



IOWA
WORKFORCE
DEVELOPMENT



PROGRAM
YEAR
2022
ANNUAL
REPORT

IOWA
WORKFORCE INFORMATION GRANT
EMPLOYMENT AND TRAINING ADMINISTRATION

Workforce Information Grant
Program Year 2022 (July 22–June 2023)
Iowa's Annual Performance Report

Introduction

The mission of the Labor Market Information (LMI) Division of Iowa Workforce Development (IWD) is to produce and deliver information in a reliable and timely manner in order to assist with data-driven planning for job seekers, decision makers, businesses, career and educational programming, and economic development.

The products and services of the LMI Division serves economic developers, employers, educational institutions, job seekers, government agencies, legislators, counselors, educators, community organizations, labor organizations, grant writers, researchers, consultants, Iowa Workforce Development staff and other agency partners.

The LMI Division is staffed with two Bureau Chiefs and twenty-six team members. One Bureau Chief over sees the Bureau of Labor Statistics Cooperative Programs which includes: Current Employment Statistics, Local Area Unemployment Statistics, Occupational Employment Statistics, Quarterly Census of Employment and Wages, and the national Automated Current Employment Statistics.

The second Bureau Chief oversees the creation of the industry and occupational projections; research and statistics related to occupational injury, illnesses, and fatalities; customized research and analysis products for the IWD Director, Governor's Office, nurses and healthcare providers, veterans, registered apprenticeship, and educational institutions. Her team also regularly produces publications related to College Student Retention, Education Outcomes, Employment Benefit Analysis, Laborshed Studies, and Workforce Needs Assessment. She is also responsible for the Employment and Training administration's Workforce Information Grant.

The Division's staff collects, analyzes and prepares a wide array of valuable data that is accurate and timely for the State, Iowa's Local Workforce Development Areas (LWDA), and other customized areas. In addition, presentations, surveys, reports and customized research are produced.

Workforce Information Database (WID)

The Workforce Information Database (WID) provides a standard collective structure to store and supports the state's data using integrated information. Standardized tables create an information delivery system that supplies comparable data. The WID is an essential tool for updating IWD's labor market information website: www.iowa.lmi.gov which is available to the public.

IWD continues to populate, maintain, and update the WID built on the common structure provided by ETA. Not only is the WID the corner stone for the LMI website, it is also used for product development in the LMI Division, providing information for customized data requests, and warehouses workforce information and economic data from a variety sources.

The WID is using version 2.8 for all core tables and is up-to-date on all the core tables.

| Core Table Updates | Type of Table | Current Version | Update Frequency |
|------------------------|---------------|-----------------|------------------|
| CES | Data | 2.8 | Monthly |
| EMPDB | Data | 2.8 | Bi-Annually |
| INDUSTRY | Data | 2.8 | Quarterly |
| IOMATRIX | Data | 2.8 | Bi-Annually |
| IOWAGE | Data | 2.8 | Annually |
| LABFORCE | Data | 2.8 | Monthly |
| LICAUTH | Data | 2.8 | Annually |
| LICENSE | Data | 2.8 | Annually |
| POPULATN | Data | 2.8 | Quarterly |
| Other Table Updates | Type of Table | Current Version | Update Frequency |
| AREATYPE | Lookup | 2.8 | Annually |
| CPI | Data | 2.8 | Quarterly |
| GEOG | Lookup | 2.8 | As Needed |
| INDCODES | Admin | 2.8 | As Needed |
| LABFORCE PARTICIPATION | Data | 2.8 | Monthly |
| LABFORCE UNROUNDED | Data | 2.8 | Monthly |
| LICXOCC | Crosswalk | 2.8 | Annually |
| MATXIND | Crosswalk | 2.8 | As Needed |
| MATXOCC | Crosswalk | 2.8 | As Needed |
| OCCCODES | Admin | 2.8 | As Needed |
| OCCTYPES | Lookup | 2.8 | As Needed |
| LICCONTINUINGEDU | Data | 2.8 | Annually |
| LICENSEACTIVESTATUS | Data | 2.8 | Annually |
| LICENSECERTIFICATION | Data | 2.8 | Annually |
| LICENSECRIMINAL | Data | 2.8 | Annually |
| LICENSEEDUCATION | Data | 2.8 | Annually |
| LICENSEEXAMS | Data | 2.8 | Annually |
| LICENSEEXPERIENCE | Data | 2.8 | Annually |
| LICENSEPHYSICALREQS | Data | 2.8 | Annually |
| LICENSETYPES | Data | 2.8 | Annually |
| LICENSEVETERAN | Data | 2.8 | Annually |

Workforce Information Database (WID) (continued)

The WID provides customers such as researchers, government entities, state agencies, educational institutions, local boards with a source of current data and can provide opportunities for future data driven collaborations. Funds provided by the WIG support the staff responsible for this activity.

Occupational Licensing Information

The core tables of LICAUTH, LICENSE, AND LICXOCC are updated for the 2.8 version of the Workforce Information Database. The occupational license visualization was updated to include for each license a URL, certification and exam information.

Additionally, several tables related to licensed occupations included: background, criminal, certification, and veteran tables.

The licensing files are submitted to the Analyst Resource Center who submit the information to CareerOne Stop to use as a source of the License Finder. This process assists users by providing access current license requirements and licensing entities.

Employer Database

Data Axle provided information for the Employer Database in the fall of 2022 and spring of 2023. The current Employer Database is up-to-date and available, in a limited capacity due to the licensure agreement on the LMI website (www.iowalmi.gov/employer-database).

The Employer Database provides jobseekers with information about Iowa employer location, size, and industry (among other things) which can assist them in making decisions regarding employment.

Funds provided by the WIG support the staff responsible for this activity.

State and Local Industry and Occupational Employment Projections

The primary activity during the 2022 program year was the creation of statewide long-term (2020-2030) and short-term (2022-2024) occupational and industry projections. All projections are published and displayed on the LMI website, both in a data visualization platform (Tableau) which is user-interactive as well as provided in Excel file formats.

The Labor Market Information Division produced long-term and short-term projections using 3-digit NAICS industries and occupation projections using the SOC. In addition to statewide projections, sub-state projections for both industries and occupations were created for the nine Local Workforce Development Areas (LWDA) in Iowa.

The short-term industry and occupational projections were constructed using a base of second quarter 2022 and were projected to second quarter 2024. The second quarter was used instead of the first quarter, because it was more timely information.

The projections were prepared in conjunction with the software, methodologies, and guidelines of the Projections Managing Partnership state consortium.

Industry Projections (www.iowaworkforcedevelopment.gov/industry-projections):

The industry projections for the state and its nine LWDA's are displayed in a Tableau visualization on the website. Additionally, a CSV file and Excel files are provided on the site. The CSV file offers the ability to download the full dataset. The Excel files contain three tabbed data sorts – NAICS code, numeric growth and percent change. Lastly both a three-digit and a two-digit visualization is provided in Tableau.

- The statewide short-term industry projections for 2022Q2 to 2024Q2 were completed January 2023.
- The sub state short-term industry projections for 2022Q2 to 2024Q2 were completed February 2023.

Occupational Projections: (www.iowaworkforcedevelopment.gov/occupational-projections):

The long-term and short-term occupational projections for the State and its nine LWDA's are displayed in a Tableau visualization on the website. Additionally, a CSV file and Excel files are provided on the site. The visualization delivers a quick view of data on a single occupation for a specified geography. If you investigate further, there are additional tabs in the visualization that allow the user to compare occupations, compare data by region, view openings by type, and see the skills and education requirements by occupation.

The CSV file offers the ability to download the full dataset. The Excel files are provided by geographic area and use sheets so the user can view the data by: SOC code, regional comparison, growth, wages, and occupational requirements (education, work experience, training). The Excel files for the long-term projections will contain several data sorts – SOC code, numeric employment change, growth rate, exits, transfers, new/growth, total openings, various wage levels, education, work experience, job training and skills.

- The state long-term occupation projections for 2020 to 2030 were completed July 1, 2022.
- The statewide short-term occupation projections for 2022Q2 to 2024Q2 were completed June 2023.
- The sub state short-term industry projections for 2022Q2 to 2024Q2 were completed in June 2023.

The occupational projections are also posted on the Projections Managing Partnership's website.

State and Local Industry and Occupational Employment Projections (continued)

In order to meet the needs of our customers the following is done:

Industry and occupational projections are published with lower levels of suppression. This allows for the publication of more detailed state and local industry and occupational projections.

Short-term and long-term occupational projections are published with additional data such as several levels of wages, education, job training and top O*Net skills.

The local IWD offices and partners are consulted and asked for input on the activities and needs of businesses prior to developing the long-term forecasts. This was accomplished through the development and distribution of a spreadsheet to capture information such as new businesses, expansions and closures.

Members of the projections team attended: *The Future: Communities, Data, and Work*, September 20 – 22, 2022. The event was held in-person at the Westin Arlington Gateway, (801 N Glebe Rd, Arlington, VA 22203) and included the following events:

- APDU Annual Conference (September 20)
- CIC Impact Summit (September 20 – 21)
- Workshop: Data Visualization & Storytelling (September 21)
- The Future of Work (September 22)
- PMP Summit (September 23)

Funds provided by the WIG supports the staff responsible for these activities.

LMI Trainings

Contacts were made to the American Job Centers Division Administrator and District Managers regarding scheduling trainings with managers, staff, and partners. The LMI Division continues to consider the possibility of recording LMI training sessions that can be made available on demand and will feature different pieces of LMI data and how to access and use the information.

The LMI trainings conducted included a session in Cedar Falls, IA with the Career Professional of Iowa at the University of Northern Iowa, a presentation for the Governor's office, and a presentation for the Iowa CareGivers whose focus is to promote and expand opportunities for CNAs, and other direct care workers. In conjunction with Laborshed presentations given throughout the state, approximately 14 trainings/presentations were given. Through these, an estimated 431 individuals were served during the 2022 program year.

LMI staff were available to provide trainings, which were requested mostly by individuals via the internet. This was provided at the request of our customers who had questions on using the website, locating the information and discovering LMI that could address their questions. The customers were asked if their needs were met and required any additional information. Contact information for the presenters was also made available for future questions or training requests.

To respond to customer questions and requests contact information is located at the bottom of the LMI web pages which includes a name, phone number and email for a LMI staff member. There is also a feedback form on the website that can be used for customers to select additional information on specific LMI products, leave questions and comments or have a LMI team member contact them.

This year steps have also been taken to create an LMI training team dedicated to continuing regular trainings across the state to teach our customers about LMI and where they can find the data they need on our website. This team consists of four LMI staff members, in addition to the two Bureau Chiefs and the LMI Director. This team began being trained in the spring of 2023. They have given mock presentations and attended a 'live' presentation with the LMI Director to get an example of how to conduct future trainings. We will be using this team going forward as part of our outreach to educate the state about LMI.

Funds provided by the WIG supports these activities.

Iowa's Labor Market Information Website

The LMI website team consists of both Bureau Chiefs, the LMI Director, and three LMI staff members who participate in regularly scheduled meetings to discuss tasks and make assignments for improving the website. The website team also meets with IT staff and a member of IWD's Communications team.

Iowa's Labor Market Information website, www.iowalmi.gov, displays current and historical data. It makes great use of the Tableau platform to visualize data. This provides users with the ability to interact with the data, create custom visualizations, and embed, share, download, and print data. In addition to the Tableau display, LMI data is also provided in various formats including: comma-separated (.csv) files, Excel (.xlsx) files, and PDF publications.

Enhancements continue to be made to the website based on the team's knowledge/ideas, user feedback, and requested additions and changes.

The following enhancements/updates were made to the LMI website during the program year:

- Updated the Industry Projections visualization to include a decile ranking of industry growth
- Updated Tableau software to version 2023.1 for the LMI team.
- Distributed LMI email blasts to announce research projects, updated publications, and the availability of current data.
- Changed the data points on the LMI website home page to provide different statistics. The data points featured Quarterly Census of Employment and Wages industry, occupational wage, occupational forecasts, and a wild card such as information on Unemployment Insurance or research data..
- Updated data in the following visualizations: Local Area Unemployment Statistics (LAUS), Current Employment Statistics (CES), Industry and Occupational Projections, Staffing Patterns, Quarterly Census of Employment and Wages (QCEW), Iowa Wage Report (OEWS), Iowa Licensed Occupations, Employer Database, Unemployment Insurance Statistics, Laborshed Studies, and Registered Apprenticeship Program,

The State of Iowa contracted with a vendor to update agency websites across the State, in part, to enhance conformity and consistency in the look and feel of agency websites. Iowa Workforce Development's web pages including the Labor Market Information Division's site will be impacted by these updates. LMI has cooperated with IWD's Communications and IT staff to implement these changes and has provided feedback to ensure that this transition is smooth and that there is minimal disruption or impact on LMI data users. The final implementation has been pushed back to October 2023. The newly trained LMI Training team will be instrumental in guiding our users through these changes.

Iowa's Labor Market Information Website (continued)

The LMI website has twelve tabs (including the 'Home' tab) across the top of its landing page (www.iowalmi.gov). Five of the tabs have a drop-down and include data related to each heading subject. The remaining tabs link directly to the topic, allowing the user to jump straight to the data that most interests them. The following section describes each section of the LMI site.

LMI Home Page (www.iowalmi.gov):

This page serves as the introduction page and description of the Labor Market Information Division. The page provides blocks with links to the labor force data, total nonfarm employment, occupational wage data, unemployment insurance statistics, news and headlines, quarterly wages and employment, occupational projections, and many other topics.

Key Indicators:

[Current Employment Statistics \(CES\)](#) which measures the monthly state and local nonfarm employment and wages for current and historical data for the State, Metropolitan Statistical and rural counties.

[Unemployment Insurance Statistics](#) provide information on the number of unemployment insurance recipients and benefits paid by week, month, and industry.

[Unemployment Rate and Labor Force](#) which is the Local Area Unemployment Statistics (LAUS) program which produces monthly and annual labor force estimates for the state, counties, metropolitan statistical areas, districts and other geographies.

Industry :

[Employer Database](#) makes available privately collected information, by the vendor Data Axle, on Iowa businesses. The database includes the name, address, contact information, industry description, and size for each business.

[Industry Forecasts \(Projections\)](#) provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).

[Industry Profiles](#) present an analysis and comparison of twenty major sectors at the State level using data from the Quarterly Census of Employment and Wages (QCEW) program, Local Employer Household Dynamics (LEHD), and the Employer Database.

[Staffing Patterns](#) allows users to look at the top occupations employed in an industry or the reverse: which industries employ specific occupations. It is produced in conjunction with the occupational projections for the State and by Local Workforce Development Areas (LWDA).

[Quarterly Employment and Wages \(QCEW\)](#) furnishes industry data on wages, employment, and the number of business establishments in the State and counties.

Occupation:

[Career Exploration Resources](#) which furnishes information for individuals looking to plan or change careers. It includes occupational profiles, forecasts, info on STEM Jobs, green jobs, high demand jobs, and outlooks. The reports are provided for the State and each of Iowa's Local Workforce Development Areas (LWDA).

[Occupational Forecasts \(Projections\)](#) which provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).

Occupation (continued):

[Iowa Licensed Occupations](#) presents information on occupations that require a license, certificate, or commission issued at the state level.

[Staffing Patterns](#) (listed under the Industry tab as well) allows users to look at the top occupations employed in an industry or the reverse: which industries employ specific occupations. It is produced in conjunction with the occupational projections for the State and by Local Workforce Development Areas (LWDA).

[Wages and Employment](#) includes the Iowa Wage Report which was developed with data from the Bureau of Labor Statistics' Occupational Employment and Wages Statistics (OEWS) program. Wage estimates are updated using the Employment Cost Index (ECI) to keep them current.

Research & Studies:

[Laborshed Studies](#) is the a supply-side survey. The analysis reports on workforce characteristics and labor availability of individuals 18 to 64 years of age across the State.

[Area Profiles](#) are reports on State's Local Workforce Development Areas (LWDA) which include industry employment and wages, population, labor force data, and high demand occupations.

[College Student Retention](#) displays the results of surveyed students attending a postsecondary institution in Iowa. The data shows students' fields of study, desired occupation/industry/benefits, and their intention to live in Iowa post-graduation. It also analyzes what impacts a student's decision to stay or relocate.

[Education Outcomes](#) research was created to assist colleges and universities in determining the effectiveness of their educational programming by matching education data to employment and wage information.

[Employment Benefit Analysis](#) is based on data from an employer survey which gives information on the benefits offered by Iowa employers.

Registered Apprenticeship Program provides data regarding new, active, and 'completer' Registered Apprentices in Iowa. Includes data regarding the demographics, industry/occupation, and wages of the apprentice.

[Workforce Needs Assessment](#) are the results of an Iowa employer survey that identifies current and impending job vacancies, perception of applicants, and skills lacking.

Resources:

[Labor Force Demographics](#) provides data from the Census Bureau's American Community Survey (ACS) related to the demographics of Iowa's labor force.

[News Releases and Announcements](#) provides recent changes and updates to the LMI website.

[Outside Resources](#) links to external websites that contain helpful LMI related information.

[Special Publications](#) are additional reports not found in other areas of the LMI website.

[Frequently Asked Questions](#) is organized by program and answers questions regarding many of the LMI products.

[Tableau Guide](#) provides helpful tips and tricks using the interactive Tableau visualizations used throughout the site.

[Site Guide](#) provides a breakdown of the data and publications found on the LMI Website.

[Subscribe to Mailing List](#) allows users to sign up to receive LMI announcements and data releases.

Publications and Reports

Labor Statistics Bureau Publications and Reports

The following publications and reports were updated with current information during Program year 2022. Funds provided by the WIG supports these activities.

[Employers Database \(www.iowalmi.gov/employer-database\)](http://www.iowalmi.gov/employer-database) – a tool for exploring employers by location, industry, and employer size in the state of Iowa. The database includes information such as the employer name, contact information, website, size class, and more. The database was updated in the fall of 2022 and spring of 2023. Data comes from a third party, Data Axle.

[Industry Profiles \(www.iowalmi.gov/industry-profiles\)](http://www.iowalmi.gov/industry-profiles) – 20 publications on the major sectors of the Iowa economy. Each industry profile compares the wages and employment over several years, by county, State and the Midwest region.

[Iowa Licensed Occupations \(www.iowalmi.gov/iowa-licensed-occupations\)](http://www.iowalmi.gov/iowa-licensed-occupations) – is for job seekers, career counselors and other individuals interested in occupations in Iowa that require a license, certificate, or commission issued at the State level. Information provided includes: authorizing statute, requirements, fees, examination information, and licensing authority for over 100 occupations.

[Iowa Wage Report \(www.iowalmi.gov/iawagereport\)](http://www.iowalmi.gov/iawagereport) – provides customers with current occupational wage data. The wage estimates are prepared by applying the Employment Cost Index (ECI) to the Occupational Employment and Wage Statistics (OEWS) data to make the wages current.

[Iowa's Workforce and Economy \(www.iowalmi.gov/additional-lmi-publications\)](http://www.iowalmi.gov/additional-lmi-publications) – an annual economic publication that provides an overview of Iowa's economy and show trends in the labor force and nonfarm employment.

[Labor Market Information Guide \(www.iowalmi.gov/labor-market-information-site-guide\)](http://www.iowalmi.gov/labor-market-information-site-guide) – provides an explanation of the data and publications displayed on the LMI website (www.iowalmi.gov)

[Occupational Outlooks \(www.iowalmi.gov/career-exploration-resources\)](http://www.iowalmi.gov/career-exploration-resources) -- All of the following can be found on this web page.

[Career Outlooks](#) – provides occupational projections, wages, career preparation information and top skills for all jobs by educational requirement organized by growth rate, openings, and average wage.

[Green Jobs](#) – provides occupational projections, wages, career preparation information and top skills for jobs that have been impacted by the green economy.

[Hot Jobs](#) – provides occupational projections, wages, career preparation information and top skills of high-demand, high-salary jobs .

[STEM Jobs](#) – provides occupational projections, wages, career preparation information and top skills for occupations related to science, technology, engineering and mathematics.

Publications and Reports (continued)

Research & Analysis Bureau Publications and Reports

The Research & Analysis Bureau works jointly with the other Bureau within the Labor Market Information Division to respond to requests, conduct LMI training, and update and place information on the LMI website. The team members also create customized research and analysis .

Below are the Bureau's regularly produced products which are found under the Research tab of the LMI website. These products are not all covered under the Workforce Information Grant.

[College Student Retention \(www.iowalmi.gov/cs\)](http://www.iowalmi.gov/cs) – Iowa Workforce Development in cooperation with community colleges, state universities, and private institutions including career and technical schools across Iowa conducts the Iowa College Student Survey. The survey is distributed to each postsecondary institution and then emailed to students. The purpose of the survey is to gather information regarding students' intentions to remain in Iowa or relocate following graduation or program completion. In addition, students are asked to rate what factors are most important to them when deciding where to locate and to provide their perception of Iowa.

[Education Outcomes \(www.iowalmi.gov/eo\)](http://www.iowalmi.gov/eo) – Custom research designed to assist colleges/universities in the determination of the effectiveness of their educational programming through the matching of education data to employment and wage data.

[Employment Benefit Analysis \(www.iowalmi.gov/eba\)](http://www.iowalmi.gov/eba) – Based on data from an employer survey, this product provides information on the benefits provided by Iowa employers to their full-time and part-time employees.

[Laborshed Studies \(www.iowalmi.gov/laborshed\)](http://www.iowalmi.gov/laborshed) – Laborshed studies are supply-side, labor availability study of people ages 18-64, based on commuting patterns into an area. They provide community leaders, economic developers, site selectors and existing or prospective employers a flexible tool or understanding the workforce characteristic of their local labor market. A Laborshed is the area or region from which an employment center draws commuting workers. It shows the distribution of workers regardless of boundaries. These studies address underemployment, availability of labor and likeliness of the employed or not employed to change or accept employment. Also covered are current and desired occupations, wages, hours worked, job search resources and distance willing to travel for work.

[Workforce Needs Assessment \(www.iowalmi.gov/wna\)](http://www.iowalmi.gov/wna) – This Iowa employer survey is conducted by Iowa Workforce Development. Employers are asked to provide information on both their current level of employment and their current and expected job vacancies. The goal is to collect data regarding the demand for workers and the skills required for workers statewide and regionally. This information is used by economic developers, government officials, employers and educational administrators to guide their decisions on issues related to workforce development, training and employee recruitment programs.

In addition, the Research & Analysis Bureau provides requested analysis for the following:

- Iowa Board of Nursing
- Iowa Department of Corrections
- Iowa Department of Education
- Iowa Department for the Blind
- Iowa Registered Apprenticeships

Data Requests Through Partnerships, Consultations, & Collaborations

Unless otherwise noted the data request was from the Governor's Office and/or IWD Administration

- Attended meeting with Governor's Office to discuss Iowa's labor force data
- Provided state comparison of labor force data between Iowa and other states
- Provided labor force participation rates by gender and age
- Updated on a monthly basis the Governor's Labor Market Information dashboard
- Provided demographic data regarding individuals who have left the labor force
- Provided current labor force participation rates and rankings
- Provided occupational wages and employment levels for specific occupations
- Provided data regarding Iowa's unemployment demographics
- Provided county demographics to the offices of the Local Workforce Development Areas
- Provided data to Local Workforce Board regarding declining occupations
- Provided information regarding telecommunications workers to a Local Workforce Development Area investigating broadband issues in the area
- Provided data regarding incarcerated individuals and individuals with disabilities in the Sioux City MSA to Local Workforce Development Area manager
- Provided data regarding healthcare occupations and the healthcare industry to the Communications Officer at IWD
- Tracking and mapping SNAP, Child Care, Medicaid, and TANF data for State Economist Office
- Tracking and mapping grant awardees for teacher and paraeducator Registered Apprenticeship programs
- Provided data to employer who was interested in forecasting the need for housing in the coming years in Knoxville, IA. Also interested in veteran population 55+
- Provided industry and occupational analysis by employment status and underemployment for staff at the University of Northern Iowa
- Provided educational attainment data to local workforce development board
- Provided data from the Employer Database to East Central Intergovernmental Association
- Provided wage data for specific set of occupations to Siouxland Chamber

Data Requests Through Partnerships, Consultations, & Collaborations (continued)

Unless otherwise noted the data request was from the Governor's Office and/or IWD Administration

- Updated IWD delivery system map
- Growing industries in Iowa
- Job opening data for heavy and light truck driver's provided to DMACC president
- Ran analysis on minority unemployment for the State Workforce Board
- Provided data regarding police and law enforcement employment
- Used OntheMap through LEHD to provide inflow/outflow mapping to economic developer in the Western Iowa Advantage region
- Ran job openings report through IowaWORKS for specific occupations and include occupational projections data
- Ran an analysis on the value of education to earnings for staff at Iowa State University
- Provided income and poverty level data to the Department of Homeland Security
- Created presentation regarding growing occupations for LMI presentation at Waukon High School
- Sent LEHD Jobs-to-Jobs report for healthcare at Simpson College
- Provided data regarding the labor force among 16 to 24 year olds
- Created maps for local economic developer in Lee County regarding a prospective business meeting
- Provided wages for production/maintenance workers in the Keokuk area to local economic developer
- Provided statewide teacher openings K-12 and by Local Workforce Development Areas to the Department of Education
- Provided job opening data to the Iowa Care Givers association for the direct care workforce
- Support the Department of Corrections with employment outcomes data
- Provide employment match/outcomes information to Vocational Rehabilitation
- Support Department of Education in various employment matching and program outcomes projects
- A survey was sent to IWD's local workforce boards and field office staff in early 2023 to determine what labor market information is most used/beneficial to them and their customers. The results of this survey will help the Labor Market Information Division tailor sites for this customer-base.

Recommendations to ETA for Changes and Improvements

- Provide feedback to States regarding their reports and publications.
- Hold regularly scheduled meetings with LMI Directors.
- Create an FAQ of information requested from the ETA Regional Officers.
- Provide an outline of LMI information that will be helpful to WIOA staff.
- Provide a template that can be used by states for the Annual Performance report.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The U.S. Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.