

GREATER DES MOINES REGIONAL LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

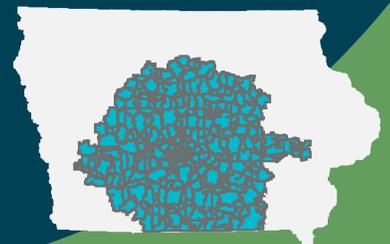
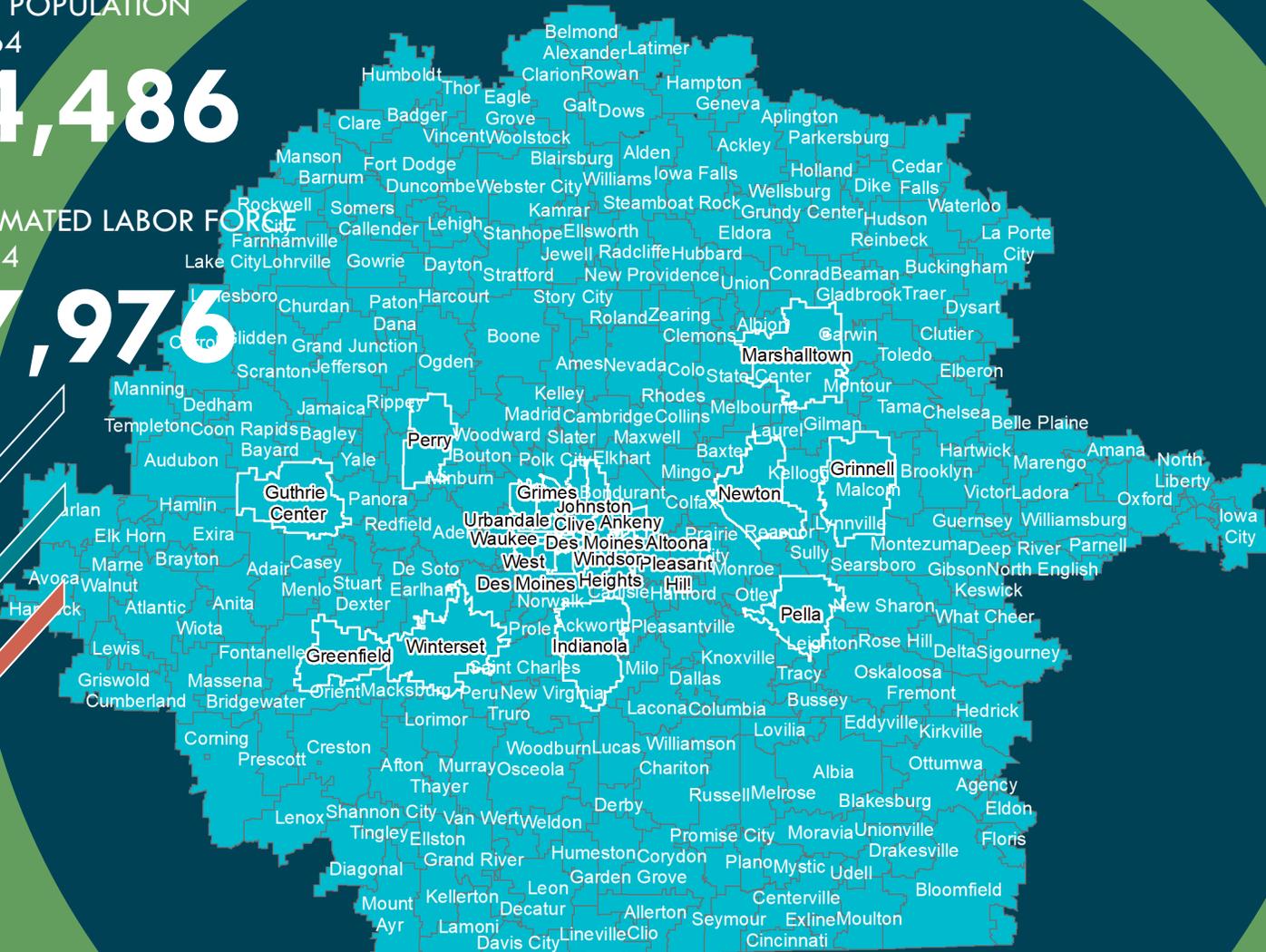
RELEASED
2023

ESTIMATED POPULATION
AGES 18-64

904,486

TOTAL ESTIMATED LABOR FORCE
AGES 18-64

747,976



AREA SHOWN

GREATER DES MOINES REGIONAL LABORSHED ANALYSIS

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Greater Des Moines Regional Laborshed area.

The employed are currently commuting an average of—

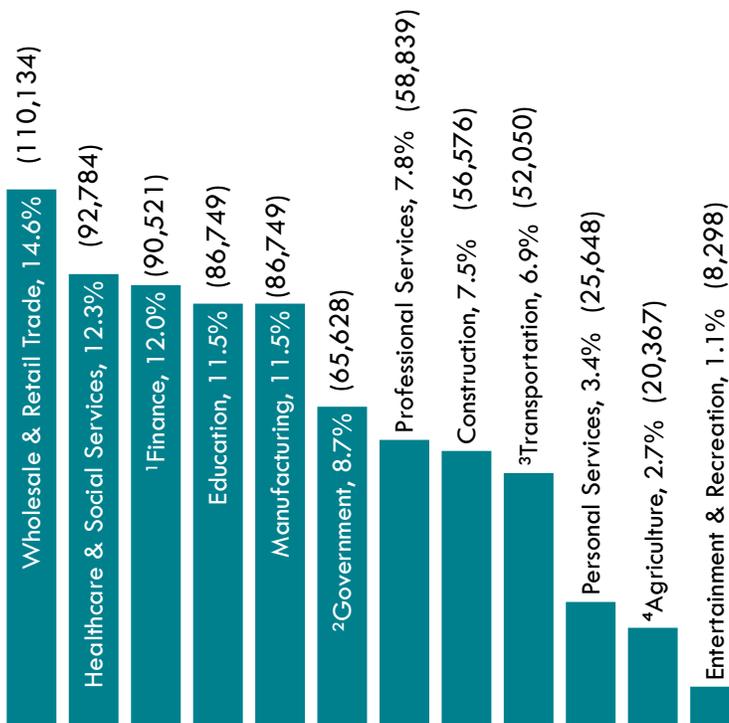
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Finance, Insurance, & Real Estate

³Transportation, Communications, & Utilities

²Public Administration, Government

⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Vacation 94.8%
	Health/Medical Insurance 94.1%
	Pension/Retirement/401K 91.6%
	Dental Coverage 89.6%
	Paid Holiday 86.3%
	Life Insurance 83.9%
	Vision Coverage 83.2%
	Disability Insurance 81.2%
	Flex Spending Account 67.2%
	Prescription Drug Coverage 59.3%

16
miles one-way
for an
employment
opportunity

20
minutes

EMPLOYED: LIKELY TO CHANGE

• **30.1%** of employed individuals are likely to change their current employment situation for a new opportunity.

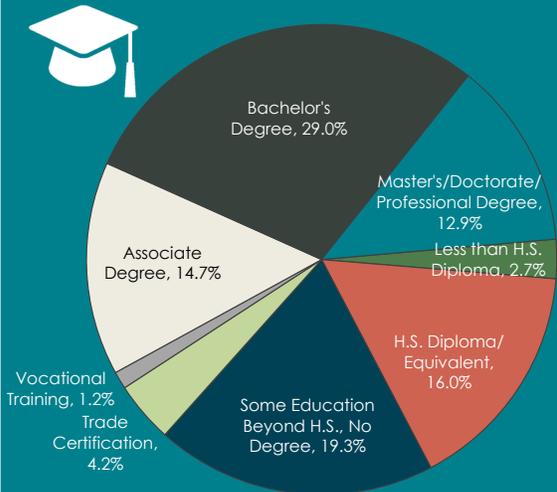
• Current occupational categories:

Professional, Paraprofessional, Technical	35.6%
Production, Construction, Material Moving	22.6%
Clerical	12.7%
Managerial	11.5%
Service	8.7%
Sales	7.7%
Agricultural	1.2%

• Current median wages: \$

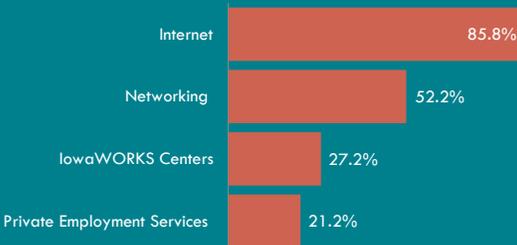
- \$19.75/hour and \$69,000/year
- \$25.00/hour - attracts 66%
- \$28.00/hour - attracts 75%

• 81.3% have an education beyond HS



• **28.5%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **16 miles/21 minutes** (one-way) to work
- Willing to commute an average of **29 miles/36 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• **71.7%** of unemployed individuals are likely to accept an employment opportunity.

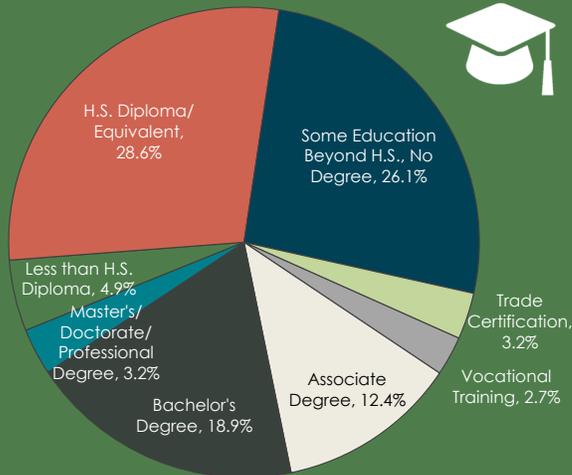
• Former occupational categories:

Production, Construction, Material Moving	26.9%
Professional, Paraprofessional, Technical	25.1%
Service	19.2%
Sales	12.6%
Clerical	10.2%
Managerial	5.4%
Agricultural	0.6%

• Median wages: \$

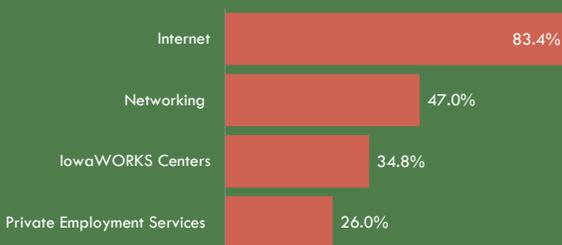
- \$15.00/hour - lowest willing to accept
- \$18.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

• 66.5% have an education beyond HS



• **57.3%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **26 miles/33 minutes** (one-way) to work



This regional analysis is based on aggregated data from the Greater Des Moines Metro, Greenfield, Grinnell, Guthrie Center, Indianola, Marshalltown, Newton, Pella, Perry, and Winterset Laborshed studies.

These results are based upon a total of
3,218
completed surveys.

For more data visit:
www.iowalmi.gov/laborshed



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

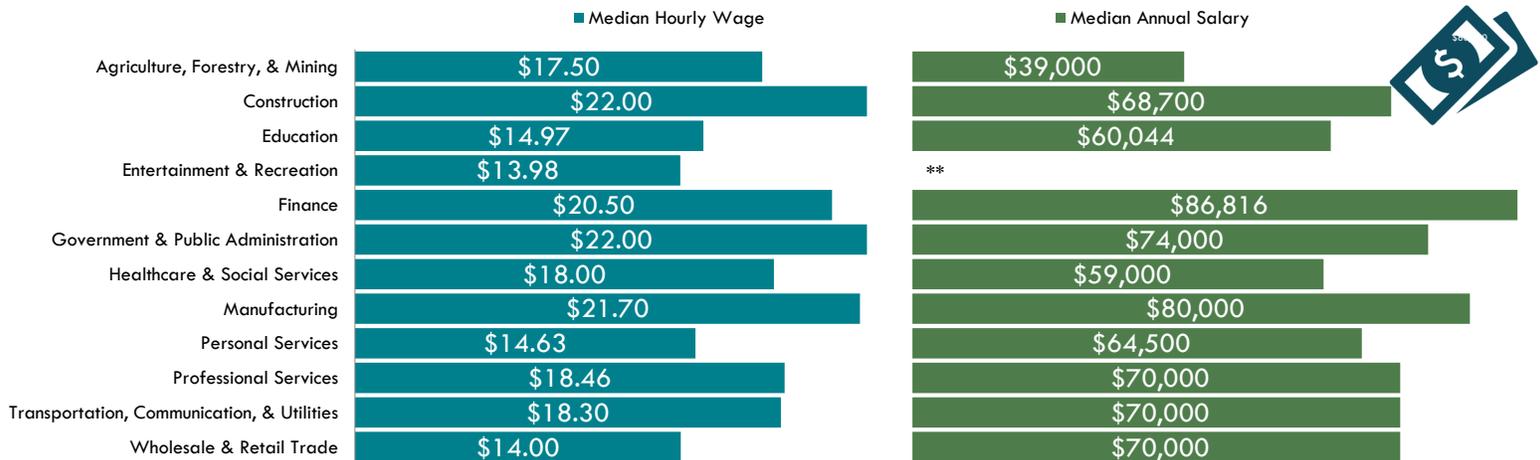
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	53.5%	28.6%	7.1%	10.7%	7.1%
Construction	48.5%	15.2%	12.1%	12.1%	9.1%
Education	90.8%	10.1%	1.8%	11.0%	67.9%
Entertainment & Recreation	61.6%	23.1%	0.0%	23.1%	15.4%
Finance, Insurance, & Real Estate	89.3%	14.9%	1.4%	21.6%	51.4%
Government & Public Administration	85.3%	23.5%	6.2%	9.9%	45.7%
Healthcare & Social Services	90.5%	20.1%	6.0%	17.4%	47.0%
Manufacturing	68.8%	22.9%	4.6%	14.7%	26.6%
Personal Services	90.0%	20.0%	10.0%	20.0%	40.0%
Professional Services	82.7%	20.7%	2.3%	14.9%	44.8%
Transportation, Communication, & Utilities	82.5%	34.9%	9.5%	11.1%	27.0%
Wholesale & Retail Trade	69.4%	23.0%	5.1%	15.8%	25.5%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

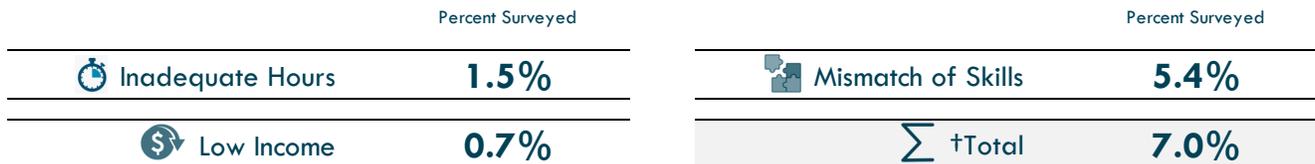


**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).



†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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