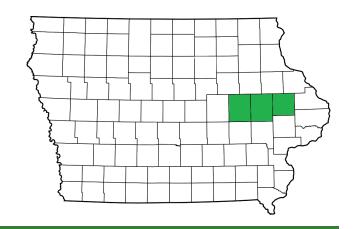
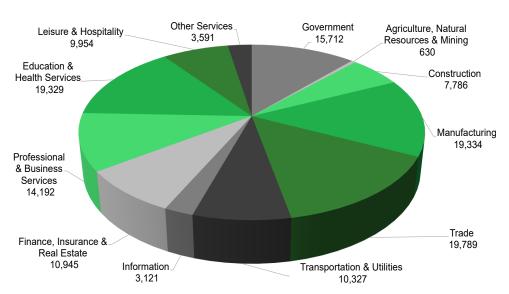
Cedar Rapids Metropolitan Statistical Area

lowa Workforce Development 2021 Profile



Jobs Summary

In 2020, the Cedar Rapids
Metropolitan Statistical Area (MSA)
accounted for 134,707 jobs,
representing 9.1 percent of covered
employment in Iowa. Trade was the
MSA's largest supersector,
employing 19,789 individuals. The
retail trade sector made up the bulk
of these jobs, employing 14,074
people. Trade was followed closely
by the manufacturing and education
and health services supersectors,
which employed 19,334 and 19,329
people, respectively. Due to the
coronavirus pandemic, employment



within the MSA was significantly depressed in 2020, falling by 6.2 percent from 2019. On the other hand, wages grew by 7.7 percent over the same time period.

Average Labor Rates, 2020*

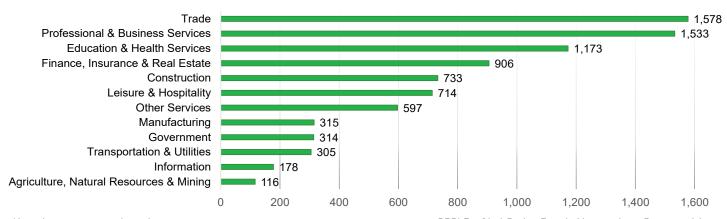
Labor Force 142,000 Employment 133,200 Unemployment 8,800

Unemployment Rate 6.2%

Quick Facts About the Cedar Rapids MSA

- → Includes Benton, Jones, and Linn counties
- \rightarrow Had a population of 276,520 in 2020, a 7.2% jump from 2010¹
- → Had the highest average unemployment rate among Iowa MSAs in 2020
- ¹ U.S. Census Bureau, 2020 Population and Housing State Data

Number of Firms by Industry, 2020



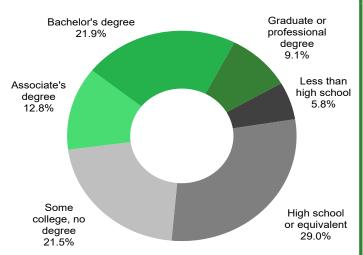
^{*}Incudes non-covered employment

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Employment and Wage Summary by Industry, 2019–20

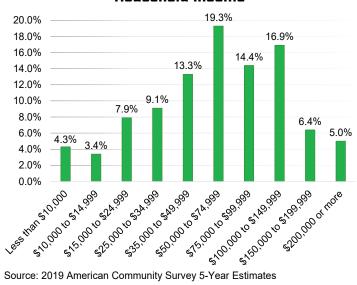
Industry	Average Annual Wage			Employment		
	2019	2020	% Change	2019	2020	% Change
Total, All Industries	\$ 53,220	\$ 57,293	7.7%	143,624	134,707	-6.2%
Private Entities	\$ 53,821	\$ 57,903	7.6%	126,973	118,995	-6.3%
Agriculture, Natural Resources & Mining	\$ 43,255	\$ 44,503	2.9%	693	630	-9.1%
Construction	\$ 62,929	\$ 66,589	5.8%	7,968	7,786	-2.3%
Manufacturing	\$ 84,310	\$ 90,665	7.5%	20,430	19,334	-5.4%
Trade	\$ 41,139	\$ 44,121	7.2%	20,722	19,789	-4.5%
Wholesale Trade	\$ 71,778	\$ 72,834	1.5%	5,881	5,715	-2.8%
Retail Trade	\$ 28,998	\$ 32,461	11.9%	14,841	14,074	-5.2%
Transportation & Utilities	\$ 48,759	\$ 51,162	4.9%	11,069	10,327	-6.7%
Information	\$ 73,983	\$ 76,313	3.1%	3,527	3,121	-11.5%
Finance, Insurance & Real Estate	\$ 72,842	\$ 77,274	6.1%	11,239	10,945	-2.6%
Professional & Business Services	\$ 53,823	\$ 58,338	8.4%	14,843	14,192	-4.4%
Education & Health Services	\$ 47,672	\$ 49,382	3.6%	20,075	19,329	-3.7%
Leisure & Hospitality	\$ 16,810	\$ 17,787	5.8%	12,279	9,954	-18.9%
Other Services	\$ 35,346	\$ 40,694	15.1%	4,128	3,591	-13.0%
Government	\$ 48,633	\$ 52,670	8.3%	16,652	15,712	-5.6%
State	\$ 59,490	\$ 63,176	6.2%	950	957	0.7%
Local	\$ 46,219	\$ 50,271	8.8%	14,533	13,575	-6.6%
Federal	\$ 69,816	\$ 71,749	2.8%	1,169	1,180	0.9%

Educational Attainment Among Those Aged 25+



Source: 2019 American Community Survey 5-Year Estimates

Household Income



Commuting Patterns

- → 55.4 percent of workers lived fewer than 10 miles from their primary place of employment, while 27.0 percent had a one-way commute of 25 miles or greater.²
- → 67.9 percent of the MSA's employees lived in the area, whereas only 32.1 percent of the area's employees commute into the region from the surrounding communities.²
- → 84.7 percent of workers drove alone to work, while only 8.0 percent utilized carpooling or public transportation.³
 - △ 4.1 percent of workers under 25 walked to work, compared to 1.7 percent of those 25 and older.³

² U.S. Census Bureau, 2018 OnTheMap data

³ 2019 American Community Survey 5-Year Estimates