



Iowa Workforce
Development

Annual Report

Program Year 2024

A sepia-toned photograph of a large cable-stayed bridge spanning a river. In the background, a city skyline with several tall buildings is visible. The foreground shows the river and some industrial structures along the bank.

Workforce Information Grant
Employment and Training Administration

Workforce Information Grant
Program Year 2024 (July 2024-June 2025)
Iowa's Annual Performance Report

Introduction

The mission of the Labor Market Information (LMI) Division of Iowa Workforce Development (IWD) is to produce and deliver information in a reliable and timely manner in order to assist with data-driven planning for job seekers, decision makers, businesses, career and educational programming, and economic development.

The products and services of the LMI Division serves economic developers, employers, educational institutions, job seekers, government agencies, legislators, counselors, educators, community organizations, labor organizations, grant writers, researchers, consultants, Iowa Workforce Development staff and other agency partners.

The LMI Division is staffed with one Division Administrator, two Bureau Chiefs, and twenty-seven team members. One Bureau Chief oversees the Bureau of Labor Statistics Cooperative Programs which includes: Current Employment Statistics, Local Area Unemployment Statistics, Occupational Employment Statistics, Quarterly Census of Employment and Wages, and the national Automated Current Employment Statistics.

The second Bureau Chief oversees the creation of the industry and occupational projections; licensed occupation information, the employer database, research and statistics related to occupational injury, illnesses, and fatalities; customized research and analysis products for the IWD Director, Governor's Office, healthcare providers, veterans, registered apprenticeship, and educational institutions. Her team also regularly produces publications related to College Student Retention, Education Outcomes, Employment Benefit Analysis, Laborshed Studies, and Workforce Needs Assessment. She is also responsible for the Employment and Training administration's Workforce Information Grant.

The Division's staff collects, analyzes and prepares a wide array of valuable data that is accurate and timely for the State, Iowa's Local Workforce Development Areas (LWDA), and other customized areas. In addition, presentations, surveys, reports and customized research are produced.

Workforce Information Database (WID)

The Workforce Information Database (WID) provides a standard collective structure to store and support the state's data using integrated information. Standardized tables create an information delivery system that supplies comparable data. The WID is an essential tool for updating IWD's labor market information website: workforce.iowa.gov/lmi which is available to the public.

IWD continues to populate, maintain, and update the WID built on the common structure provided by ETA. Not only is the WID the cornerstone for the LMI website, it is also used for product development in the LMI Division, providing information for customized data requests, and warehouses workforce information and economic data from a variety sources.

The WID is using version 3.0 for all core tables and is up-to-date on all the core tables.

Core Table Updates	Type of Table	Current Version	Update Frequency
CES	Data	3.0	Monthly
EMPDB	Data	3.0	Bi-Annually
INDUSTRY	Data	3.0	Quarterly
IOMATRIX	Data	3.0	As Needed
IOWAGE	Data	3.0	Annually
LABFORCE	Data	3.0	Monthly
LICAUTH	Data	3.0	Annually
LICENSE	Data	3.0	Annually
Other Table Updates	Type of Table	Current Version	Update Frequency
AREATYPE	Lookup	3.0	Annually
CPI	Data	3.0	Quarterly
GEOG	Lookup	3.0	As Needed
INDCODES	Admin	3.0	As Needed
LABFORCE PARTICIPATION	Data	3.0	Monthly
LABFORCE UNROUNDED	Data	3.0	Monthly
LICXOCC	Crosswalk	3.0	Annually
MATXIND	Crosswalk	3.0	As Needed
MATXOCC	Crosswalk	3.0	As Needed
OCCCODES	Admin	3.0	As Needed
OCCTYPES	Lookup	3.0	As Needed
LICCONTINUINGEDU	Data	3.0	Annually
LICENSEACTIVESTATUS	Data	3.0	Annually
LICENSECERTIFICATION	Data	3.0	Annually
LICENSECRIMINAL	Data	3.0	Annually
LICENSEEDUCATION	Data	3.0	Annually
LICENSEEXAMS	Data	3.0	Annually
LICENSEEXPERIENCE	Data	3.0	Annually
LICENSEPHYSICALREQS	Data	3.0	Annually
LICENSETYPES	Data	3.0	Annually
LICENSEVETERAN	Data	3.0	Annually
INDDIR	Lookup	3.0	As Needed
POPULATN	Data	3.0	As Needed
OCCDIR	Lookup	3.0	As Needed
PERIODID	Lookup	3.0	As Needed

Workforce Information Database (WID) (continued)

The WID provides customers such as researchers, government entities, state agencies, educational institutions, and local boards with a source of current data and can provide opportunities for future data driven collaborations. Funds provided by the WIG support the staff responsible for this activity.

Occupational Licensing Information

The core tables of LICAUTH, LICENSE, AND LICXOCC are updated for the 3.0 version of the Workforce Information Database. The occupational license visualization was updated to include information for each career that requires a license or certification in Iowa. This includes a short description of each occupation, the URL to the governing licensing body/agency, along with certification and exam information.

Additionally, several tables related to licensed occupations included: background, criminal, certification, and veteran tables were updated.

The licensing files were submitted to the Analyst Resource Center in May 2025, who submit the information to CareerOne Stop to use as a source of the License Finder. This process assists users by providing access current license requirements and licensing entities.

Iowa licensed occupations data is available here: workforce.iowa.gov/lic/data.

Employer Database

Data Axle provided information for the Employer Database in the fall of 2024 and summer of 2025. The current Employer Database is up-to-date and available, in a limited capacity due to the licensure agreement, on the LMI website (workforce.iowa.gov/edb/data).

The Employer Database provides jobseekers with information about Iowa employer location, size, and industry (among other things) which can assist them in making decisions regarding employment.

Funds provided by the WIG support the staff responsible for this activity.

State and Local Industry and Occupational Employment Projections

The primary activity during the 2024 program year was the creation of statewide short-term (2024Q2-2026Q2) occupational and industry projections. All projections are published and displayed on the LMI website, both in a data visualization platform (Tableau) which is user-interactive as well as provided in Excel file formats.

The Labor Market Information Division produced short-term projections using 3-digit and 2-digit NAICS industries and occupation projections using the SOC. In addition to statewide projections, sub-state projections for both industries and occupations were created for the six Local Workforce Development Areas (LWDA) in Iowa.

The short-term industry and occupational projections were constructed using a base of second quarter 2024 and were projected to second quarter 2026. The second quarter was used instead of the first quarter, because it was more timely information.

The projections were prepared in conjunction with the software, methodologies, and guidelines of the Projections Managing Partnership state consortium.

Additionally, several occupational projections publications—based on the previously completed long-term projections (2022-2032)—were produced for the state and sub-state geographies, and posted the IWD's LMI website.

Industry Projections (workforce.iowa.gov/iproj/data):

The industry projections for the state and its six LWDA's are displayed in a Tableau visualization on the website. Additionally, a CSV file and Excel files are provided on the site. The CSV file offers the ability to download the full dataset. The Excel files contain four tabbed data sorts – by NAICS code, numeric growth, percent change, and a decile ranking. This decile ranking takes into consideration both numeric growth and the growth rate to assign and better assess the outlook of an industry. Lastly, information for both three-digit and two-digit NAICS is available in the Tableau visualization. The visualization also includes a Location Quotient analysis.

- The statewide short-term industry projections for 2024Q2 to 2026Q2 (completed December 2024)
- The sub state short-term industry projections for 2024Q2 to 2026Q2 (completed April 2025)

Occupational Projections (workforce.iowa.gov/oproj/data):

The long-term and short-term occupational projections for the State and its six LWDA's are displayed in a Tableau visualization on the website. Additionally, a CSV file and Excel files are provided on the site. The visualization delivers a quick view of data for a single occupation for a specified geography. If you investigate further, there are additional tabs in the visualization that allow the user to compare occupations, compare data by region, view openings by type, and see the skills and education requirements by occupation.

The CSV file offers the ability to download the full dataset. The Excel files are provided by geographic area and use tabs within the workbook so the user can view the data sorted by: SOC code, numeric employment change, growth rate, exits, transfers, new/growth, total openings, various wage levels, education, work experience, job training and skills. The occupational projections are also posted on the Projections Managing Partnership's website.

In addition, publications based on these occupational projections that are specific to 'Hot Jobs' (high demand, high salary jobs), STEM jobs, Career Outlooks, and, new this year, occupations by Automation Exposure Scores

State and Local Industry and Occupational Employment Projections (continued)

are available on our website here: workforce.iowa.gov/career.

Lastly, a tool was developed this year called the Career Explorer. This was done as a project that grew through our participation in the Center for Regional Economic Competitiveness' (CREC) Data User Insights Academy. The purpose of the academy was to bring together data users and data producers with the intention of developing tools or products that will be useful for the data user (which is not already available). The outcome of this work was the Career Explorer. This tool combines industry and occupational projections data, licensed occupations data, employer database information, along with Occupational Employment and Wages data all in one location. Its purpose is to assist individuals researching careers and/or jobs they may want to pursue and the platform provides the information in one place, in a user-friendly manner. This tool is on the website here: workforce.iowa.gov/career-explorer.

- The statewide short-term occupation projections for 2024Q2 to 2026Q2 (completed February 2025)
- The sub state long-term occupation projections for 2024Q2 to 2026Q2 (completed May 2025)

In order to meet the needs of our customers the following is done:

- 1) Industry and occupational projections are published with lower levels of suppression. This allows for the publication of more detailed state and local industry and occupational projections.
- 2) Short-term and long-term occupational projections are published with additional data such as several levels of wages, education, job training, and top O*Net skills.
- 3) Local employers were surveyed and asked for information regarding their current and future staffing needs. This input was used when completing the industry projections.

Members of the projections team attended the **2024 PMP Summit**, September 24 – 26, 2024, held in Denver, CO.

LMI Trainings

Contacts were made to the American Job Centers Division Administrator and District Managers regarding scheduling trainings with managers, staff, and partners. The LMI Division continues to consider the possibility of recording LMI training sessions that can be made available on demand and will feature different pieces of LMI data and how to access and use the information.

The LMI trainings conducted this past fiscal year are detailed in the table below.

LMI staff were available to provide trainings, which were requested mostly by individuals via the internet . This was provided at the request of our customers who had questions on using the website, locating the information and discovering LMI that could address their questions. The customers were asked if their needs were met and required any additional information. Contact information for the presenters was also made available for future questions or training requests.

To respond to customer questions and requests contact information of the LMI Director is located at the bottom of the LMI web pages. There is also a feedback form on the website that can be used for customers to select additional information on specific LMI products, leave questions and comments or have a LMI team member contact them.

Last year, a dedicated LMI training team was created. The team met regularly to review LMI website updates and data releases so they are informed when teaching our customers, across the state, about LMI. This team consists of four LMI staff members, in addition to the two Bureau Chiefs and the LMI Director.

Funds provided by the WIG supports these activities.

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
NE Iowa LWDA Core Partners	Virtual	LMI overview, labor force, career exploration data, data scenarios, website functionality	WIOA core partners	8/6/2024	Ryan Murphy	12
Marshalltown Area Teachers	In-person	LMI overview, labor market conditions, industry & occupational projections	K-12 teachers from the Marshalltown area	8/13/2024	Ryan Murphy	44
Delaware County Economic Development	In-person	Manchester Laborshed study results	Local employers	8/21/2024	Bridget Weddle	40
Iowa Vocational Rehabilitation	Virtual	LMI overview, labor market conditions, industry & occupational projections	Career counselors	9/12/2024	Ryan Murphy	14
NE Iowa Local Workforce Development board	Virtual	LMI Overview, state and local labor market conditions	LWDB board members	9/24/2024	Ryan Murphy	14
University of Northern Iowa, Systems of Support Conference	In-person	Labor market conditions in Iowa and Waterloo area	Social assistance industry workers	11/22/2024	Ryan Murphy	50

LMI Trainings (continued)

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
Central Iowa Healthcare Sector Partnership	Virtual	Overall economy and healthcare employment in Central Iowa	Employers, educators, service providers	1/9/2025	Ryan Murphy	8
Central Iowa Career Developers	Virtual	Overall economy, industry & occupational projections, job postings, Iowa's Career Explorer	Job developers, career navigators, case managers	1/14/2025	Ryan Murphy	12
Iowa Vocational Rehabilitation	In-person	Overall economy, industry & occupational projections, job postings, Iowa's Career Explorer	Career counselors	2/10/2025	Ryan Murphy	12
Iowa Work-Based Learning	Virtual	Industry & occupational projections, job postings, Iowa's Career Explorer	Education leaders and employers	2/11/2025	Ryan Murphy	45
Iowa's healthcare and direct care workforce	Virtual	Status of Iowa's labor market with focus on healthcare industry, occupations, and deep- er dive into direct care workers	Employers, healthcare associations, patients, care providers	4/4/2025	Ryan Murphy	40
American Job Center & Iowa Vocational Rehabilitation	Virtual	Training on how to use Iowa's Career Explorer, jobseeker job information tool	IowaWORKS, IWD, IVRS staff	5/8/2025	Ryan Murphy/ Katie Green	200+
Leading Age Iowa	Virtual	Presented on Iowa's demand for healthcare workforce, current and projected	Membership is diverse, representing the spectrum of non- profit long-term support and service providers including skilled nursing, assisted and independent living, PACE, home health, adult day, respite, hospice and home delivered meals	5/20/2025	Ryan Murphy	30

LMI Trainings (continued)

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
Greater Iowa City, Inc/ Economic Development Innovation Council	Virtual	Presented on the latest Laborshed study completed in Iowa City	Business investors, developers, and long-time business owners	6/4/2025	Katie Green	~50
Iowa Falls Area Development Corporation	In-person	Presented on the latest Laborshed study completed in Iowa Falls	Mostly local employers	6/17/2025	Katie Green	19

Iowa's Labor Market Information Website

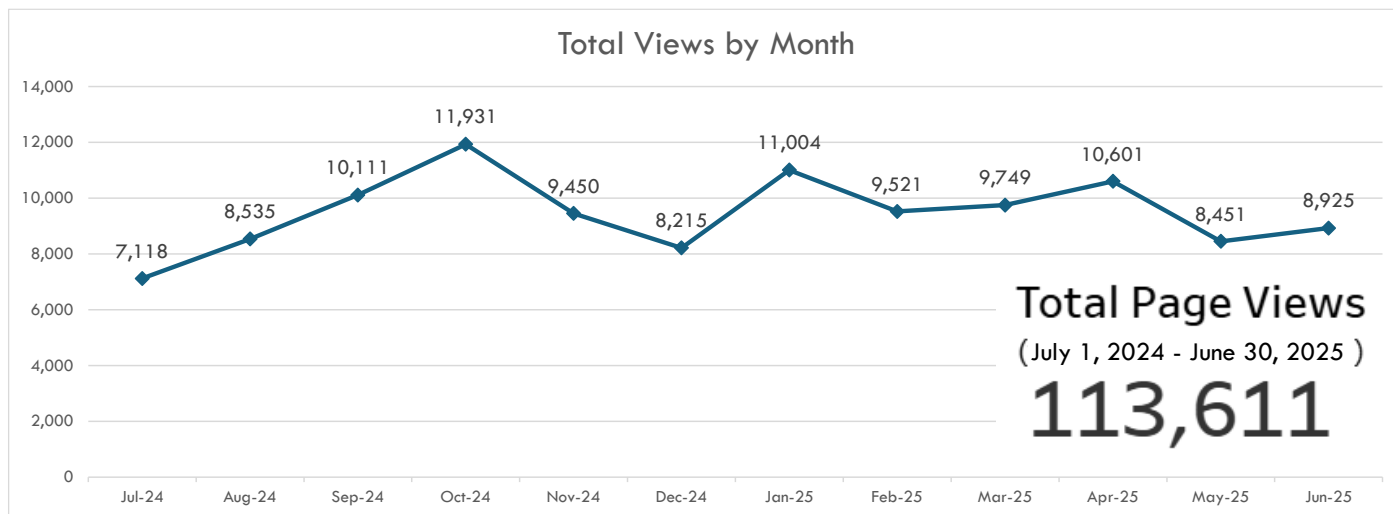
The LMI website team consists of both Bureau Chiefs, the LMI Director, and three LMI staff members who participate in regularly scheduled meetings to discuss tasks and make assignments for improving the website. The website team also meets with IT staff and members of IWD's Communications team, as needed.

Iowa's Labor Market Information website, workforce.iowa.gov/lmi, displays current and historical data. It makes great use of the Tableau platform to visualize data. This provides users with the ability to interact with the data, create custom visualizations, and embed, share, download, and print data. In addition to the Tableau display, LMI data is also provided in various formats including: comma-separated (.csv) files, Excel (.xlsx) files, and PDF publications.

Enhancements continue to be made to the website based on the team's knowledge/ideas, user feedback, and requested additions and changes.

The following enhancements/updates were made to the LMI website during the program year:

- Updated Tableau software to version 2025.1 for the LMI team.
- Career Explorer, published March/April 2025
- Statewide Laborshed Trends, published July 2025
- Redesign and enhancements completed for the Registered Apprenticeship Sponsors and WARN dashboards
- Distributed LMI email blasts to announce research project results, updated publications, and the availability of current data.



**Top 5 LMI Web Pages
by Total Views
from Jul 2024-Jun 2025**

Web Page	Total Views
Iowa Wage Report + OEWS	16,821
LMI Home Page	16,364
Career Explorer + Career Exploration & Information	12,317
Registered Apprentice Sponsors visualization	10,557
LAUS	9,532

Iowa's Labor Market Information Website (continued)

The following pages detail the webpages that make-up the Labor Market Information website for the State of Iowa. The link to each page and a short description is provided, these pages are organized in a way which represents the organization of the website itself.

LMI Home Page (workforce.iowa.gov/lmi)

This page serves as the introduction page and description of the Labor Market Information Division. As described above, this page also provides links to specific topics. Additionally, the user can immediately see a few statistics on this page that are of high interest, including: unemployment rate, labor force participation rate, and job openings.

Labor Market Indicators (workforce.iowa.gov/labor-market-information/indicators):

- [Current Employment Statistics \(CES\)](http://workforce.iowa.gov/ces) (workforce.iowa.gov/ces) which measures the monthly state and local nonfarm employment and wages for current and historical data for the State, Metropolitan Statistical and rural counties.
- [Local Area Unemployment Statistics \(LAUS\)](http://workforce.iowa.gov/laus) (workforce.iowa.gov/laus) which produces monthly and annual labor force estimates for the state, counties, metropolitan statistical areas, districts and other geographies.
- [Unemployment Insurance Statistics](http://workforce.iowa.gov/uistats) (workforce.iowa.gov/uistats) provide information on the number of unemployment insurance recipients and benefits paid by week, month, and industry.
- **Industry & Employers** (workforce.iowa.gov/labor-market-information/industry-employers):
 - [Employer Database](http://workforce.iowa.gov/edb) (workforce.iowa.gov/edb) makes available privately collected information, by the vendor Data Axle, on Iowa businesses. The database includes the name, address, contact information, industry description, and size for each business.
 - [Industry Projections](http://workforce.iowa.gov/iproj) (workforce.iowa.gov/iproj) provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).
 - [Industry Profiles](http://workforce.iowa.gov/iprof) (workforce.iowa.gov/iprof) present an analysis and comparison of twenty major sectors at the State level using data from the Quarterly Census of Employment and Wages (QCEW) program, Local Employer Household Dynamics (LEHD), and the Employer Database.
 - [Staffing Patterns](http://workforce.iowa.gov/staff) (workforce.iowa.gov/staff) allows users to look at the top occupations employed in an industry or the reverse: which industries employ specific occupations. It is produced in conjunction with the occupational projections for the State and by Local Workforce Development Areas (LWDA).
 - [Quarterly Employment and Wages \(QCEW\)](http://workforce.iowa.gov/qcew) (workforce.iowa.gov/qcew) furnishes industry data on wages, employment, and the number of business establishments in the State and counties.
 - [Workforce Needs Assessment](http://workforce.iowa.gov/wna) (workforce.iowa.gov/wna) are the results of an Iowa employer survey that identifies current and impending job vacancies, perception of applicants, and skills lacking.
 - [Employment Benefit Analysis](http://workforce.iowa.gov/eba) (workforce.iowa.gov/eba) is based on data from an employer survey which gives information on the benefits offered by Iowa employers.

Iowa's Labor Market Information Website (continued)

- **Occupation: Employment & Wages** (workforce.iowa.gov/labor-market-information/occupations):
 - [Iowa Wage Report](https://workforce.iowa.gov/iawr) (workforce.iowa.gov/iawr) which was developed with data from the Bureau of Labor Statistics' Occupational Employment and Wages Statistics (OEWS) program. Wage estimates are updated using the Employment Cost Index (ECI) to keep them current.
 - [Employment and Wage Statistics](https://workforce.iowa.gov/oews) (workforce.iowa.gov/oews) which is a federal BLS program that provides employment and wage estimates by occupation.
 - [Occupational Projections \(Forecasts\)](https://workforce.iowa.gov/oproj) (workforce.iowa.gov/oproj) which provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).
 - [Iowa Licensed Occupations](https://workforce.iowa.gov/lic) (workforce.iowa.gov/lic) presents information on occupations that require a license, certificate, or commission issued at the state level.
- **Labor Supply & Availability** (workforce.iowa.gov/labor-market-information/labor-supply-availability):
 - [Laborshed Studies](https://workforce.iowa.gov/laborshed) (workforce.iowa.gov/laborshed) is the a supply-side survey. The analysis reports on workforce characteristics and labor availability of individuals 18 to 64 years of age across the State.
 - [College Student Retention](https://workforce.iowa.gov/cs) (workforce.iowa.gov/cs) results of surveyed students attending a postsecondary institution in Iowa. The data shows students' fields of study, desired occupation/industry/benefits, and their intention to live in Iowa post-graduation.
 - [Education Outcomes](https://workforce.iowa.gov/eo) (workforce.iowa.gov/eo) research was created to assist colleges and universities in determining the effectiveness of their educational programming by matching education data to employment and wage information.
 - [American Community Survey Data](https://workforce.iowa.gov/acs) (workforce.iowa.gov/acs) which is a survey conducted by the U.S. Census Bureau on an ongoing basis. The ACS data available on this site is specific to Iowa residents and displays labor force data by demographics.
 - [Job Openings & Labor Turnover Survey](https://workforce.iowa.gov/jolts) (workforce.iowa.gov/jolts) which is a monthly survey developed by the BLS to address the need for data of job openings, hires, and separations. The JOLTS data available on this site focuses on this data for Iowa and how it compares to the nation.
- **Career Exploration & Information** (workforce.iowa.gov/career):
 - [Career Explorer](https://workforce.iowa.gov/career-explorer) (workforce.iowa.gov/career-explorer) a tool that allows individuals to see the wages, education, training, experience requirements, and future outlook for whatever job they select — all in one place.
- **Resources** (workforce.iowa.gov/labor-market-information/resources):
 - [Area Profiles](https://workforce.iowa.gov/aprof) (workforce.iowa.gov/aprof) are reports on State's Local Workforce Development Areas (LWDA) which include industry employment and wages, population, labor force data, and high demand occupations.
 - [Frequently Asked Questions](https://workforce.iowa.gov/labor-market-information/resources/faq) (workforce.iowa.gov/labor-market-information/resources/faq) is organized by program and answers questions regarding many of the LMI products.
 - [News Releases and Announcements](https://workforce.iowa.gov/labor-market-information/resources/news) (workforce.iowa.gov/labor-market-information/resources/news) provides recent changes and updates to the LMI website.

Iowa's Labor Market Information Website (continued)

• Resources (continued):

- [Outside Resources](https://workforce.iowa.gov/labor-market-information/resources/additional-resources) (workforce.iowa.gov/labor-market-information/resources/additional-resources) links to external websites that contain helpful LMI related information.
- [Site Guide](https://workforce.iowa.gov/labor-market-information/resources/guide) (workforce.iowa.gov/labor-market-information/resources/guide) provides a breakdown of the data and publications found on the LMI Website.
- [Special Publications](https://workforce.iowa.gov/labor-market-information/resources/publications) (workforce.iowa.gov/labor-market-information/resources/publications) are additional reports not found in other areas of the LMI website.
- [Subscribe to Mailing List](#) allows users to sign up to receive LMI announcements and data releases.
- [Tableau Guide](https://workforce.iowa.gov/labor-market-information/resources/tableau-help) (workforce.iowa.gov/labor-market-information/resources/tableau-help) provides helpful tips and tricks using the interactive Tableau visualizations used throughout the site.
- [LMI Feedback Form](#) is available to provide feedback to or ask questions of LMI staff

Publications and Reports

The following publications and reports were updated with current information during Program year 2024 with funds provided by the WIG.

[Employers Database](https://workforce.iowa.gov/edb/data) (workforce.iowa.gov/edb/data) — a tool for exploring employers by location, industry, and employer size in the state of Iowa. The database includes information such as the employer name, contact information, website, size class, and more. The database was updated in the fall of 2024 and summer of 2025. Data comes from a third party, Data Axle.

[Iowa Licensed Occupations](https://workforce.iowa.gov/lic/data) (workforce.iowa.gov/lic/data) — is for job seekers, career counselors and other individuals interested in occupations in Iowa that require a license, certificate, or commission issued at the State level. Information provided includes: authorizing statute, requirements, fees, examination information, and licensing authority for over 100 occupations.

[Iowa's Workforce and Economy](https://workforce.iowa.gov/labor-market-information/resources/publications) (workforce.iowa.gov/labor-market-information/resources/publications) — an annual economic publication that provides an overview of Iowa's economy and show trends in the labor force and nonfarm employment.

[Occupational Outlooks](https://workforce.iowa.gov/career) (workforce.iowa.gov/career) -- All of the following can be found on this web page.

[Career Outlooks](#) — provides occupational projections, wages, career preparation information and top skills for all jobs by educational requirement organized by growth rate, openings, and average wage.

[Hot Jobs](#) — provides occupational projections, wages, career preparation information and top skills of high-demand, high-salary jobs .

[STEM Jobs](#) — provides occupational projections, wages, career preparation information and top skills for occupations related to science, technology, engineering and mathematics.

[Automation Exposure Scores](#) — identifies occupations most likely to be impacted by automation technologies

[Career Clusters](#) — identifies the career pathway and career cluster for each occupation

[Site Guide](https://workforce.iowa.gov/media/1850/download?inline) (workforce.iowa.gov/media/1850/download?inline) — provides an explanation of the data and publications displayed on the LMI website.

Publications and Reports (continued)

Staffing Patterns (workforce.iowa.gov/staff/data) allows users to look at the top occupations employed in an industry or the reverse: which industries employ specific occupations. It is produced in conjunction with the occupational projections for the State and by Local Workforce Development Areas (LWDA).

Data Requests Through Partnerships, Consultations, & Collaborations

This list is not comprehensive but includes many of the ad hoc data requests and analysis that the LMI Division staff have fielded throughout the year from a variety of data users.

- Provided state comparison of labor force data between Iowa and other states
- Updated on a monthly basis the Governor's Labor Market Information dashboard
- Support Department of Education in various employment matching and program outcomes projects
- Support the Workforce Services Division with distribution of customer satisfaction surveys and results analysis
- Supported the data analysis for the Effectiveness in Serving Employers annual report
- Support the Workforce Services Division with development and use of a Local Statistical Adjustment Model (LSAM)
- Support the Workforce Services Division in providing the Eligible Training Provider List (ETPL) data for community colleges in Iowa
- Support Department for the Blind and Iowa Vocational Rehabilitation with employment/wage matching
- Provided Laborshed results in charts and tables for Manchester, IA
- Created a teleworking report for the Quad Cities metropolitan area
- Analysis of unemployment rate by age
- Created custom industry reports for the Quad Cities Laborshed area
- Created a custom occupational report for healthcare for Lucas County
- Poverty-level information by county and ZIP
- Provided data regarding paid-time-off benefits provided by employers in Iowa
- Data provided specific to 'plant systems operators' in Iowa
- Sets of occupational reports provided to Iowa Economic Development Authority
- Comparative data for healthcare occupations based on location (urban vs rural)
- Provided data regarding the hours worked per week by the employed by industry
- Profiles of Dental Assistant and Dental Hygienist (wages, education requirements, outlooks, etc.)
- Employment by age by industry from 2019 to 2023
- Job openings data for October 2024, in Iowa
- Advanced manufacturing job openings in Iowa for November 2024
- Occupational wage and salary information for SE Iowa
- Information regarding employee benefits and employer recruitment efforts
- Custom data provided from Laborshed for Van Buren and Delaware counties

Data Requests Through Partnerships, Consultations, & Collaborations (continued)

- Supported the Workforce Services Division with the collection and analysis of surveys from dislocated workers
- Supported the Workforce Services Division with updating the WARN Tableau visualization on the agency website
- Created Promise Jobs service area map for the Workforce Services Division
- Supported the Iowa Office of Apprenticeship with updating the sponsorship Tableau visualization on the agency website
- Supported the Workforce Services Division with regular updates of a Tableau visualization that tracks WIOA performance outcomes
- Regularly updating the Unemployment Insurance Division (including customer services, fraud detection, claimants & recipients, and the trust fund) dashboard.
- Developed a Tableau visualization for internal use specific to the monthly traffic in the American Job Centers across the state.
- Provided a teleworking profile for Iowa City/Cedar Rapids (ICR Iowa)
- Nurse Practitioner occupational profile provided to Iowa Board of Nursing
- Data for the turnover in food manufacturing in Crawford and Shelby counties
- Employers by size, in Allamakee and Delaware counties — pulled from IowaWORKS.gov
- Provided data on the occupation of 'industrial maintenance' for Hawkeye Community College
- Commuting map and inflow/outflow map for Charles City
- Updated the Re-Entry Workforce Map
- Provided data related to STEM occupations
- Annual employment change for Allamakee and Washington counties
- Compensation information provided for comparison for Pocahontas County
- Data provided specific to the older workforce in Davis County within trade occupations
- Created a publication specific to agriculture occupations and related opportunities
- Wage data provided for a set of occupations provided by Greater Fort Dodge Growth Alliance
- Benefit data for Clarinda, IA/Page County
- Labor force numbers provided for Floyd County
- Jasper County commuting data (outside of Newton, IA) provided to the University of Northern Iowa
- Updated wage data on the advanced manufacturing and food processing occupational reports for Newton, IA
- Data on individuals with disabilities in south central local workforce development area
- Custom request for an Iowa City commuting pattern
- Provided data on the past 12 months of job openings data for Washington County

Data Requests Through Partnerships, Consultations, & Collaborations (continued)

- Provided data on the number of jobs by healthcare occupational title
- Provided to the Governor's office food processing occupational reports for both Ames and Fort Madison, IA
- Data regarding the percentage of jobs field to CTE/STEM
- Created maps specific to job openings within the manufacturing industry by county
- Created a map reflecting the employment and wages by county (based on QCEW data)
- Regularly support the Rapid Response team in the Workforce Services Division in the creation of maps illustrating the impact of layoffs by place of residence for dislocated workers
- Created/updated maps tracking grant awardees for the summer youth internship program
- Additional maps created by request and/or in support of programs within the agency
 - Promise Jobs service area map
 - Migrant Seasonal Farmworkers map
 - Health Careers Registered Apprenticeship Grant map
 - In-demand industries map
 - Iowa Office of Apprenticeship assignment map
 - Vocational Rehabilitation update map
 - Top Iowa employers
 - Dubuque Laborshed area
 - Iowa Healthcare Credentialing Grant map
 - Various commuting maps
 - TPRA maps
 - 2025 Health Careers RA Grant map
- Conducted survey of direct care workers across Iowa
- Created and published (internally) the AJC Monthly traffic dashboard
- Created and published (internally) the Apprenticeship IHC and TPRA dashboards
- Created and published (internally) the Iowa Plains LWDA dashboard

Recommendations to ETA for Changes and Improvements

- Provide feedback to States regarding their reports and publications.
- Hold regularly scheduled meetings with LMI Directors.
- Create an FAQ of information requested from the ETA Regional Officers.
- Provide an outline of LMI information that will be helpful to WIOA staff.
- Provide a template that can be used by states for the Annual Performance report.
- Increase the budget. Staff salary requirements and the cost of living adjustments continue to increase—required production and deliverables don't decrease—but the budget makes it difficult to add resources, respond to all information requests, and develop new and innovative LMI data products.

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