

# 2022 Child Care Business Incentive Infrastructure and Slots Awards

Allen Memorial Hospital – Waterloo (100 new slots)

Allen Hospital Child Care Infrastructure Initiative

Infrastructure Award: \$2,005,326

Allen Memorial Hospital Corporation (dba UnityPoint Health - Allen Hospital) proposes partnering with Cedar Valley Kids to construct a new 8,413 sq. ft. child care facility on 2.76 acres of donated land in the North Crossing area of Waterloo, the county seat of Black Hawk County. The goal of the project is to increase the availability of child care slots for employees of Allen Hospital and UnityPoint Health by 60 slots as well as an additional 40 slots for surrounding communities. It is hoped this would decrease employee attrition and strengthen recruitment efforts with new child care options. Ben Stroh and the City of Waterloo are also critical partners in this initiative.

# Broadlawns Medical Center - Des Moines (16 new slots)

Child Care Business Incentives Grant Project

Round 1 Slots Award: \$117,293

This project will provide access to quality child care for Broadlawns Medical Center employees in partnership with Children and Families of Iowa.

# Brooklyn Community Estate – Brooklyn (70 new slots)

Brooklyn Child Care Employer Consortium

Infrastructure Award: \$426,225

Brooklyn Community Estate has partnered with Bear Creek Kids Campus, a child care center in the community. A consortium of the three largest employers in Brooklyn and a development group have joined forces to develop the infrastructure for a 70-slot child care center to be offered to their employees and community members. The project will create 15-20 jobs and reduce the need for child care for employers by creating consistently available child care, early evening child care, before/after school programs and summer programs.

Cottingham & Butler, Inc. – Dubuque (182 new slots)

Cottingham & Butler Project Stork

Infrastructure Award: \$3,000,000

Cottingham & Butler is partnering with New Horizon Academy to build a child care facility that fulfills a commitment to support the Dubuque community and Cottingham & Butler employees. At the heart of the partnership is the goal to increase early care and education services while ensuring that Cottingham & Butler employees have access to a high quality, accredited program that allows the company to attract and retain the very best employees. The goal will be an early learning center that provides capacity to care for as many as 182 children ages 6 weeks through the end of 4th grade.

#### Country Maid, Inc. - West Bend (14 new slots)

Country Maid Inc. & Wolverine Den Childcare Slot Creation Project

Round 1 Slots Award: \$159,650

Country Maid, Inc. will partner with The Wolverine Den (the Den), the only licensed daycare provider in the community, and fully fund 14 child care slots for a period of at least 36 months to increase the total number of local child care slots available to their employees. The Den will also expand their hours to better meet the needs of the Country Maid manufacturing employees. The goals of the program are to provide full-time and back-up child care options to Country Maid employees while reducing the financial burden and emotional strain maintaining reliable child care places on the team, thereby allowing Country Maid employees to perform at optimal levels in the workplace, have better work and home life harmony, reduce absenteeism, and maintain current low levels of turnover.

## Danfoss Powers Solutions, Inc. - Ames (80 new slots)

Danfoss Ames Childcare Infrastructure Project

Infrastructure Award: \$1,363,500

The Danfoss project in Ames, IA will serve as the pilot location for what could become a scalable endeavor to other Danfoss locations in 2024 and beyond. The project not only increases the supply of child care in Ames but also benefits employees in surrounding areas such as Roland, Story City, Gilbert, Nevada, Huxley and Cambridge and directly addresses a previously identified employee need.

## Dubuque Initiatives - Dubuque (120 new slots)

Dubuque Industrial Center West Multi-Employer Childcare Center Project Infrastructure Award: \$2,154,800

The new Dubuque Industrial Center West Multi-Employer Childcare Center will initially create 120 new child care slots for participating local employers and increase capacity for gap coverages, including infant care, shift care, drop-in care, and sick care. The facility will ultimately be capable of hosting a maximum of 225 child care slots.

# Dyersville Industries, Inc. - Dyersville (131 new slots)

Kids @ 20 West Industrial Center

Infrastructure Award: \$1,750,000

A consortium of 12 businesses with over 1,000 employees, under the umbrella of Dyersville Industries, Inc., a non-profit economic development organization, will build an 8,000 sq ft, state of the art, green child care center in 20 West Industrial Park, where the greatest need exists. The goal is to create 131 slots for infant to preschool, of affordable and accessible child care. The consortium will lease the facility to Kid Project, who has been operating a non-profit day care facility for the past 30 years in the community.

# Guthrie Center Area Development Corporation – Guthrie Center (37 new slots)

Charging Into The Future

# Infrastructure Award: \$296,240

With enough licensed child care spaces for just 16% of children in Guthrie Center, several organizations and employers in Guthrie Center have begun the process of helping our existing child care facility, Little Charger Early Learning Center, construct a new child care center to add 37 new slots to the community. The Guthrie Center Area Development Corporation is assisting with the project by facilitating dialogues with local business owners and residents to raise the \$1.74M needed for the construction of the new center. One of Guthrie Center's largest employers, the Guthrie Center Community School District, as well as the City of Guthrie Center, have led the efforts in providing funding and purchasing additional land to help secure child care for their employees.

# HNI Corporation - Muscatine (8 new slots)

#### Round 2 Slots Award: \$79,734

HNI Corporation is partnering with Birdie's Nest in Muscatine to continuously purchase 8 child care slots per month. This partnership supports the growth of a quality rated, licensed child care center in Muscatine that will ultimately add 99 slots to the community, with a minimum of 8 allocated to HNI employees/month so that no HNI employee will be on a waitlist for quality child care. Birdie's Nest will also offer child care slots to HNI employees at a discounted rate.

## ITA Group, Inc. - West Des Moines (180 new slots)

ITA Child Care Project

Infrastructure Award: \$1,580,319

As a 100% employee-owned lowa company with a workforce made up of 71% women, ITA Group will construct a child care center in or near a building located near the Regency West office complex in West Des Moines. The goal is to provide convenient access to affordable, quality child care for ITA Group's working parents.

# Linking Families and Communities - Fort Dodge (103 new slots)

5th Avenue South Corridor

## Infrastructure Award: \$746,292

The 5th Avenue Southwest Corridor Child Care Project establishes a new, easily accessible child care center with a capacity of 103 children that will accommodate 12-hour shifts by October 2024. As planned, the project will serve as a recruitment and retention strategy for current and future consortium business partners, provide high quality early education services to children in care, higher wages and increased supports for center staff and reduce the number transitions for children and parents.

# Mason City Chamber of Commerce – Mason City (17 new slots)

North Iowa Child Care Expansion

#### Round 1 Slots Award: \$76,500

The North Iowa Child Care Slot Expansion consortium is a unique partnership between two major North Iowa firms (CURRIES and Sukup Manufacturing), two child care centers (Charlie Brown Child Care and Newman Child Care), the Mason City Chamber of Commerce, and Child Care Resource and Referral. Capacity for up to 85 new slots between the two centers has been identified and CURRIES and Sukup Manufacturing have committed to reserving a total of 17 slots at a fee of \$3,000/slot, annually. This will allow the centers to raise worker wages and attract workforce, expand slots, and guarantee child care for an estimated 15-20 families in North Iowa.

# Mason City Chamber Foundation – Mason City (8 new slots)

Round 2 Slots Award: \$18,000

The North Iowa Child Care Slot Expansion consortium is a unique partnership between major North Iowa firms, two child care centers (Charlie Brown Child Care & Newman ChildCare), the Mason City Chamber of Commerce, and Child Care Resource and Referral. Through discussions led by the Chamber of Commerce, we have identified capacity for up to 85 new slots between the two centers. This project will add Clear Lake Bank & Trust and Holiday Inn Express & Suites to the consortium, allowing the centers to raise worker wages and attract workforce, expand slots, and guarantee childcare for an additional 4-8 families in North Iowa over the course of the grant period.

## MercyONE Siouxland Medical Center – Sioux City (60 new slots)

Expanding Child Care Slots for Healthcare Workers

Round 1 Slots Award: \$250,000

MercyOne Siouxland is partnering with Crittenton Center (Crittenton) to add 60 new child care slots for infants to 5 years of age by subsidizing a portion of the cost of child care for MercyOne Siouxland health care employees. The goal of the partnership is to provide MercyOne Siouxland colleagues access to quality, affordable and reliable child care with extended hours (6:15 am to 7:30 pm) by partnering with Crittenton.

## MercyONE Waterloo Medical Center - Waterloo (36 new slots)

## Round 2 Slots Award: \$108,000

This project will provide MercyONE with 36 additional child care slots by partnering with It Takes a Village. Grant funds will be used to cover half of the expected expenses in our child care partnership and provide much needed child care opportunities to our staff through availability and financial aid.

## New Hope Village Inc. - Carroll (25 new slots)

New Hope Child Care Project

Infrastructure Award: \$17,500

New Hope, a residential and employment provider for people with Intellectual and developmental disabilities in western lowa intends to utilize its existing assets and business experience to create a child care center for New Hope employees and, eventually, the Carroll community. The goals of the project, the "Growing Hope" childcare center, are to (1) provide accessible and affordable childcare to current New Hope employees and (2) provide an employment incentive for potential new employees to join the New Hope workforce. The project intends to serve at least 15-25 families primarily working evening shift hours 2-10 pm with emphasis on learning activities and serving children with special needs in the first year of operation.

# PRK Williams, Inc., dba To the Rescue – Cedar Rapids (100 new slots)

Child Care Business Incentive Grant Project

Infrastructure Award: \$2,500,000

To The Rescue is planning on building a child care facility in the Cedar Rapids area that would serve children who reside in Linn County (7 cities in Linn County are in a child care desert). The project goals consist of building the structure (on time and on budget), properly staffing the facility, receiving approvals to operate the facility, providing quality child care and obtaining child care accreditations. The anticipated outcomes would be 100+ additional safe, quality and affordable child care slots available to their employee families in the Cedar Rapids area.

# Ruan Transport Corporation - Des Moines (150 new slots)

Downtown Employer Consortium

Infrastructure Award: \$940,000

Providing quality and affordable child care is a critical component to talent attraction, job creation, talent retention and economic development success of Downtown Des Moines. As a major job center for our region, Downtown Des Moines can help alleviate child care desert pressures surrounding our region for families that have jobs located downtown that want child care options near their place of employment. Ruan will partner with 8 other employers to offer quality and affordable child care for employees of employers in and around the downtown Des Moines area in a new child care facility.

**Siouxland DQ** – Sioux City, Sergeant Bluff, Le Mars, Sioux Center (10 new slots) Round 2 Slots Award: \$95,000

Siouxland DQ will be leading a consortium with Orange Julius, Fazolis, 4 Brothers Grill, Lawn Pros, and Mosaic Business Services to partner with Apple Tree Preschool & Learning Center and Building Blocks Preschool & Childcare to offer child care slots at a reduced rate to the employees that are a part of our employer consortium. Our goal is to allow our employees to work more hours, possibly improve their position within the company they work for and improve our company turnover. We anticipate a more stable workforce that is able to build careers rather than employees jumping from job to job.

# St. Ansgar Economic Development Corporation – Saint Ansgar (55 new slots)

St. Ansgar Employer Consortium Infrastructure Investment for Capacity Expansion Project Infrastructure Award: \$575,000

The St. Ansgar Employer Consortium is working to live up to an original town motto of "St. Ansgar Does Things," intending to use this grant opportunity to create a game-changing rural child care model. They will expand Wee Saints Day Care Center to accommodate 55 additional children, while developing partnerships for ongoing operational support from the business community. Achieving this goal will permit local businesses to operate at higher efficiency, to retain existing staff, and to expand operations in St. Ansgar.

## Sukup Manufacturing Co. - Sheffield (50 new slots)

Sheffield Childcare Expansion Project

Infrastructure Award: \$1,250,000

Sukup Manufacturing in collaboration with West Fork School District, UBTC and Apple Daycare are planning to build a new child care facility to increase child care slots in the Sheffield, IA area. The proposal and new building will provide a capacity of up to 150 child care slots with an immediate need to accommodate 50 slots for Sukup Manufacturing as well as drop-in and additional slots for Sheffield residents. The project plan is to be operational in May 2024.

# TrueNorth Companies, L.C. – Cedar Rapids (100 new slots)

TrueNorth-Kids Point Child Care Infrastructure Project

Infrastructure Award: \$2,794,566

TrueNorth Companies will create a child care center designated for its employees in Cedar Rapids. The employer be partner with Waypoint's Child Care division, Kids Point, who will manage the program. TrueNorth will be able to provide an estimated 100 children with high quality, educational child care for employees.

# Versova Management Company – Sioux Center (15 new slots)

Round 2 Slots Award: \$142,500

Center Fresh Group will partner with two local daycare centers, Apple Tree Early Child Center and Building Blocks Preschool and Child Care. These partnerships will provide a combined 15 child care spots available to our employees that will be granted on a scholarship system. For the employees to obtain placement through the grant for their child(ren) at one of these daycares, they will have to qualify. We will require both parents to have proof of current employment, one with Center Fresh and the second parent (if there is a second parent in the household) to have employment at Center Fresh or another area business. Once placement is obtained, the employee will be responsible for 22% of the cost of the daycare and the remaining 78% will be covered through the grant money and a financial commitment from Center Fresh.

## VGM Group, Inc. - Waterloo (66 new slots)

VGM Child Care Infrastructure Project

Infrastructure Award: \$1,292,505

VGM will create an onsite child care center to address the growing issues employees face stemming from a lack of child care spaces available in Northeast Iowa. The goal over the next four years is to provide 45 area VGM families with quality, reliable child care including 66 slots for ages 6 weeks to 5 years.

## Vinton-Shellsburg Community School District - Vinton (52 new slots)

- Tiny Vikes Early Learning Center
- Infrastructure Award: \$1,500,000

The Tiny Vikes Early Learning Center project proposes to build an early learning center at Tilford Elementary in Vinton, Iowa. The center will house the 3- and 4-year-old preschool programs for the Vinton-Shellsburg Community School District. The center will also provide child care for these students from 6:30 AM to 6:00 PM Monday through Friday. This project will expand the current before and after school program for children aged 5-10 years.

# West Liberty Foods - West Liberty (48 new slots)

West Liberty Child Care

Infrastructure Award: \$750,000

West Liberty Foods and the West Liberty Child Care Center will partner to double the capacity of the West Liberty Child Care Center. The goal is to construct a physical expansion of an existing, licensed center and to increase the number of child care slots available from 48 to 96. The West Liberty Child Care Center will continue to operate the facility for 96 residents and West Liberty Foods will sponsor the project with up to \$750,000 in cost sharing with the State, with up to 40 slots reserved for West Liberty Foods employees.

# Winneshiek County Development, Inc. - Decorah (30 new slots)

Northeast Iowa Child Care Consortium

Infrastructure Award: \$1,050,000

The goal of this project is to increase the ability of Northeast Iowa employers to recruit and retain employees who have children between 6 weeks and 12 years old. The project will be accomplished through the formation of a Child Care Consortium that will contribute financially to Sunflower Child Care (Sunflower) for the construction of a new child care center. An additional 30 child care slots will be available at the facility, dedicated to the employers in the consortium who contribute \$100,000 or more toward construction of Sunflower's new child care.

#### <u>TOTALS</u>

## Infrastructure Awards: \$25,992,273 Round 1 Slots Awards: \$603,443 Round 2 Slots Awards: \$443,234 Total Awards: \$27,038,950 Total Amount Invested on Projects: \$57,651,993 Total Number of Projects: 28 Number of New Child Care Slots: 1863\* Number of Employers Participating: 78

\*New child care slots are based on estimates from applicants and may change upon project completion.