APPENDIX C: Coronavirus Relief Fund Earn and Learn Grant Scoring Rubric

Demographics - 10 points

Identifies target population for recruitment/ participation	0-5 points
Plan sets a goal of the number of participants to recruit from the target population (listed below)	6-10 points

Target participants are Iowans whose jobs have been affected by or eliminated because of the coronavirus pandemic. **(If no; the application will not be scored)**

Project Design - 25 points

Project design includes one of the below concepts	0-5 points
Plan includes two of the below concepts	6-10 points
Plan include three of the below concepts	11-15 points
Plan includes four or more concepts	16-20 points

- Plan clearly describes participant recruitment efforts of Iowans whose employment has been affected by the coronavirus pandemic.
- Plan include reasonable timeline with key milestones.
- Plan includes key partners.
- Plan identifies the industry recognized credential (s) to earned.
- Plan identified the number of participants to be enrolled by February 28, 2021 and number anticipated to complete at what dates.

Program is related to a high demand job	5 points

- Earn and Learn credentials are related to high-demand jobs from the state list, regional community college list or otherwise meets identified high-demand job needs based on appropriate supporting statewide or regional documentation and/or data.

Goals and Measurements – 5 points

Goals reflect criteria listed below	0-5 points

- Providing clear, measurable goal(s) within the timeframe of the project.
- Identifies how goals will be measured.
- Goals align with project intent.

Budget - 10 points

Plan includes and explains below criteria	0-10 points

- Budget is complete.
- Budget meets required timeline.
- Budget aligns with stated goals and plan.
- Budget does not exceed 10% administration costs (personnel, travel, office supplies, marketing)