

# 2021 ANNUAL PROFILE

# CENTRAL IOWA LWDA

## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

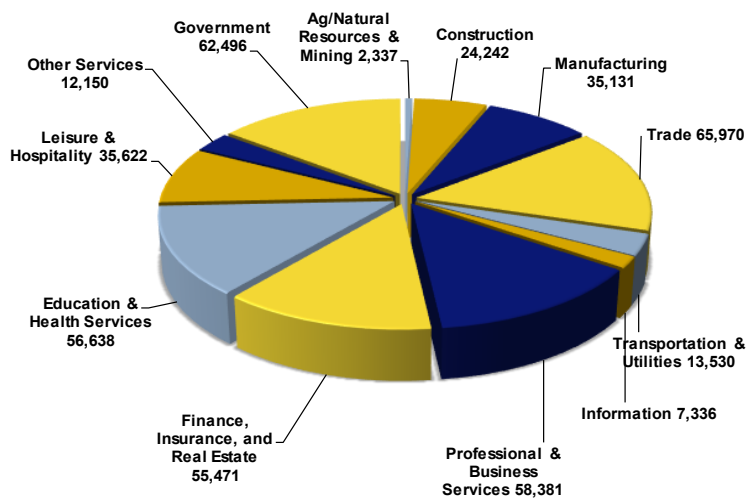
As of 2020, the Central Iowa LWDA's largest private industry was Manufacturing, representing 20.6 percent (65,970) of the region's total covered employment of 429,303. The region's total employment decreased by 4.6 percent since 2019, while the average annual wage increased by 8.4 percent to \$60,595 for all industries. While the majority of industries in the region recorded losses in employment, Ag/Natural Resources & Mining, Construction, Transportation & Utilities and Finance, Insurance, and Real Estate all had increases in employment, with Transportation & Utilities having the largest increase in employment with 1.6 percent in 2020. The largest loss in employment was posted in the Leisure & Hospitality industry with 21.2 percent, during 2020

The Central Iowa LWDA average weekly wage for all industries was \$1,165 for 2020. This was an increase of 8.4 percent since 2019. The highest average weekly wage for a private sector industry was in Finance, Insurance, Real Estate averaging \$1,808. Between 2019 and 2020, the Professional & Business Services sector reported the largest percentage increase in average weekly wage of 8.9



Central Iowa LWDA

### 2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Top Ten Occupations in the Central Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	11,820
Retail Salespersons	11,330
Customer Service Representatives	11,250
Fast Food and Counter Workers	10,650
Registered Nurses	8,060
Office Clerks, General	7,680
Heavy and Tractor-Trailer Truck Drivers	7,580
General and Operations Managers	7,550
Laborers and Freight, Stock, and Material Movers, Hand	7,110
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	6,290

Source: Occupational Employment and Wage Statistics (OEWS)

### QUICK FACTS

#### Counties Included in Central Iowa LWDA

- |        |         |
|--------|---------|
| Boone  | Dallas  |
| Jasper | Madison |
| Marion | Polk    |
| Story  | Warren  |

### 2014 Covered Employment (QCEW)

		%
Total Employment	429,303	29.1 <sup>1</sup>
Average Weekly Wage	\$1,165	115.8 <sup>2</sup>
Largest Private Sector: Trade	65,970	28.3 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,475,942

<sup>2</sup> Percent is based on statewide average weekly wage of \$1,006

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

Central Iowa LWDA Population (2020)	857,509
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# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
27,886	28,468	2.09%	Total All Industries	449,882	429,303	-4.57%
26,782	27,356	2.14%	Private Business	385,594	366,808	-4.87%
270	275	1.85%	Ag/Natural Resources & Mining	2,307	2,337	1.30%
2,299	2,325	1.13%	Construction	24,103	24,242	0.58%
815	815	0.00%	Manufacturing	36,616	35,131	-4.06%
4,999	4,999	0.00%	Trade	68,510	65,970	-3.71%
2,300	2,303	0.13%	<i>Wholesale Trade</i>	20,150	19,562	-2.92%
2,699	2,696	-0.11%	<i>Retail Trade</i>	48,360	46,408	-4.04%
736	785	6.66%	Transportation & Utilities	13,349	13,530	1.36%
529	552	4.35%	Information	7,878	7,336	-6.88%
3,293	3,468	5.31%	Finance, Insurance, and Real Estate	58,014	58,381	0.63%
6,122	6,270	2.42%	Professional & Business Services	56,342	55,471	-1.55%
2,991	3,260	8.99%	Education & Health Services	59,879	56,638	-5.41%
2,329	2,320	-0.39%	Leisure & Hospitality	45,204	35,622	-21.20%
2,402	2,288	-4.75%	Other Services	13,392	12,150	-9.27%
1,104	1,112	0.72%	Government	64,287	62,496	-2.79%
370	378	2.16%	<i>State</i>	16,486	16,183	-1.84%
514	515	0.19%	<i>Local</i>	40,358	38,645	-4.24%
220	219	-0.45%	<i>Federal</i>	7,443	7,667	3.01%

Source: Quarterly Census of Employment and Wages

### QUICK FACTS

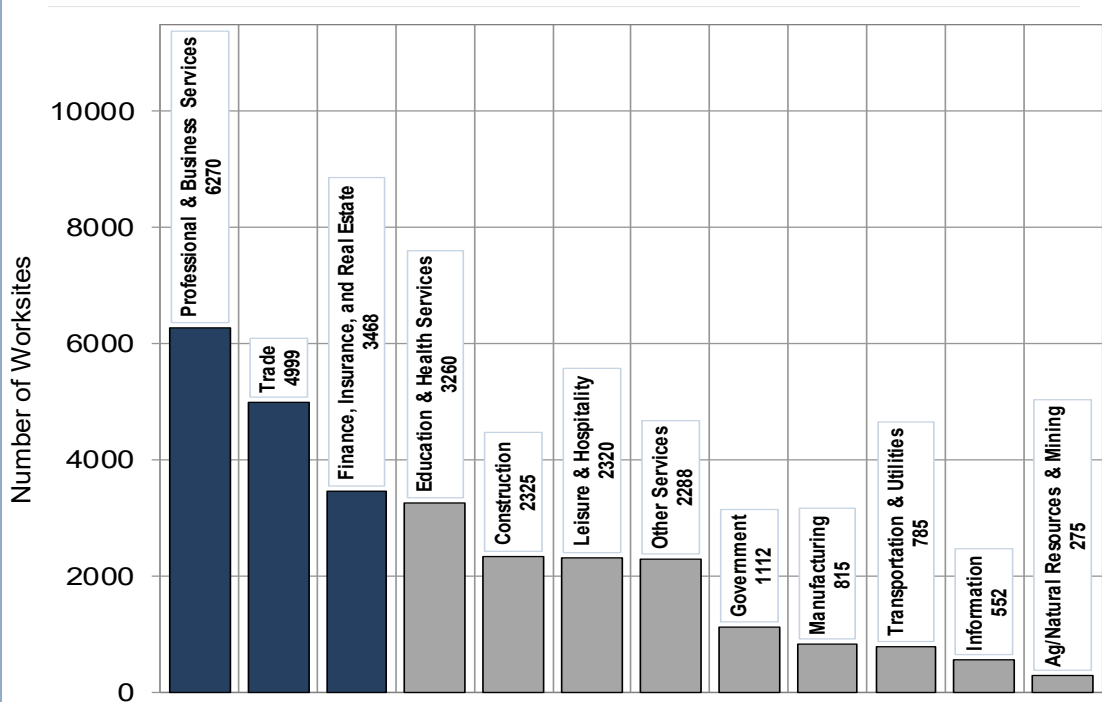
**Central Iowa LWDA  
Greatest Number of  
Worksites**

Professional &  
Business Services  
6270

\*Trade  
4,999

Finance, Insurance,  
and Real Estate  
3,468

### Reporting Units by Industry in 2020



\*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

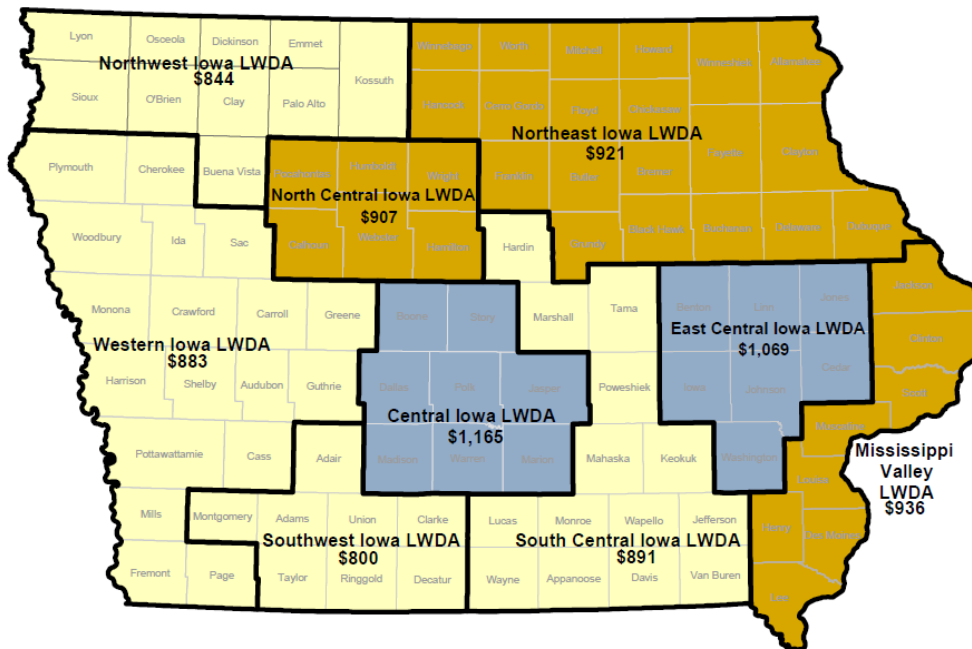
## 2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 55,877	\$ 60,595	8.44%	Total All Industries	\$ 1,075	\$ 1,165	8.37%
\$ 55,829	\$ 60,736	8.79%	Private Business	\$ 1,074	\$ 1,168	8.75%
\$ 50,641	\$ 50,544	-0.19%	Ag/Natural Resources & Mining	\$ 974	\$ 972	-0.21%
\$ 62,790	\$ 66,501	5.91%	Construction	\$ 1,208	\$ 1,279	5.88%
\$ 59,483	\$ 62,388	4.88%	Manufacturing	\$ 1,144	\$ 1,200	4.90%
\$ 44,835	\$ 47,952	6.95%	Trade	\$ 862	\$ 922	6.96%
\$ 80,276	\$ 84,310	5.03%	Wholesale Trade	\$ 1,544	\$ 1,621	4.99%
\$ 30,068	\$ 32,627	8.51%	Retail Trade	\$ 578	\$ 627	8.48%
\$ 53,012	\$ 56,465	6.51%	Transportation & Utilities	\$ 1,019	\$ 1,086	6.58%
\$ 70,435	\$ 76,352	8.40%	Information	\$ 1,355	\$ 1,468	8.34%
\$ 88,778	\$ 94,004	5.89%	Finance, Insurance, Real Estate	\$ 1,707	\$ 1,808	5.92%
\$ 67,566	\$ 73,584	8.91%	Professional & Business Services	\$ 1,299	\$ 1,415	8.93%
\$ 49,866	\$ 53,336	6.96%	Education & Health Services	\$ 959	\$ 1,026	6.99%
\$ 18,998	\$ 19,869	4.58%	Leisure & Hospitality	\$ 365	\$ 382	4.66%
\$ 43,532	\$ 46,961	7.88%	Other Services	\$ 837	\$ 903	7.89%
\$ 56,164	\$ 59,764	6.41%	Government	\$ 1,080	\$ 1,149	6.39%
\$ 68,086	\$ 72,048	5.82%	State	\$ 1,309	\$ 1,386	5.88%
\$ 48,371	\$ 51,969	7.44%	Local	\$ 930	\$ 999	7.42%
\$ 72,013	\$ 73,121	1.54%	Federal	\$ 1,385	\$ 1,406	1.52%

Source: Quarterly Census of Employment and Wages

## Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

## QUICK FACTS

### Average Weekly Wage Comparisons

Central Iowa LWDA  
\$1,165

Rank  
Among All 9  
IWD Regions  
1

Statewide  
\$1,006

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

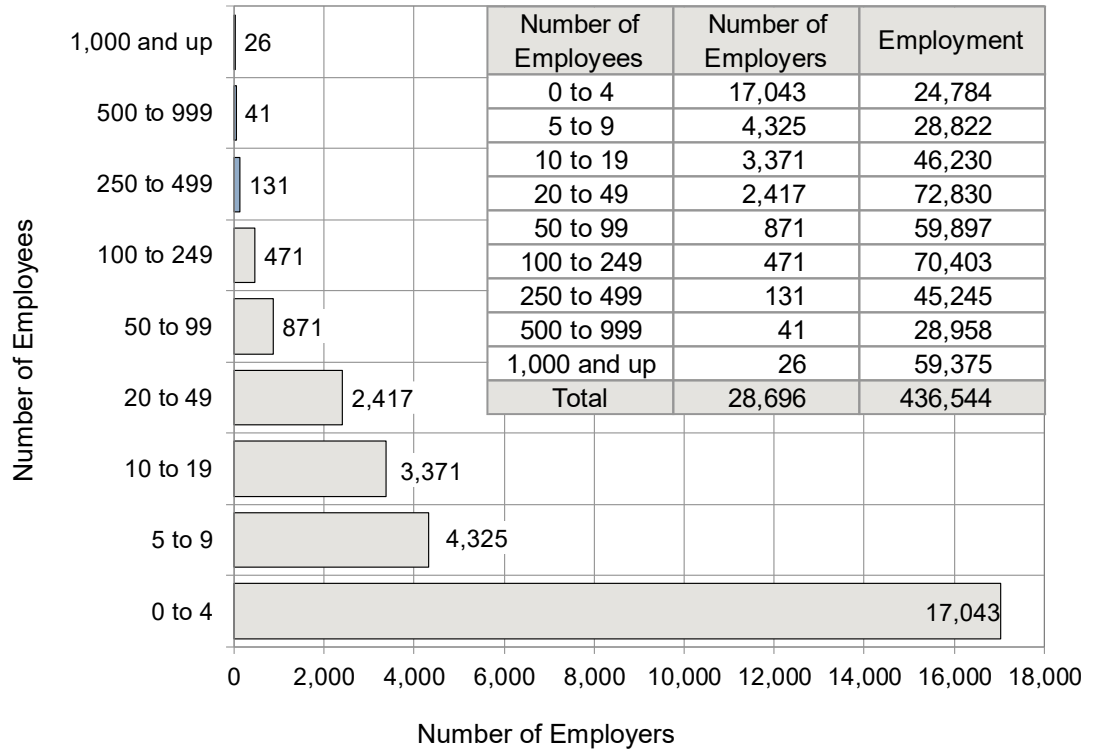
### Size of Firm

Twenty-six firms in The Central Iowa LWDA employ 1,000 or more workers, totaling 59,375 workers, which accounts for 13.6 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.6 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	Central Iowa (2019)	Central Iowa (2020)
Total Employment	448,695	454,716
New Hires	55,524	55,755
Separations	55,539	77,845
Turnover	8.5%	7.9%
Firm Jobs Gained	13,846	9,744
Firm Jobs Lost	13,860	31,835

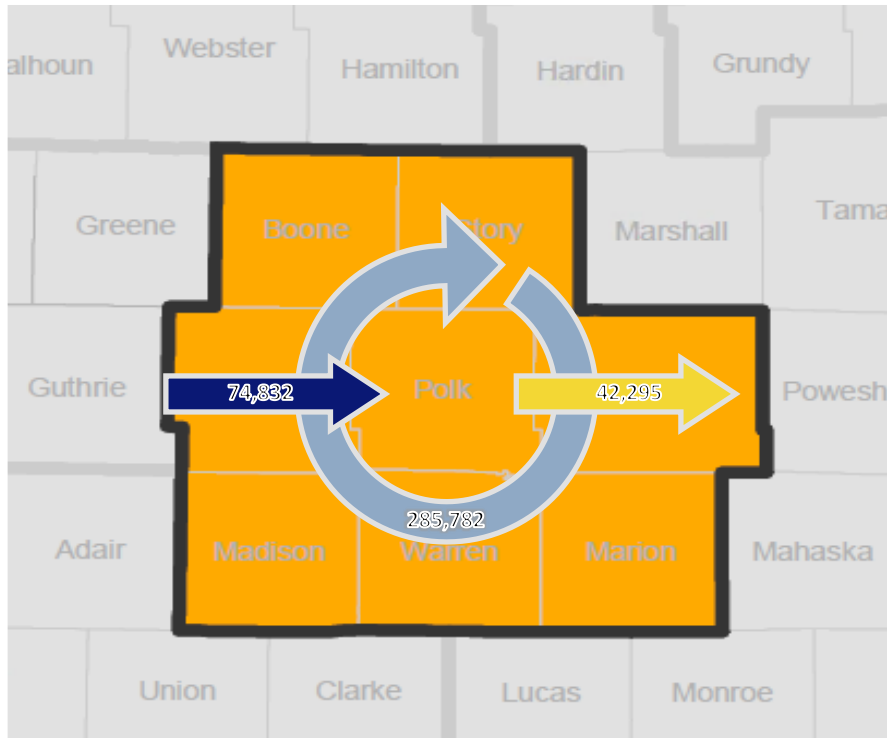
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Central Iowa LWDA 2019

Characteristics of workers who commute in, out, and within the Central Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2019, there were 360,614 primary jobs in this region.

42,295 workers live in the Central Iowa LWDA but leave the region for their primary jobs

79.2 percent (285,782) of the region's workers live and work in the Central Iowa LWDA

## ON THE MAP Statistics — Central Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	360,614	100.0%	351,415	100.0%	332,575	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	96,269	26.7%	94,830	27.0%	87,185	26.2%
Age 30 to 54	188,215	52.2%	185,486	52.8%	179,580	54.0%
Age 55 or older	76,130	21.1%	71,099	20.2%	65,810	19.8%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	64,758	18.0%	67,146	19.1%	67,274	20.2%
\$1,251 to \$3,333 per month	105,666	29.3%	115,935	33.0%	114,599	34.5%
More than \$3,333 per month	190,190	52.7%	168,334	47.9%	150,702	45.3%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	326,058	90.4%	320,299	91.1%	308,881	92.9%
Black or African American Alone	15,553	4.3%	14,198	4.0%	11,603	3.5%
American Indian or Alaska Native Alone	1,117	0.3%	1,026	0.3%	950	0.3%
Asian Alone	13,069	3.6%	11,625	3.3%	8,163	2.5%
Native Hawaiian or Other Pacific Islander Alone	255	0.1%	231	0.1%	153	0.0%
Two or More Race Groups	4,562	1.3%	4,036	1.1%	2,825	0.8%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 360,614 total primary jobs in the Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

29.3 percent of Central Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

21.1 percent of the region's workers are age 55 and older.

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 360,614 total primary jobs in the Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

22.4 percent of Central Iowa LWDA jobs were filled by workers who held Bachelor's degree or advanced degrees

52.8 percent of the region's workers are male.

## ON THE MAP Statistics — Central Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	360,614	100.0%	351,415	100.0%	332,575	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	23,938	6.6%	21,683	6.2%	19,902	6.0%
High school or equivalent, no college	71,461	19.8%	68,792	19.6%	67,520	20.3%
Some college or Associate degree	88,316	24.5%	86,327	24.6%	81,786	24.6%
Bachelor's degree or advanced degree	80,630	22.4%	79,783	22.7%	76,182	22.9%
Educational attainment not available (workers aged 29 or younger)	96,269	26.7%	94,830	27.0%	87,185	26.2%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	190,446	52.8%	185,525	52.8%	175,055	52.6%
Female	170,168	47.2%	165,890	47.2%	157,520	47.4%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

## QUICK FACTS

### Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Central Iowa LWDA is Anesthesiologists with a mean hourly wage of \$146.07.

The lowest hourly mean wage by occupation in the Central Iowa LWDA is for Baggage Porters and Bellhops with \$9.26 an hour

## 2020 Hourly Wages for the Ten Largest Occupations\* in the Central Iowa LWDA

\*Based on employment numbers

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$11.97	\$10.21	\$12.84
Retail Salespersons	\$14.02	\$9.95	\$16.05
Customer Service Representatives	\$20.74	\$14.34	\$23.94
Fast Food and Counter Workers	\$11.02	\$8.75	\$12.16
Registered Nurses	\$30.70	\$25.79	\$33.16
Office Clerks, General	\$19.52	\$12.22	\$23.17
Heavy and Tractor-Trailer Truck Drivers	\$23.42	\$18.80	\$25.73
General and Operations Managers	\$52.44	\$24.11	\$66.61
Laborers and Freight, Stock, and Material Movers, Hand	\$17.50	\$13.04	\$19.73
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$13.64	\$10.62	\$15.15

Source: Occupational Employment and Wage Statistics (OEWS)



# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Boone	14,470	590	4.1	13,880
Dallas	49,400	1,800	3.6	47,600
Jasper	19,180	1,020	5.3	18,160
Madison	8,300	500	5.7	7,900
Marion	17,930	750	4.2	17,180
Polk	264,800	15,900	6	248,900
Story	56,500	2,000	3.6	54,400
Warren	27,600	1,300	4.6	26,300
<b>Central Iowa LWDA</b>	<b>458,200</b>	<b>23,800</b>	<b>5.2</b>	<b>434,400</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

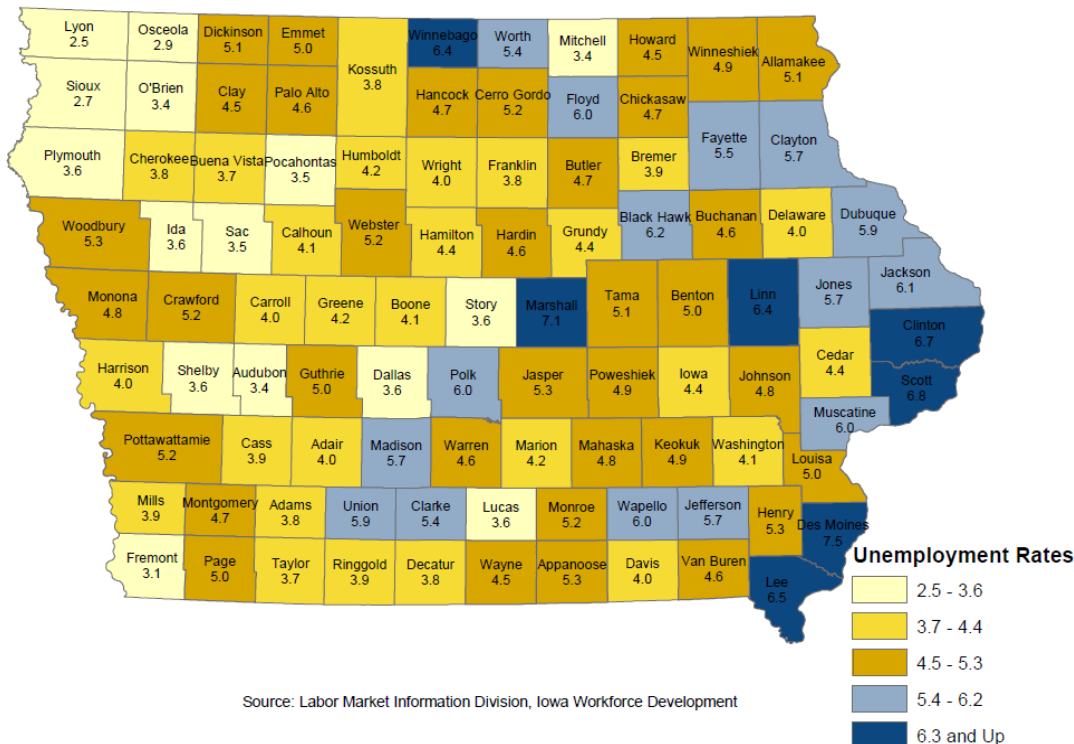
### QUICK FACTS

#### Labor Force 2020

Unemployment averaged 5.2 percent in the Central Iowa LWDA for 2020. The region's jobless rate translated into 23,800 unemployed persons.

The 2020 unemployment rate for the Central Iowa LWDA was lower than the statewide average of 5.3 percent.

## Unemployment Rates per Iowa Counties 2020 Annual Average



Source: Labor Market Information Division, Iowa Workforce Development

Source: Local Area Unemployment Statistics (LAUS)

### QUICK FACTS

#### County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

# 2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

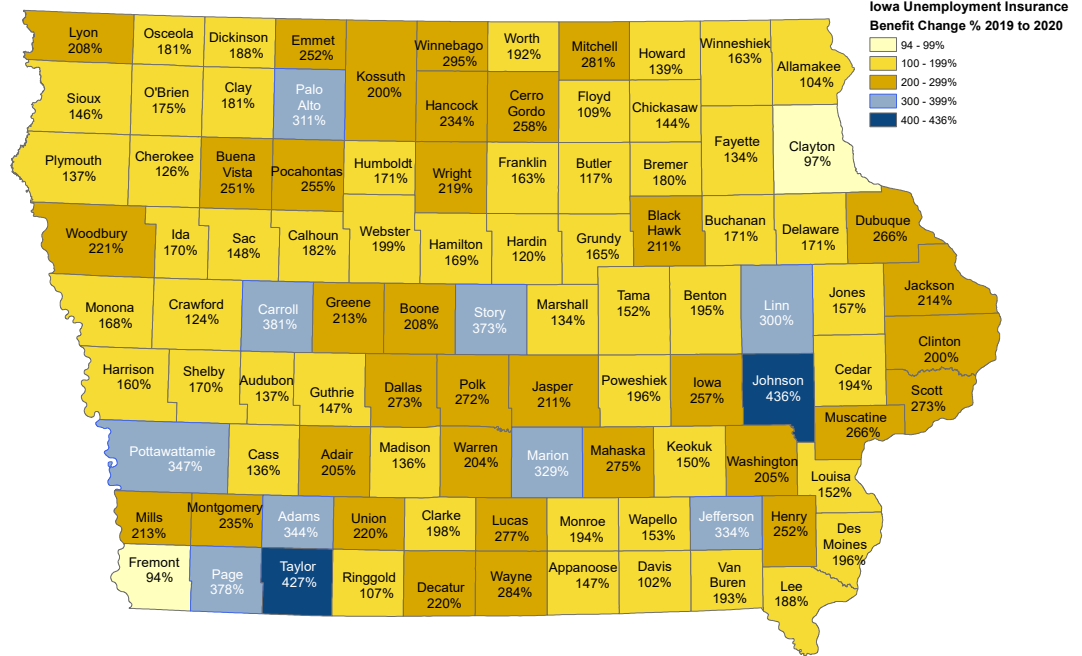
## QUICK FACTS

### Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

## Percentage Change in Total Unemployment Insurance (UI) Benefit\* From Annual 2019 to Annual 2020



\* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

\* Data is based on the claimants place of residence.

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development Labor Market Information

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about the Central Iowa LWDA — Visit our Website! <http://www.iowalmi.gov>

**4.1%**  
UNEMPLOYMENT RATE  
August 2021

**-6,500**  
OVER THE MONTH CHANGE  
TOTAL MONTHLY EMPLOYMENT  
JULY TO AUGUST 2021

**\$39.54**  
MEDIAN HOURLY WAGE  
TOTAL ANNUAL OPENINGS: 150

**26.2%**  
OF THE EMPLOYED ARE  
LIKELY TO CHANGE  
EMPLOYMENT FOR A NEW  
OPPORTUNITY

FOR FURTHER INFORMATION CONTACT:  
Bryan Sullivan, Labor Market Information Bureau Chief  
Telephone: (515) 281-3862  
Email: bsullivan@iowadiv.gov  
Ryan Murphy, Labor Market Information Bureau Chief  
Telephone: (515) 281-7376  
Email: rmurphy@iowadiv.gov

QUESTIONS/COMMENT: You can also contact us through our [lmi.feedback@iwd.iowa.gov](mailto:lmi.feedback@iwd.iowa.gov)

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**WORKFORCE DEVELOPMENT**

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Labor Market Information  
Division of Labor  
Division of Worker Compensation  
Iowa Veterans  
Iowa Workforce Development  
Public Affairs  
Workforce Development Opportunity  
Act  
Chief of Iowa Policies

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Monthly Unemployment and Training Committee  
Monthly Access Committee  
12-Cluster Priority Steering Committee  
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