



Home Base Iowa (HBI) is a one-of-a-kind program connecting Veterans, military personnel and their family members with resources and opportunities in Iowa.

**Our Vision** is to make Iowa the “State of Choice” for Veterans and transitioning service members for employment, education, and/or continued service.

**Our Mission** is to provide Veterans, transitioning service members and their families with opportunities in Iowa — a place to call home.



**Approximately 200,000 highly-skilled U.S. military Veterans transition into the civilian workforce every year.** Veterans are a proven way to supercharge Iowa’s workforce. They are a natural source of competitive advantage to the businesses that learn to tap into the full potential of all that they bring to their organizations.

## Home Base Iowa's 3 Focus Areas:

### Workforce Solutions & Growth

- Veterans and their families can connect local businesses and community resources through [www.HomeBaseIowa.gov](http://www.HomeBaseIowa.gov), a portal used to help employers find top talent.
- Veterans and their spouses can easily go to [HomeBaseIowa.gov](http://HomeBaseIowa.gov), create an account and post their resume. Our HBI Career Navigator will reach out to them to gather more information, review their resume and help get them connected to resources at our IowaWORKs Centers.
- Iowa Businesses can create business profiles and actively search Veteran resumes. Today, there are more than 2,000 HBI Businesses that have recognized the value that Veterans bring to the workplace and the local community.

### Quality Education & Student Success

- Higher education is often the first place that many Veterans reintegrate following military service.
- Certified Higher Academic Military Program (CHAMPs) institutions have met specific criteria to be designated as HBI CHAMPs institutions.
- On-campus support of military-affiliated students helps to ease the transition and increase student success.

### Community Support

- Cities and counties across Iowa are recognized as HBI Communities because of their efforts to attract and retain Veterans, military personnel, and family members within their communities.
- HBI Communities must meet certain requirements including 10 percent of eligible business (15 employees or more) need to be designated as HBI Businesses.
- Each community will develop their own unique incentives and/or programs as part of the requirements.

Visit [HomeBaseIowa.gov](http://HomeBaseIowa.gov) or contact [HBI@iowa.gov](mailto:HBI@iowa.gov) for more information.