61.5%**

Retired - Likely to Accept Employment **11.1%**

The employed are currently commuting an average of—

14 miles one-way for an employment opportunity

&

18 minutes

BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

- Wholesale & Retail Trade, 19.6% (19,674)
- Manufacturing, 14.9% (14,956)
- Healthcare & Social Services, 13.9% (13,953)
- Education, 13.2% (13,250)
- [1]Government, 9.6% (9,636)
- Professional Services, 7.5% (7,528)
- Construction, 6.8% (6,826)
- [2]Transportation, 5.3% (5,320)
- [3]Finance, 4.3% (4,316)
- Personal Services, 2.1% (2,108)
- Entertainment & Recreation, 1.1% (1,104)
- [4]Agriculture, 1.0% (1,004)
- Active Military Duty, 0.7% (703)

[1]Public Administration, Government
[3]Finance, Insurance, & Real Estate
[2]Transportation, Communications, & Utilities
[4]Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

Benefit	Percentage
Paid Sick Leave/ PTO/ Vacation	95.5%
Health/Medical Insurance	91.8%
Dental Coverage	86.5%
Pension/ Retirement/401K	85.3%
Paid Holiday	84.5%
Life Insurance	80.0%
Vision Coverage	80.0%
Disability Insurance	77.1%
Flex Spending Account	58.4%
Prescription Drug Coverage	58.0%

EMPLOYED: LIKELY TO CHANGE

- An estimated **22,710** employed individuals are likely to change their current employment situation for an opportunity in Mount Pleasant
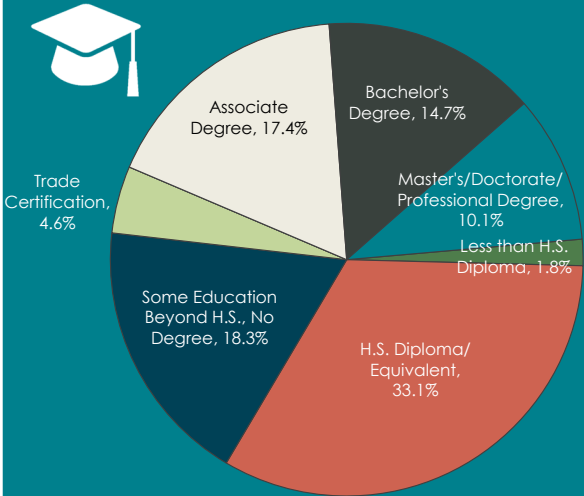
- Current occupational categories:

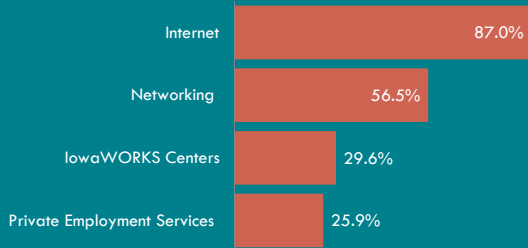|	
Production, Construction, Material Moving	36.4%
Professional, Paraprofessional, Technical	22.4%
Clerical	13.1%
Managerial	10.3%
Service	10.3%
Sales	7.5%
Agricultural	0.0%

- Current median wages: $
  - $18.00/hour and $57,000/year
  - $22.00/hour - attracts 66%
  - $23.63/hour - attracts 75%

- 65.1% have an education beyond HS

Pie chart:
- Bachelor's Degree, 14.7%
- Master's/Doctorate/Professional Degree, 10.1%
- Less than H.S. Diploma, 1.8%
- H.S. Diploma/Equivalent, 33.1%
- Some Education Beyond H.S., No Degree, 18.3%
- Trade Certification, 4.6%
- Associate Degree, 17.4%

- **25.7%** are actively seeking employment
- Most frequently identified job search resources:

Internet	87.0%
Networking	56.5%
IowaWORKS Centers	29.6%
Private Employment Services	25.9%

- Top sites:
  - indeed.com
  - linkedin.com
  - monster.com

- Top newspapers:
  - **NEWS**
  - *The Hawk Eye - Burlington*
  - *The Des Moines Register*
  - *Mt. Pleasant News*

- Commute:
  - Currently commuting an average of **13** miles/**17** minutes (one-way) to work
  - Willing to commute an average of **30** miles/**37** minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **1,978** unemployed individuals are likely to accept employment in Mount Pleasant
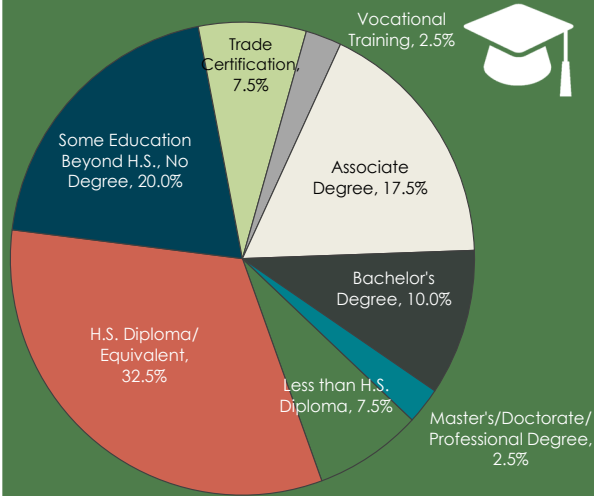
- Former occupational categories:

Production, Construction, Material Moving	35.1%
Service	24.3%
Professional, Paraprofessional, Technical	16.2%
Clerical	10.8%
Sales	10.8%
Managerial	2.8%
Agricultural	0.0%

- Median wages: $
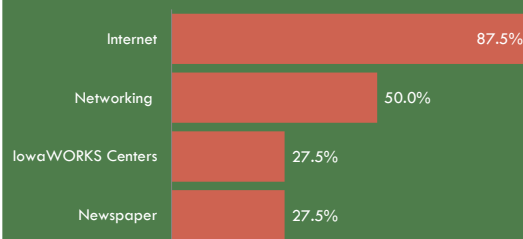 - $15.50/hour - lowest willing to accept
  - $17.10/hour - attracts 66%
  - $19.25/hour - attracts 75%

- 60.0% have an education beyond HS

Pie chart:
- Vocational Training, 2.5%
- Trade Certification, 7.5%
- Associate Degree, 17.5%
- Bachelor's Degree, 10.0%
- Master's/Doctorate/Professional Degree, 2.5%
- Less than H.S. Diploma, 7.5%
- H.S. Diploma/Equivalent, 32.5%
- Some Education Beyond H.S., No Degree, 20.0%

- **50.0%** are actively seeking employment
- Most frequently identified job search resources:

Internet	87.5%
Networking	50.0%
IowaWORKS Centers	27.5%
Newspaper	27.5%

- Top sites:
  - indeed.com
  - linkedin.com
  - facebook.com

- Top newspapers:
  - **NEWS**
  - *The Hawk Eye - Burlington*
  - *Bonny Buyer*

- Commute:
  - Willing to commute an average of **25** miles/**36** minutes (one-way) to work

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The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Mount Pleasant is estimated at 21.5 percent—approximately 1,140 people living in Mount Pleasant work in other communities.

Most of those who are out commuting are working in Burlington, New London, Ottumwa, Washington, West Burlington.

Over two-fifths (21.7%) of out commuters are likely to change employment (approximately 247 people).

47.8% earn an hourly wage—median wage is **$24.00/hour** 39.1% earn an annual salary—median salary is **$70,000/year**

1,140 people live in Mount Pleasant and work elsewhere

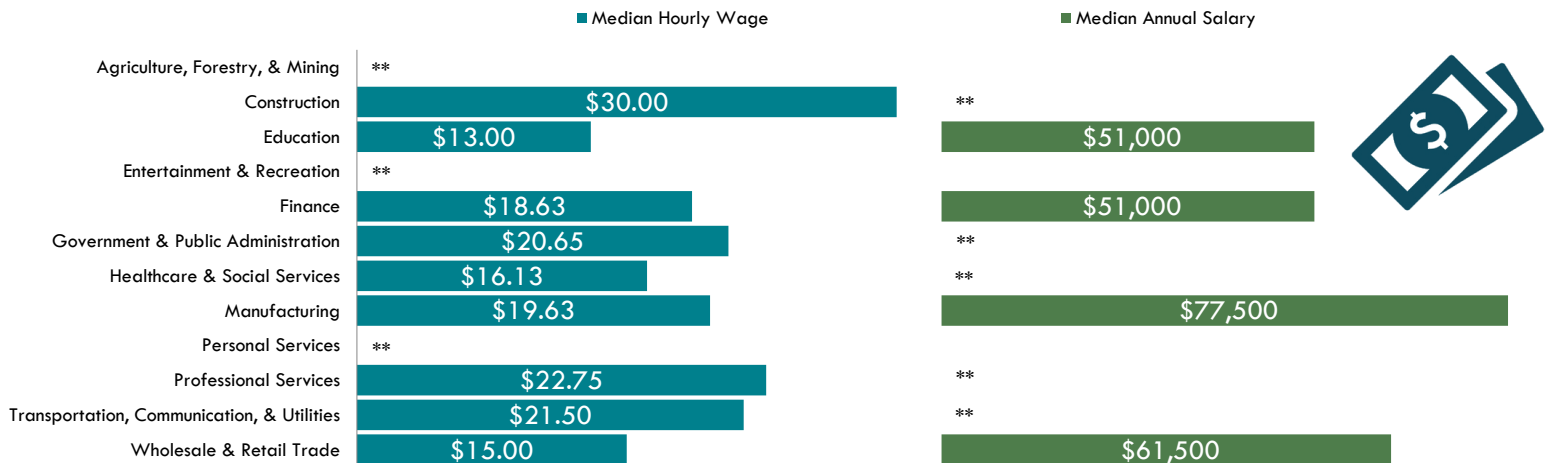# EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	33.3%	0.0%	11.1%	11.1%	11.1%
Education	99.9%	33.3%	8.3%	0.0%	58.3%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	88.9%	0.0%	0.0%	33.3%	55.6%
Government & Public Administration	62.5%	0.0%	12.5%	12.5%	37.5%
Healthcare & Social Services	78.1%	21.7%	4.3%	21.7%	30.4%
Manufacturing	35.7%	10.7%	0.0%	17.9%	7.1%
Personal Services	**	**	**	**	**
Professional Services	90.0%	40.0%	10.0%	10.0%	30.0%
Transportation, Communication, & Utilities	55.5%	33.3%	11.1%	11.1%	0.0%
Wholesale & Retail Trade	66.8%	27.3%	6.1%	18.2%	15.2%

Top percentages among industries per education level are highlighted in the table.   **Insufficient survey data/refused*

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage   ■ Median Annual Salary

Industry	Median Hourly Wage	Median Annual Salary
Agriculture, Forestry, & Mining	**	
Construction	$30.00	**
Education	$13.00	$51,000
Entertainment & Recreation	**	
Finance	$18.63	$51,000
Government & Public Administration	$20.65	**
Healthcare & Social Services	$16.13	**
Manufacturing	$19.63	$77,500
Personal Services	**	
Professional Services	$22.75	**
Transportation, Communication, & Utilities	$21.50	**
Wholesale & Retail Trade	$15.00	$61,500

**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total			Percent Surveyed	Estimated Total
Inadequate Hours	1.7%	386		Mismatch of Skills	7.9%	1,794
Low Income	0.2%	45		∑ †Total	9.1%	2,067

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.
Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

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Data compiled and analyzed by:
Iowa Workforce Development
Labor Market Information Division
1000 E. Grand Avenue, Des Moines, Iowa 50319
Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov
https://workforce.iowa.gov/laborshed

For more information regarding this Laborshed study contact:
Mount Pleasant Area Chamber of Commerce
124 S Main St
Mount Pleasant, IA, 52641
Phone: (319) 385-3101 | E-mail: info@mpiowa.org
www.mountpleasantiowa.org