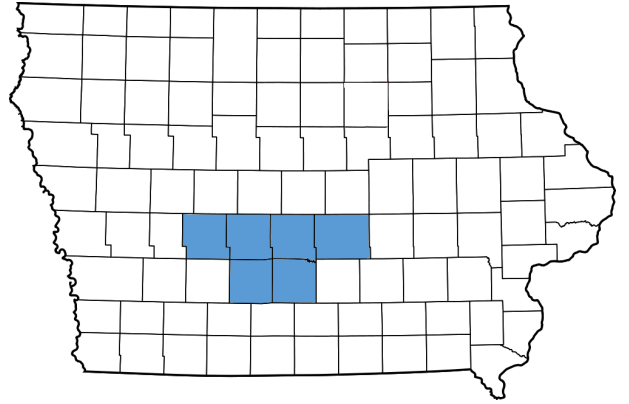


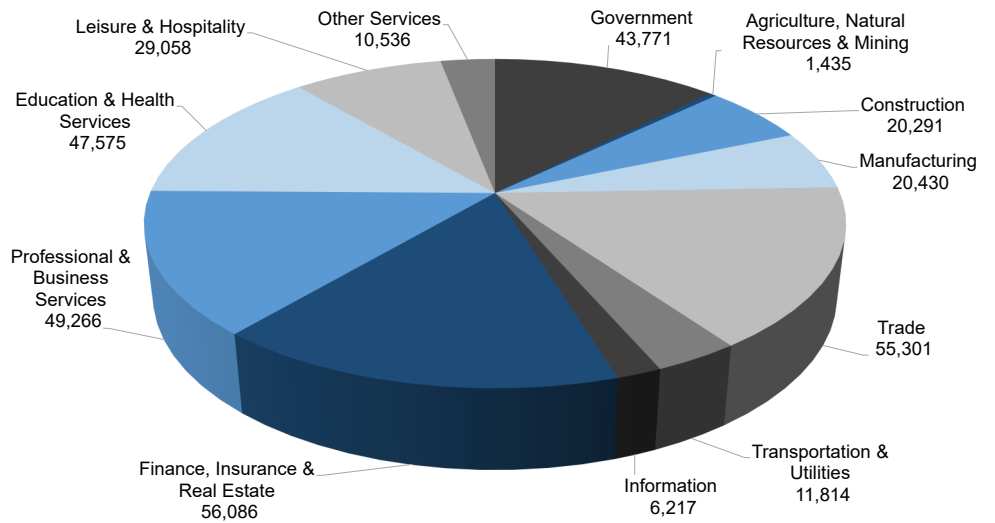
Des Moines–West Des Moines Metropolitan Statistical Area

Iowa Workforce Development 2021 Profile



Jobs Summary

In 2020, the Des Moines–West Des Moines Metropolitan Statistical Area (MSA) encompassed 351,749 jobs, accounting for 23.8 percent of covered employment in Iowa. Finance, insurance, and real estate was the MSA’s largest supersector, employing 56,086 individuals. The supersector also had the area’s highest average annual wage in 2020, at \$95,536. Trade was the region’s second-largest supersector, employing 55,301 people. Employment in the MSA was depressed in 2020 due to the coronavirus pandemic, falling by 4.5 percent from 2019. However, the area’s average annual wage grew by 8.8 percent year-over-year.



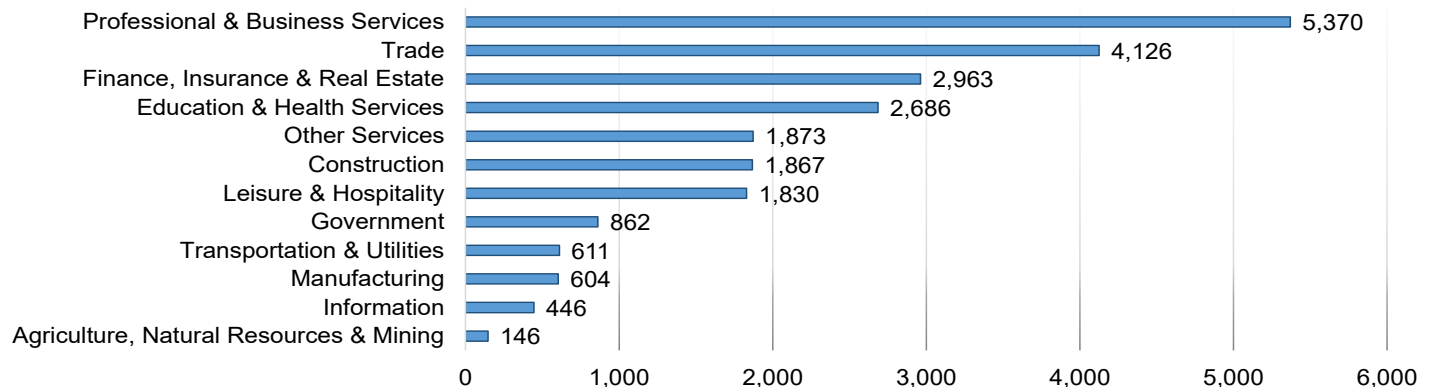
Average Labor Rates, 2020*

Labor Force	355,500
Employment	335,900
Unemployment	19,700
Unemployment Rate	5.5%

Quick Facts About the Des Moines–West Des Moines MSA

- Counties included are Dallas, Guthrie, Jasper, Madison, Polk, and Warren
 - Had an estimated population of 709,466 in 2020, a 17.0% jump from 2010¹
 - Experienced a 95.0 percent increase in unemployment from 2019 to 2020
- ¹ U.S. Census Bureau, Population Division.

Number of Firms by Industry, 2020

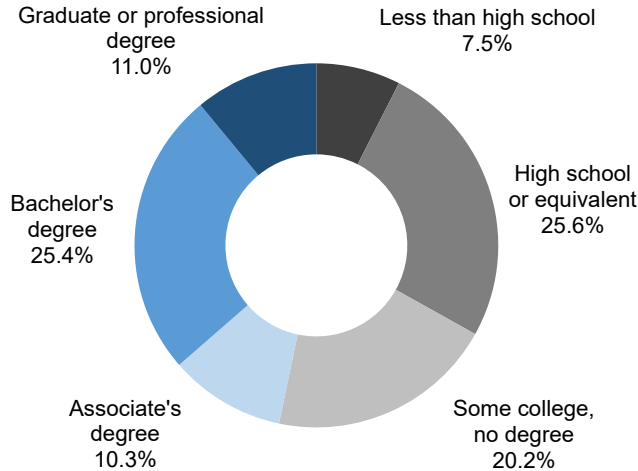


*Includes non-covered employment

Employment and Wage Summary by Industry, 2019–20

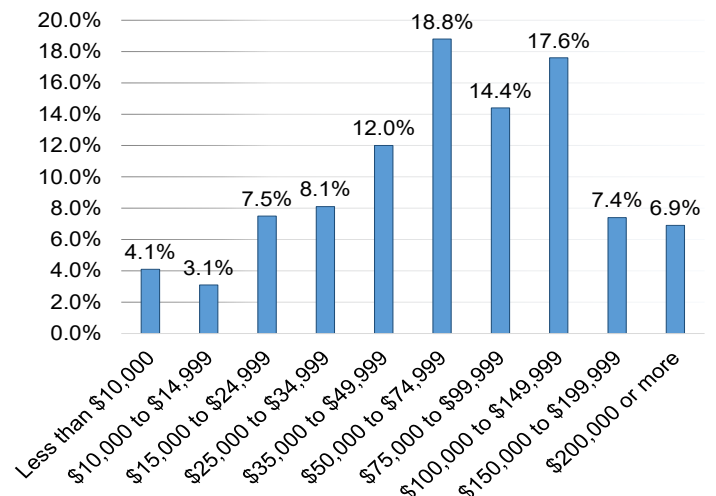
Industry	Average Annual Wage			Employment		
	2019	2020	% Change	2019	2020	% Change
Total, All Industries	\$ 57,334	\$ 62,356	8.8%	368,254	351,749	-4.5%
Private Entities	\$ 57,519	\$ 62,687	9.0%	323,360	307,978	-4.8%
Agriculture, Natural Resources & Mining						
Agriculture, Natural Resources & Mining	\$ 50,809	\$ 45,491	-10.5%	1,412	1,435	1.6%
Construction						
Construction	\$ 63,427	\$ 67,474	6.4%	20,201	20,291	0.4%
Manufacturing						
Manufacturing	\$ 56,705	\$ 60,257	6.3%	21,214	20,430	-3.7%
Trade						
Trade	\$ 46,688	\$ 50,005	7.1%	57,577	55,301	-4.0%
<i>Wholesale Trade</i>	\$ 81,695	\$ 85,866	5.1%	17,961	17,441	-2.9%
<i>Retail Trade</i>	\$ 30,816	\$ 33,485	8.7%	39,616	37,860	-4.4%
Transportation & Utilities						
Transportation & Utilities	\$ 53,366	\$ 56,852	6.5%	11,641	11,814	1.5%
Information						
Information	\$ 74,625	\$ 80,811	8.3%	6,661	6,217	-6.7%
Finance, Insurance & Real Estate						
Finance, Insurance & Real Estate	\$ 90,295	\$ 95,536	5.8%	55,670	56,086	0.7%
Professional & Business Services						
Professional & Business Services	\$ 67,571	\$ 73,650	9.0%	50,020	49,266	-1.5%
Education & Health Services						
Education & Health Services	\$ 51,043	\$ 54,638	7.0%	50,296	47,575	-5.4%
Leisure & Hospitality						
Leisure & Hospitality	\$ 19,936	\$ 20,879	4.7%	37,044	29,058	-21.6%
Other Services						
Other Services	\$ 45,112	\$ 48,377	7.2%	11,625	10,536	-9.4%
Government						
Government	\$ 56,001	\$ 60,030	7.2%	44,894	43,771	-2.5%
<i>State</i>	\$ 68,667	\$ 74,384	8.3%	7,377	7,426	0.7%
<i>Local</i>	\$ 49,662	\$ 53,482	7.7%	31,241	29,921	-4.2%
<i>Federal</i>	\$ 72,670	\$ 73,938	1.7%	6,276	6,424	2.4%

Educational Attainment Among Those Aged 25+



Source: 2019 American Community Survey 5-Year Estimates

Household Income



Source: 2019 American Community Survey 5-Year Estimates

Commuting Patterns

- 54.5 percent of workers lived fewer than 10 miles from their primary place of employment.²
- The average one-way commute took 20.5 minutes, with 77.6 percent of commutes taking less than half an hour. 2.6 percent of commutes were at least one hour in duration.³
- 83.6 percent of workers drove alone to work, whereas only 1.8 percent walked. A further 7.8 percent carpooled to and from their place of employment, while 1.1 percent utilized public transportation.³
- 4.6 percent of employed persons worked from home,³ a figure that is certain to increase going forward.

² U.S. Census Bureau, 2018 OnTheMap data

³ 2019 American Community Survey 5-Year Estimates