

# The Role of ECI

The Employers' Council of Iowa (ECI) are groups of employers who work in partnership with Iowa Workforce Development (IWD) to meet the workforce needs of Iowa businesses.

ECIs provide an employer perspective in advising IWD and other policy makers on the full range of workforce issues and topics concerning employers in Iowa.

The unique role of the state level Employers' Council is to gather and disseminate information about local council activities. They will also represent the local councils at the state and federal levels.



## Join a local ECI

You are invited to become a member of your local Employers' Council of Iowa (ECI). There is no fee to be an ECI member.

For a list of local ECI groups or for more information, contact your local IowaWORKS office or visit [www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov).

You may also call (800) 562-4692 and ask to speak with the ECI Coordinator.

**IowaWORKS**



Equal Opportunity Employer/Program  
Auxiliary aids and services are available upon request for individuals with disabilities.

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# Employers' Council of Iowa

Business and Government  
Working Together for  
a Stronger Iowa



[www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov)

# ECI's Purpose

- Coordinate statewide efforts and the exchange of information
- Seek solutions to employment and training related issues in need of statewide or national attention
- Open and maintain dialogue with the U.S. Department of Labor, other state agencies and appropriate groups
- Sponsor educational efforts for employers with many workshops/seminars awarding Human Resource Certification Institute (HRCI) credits
- Communicate with employers regarding federal policy relating to employment
- Provide methods for representing employer input to members of Congress or State Legislators.
- The State ECI and the Iowa committee for Employer Support of the Guard and Reserve (ESGR) have a signed agreement between the two groups.

# IWD Services

- Post available positions on [www.iowajobs.org](http://www.iowajobs.org) – a statewide jobs database
- Enhance your HR capabilities by having candidates apply at the local IowaWORKS office or utilize reverse referrals
- Utilize assessment and testing services, like the National Career Readiness Certificate (NCRC) or WorkKeys®. The State ECI has officially endorsed the use of NCRC in Iowa.
- Unemployment fraud and detection services
- Workforce reduction assistance
- Labor Market Information
- Laborshed Workforce Analysis

# Employers' Council of Iowa

*The mission of the Employers' Council of Iowa is to support the efforts of local employers' committees.*

## ECI's Mission

The mission of the State Employers' Council of Iowa is to support the efforts of local employers' committees to:

- Advise Iowa Workforce Development, legislators and other officials concerning its products, services and policies that affect employers
- Provide opportunities for employers to exchange information
- Develop educational programs for employers

## Why Join an ECI?

- Enhance communication efforts between IWD and the business community
- Receive continually updated information on IWD's services for employers
- Suggest methods for service improvements
- Affect legislative change at the state and federal level
- Network with other businesses
- Address local employment and training issues
- Participate in local and regional seminars on employment related issues