Sioux City Metropolitan Statistical Area Iowa Workforce Development 2021 Profile

Jobs Summary

The Sioux City Metropolitan Statistical Area (MSA) accounted for 60,478 jobs in 2020, representing 4.1 percent of all covered employment in Iowa. Trade was the area's largest supersector, employing 10,585 individuals. Trade was closely followed by manufacturing (9,892 jobs) and education and health services (9,883 jobs). Due to the coronavirus pandemic, employment in nearly every sector of the MSA's economy fell in 2020. The Ione



exception was state government, which grew by 0.9 percent. Employment as a whole within the MSA declined by 4.7 percent annually. However, the region's average annual wage grew by 7.2 percent in the same time frame.

| Average Labor Rates, 2020* | | Quick Facts About the Sioux City MSA | | | | |
|----------------------------|--------|---|--|--|--|--|
| Labor Force | 90,800 | ightarrow The lowa counties included are Plymouth and Woodbury | | | | |
| Employment | | \rightarrow Had a population of 131,639 in 2020, a 3.5 percent growth rate from 2010 ¹ | | | | |
| Unemployment | | ightarrow Ranked third among lowa MSAs in lowest unemployment rate for 2020 | | | | |
| Unemployment Rate | 4.9% | ¹ U.S. Census Bureau, Population Division. | | | | |

Number of Firms by Industry, 2020



*Includes non-covered employment

Data only represents lowa portion of MSA

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| Industry | Average Annual Wage | | | Employment | | |
|---|---------------------|-----------|----------|------------|--------|----------|
| Industry | 2019 | 2020 | % Change | 2019 | 2020 | % Change |
| Total, All Industries | \$ 44,432 | \$ 47,650 | 7.2% | 63,447 | 60,478 | -4.7% |
| Private Entities | \$ 43,870 | \$ 47,071 | 7.3% | 55,195 | 52,591 | -4.7% |
| | | • | | | | - |
| Agriculture, Natural Resources & Mining | \$ 41,825 | \$ 43,504 | 4.0% | 590 | 564 | -4.4% |
| Construction | \$ 54,897 | \$ 57,055 | 3.9% | 3,262 | 3,201 | -1.9% |
| Manufacturing | \$ 59,398 | \$ 63,179 | 6.4% | 10,113 | 9,892 | -2.2% |
| Trade | \$ 35,801 | \$ 38,726 | 8.2% | 11,077 | 10,585 | -4.4% |
| Wholesale Trade | \$ 60,007 | \$ 63,011 | 5.0% | 2,851 | 2,789 | -2.2% |
| Retail Trade | \$ 27,412 | \$ 30,038 | 9.6% | 8,226 | 7,796 | -5.2% |
| Transportation & Utilities | \$ 55,886 | \$ 58,227 | 4.2% | 3,369 | 3,304 | -1.9% |
| Information | \$ 48,575 | \$ 52,667 | 8.4% | 633 | 558 | -11.8% |
| Finance, Insurance & Real Estate | \$ 53,406 | \$ 58,453 | 9.5% | 2,014 | 1,972 | -2.1% |
| Professional & Business Services | \$ 48,375 | \$ 50,606 | 4.6% | 5,367 | 5,300 | -1.2% |
| Education & Health Services | \$ 45,059 | \$ 47,335 | 5.1% | 10,282 | 9,883 | -3.9% |
| Leisure & Hospitality | \$ 16,713 | \$ 17,540 | 4.9% | 6,579 | 5,684 | -13.6% |
| Other Services | \$ 31,941 | \$ 36,824 | 15.3% | 1,910 | 1,646 | -13.8% |
| | - | | | | | |
| Government | \$ 48,189 | \$ 51,509 | 6.9% | 8,253 | 7,887 | -4.4% |
| State | \$ 60,428 | \$ 63,490 | 5.1% | 454 | 458 | 0.9% |
| Local | \$ 45,314 | \$ 48,702 | 7.5% | 7,079 | 6,711 | -5.2% |
| Federal | \$ 68,740 | \$ 70,108 | 2.0% | 720 | 718 | -0.3% |

Educational Attainment Among Those Aged 25+



Commuting Patterns

- → Slightly fewer workers (25,860) commuted into the MSA for work than those who commuted out of the area (27,919).²
- → 82.9 percent of commuters traveled alone in a personal car, truck, or van. Meanwhile, public transportation was almost nonexistent, serving only 0.8 percent of commuters traveling to work.³
- \rightarrow Walking to work was more common in Plymouth County (3.5 percent) than in Woodbury County (1.8 percent).³
- → 4.2 percent of employed persons worked from home.³
- ² U.S. Census Bureau, 2018 OnTheMap data
- ³ 2019 American Community Survey 5-Year Estimates

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Household Income