



Iowa Workforce
Development

Annual Report

Program Year 2025

A large photograph of a modern cable-stayed bridge with a tall, curved arch, spanning a river. In the background, a city skyline with several skyscrapers is visible under a clear blue sky. The foreground shows some construction equipment and a riverbank.

Workforce Information Grant
Employment and Training Administration

Workforce Information Grant
Program Year 2025 (July 2025-June 2026)
Iowa's Annual Performance Report

Introduction

The mission of the Labor Market Information (LMI) Division of Iowa Workforce Development (IWD) is to produce and deliver information in a reliable and timely manner in order to assist with data-driven planning for job seekers, decision makers, businesses, career and educational programming, and economic development.

The products and services of the LMI Division serves economic developers, employers, educational institutions, job seekers, government agencies, legislators, counselors, educators, community organizations, labor organizations, grant writers, researchers, consultants, Iowa Workforce Development staff and other agency partners.

The LMI Division is staffed with one Division Administrator, two Bureau Chiefs, and twenty-five team members. One Bureau Chief oversees the Bureau of Labor Statistics Cooperative Programs which includes: Current Employment Statistics, Local Area Unemployment Statistics, Occupational Employment Statistics, Quarterly Census of Employment and Wages, and the national Automated Current Employment Statistics.

The second Bureau Chief oversees the creation of the industry and occupational projections; licensed occupation information, the employer database, research and statistics related to occupational injury, illnesses, and fatalities; customized research and analysis products for the IWD Director, Governor's Office, healthcare providers, veterans, Registered Apprenticeship, and educational institutions. Her team also regularly produces publications related to College Student Retention, Education Outcomes, Employment Benefit Analysis, Laborshed Studies, and Workforce Needs Assessment. She is also responsible for the Employment and Training administration's Workforce Information Grant.

The Division's staff collects, analyzes and prepares a wide array of valuable data that is accurate and timely for the State, Iowa's Local Workforce Development Areas (LWDA), and other customized areas. In addition, presentations, surveys, reports and customized research are produced.

Workforce Information Database (WID)

The Workforce Information Database (WID) provides a standard collective structure to store and support the state's data using integrated information. Standardized tables create an information delivery system that supplies comparable data. The WID is an essential tool for updating IWD's labor market information website: workforce.iowa.gov/lmi which is available to the public.

IWD continues to populate, maintain, and update the WID built on the common structure provided by ETA. Not only is the WID the cornerstone for the LMI website, it is also used for product development in the LMI Division, providing information for customized data requests, and warehouses workforce information and economic data from a variety sources.

The WID is using version 3.0 for all core tables and is up-to-date on all the core tables.

Core Table Updates	Type of Table	Current Version	Update Frequency
CES	Data	3.0	Monthly
EMPDB	Data	3.0	Bi-Annually
INDUSTRY	Data	3.0	Quarterly
IOMATRIX	Data	3.0	As Needed
IOWAGE	Data	3.0	Annually
LABFORCE	Data	3.0	Monthly
LICAUTH	Data	3.0	Annually
LICENSE	Data	3.0	Annually
Other Table Updates	Type of Table	Current Version	Update Frequency
AREATYPE	Lookup	3.0	Annually
CPI	Data	3.0	Quarterly
GEOG	Lookup	3.0	As Needed
INDCODES	Admin	3.0	As Needed
LABFORCE PARTICIPATION	Data	3.0	Monthly
LABFORCE UNROUNDED	Data	3.0	Monthly
LICXOCC	Crosswalk	3.0	Annually
MATXIND	Crosswalk	3.0	As Needed
MATXOCC	Crosswalk	3.0	As Needed
OCCCODES	Admin	3.0	As Needed
OCCTYPES	Lookup	3.0	As Needed
LICCONTINUINGEDU	Data	3.0	Annually
LICENSEACTIVESTATUS	Data	3.0	Annually
LICENSECERTIFICATION	Data	3.0	Annually
LICENSECRIMINAL	Data	3.0	Annually
LICENSEEDUCATION	Data	3.0	Annually
LICENSEEXAMS	Data	3.0	Annually
LICENSEEXPERIENCE	Data	3.0	Annually
LICENSEPHYSICALREQS	Data	3.0	Annually
LICENSETYPES	Data	3.0	Annually
LICENSEVETERAN	Data	3.0	Annually
INDDIR	Lookup	3.0	As Needed
POPULATN	Data	3.0	As Needed
OCCDIR	Lookup	3.0	As Needed
PERIODID	Lookup	3.0	As Needed

Workforce Information Database (WID) (continued)

The WID provides customers such as researchers, government entities, state agencies, educational institutions, and local boards with a source of current data and can provide opportunities for future data driven collaborations. Funds provided by the WIG support the staff responsible for this activity.

Occupational Licensing Information

The core tables of LICAUTH, LICENSE, AND LICXOCC are updated for the 3.0 version of the Workforce Information Database. The occupational license visualization was updated to include information for each career that requires a license or certification in Iowa. This includes a short description of each occupation, the URL to the governing licensing body/agency, along with certification and exam information.

Additionally, several tables related to licensed occupations included: background, criminal, certification, and veteran tables were updated.

The licensing files were submitted to the Analyst Resource Center in June 2026, who submit the information to CareerOne Stop to use as a source of the License Finder. This process assists users by providing access current license requirements and licensing entities.

Iowa licensed occupations data is also available on our Workforce website here: workforce.iowa.gov/lic/data.

Employer Database

The Employer Database was updated in July 2026 with a new data file from Data Axle. The dashboard is up-to-date and available, in a limited capacity due to the licensure agreement, on the LMI website (workforce.iowa.gov/edb/data).

The Employer Database provides jobseekers with information about Iowa employer location, size, and industry (among other things) which can assist them in making decisions regarding employment.

Funds provided by the WIG support the staff responsible for this activity.

State and Local Industry and Occupational Employment Projections

The primary activity during the 2025 program year was the creation of statewide long-term (2024-2034) occupational and industry projections. All projections are published and displayed on the LMI website, both in a data visualization platform (Tableau) which is user-interactive as well as provided in Excel file formats.

The Excel file formats were redesigned this year to be accessibility compliant. The accompanying Tableau visualizations were also reviewed this year and altered to be more in line with ADA accessibility.

The Labor Market Information Division produced long-term industry projections using 3-digit and 2-digit NAICS industries and occupational projections using the SOC. In addition to statewide projections, sub-state projections for both industries and occupations were created for the five Local Workforce Development Areas (LWDA) in Iowa along with two additional substate areas to create more localized information.

The long-term industry and occupational projections were constructed using 2024 as a base year and were projected to 2034.

The projections were prepared in conjunction with the software, methodologies, and guidelines of the Projections Managing Partnership state consortium.

Additionally, several occupational projections' publications are currently in production for the state and sub-state geographies and will be posted to IWD's LMI website. This includes updating Iowa's Career Explorer (workforce.iowa.gov/career-explorer).

Industry Projections (workforce.iowa.gov/iproj/data):

The industry projections for the State, its five LWDA's, and two additional substate areas are displayed in a Tableau visualization on the website. Additionally, accessible Excel files are provided on the site. There is also a link to the Iowa Data Hub which contains a CSV file which allows users to download the full dataset. The decile ranking is included in this data as well, it takes into consideration both numeric growth and the growth rate to assign and better assess the outlook of an industry. Lastly, Location Quotient by industry is also provided in the dataset.

- The statewide long-term industry projections for 2024 to 2034 (completed January 2026)
- The substate long-term industry projections for 2024 to 2034 (completed March 2026)

Occupational Projections (workforce.iowa.gov/oproj/data):

The occupational projections for the State and its five LWDA's, and two additional substate areas are displayed in a Tableau visualization on the website. Additionally, accessible Excel files by geographic area are provided on the site. There is also a link to the Iowa Data Hub which contains a CSV file which allows users to download the full dataset. The visualization delivers a quick view of data for a single occupation for a specified geography. If you investigate further, there are additional tabs in the visualization that allow the user to compare occupations, compare data by region, view openings by type, and see the skills and education requirements by occupation.

The occupational projections are also posted on the Projections Managing Partnership's website.

Publications based on these occupational projections that are specific to 'Hot Jobs' (high demand, high salary jobs), STEM jobs, Career Outlooks, and, Automation Exposure Scores are currently in process and will be posted to the LMI website.

State and Local Industry and Occupational Employment Projections (continued)

Last year a tool called the Career Explorer was developed and is available on the LMI website. This tool combines industry and occupational projections data, licensed occupations data, employer database information, along with Occupational Employment and Wages (OEWS) data all in one location. Its purpose is to assist individuals researching careers and/or jobs they may want to pursue and the platform provides the information all in one place, in a user-friendly manner. This tool can be accessed here: workforce.iowa.gov/career-explorer.

- The statewide long-term occupation projections for 2024 to 2034 (completed February 2026)
- The substate long-term occupation projections for 2024 to 2034 (completed July 2026)

In order to meet the needs of our customers the following is done:

- 1) Industry and occupational projections are published with lower levels of suppression. This allows for the publication of more detailed state and local industry and occupational projections.
- 2) Occupational projections are published with additional data such as several levels of wages, education requirements, experience and job training requirements, and top O*Net skills.
- 3) Local employers were surveyed and asked for information regarding their current and future staffing needs. This input was used when completing the industry projections.

Members of the projections team attended the **2026 PMP Summit**, September 22 – 24, 2026, held in Salt Lake City, UT.

LMI Trainings

Contacts were made to the American Job Centers Division Administrator and District Managers regarding scheduling trainings with managers, staff, and partners. The LMI Division continues to consider the possibility of recording LMI training sessions that can be made available on demand and will feature different pieces of LMI data and how to access and use the information.

The LMI trainings conducted this past fiscal year are detailed in the table below.

LMI staff were available to provide trainings, which were requested mostly by individuals via the internet . This was provided at the request of our customers who had questions on using the website, locating the information and discovering LMI that could address their questions. The customers were asked if their needs were met and required any additional information. Contact information for the presenters was also made available for future questions or training requests.

To respond to customer questions and requests contact information of the LMI Director is located at the bottom of the LMI web pages. There is also a feedback form on the website that can be used for customers to select additional information on specific LMI products, leave questions and comments or have a LMI team member contact them.

We have a dedicated LMI training team. This team consists of two LMI staff members, in addition to the two Bureau Chiefs and the LMI Director. These individuals are regularly responsible for facilitating presentations to various groups regarding labor market information in Iowa.

Funds provided by the WIG supports these activities.

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
Iowa Lakes Corridor	Virtual	Laborshed outreach, background of Laborshed, what kind of data can be requested, how to request it, etc.	Economic Developers	9/18/2025	Katie Green	8
Prosperity Eastern Iowa	Virtual	Covered regional LMI (LAUS, QCEW, Job Openings, UI Stats)	Economic Developers, Regional Community Development, Community	9/22/2025	Ryan Murphy	15
Professional Developers of Iowa (PDI)	In-Person	Labor market conditions, Laborshed, new tools, etc.	Economic Developers	9/26/2025	Ryan Murphy	~50
Iowa Lakes Corridor	Virtual	Presentation of regional Laborshed results	Economic developers, community partners, and local employers	9/29/2025	Sam Queen	11
Direct Care Survey Results	Virtual	Presented overview of the survey results	Iowa CareGivers, University of Iowa Professor/ Researcher	10/9/2025	Katie Green	6

LMI Trainings (continued)

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
Direct Care Survey Report	In-Person	Shared results of the Direct Care Worker Survey at Direct Care Worker Summit	Direct Care Worker Summit attendees, direct care workers, elected officials, employers, stakeholders, non-profits	11/13/2025	Ryan Murphy	45
Direct Care Survey Report	Virtual	Shared Results of the Direct Care Worker Survey at Iowa CareGivers Board	Iowa CareGivers Stakeholders	12/12/2025	Ryan Murphy	15
Direct Care Survey Report	Virtual	Shared Results of the Direct Care Worker Survey at Iowa CareGivers Board	Board for Iowa CareGivers	1/15/2026	Ryan Murphy	15
AI Labor Market Impacts	In-Person	Research regarding use and future occupation exposure to AI	State Workforce Development Board	2/13/2026	Ryan Murphy	25
AI Labor Market Impacts	In-Person	Research regarding use and future occupation exposure to AI	Iowa Office of Apprenticeship Committee	3/31/2026	Ryan Murphy	12
TRIO Presentation	In-Person	General LMI, AI impacts, Iowa's Career Explorer	Iowa Career Counselors at community colleges, universities, and private colleges.	4/8/2026	Ryan Murphy	90
Greene County Development Corporation Board	In-Person	Laborshed Study Presentation for Jefferson	Greene County Development Corporation Executive Committee, Board Members, Economic Developers, Community Partners, Local Employers	5/19/2026	Kusum Adhikari	20

LMI Trainings (continued)

Host Company/ Organization/Association	In- person/ Virtual	Topic	Audience	Date	Presenter(s)	# in Attendance
American Job Center Staff	Virtual	Labor Market Information, Career Job Explorer, tools to assist customers	Iowa WORKS, Iowa Workforce Development, Iowa Vocational Rehabilitation Staff	5/20/2026	Daniel Edwards, Ryan Murphy	200+
Employer Dashboard Demo	Virtual	Demo of the new Employer Dashboard to Business Engagement Consultants (BEC)	BECs at Iowa Workforce Development	6/5/2026	Katie Green	20
Marshalltown Teacher Externship	In-Person	LMI Data	K-12 Teachers	6/11/2026	Scott Thompson, Katie Green	50
Spencer Laborshed/ Commuting Presentation	Virtual	Commuting data, Laborshed and LEHD	Employers and community leaders	6/24/2026	Ryan Murphy, Katie Green	12

Iowa's Labor Market Information Website

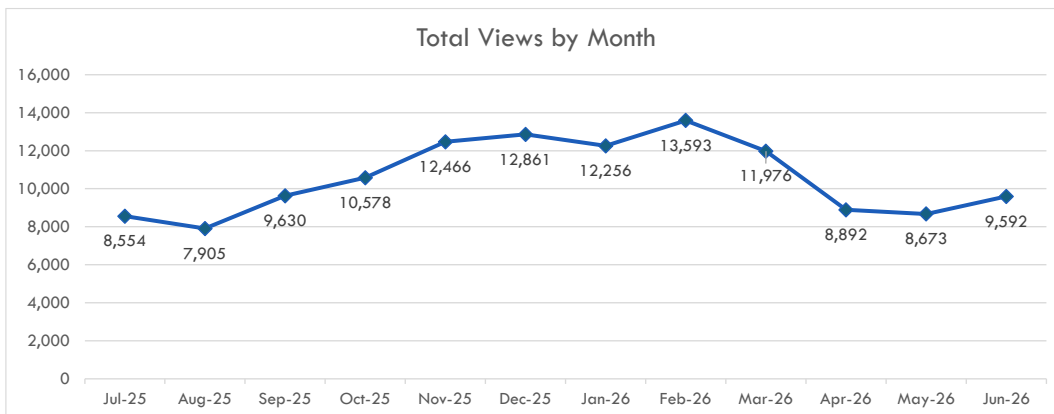
The LMI website team consists of both Bureau Chiefs, the LMI Director, and two LMI staff members who discuss tasks and make assignments for improving the website. The website team also meets with IT staff and members of IWD's Communications team, as needed.

Iowa's Labor Market Information website, workforce.iowa.gov/lmi, displays current and historical data. It makes great use of the Tableau platform to visualize data. This provides users with the ability to interact with the data, create custom visualizations, and embed, share, download, and print data. In addition to the Tableau display, LMI data is also provided in various formats including: comma-separated (.csv) files, Excel (.xlsx) files, and PDF publications.

Enhancements continue to be made to the website based on the team's knowledge/ideas, user feedback, and requested additions and changes.

The following enhancements/updates were made to the LMI website during the program year:

- Updated Tableau software to version 2025.2 for the LMI team.
- Accessibility compliance (WCAG) improvements were made to all of the Tableau visualizations published on the LMI website.
- All data files related to LMI programs are loaded to a WCAG accessible site for viewing and/or an accessibility compliant Excel template was used to publish the data to the LMI website.
- Online Job Posting Analytics Tableau visualization was added: workforce.iowa.gov/jpa/data
- Employer Dashboard Tableau visualization was added: workforce.iowa.gov/employer-dashboard
- Last-Dollar Scholarship Programs List visualization was added: workforce.iowa.gov/lgs/data
- Distributed LMI email blasts to announce research project results, updated publications, and the availability of current data.
- The following displays website analytics for the LMI website from July 2025 through June 2026.



Total Page Views
(July 1, 2025 - June 30, 2026)
126,976

Top 5 LMI Web Pages by Total Views from Jul 2025-Jun 2026

Web Page	Total Views
Registered Apprenticeship Visualization	26,641
Labor Market Information (LMI) Home Page	21,464
Iowa Wage Report + Occupation: Employment & Wages Home +	14,214
Career Explorer + Career Exploration & Information	13,415
Local Area Unemployment Statistics (LAUS)	8,303

Iowa's Labor Market Information Website (continued)

The following pages detail the webpages that make-up the Labor Market Information website for the State of Iowa. The link to each page and a short description is provided, these pages are organized in a way which represents the organization of the website itself.

LMI Home Page (workforce.iowa.gov/lmi)

This page serves as the introduction page and description of the Labor Market Information Division. As described above, this page also provides links to specific topics. Additionally, the user can immediately see a few statistics on this page that are of high interest, including: unemployment rate, labor force participation rate, and job openings.

Labor Market Indicators (workforce.iowa.gov/labor-market-information/indicators):

- **Current Employment Statistics (CES)** (workforce.iowa.gov/ces) which measures the monthly state and local nonfarm employment and wages for current and historical data for the State, Metropolitan Statistical and rural counties.
- **Local Area Unemployment Statistics (LAUS)** (workforce.iowa.gov/laus) which produces monthly and annual labor force estimates for the state, counties, metropolitan statistical areas, districts and other geographies.
- **Unemployment Insurance Statistics** (workforce.iowa.gov/uistats) provide information on the number of unemployment insurance recipients and benefits paid by week, month, and industry.

Industry & Employers (workforce.iowa.gov/labor-market-information/industry-employers):

- **Employer Database** (workforce.iowa.gov/edb) makes available privately collected information, by the vendor Data Axle, on Iowa businesses. The database includes the name, address, contact information, industry description, and size for each business.
- **Employment Benefit Analysis** (workforce.iowa.gov/eba) is based on data from an employer survey which gives information on the benefits offered by Iowa employers.
- **Industry Profiles** (workforce.iowa.gov/iprof) present an analysis and comparison of twenty major sectors at the State level using data from the Quarterly Census of Employment and Wages (QCEW) program, Local Employer Household Dynamics (LEHD), and the Employer Database.
- **Industry Projections** (workforce.iowa.gov/iproj) provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).
- **Injuries, Illness, and Fatalities** (workforce.iowa.gov/iif) statistics gathered about work-related injuries, illnesses, and fatalities. Data collected is used to reduce future risks.
- **Quarterly Employment and Wages (QCEW)** (workforce.iowa.gov/qcew) furnishes industry data on wages, employment, and the number of business establishments in the State and counties.
- **Staffing Patterns** (workforce.iowa.gov/staff) allows users to look at the top occupations employed in an industry or the reverse: which industries employ specific occupations. It is produced in conjunction with the occupational projections for the State and by Local Workforce Development Areas (LWDA).
- **Workforce Needs Assessment** (workforce.iowa.gov/wna) are the results of an Iowa employer survey that identifies current and impending job vacancies, perception of applicants, and skills lacking.

Iowa's Labor Market Information Website (continued)

Occupation: Employment & Wages (workforce.iowa.gov/labor-market-information/occupations):

- **Iowa Licensed Occupations** (workforce.iowa.gov/lic) presents information on occupations that require a license, certificate, or commission issued at the state level.
- **Iowa Wage Report** (workforce.iowa.gov/iawr) which was developed with data from the Bureau of Labor Statistics' Occupational Employment and Wages Statistics (OEWS) program. Wage estimates are updated using the Employment Cost Index (ECI) to keep them current.
- **Occupational Employment and Wage Statistics (OEWS)** (workforce.iowa.gov/oews) which is a federal BLS program that provides employment and wage estimates by occupation.
- **Occupational Projections (Forecasts)** (workforce.iowa.gov/oproj) which provide long-term and short-term projections on expected growth and decline for a ten-year and two-year period for the State and Iowa's Local Workforce Development Areas (LWDA).
- **Online Job Posting Analytics** (workforce.iowa.gov/jpa) provides monthly job postings in the State of Iowa and by Local Workforce Development Areas (LWDA). Top employers, by total job postings, along with information regarding top occupations and top industries by total job postings.

Labor Supply & Availability (workforce.iowa.gov/labor-market-information/labor-supply-availability):

- **American Community Survey Data** (workforce.iowa.gov/acs) which is a survey conducted by the U.S. Census Bureau on an ongoing basis. The ACS data available on this site is specific to Iowa residents and displays labor force data by demographics.
- **Education Outcomes** (workforce.iowa.gov/eo) research was created to assist colleges and universities in determining the effectiveness of their educational programming by matching education data to employment and wage information.
- **Iowa College Student Retention** (workforce.iowa.gov/cs) results of surveyed students attending a postsecondary institution in Iowa. The data shows students' fields of study, desired occupation/industry/benefits, and their intention to live in Iowa post-graduation.
- **Iowa's Employer Dashboard** (workforce.iowa.gov/ed/data) data commonly requested by employers and economic development partners.
- **Job Openings & Labor Turnover Survey** (workforce.iowa.gov/jolts) which is a monthly survey developed by the BLS to address the need for data of job openings, hires, and separations. The JOLTS data available on this site focuses on this data for Iowa and how it compares to the nation.
- **Laborshed Studies & Statewide Laborshed Trends** (workforce.iowa.gov/laborshed and workforce.iowa.gov/laborshedtrends) is the a supply-side survey. The analysis reports on workforce characteristics and labor availability of individuals 18 to 64 years of age across the State.
- **Registered Apprenticeship** (workforce.iowa.gov/ra/data) is the a supply-side survey. The analysis reports on workforce characteristics and labor availability of individuals 18 to 64 years of age across the State.

Career Exploration & Information (workforce.iowa.gov/career):

- **Career Explorer** (workforce.iowa.gov/career-explorer) a tool that allows individuals to see the wages, education, training, experience requirements, and future outlook for whatever job they select — all in one place.

Iowa's Labor Market Information Website (continued)

Resources (workforce.iowa.gov/labor-market-information/resources):

- **Area Profiles** (workforce.iowa.gov/aprof) are reports on State's Local Workforce Development Areas (LWDA) which include industry employment and wages, population, labor force data, and high demand occupations.
- **Last-Dollar Scholarship Program List** (workforce.iowa.gov/lds/data)
- **Frequently Asked Questions** (workforce.iowa.gov/labor-market-information/resources/faq) is organized by program and answers questions regarding many of the LMI products.
- **News Releases and Announcements** (workforce.iowa.gov/labor-market-information/resources/news) provides recent changes and updates to the LMI website.
- **Outside Resources** (workforce.iowa.gov/labor-market-information/resources/additional-resources) links to external websites that contain helpful LMI related information.
- **Site Guide** (workforce.iowa.gov/labor-market-information/resources/guide) provides a breakdown of the data and publications found on the LMI Website.
- **Special Publications** (workforce.iowa.gov/labor-market-information/resources/publications) are additional reports not found in other areas of the LMI website.
- **Subscribe to Mailing List** allows users to sign up to receive LMI announcements and data releases.
- **Tableau Guide** (workforce.iowa.gov/labor-market-information/resources/tableau-help) provides helpful tips and tricks using the interactive Tableau visualizations used throughout the site.
- **LMI Feedback Form** is available to provide feedback to or ask questions of LMI staff

Publications and Reports

The following publications and reports were updated with current information during Program year 2025 with funds provided by the WIG.

Employers Database (workforce.iowa.gov/edb/data) — a tool for exploring employers by location, industry, and employer size in the state of Iowa. The database includes information such as the employer name, contact information, website, size class, and more. The database was updated in the fall of 2024 and summer of 2025. Data comes from a third party, Data Axle.

Iowa Licensed Occupations (workforce.iowa.gov/lic/data) — is for job seekers, career counselors and other individuals interested in occupations in Iowa that require a license, certificate, or commission issued at the State level. Information provided includes: authorizing statute, requirements, fees, examination information, and licensing authority for over 100 occupations.

Iowa's Workforce and Economy (workforce.iowa.gov/labor-market-information/resources/publications) — an annual economic publication that provides an overview of Iowa's economy and show trends in the labor force and nonfarm employment.

Site Guide (workforce.iowa.gov/media/1850/download?inline) — provides an explanation of the data and publications displayed on the LMI website.

Data Requests Through Partnerships, Consultations, & Collaborations

This list is not comprehensive but includes many of the ad hoc data requests and analysis that the LMI Division staff have fielded throughout the year for a variety of data users.

- Provided state comparison of labor force data between Iowa and other states
- Updated on a monthly basis the Governor's Labor Market Information dashboard
- Support Department of Education in various employment matching and program outcomes projects
- Support the Workforce Services Division with distribution of customer satisfaction surveys and results analysis
- Supported the data analysis for the Effectiveness in Serving Employers annual report
- Support the Workforce Services Division with development and use of a Local Statistical Adjustment Model (LSAM)
- Support the Workforce Services Division in providing the Eligible Training Provider List (ETPL) data for community colleges in Iowa
- Support Department for the Blind and Iowa Vocational Rehabilitation with employment/wage matching
- Support Workforce Services Division with distribution of the Dislocated Worker Survey and results analysis
- Custom occupational report for nursing and direct care worker occupations in Iowa Falls and the Mid-Iowa Growth region
- Provided labor market information Johnson County and the Iowa City MSA
- In-commute analysis for Clinton, Iowa
- Demographic data for southwest Iowa
- Commuting analysis for areas in the Mississippi Valley LWDA
- Industry report for construction-excavation in Iowa Falls
- In-commute analysis for DeWitt, Iowa
- Occupational projections data for 'Soy Crusher Operator'
- Job openings data for Registered Nurses
- Statewide advanced manufacturing report
- Custom occupational report for wholesale/retail trade in Iowa Falls, Iowa
- Top employer data in Jackson County
- Benefit and wage information for a specified list of occupations
- Custom occupational report for agriculture in Iowa Falls, Iowa
- Custom occupational report for plastics manufacturing in Iowa Falls, Iowa
- Employment concentration, location quotient of manufacturing for Iowa and Mahaska County
- Top qualifications data for job postings by industry

Data Requests Through Partnerships, Consultations, & Collaborations (continued)

- Wage data for maintenance, production, and warehousing occupations
- Projections data for Marshalltown and/or Marshall County
- Employers located within 50-Miles of Creston, Iowa with 50+ employees
- Employers located in Council Bluffs, Iowa with 100+ employees
- Custom industry report for Ames and Des Moines covering ag/biotech and other chemical manufacturing related occupations
- Custom occupational report for chemical/hazardous materials occupations in the Siouxland
- Commuter analysis for Greene, IA
- Workforce metrics analysis provided for Pleasant Hill, Iowa
- Analysis of 'multiple job holders' vs 'single job holders' from 2007-2024
- Summary tables for 2024 and 2025 of WARN data
- Eastern Iowa LWDA cities, Laborshed data files
- Analysis of which occupations manufacturers have the hardest time filling
- Demographic and workforce data for Conrad, Iowa
- Occupational projections tables provided specific to a custom region (Story, Green, Boone, and Hamilton counties)
- Occupational wage data for Storm Lake, Iowa
- Analysis of highest fatalities by industry, recorded 2011-2022
- Commuting analysis for Le Mars, Iowa
- Muscatine and Davenport, Iowa mapping based on Laborshed model data
- Wage and benefit information for Ida County
- Supporting the Business Engagement Division at Iowa Workforce Development by developing a dashboard for employers and economic development partners to easily access most requested workforce data
- Conducted a survey on behalf of Iowa CareGivers to collect information regarding the direct care workforce; provided analysis and reporting on collected data
- Custom request regarding the available workforce in manufacturing, including skill levels and wages
- Job openings, wage, and education analysis for Registered Nurses
- Job opening analysis in Iowa and the Iowa Plains LWDA specific to remote job opportunities. Analysis of industries, job titles
- Custom food processing occupational report for Grundy Center, Iowa
- Commuting data request across all Laborshed areas in Iowa
- Unemployment rate and labor force participation rate data by age, race, and education in the Iowa Plains LWDA
- Custom occupational report for mining industry occupations in Iowa Falls and the Mid-Iowa Growth region

Data Requests Through Partnerships, Consultations, & Collaborations (continued)

- Regularly support the Rapid Response team in the Workforce Services Division in the creation of maps illustrating the impact of layoffs by place of residence for dislocated workers as well as flyers to be provided to dislocated workers at Workforce Information Meetings, containing job openings data
- Additional maps created by request and/or in support of programs within the agency
 - Promise Jobs service area map
 - Proposed new LWDA map
 - Impacted employee layoff map for WARNs issued CY 2025
 - Summer Youth Internship awardee map
 - Re-entry advisory map
- Created and published (internally) the AJC Monthly traffic dashboard
- Laborshed map data for Maquoketa
- SOC and NAICS analysis by employment status and underemployment, within Marshalltown, Iowa Laborshed area
- Statistics on women in the workforce, including unemployment rate, labor force participation rate, and top industries of employment
- Trend data connected to healthcare specific SOC codes
- Custom data request related to the Direct Care Worker Survey, specific to Hawk-i enrollees
- Occupational projections and job posting data by community college regions within the Iowa Plains LWDA
- NE Iowa occupational projections and job posting data
- Occupational wage data request for HVAC occupation for Cedar Rapids and Iowa City, Iowa and the East Central LWDA
- Minimum education requirements and/or certifications for top job postings
- Custom occupational report for Siouxland based on occupations most frequently found in pharmaceutical manufacturing
- Supported the Business Engagement Division by updating LMI related slides in their presentations across the state to employers (approximately 23 presentations).
- Job openings analysis for Wapello County, Iowa
- Healthcare related job openings data for East Central LWDA
- Occupational report for wholesale & retail trade and warehouse & distribution for Iowa City, Iowa
- Job posting analysis and median posting duration for biomanufacturing SOC codes
- Job opening analysis for RNs, LPNs, and medical assistants over the last 10 years

Recommendations to ETA for Changes and Improvements

- Provide feedback to States regarding their reports and publications.
- Hold regularly scheduled meetings with LMI Directors.
- Create an FAQ of information requested from the ETA Regional Officers.
- Provide an outline of LMI information that will be helpful to WIOA staff.
- Provide a template that can be used by states for the Annual Performance report.
- Increase the budget. Staff salary requirements and the cost of living adjustments continue to increase—required production and deliverables don't decrease—but the budget makes it difficult to add resources, respond to all information requests, and develop new and innovative LMI data products.

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