



Pictured: IowaWORKS Mobile Workforce Center at the former Tyson plant in Perry, providing laptops, internet, and career planners to support workers prior to layoffs.

Iowa moves *fast*.

How We Help Iowans Impacted By Layoffs

Rapid Response Services: How Iowa Quickly Responds to Layoffs to Help Impacted Workers

Every layoff creates a difficult situation for a community. That's why Iowa's Rapid Response teams exist – to deliver urgent workforce assistance and help impacted workers find a promising new career as soon as they are able.

Rapid Response teams also coordinate plans between all workforce and community partners to minimize the impact, maximize available resources, and help retain as many workers in the area as possible. Regardless of the layoff situation, IowaWORKS is here to lead you through it.

Helping Workers Move Forward:

-  Resume Assistance
-  Interview Prep
-  Job Search Help
-  Unemployment Assistance
-  Job Readiness Workshops
-  Career & Training Opportunities

Support for Partners and Local Employers:

-  Hiring & Recruitment Events
-  Job Leads for Employers with Job Openings
-  Coordination of Workforce Resources & Events
-  Labor Market Information for Decision-Making
-  Mobile Workforce Center: IowaWORKS on Wheels
-  Additional Services & Connections



Pictured: A job fair organized for former Tyson employees impacted by layoffs, featuring booths from various companies who are actively hiring.

Rapid Response.

How it works & key steps towards reemployment



Step One: Layoff Notice and Employer Meeting

After a layoff (WARN) notice is received, a local Rapid Response team is deployed and connects with the employer so IowaWORKS can best understand the circumstances and specific workforce needs of those impacted.



Step Two: Partner Coordination and Response Plan

Meetings take place to plan the Worker Information Meeting (WIM) and any supporting resources moving forward. The Rapid Response team also coordinates with available community partners to maximize the plan's impact to help connect workers to other jobs.



Step Three: Employer Recruitment and Public Events

(Job Fairs, Training, and More)

Public-facing events and connection points (through IowaWORKS' Business Engagement Consultants) that match impacted workers to local employers – giving priority to nearby businesses who have available jobs that match the relevant skillset and experience.

Successful Rapid Response Efforts

It's critically important that coordination occurs between all workforce partners and the Rapid Response team, who are experienced in identifying workforce programs, supporting unemployment claims, and using labor market resources to help workers find the right fit in the transition.



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