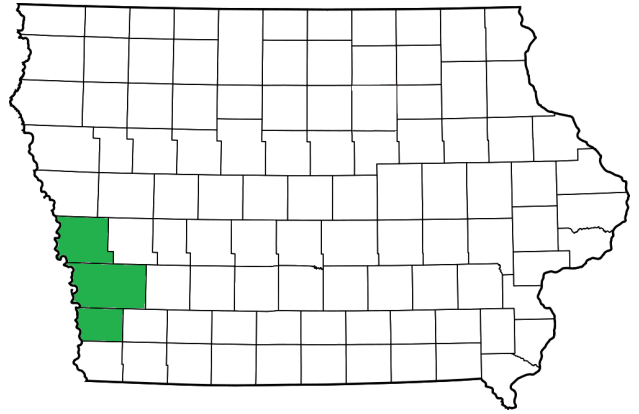
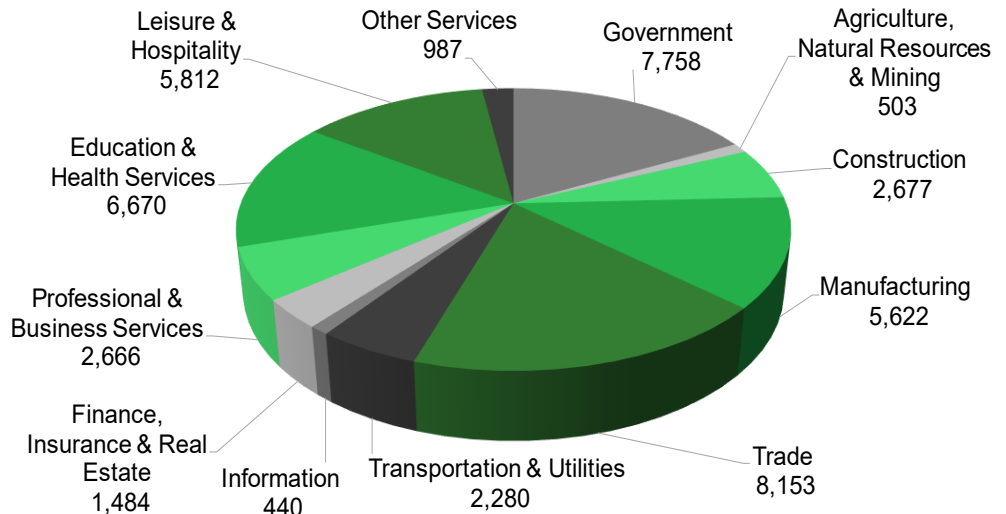


Omaha–Council Bluffs Metropolitan Statistical Area Iowa Workforce Development 2021 Profile



Jobs Summary

In 2020, the Omaha–Council Bluffs Metropolitan Statistical Area (MSA) represented 45,051 jobs in Iowa, accounting for 3.1 percent of covered employment in the state. Trade was the largest supersector in the area, encompassing 8,153 jobs. A majority of those jobs (5,984) were in the retail trade sector. Government was the MSA’s second-largest supersector, employing 7,758 individuals. Most of these jobs (6,073) were provided by local and municipal government entities. Employment in the area declined by 5.9 percent from 2019 to 2020, largely due to the coronavirus pandemic. However, the MSA’s average annual wage increased by 6.8 percent.



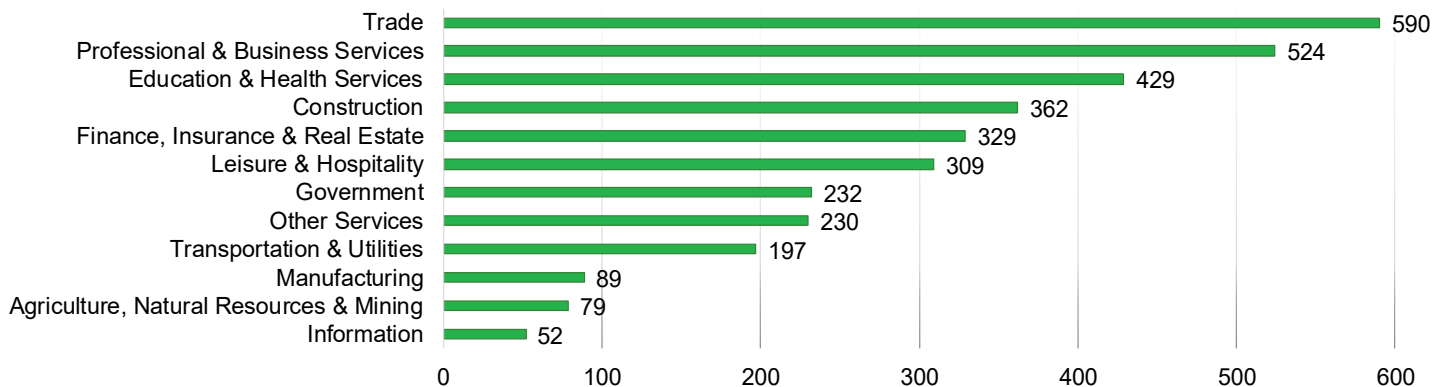
Average Labor Rates, 2020*

Labor Force	61,500
Employment	58,500
Unemployment	3,100
Unemployment Rate	5.0%

Quick Facts About the Omaha–Council Bluffs MSA

- The Iowa counties included are Harrison, Mills, and Pottawattamie
 - Had a population of 122,733 in 2020, a 0.3% decline from 2010¹
 - Had the fourth-lowest average unemployment rate of Iowa MSAs in 2020
- ¹ U.S. Census Bureau, Population Division.

Number of Firms by Industry, 2020



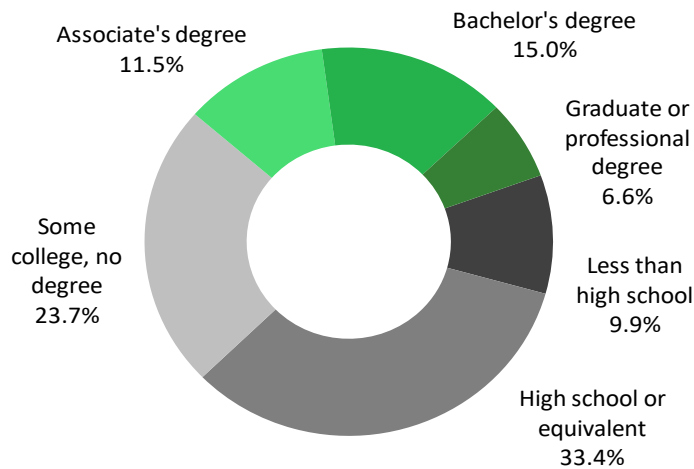
*Includes non-covered data

Data only represents Iowa portion of MSA

Employment and Wage Summary by Industry, 2019-20

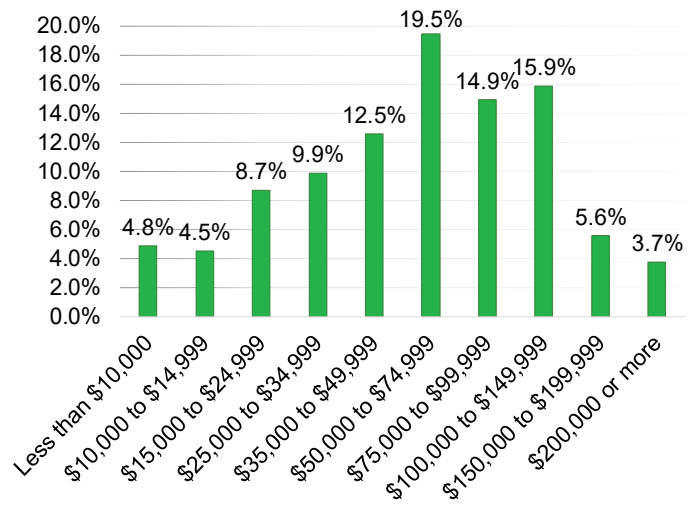
Industry	Average Annual Wage			Employment		
	2019	2020	% Change	2019	2020	% Change
Total, All Industries	\$ 43,578	\$ 46,559	6.8%	47,877	45,051	-5.9%
Private Entities	\$ 43,012	\$ 45,966	6.9%	39,797	37,294	-6.3%
Agriculture, Natural Resources & Mining	\$ 40,698	\$ 48,335	18.8%	565	503	-11.0%
Construction	\$ 66,104	\$ 64,235	-2.8%	3,370	2,677	-20.6%
Manufacturing	\$ 49,010	\$ 54,088	10.4%	5,666	5,622	-0.8%
Trade	\$ 36,613	\$ 39,118	6.8%	8,404	8,153	-3.0%
<i>Wholesale Trade</i>	\$ 62,646	\$ 65,662	4.8%	2,208	2,169	-1.8%
<i>Retail Trade</i>	\$ 27,336	\$ 29,497	7.9%	6,196	5,984	-3.4%
Transportation & Utilities	\$ 55,366	\$ 55,215	-0.3%	2,265	2,280	0.7%
Information	\$ 89,551	\$ 108,554	21.2%	517	440	-14.9%
Finance, Insurance & Real Estate	\$ 53,983	\$ 59,889	10.9%	1,556	1,484	-4.6%
Professional & Business Services	\$ 48,180	\$ 51,900	7.7%	2,651	2,666	0.6%
Education & Health Services	\$ 45,092	\$ 47,834	6.1%	6,709	6,670	-0.6%
Leisure & Hospitality	\$ 21,916	\$ 22,857	4.3%	7,083	5,812	-17.9%
Other Services	\$ 39,029	\$ 42,741	9.5%	1,011	987	-2.4%
Government	\$ 46,363	\$ 49,408	6.6%	8,080	7,758	-4.0%
<i>State</i>	\$ 55,320	\$ 58,277	5.3%	1,376	1,356	-1.5%
<i>Local</i>	\$ 43,993	\$ 47,067	7.0%	6,386	6,073	-4.9%
<i>Federal</i>	\$ 55,204	\$ 56,074	1.6%	318	329	3.5%

Educational Attainment



Source: 2019 American Community Survey 5-Year Estimates

Household Income



Source: 2019 American Community Survey 5-Year Estimates

Commuting Patterns

- 63.0 percent of workers living in the lowa portion of the MSA travel outside of their county of residence for work, with many likely travelling to nearby Omaha.²
- 84.1 percent of commuters traveled to and from work alone in a personal car, truck or van.³
- Public transportation (0.6 percent) and alternative travel such as riding a bike or hailing a ride share (1.4 percent) were uncommon among commuters.³
- 3.9 percent of employed persons worked from home.³

² U.S. Census Bureau, 2018 OnTheMap data

³ 2019 American Community Survey 5-Year Estimates