

2021 ANNUAL PROFILE

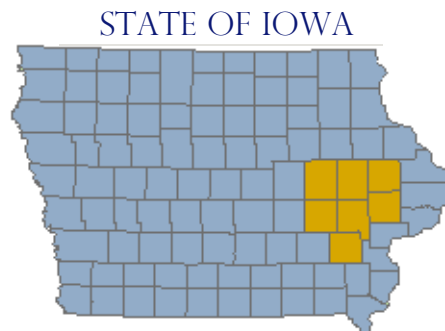
EAST CENTRAL IOWA LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

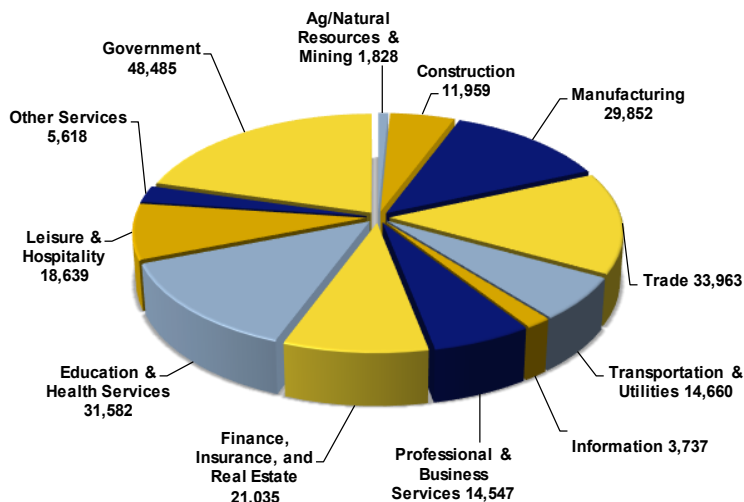
As of 2020, the East Central Iowa LWDA's largest private industry was Trade, representing 14.4 percent (33,963) of the region's total covered employment of 235,905. The region's total employment decreased by 6.0 percent since 2019, while the average annual wage increased by 7.8 percent to \$55,598 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Construction industry with 2.3 percent, while the Leisure & Hospitality industry posted the largest loss in employment with 20.4 percent during 2020.

The East Central Iowa LWDA average weekly wage for all industries was \$1,069 for 2020. This was an increase of 7.8 percent since 2019. The highest average weekly wage for a private sector industry was in Manufacturing averaging \$1,498. Between 2019 and 2020, the Other Services sector reported the largest percentage increase in average weekly wage of 14.0 percent.



East Central Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the East Central Iowa LWDA

Occupational Title	Estimated Employment
Heavy and Tractor-Trailer Truck Drivers	8,360
Cashiers	6,940
Registered Nurses	6,570
Retail Salespersons	5,800
Customer Service Representatives	5,440
Fast Food and Counter Workers	5,400
Office Clerks, General	4,660
General and Operations Managers	4,220
Software Developers and Software Quality Assurance Analysts and Testers	4,170
Stockers and Order Fillers	4,060

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in East Central Iowa LWDA

- | | |
|------------|---------|
| Benton | Cedar |
| Iowa | Johnson |
| Jones | Linn |
| Washington | |

2014 Covered Employment (QCEW)

		%
Total Employment	235,905	16.0 ¹
Average Weekly Wage	\$1,069	106.3 ²
Largest Private Sector: Trade	33,963	14.6 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

East Central Iowa LWDA Population (2020)	487,106
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
14,871	15,051	1.21%	Total All Industries	251,025	235,905	-6.02%
14,291	14,465	1.22%	Private Business	201,352	187,421	-6.92%
256	259	1.17%	Ag/Natural Resources & Mining	1,957	1,828	-6.59%
1,377	1,392	1.09%	Construction	12,238	11,959	-2.28%
542	527	-2.77%	Manufacturing	31,561	29,852	-5.41%
2,753	2,751	-0.07%	Trade	35,655	33,963	-4.75%
1,086	1,109	2.12%	<i>Wholesale Trade</i>	8,373	8,334	-0.47%
1,667	1,642	-1.50%	<i>Retail Trade</i>	27,282	25,629	-6.06%
502	517	2.99%	Transportation & Utilities	15,628	14,660	-6.19%
285	298	4.56%	Information	4,298	3,737	-13.05%
1,416	1,433	1.20%	Finance, Insurance, and Real Estate	15,025	14,547	-3.18%
2,642	2,696	2.04%	Professional & Business Services	21,805	21,035	-3.53%
1,936	2,146	10.85%	Education & Health Services	33,292	31,582	-5.14%
1,364	1,342	-1.61%	Leisure & Hospitality	23,418	18,639	-20.41%
1,218	1,103	-9.44%	Other Services	6,475	5,618	-13.24%
580	586	1.03%	Government	49,674	48,485	-2.39%
120	124	3.33%	<i>State</i>	22,590	22,900	1.37%
335	335	0.00%	<i>Local</i>	23,610	22,103	-6.38%
125	127	1.60%	<i>Federal</i>	3,473	3,482	0.26%

Source: Quarterly Census of Employment and Wages

QUICK FACTS

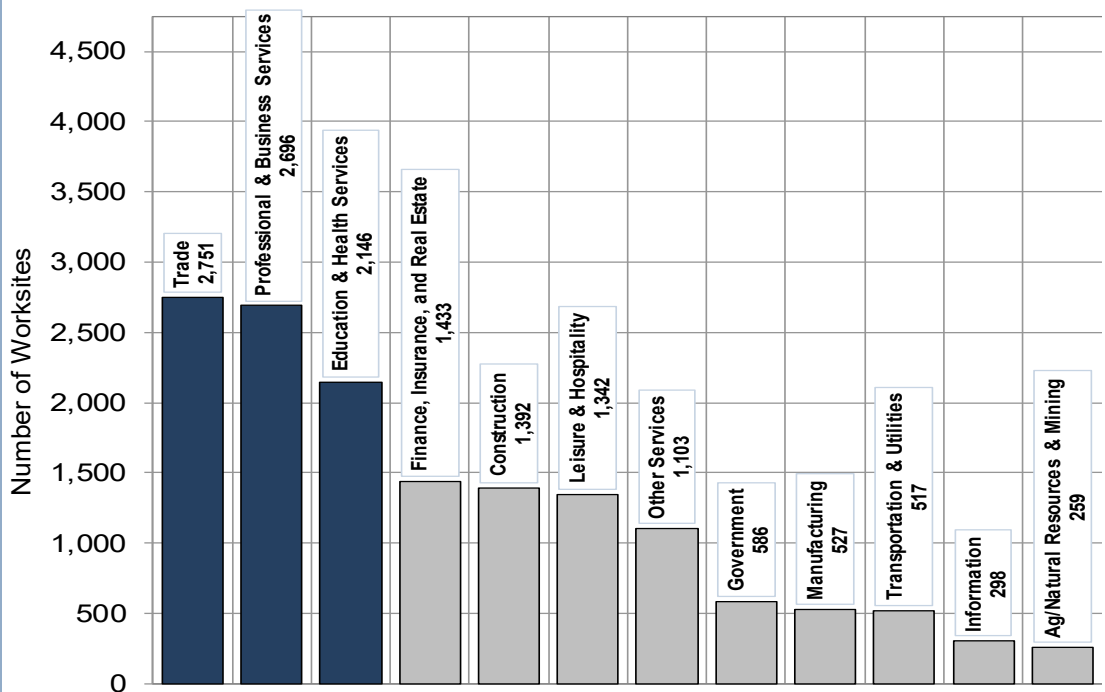
East Central Iowa
LWDA's
Greatest Number of
Worksites

*Trade
2,751

Professional &
Business Services
2,696

Education
2,146

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

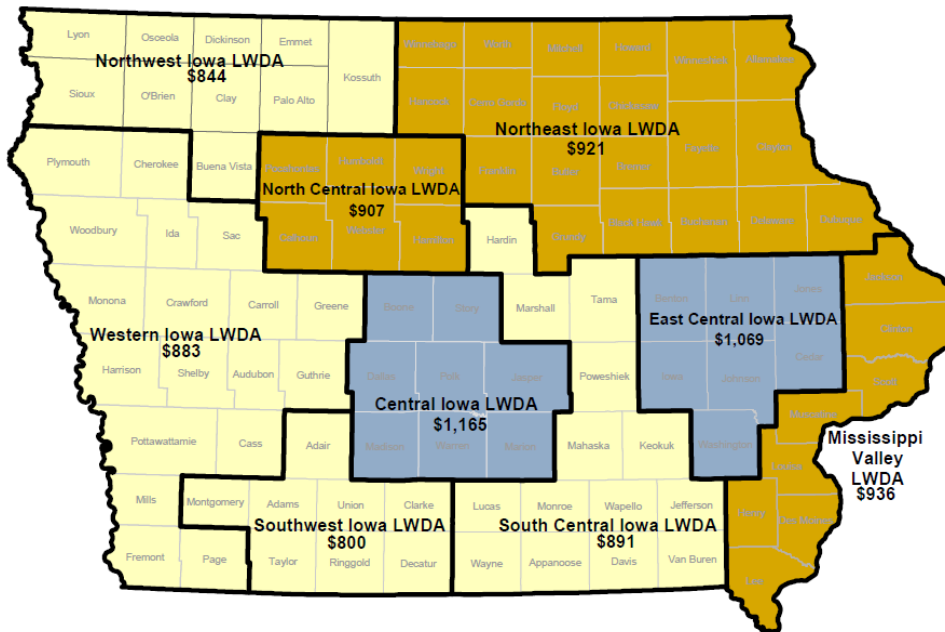
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 51,566	\$ 55,598	7.82%	Total All Industries	\$ 992	\$ 1,069	7.76%
\$ 49,083	\$ 53,139	8.26%	Private Business	\$ 944	\$ 1,022	8.26%
\$ 43,228	\$ 45,238	4.65%	Ag/Natural Resources & Mining	\$ 831	\$ 870	4.69%
\$ 59,141	\$ 62,675	5.98%	Construction	\$ 1,137	\$ 1,205	5.98%
\$ 73,018	\$ 77,870	6.64%	Manufacturing	\$ 1,404	\$ 1,498	6.70%
\$ 37,893	\$ 40,994	8.18%	Trade	\$ 729	\$ 788	8.09%
\$ 70,101	\$ 71,494	1.99%	Wholesale Trade	\$ 1,348	\$ 1,375	2.00%
\$ 28,008	\$ 31,077	10.96%	Retail Trade	\$ 539	\$ 598	10.95%
\$ 49,723	\$ 51,959	4.50%	Transportation & Utilities	\$ 956	\$ 999	4.50%
\$ 69,588	\$ 73,982	6.31%	Information	\$ 1,338	\$ 1,423	6.35%
\$ 68,760	\$ 73,581	7.01%	Finance, Insurance, Real Estate	\$ 1,322	\$ 1,415	7.03%
\$ 53,346	\$ 58,103	8.92%	Professional & Business Services	\$ 1,026	\$ 1,117	8.87%
\$ 45,464	\$ 47,899	5.36%	Education & Health Services	\$ 874	\$ 921	5.38%
\$ 17,182	\$ 18,169	5.74%	Leisure & Hospitality	\$ 330	\$ 349	5.76%
\$ 35,609	\$ 40,602	14.02%	Other Services	\$ 685	\$ 781	14.01%
\$ 61,629	\$ 65,103	5.64%	Government	\$ 1,185	\$ 1,252	5.65%
\$ 76,929	\$ 78,668	2.26%	State	\$ 1,479	\$ 1,513	2.30%
\$ 45,338	\$ 49,421	9.01%	Local	\$ 872	\$ 950	8.94%
\$ 72,856	\$ 75,442	3.55%	Federal	\$ 1,401	\$ 1,451	3.57%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

East Central Iowa
LWDA
\$1,069

Rank
Among All 9
IWD Regions
2

Statewide
LWDA
\$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

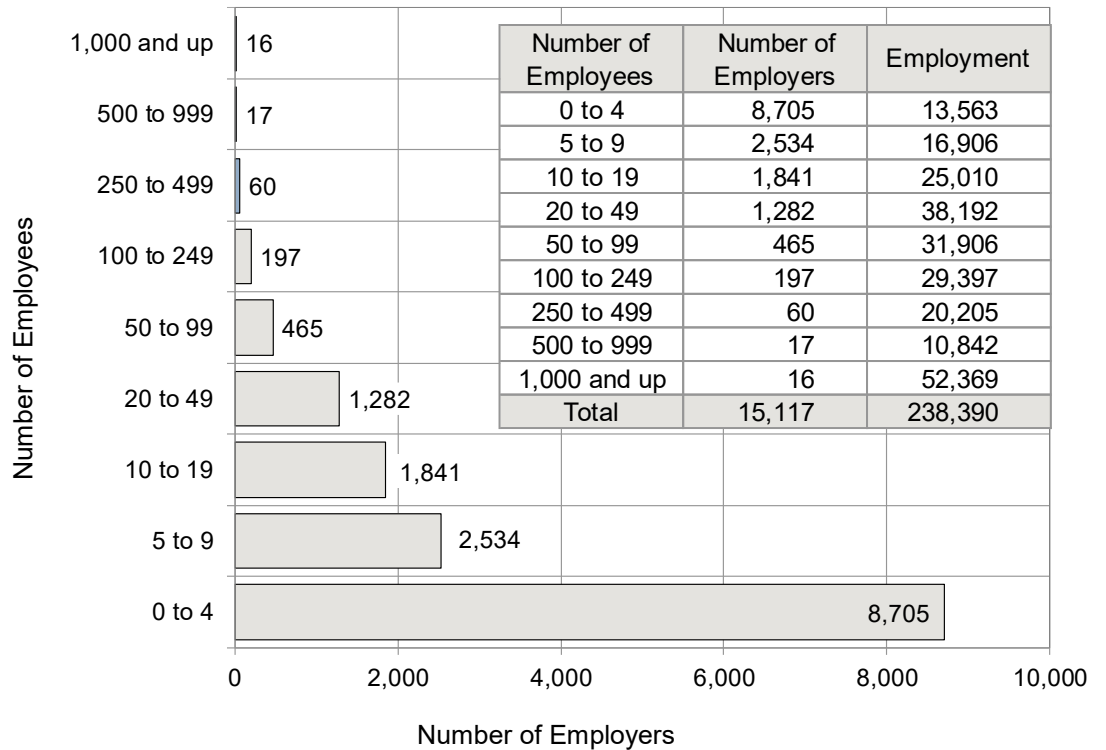
Size of Firm

Sixteen firms in the East Central Iowa LWDA employ 1000 or more workers, totaling 52,369 workers, which accounts for 22.0 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.0 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	East Central Iowa (2019)	East Central Iowa (2020)
Total Employment	254,540	254,688
New Hires	31,666	31,972
Separations	32,330	43,294
Turnover	8.6%	8.0%
Firm Jobs Gained	7,131	5,248
Firm Jobs Lost	7,796	16,568

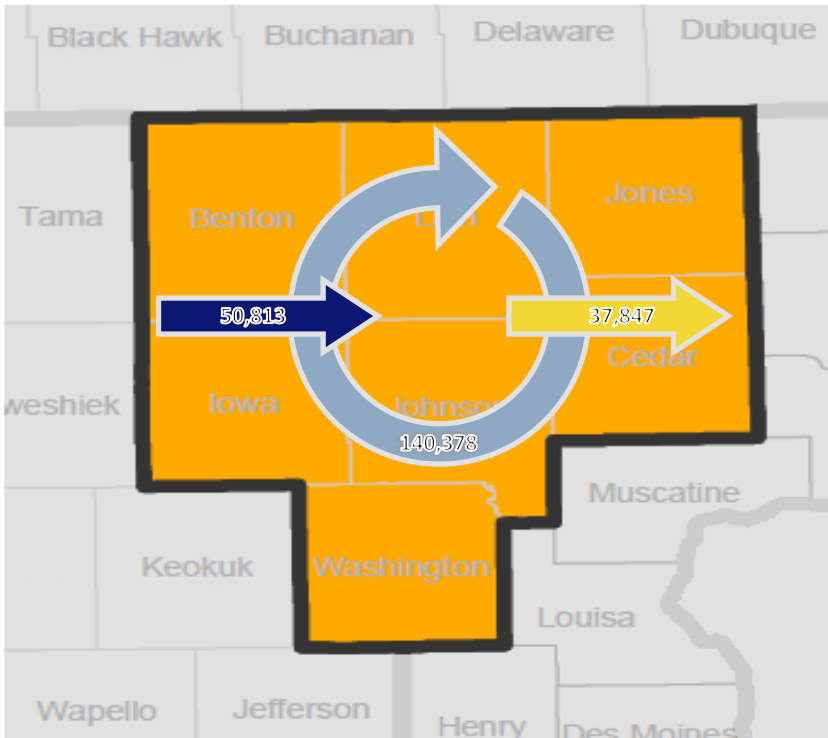
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of the East Central Iowa LWDA 2019

Characteristics of workers who commute in, out, and within the East Central Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2019, there were 191,191 primary jobs in this region.

37,847 workers live in the East Central Iowa LWDA but leave the region for their primary jobs

73.4 percent (140,378) of the region's workers live and work in the East Central Iowa LWDA.

ON THE MAP Statistics — East Central Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	191,191	100.0%	191,561	100.0%	188,919	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	51,611	27.0%	51,993	27.1%	50,352	26.7%
Age 30 to 54	97,214	50.8%	99,530	52.0%	99,959	52.9%
Age 55 or older	42,366	22.2%	40,038	20.9%	38,608	20.4%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	38,775	20.3%	40,561	21.2%	41,766	22.1%
\$1,251 to \$3,333 per month	59,627	31.2%	64,311	33.6%	66,302	35.1%
More than \$3,333 per month	92,789	48.5%	86,689	45.3%	80,851	42.8%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	172,159	90.0%	173,877	90.8%	174,864	92.6%
Black or African American Alone	11,387	6.0%	10,598	5.5%	8,516	4.5%
American Indian or Alaska Native Alone	609	0.3%	539	0.3%	525	0.3%
Asian Alone	4,188	2.2%	4,027	2.1%	3,220	1.7%
Native Hawaiian or Other Pacific Islander Alone	152	0.1%	141	0.1%	87	0.0%
Two or More Race Groups	2,696	1.4%	2,379	1.2%	1,707	0.9%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 191,191 total primary jobs in the East Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

31.2 percent of the East Central Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

22.2 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 191,191 total primary jobs in the East Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

19.5 percent of the East Central Iowa LWDA jobs were filled by workers who held a Bachelor's degree or advanced degree

54.6 percent of the region's workers are male.

ON THE MAP Statistics — East Central Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	191,191	100.0%	191,561	100.0%	188,919	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	12,993	6.8%	12,404	6.5%	12,036	6.4%
High school or equivalent, no college	41,184	21.5%	41,445	21.6%	41,909	22.2%
Some college or Associate degree	48,169	25.2%	48,058	25.1%	47,353	25.1%
Bachelor's degree or advanced degree	37,234	19.5%	37,661	19.7%	37,269	19.7%
Educational attainment not available (workers aged 29 or younger)	51,611	27.0%	51,993	27.1%	50,352	26.7%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	104,396	54.6%	104,775	54.7%	102,923	54.5%
Female	86,795	45.4%	86,786	45.3%	85,996	45.5%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the East Central Iowa LWDA is Surgeons, Except Ophthalmologists with a mean hourly wage of \$125.92.

The lowest hourly mean wage by occupation in the East Central Iowa LWDA is for Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers with \$9.60 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the East Central Iowa LWDA

*Based on employment numbers

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Heavy and Tractor-Trailer Truck Drivers	\$20.52	\$14.55	\$23.50
Cashiers	\$11.82	\$10.09	\$12.69
Registered Nurses	\$31.71	\$26.94	\$34.09
Retail Salespersons	\$13.70	\$9.95	\$15.58
Customer Service Representatives	\$18.66	\$12.48	\$21.75
Fast Food and Counter Workers	\$11.59	\$9.26	\$12.76
Office Clerks, General	\$18.54	\$12.57	\$21.52
General and Operations Managers	\$50.57	\$24.66	\$63.52
Software Developers and Software Quality Assurance Analysts and Testers	\$50.21	\$34.62	\$58.00
Stockers and Order Fillers	\$15.56	\$11.78	\$17.44

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Benton	12,900	700	5	12,300
Cedar	10,370	450	4.4	9,920
Iowa	10,010	440	4.4	9,570
Johnson	84,100	4,000	4.8	80,100
Jones	10,300	600	5.7	9,700
Linn	118,900	7,600	6.4	111,300
Washington	11,500	500	4.1	11,000
East Central Iowa LWDA	258,000	14,200	5.5	243,800

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

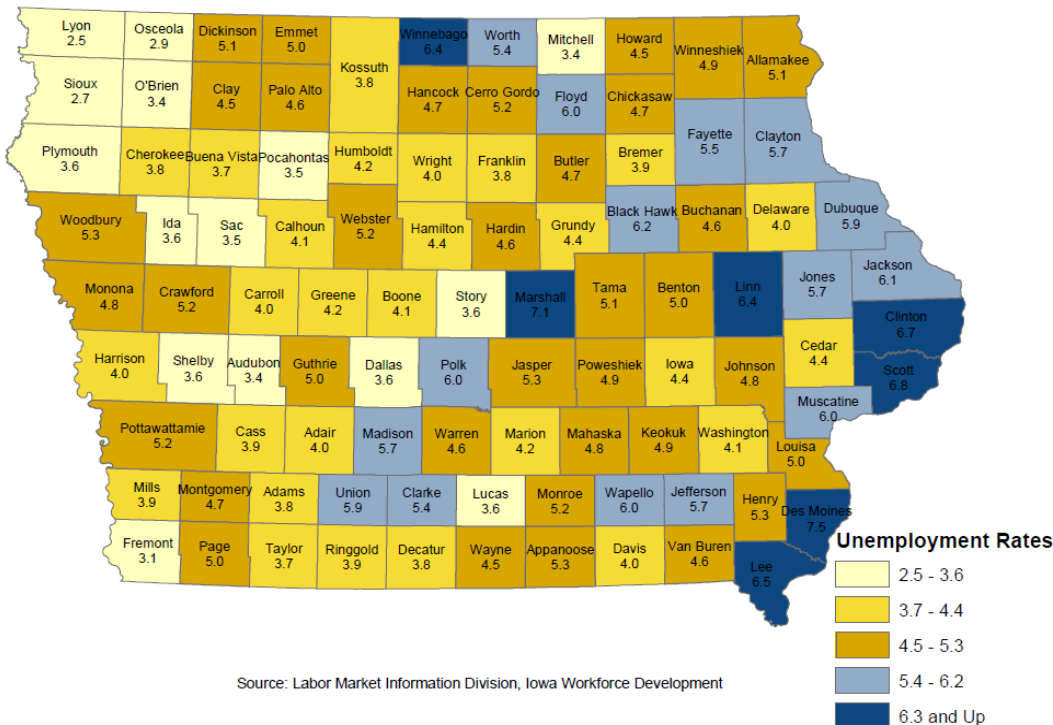
QUICK FACTS

Labor Force 2020

Unemployment averaged 5.5 percent in the East Central Iowa LWDA for 2020. The region's jobless rate translated into 14,200 unemployed persons.

The 2020 unemployment rate for the East Central Iowa LWDA was higher than the statewide average of 5.3 percent.

Unemployment Rates per Iowa Counties 2020 Annual Average



Source: Labor Market Information Division, Iowa Workforce Development

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

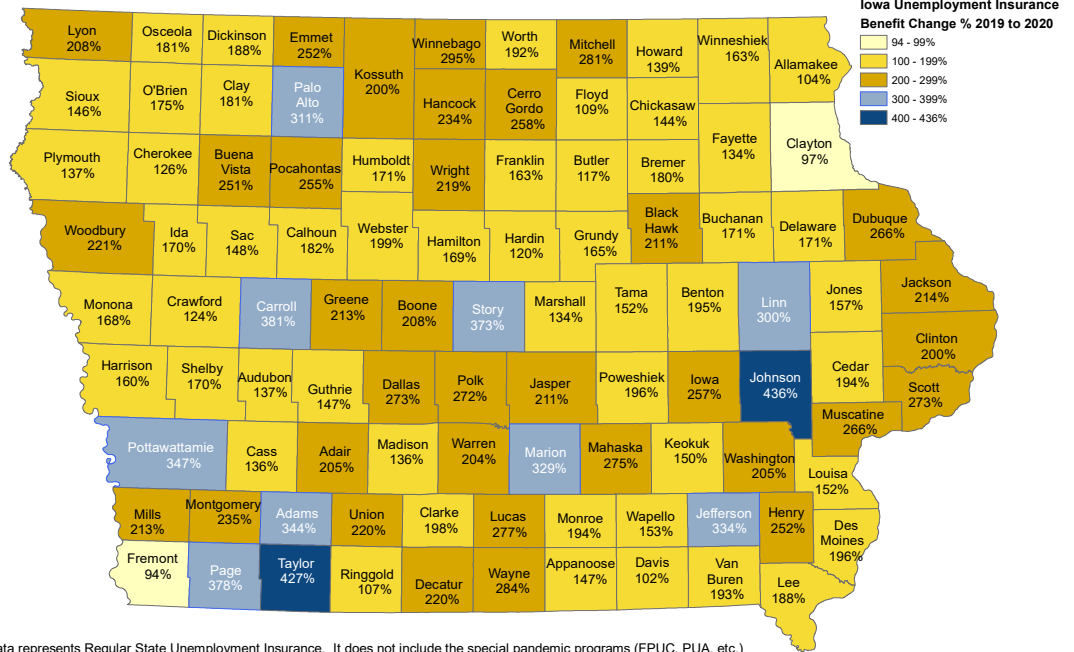
QUICK FACTS

Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

Percentage Change in Total Unemployment Insurance (UI) Benefit* From Annual 2019 to Annual 2020



* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

* Data is based on the claimants place of residence.

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

Equal opportunity employer/
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TTY 515-281-4748;
1-800-831-1399



For Additional Information about the East Central Iowa LWDA — Visit our Website! <http://www.iowalmi.gov>

4.1% UNEMPLOYMENT RATE

-6,500 OVER THE MONTH CHANGE

\$39.54 MEAN HOURLY WAGE

26.2% OF THE EMPLOYED ARE LIKELY TO CHANGE EMPLOYMENT FOR A NEW OPPORTUNITY

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QUESTIONS/COMMENTS: You can also contact us through our LMI.Feedback@iwd.iowa.gov

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