

5/22/24 – State ECI Meeting

9am via Teams

Attendance: Reginald McDade – President, Jon Murad – Vice President, Matt Ricke – Secretary/Treasurer, Linda Rouse – IowaWorks, Elizabeth Waigand – IowaWorks, Brian Dennis – IowaWorks, Kathy Anderson – IowaWorks, Niki Litzel – IowaWorks, Maria Morales – IowaWorks

- There will be a statewide ECI meeting available online June 19
- Discussion was had around how to develop stronger partnerships and relationships with ECI and the local BEC's.
- Conversation around the topic of funding sources for ECI events, whether local or other ways to generate funding and off-set some costs for programming to be conducted both locally and statewide.
- Need to work to build local chapters so as to drive membership in ECI. Will work with BEC's and develop a local ECI presence in each area – this needs to be driven locally with support from BEC's and IowaWorks.
- Benefits of the organization are the in-person connections and development of relationships locally to help businesses grow.

Submitted by: Matt Ricke