

2021 ANNUAL PROFILE

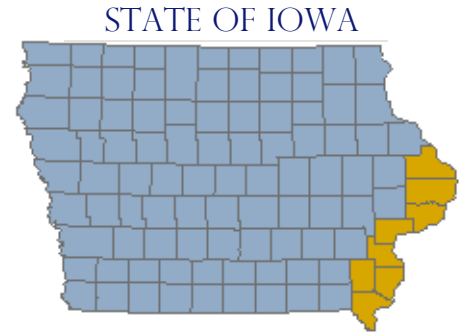
MISSISSIPPI VALLEY LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

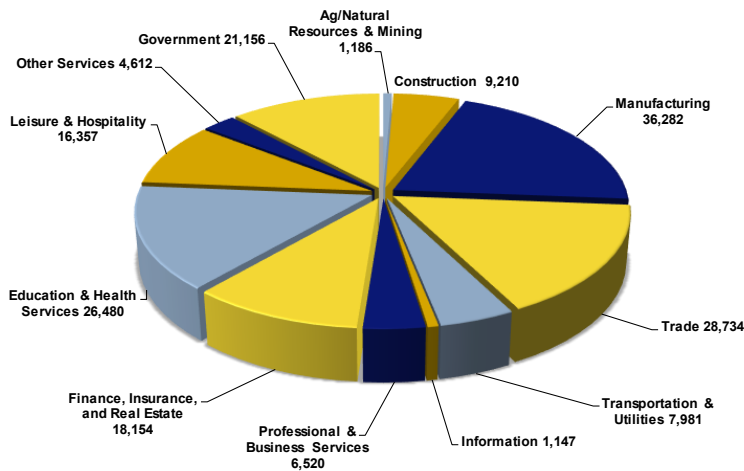
As of 2020, the Mississippi Valley LWDA's largest private industry was Manufacturing, representing 20.4 percent (36,282) of the region's total covered employment of 177,818. The region's total employment decreased by 6.7 percent since 2019, while the average annual wage increased by 6.7 percent to \$48,658 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Agricultural/Natural Resources and Mining industry with 0.3 percent, while the Information industry posted the largest loss in employment with 24.3 percent during 2020.

The Mississippi Valley LWDA average weekly wage for all industries was \$936 for 2020. This was an increase of 6.7 percent since 2019. The highest average weekly wage for a private sector industry was in Finance, Insurance, and Real Estate averaging \$1,237. Between 2019 and 2020, the Information sector reported the largest percentage increase in average weekly wage of 18.1 percent.



Mississippi Valley LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the Mississippi Valley LWDA

Occupational Title	Estimated Employment
Cashiers	6,110
Fast Food and Counter Workers	5,330
Heavy and Tractor-Trailer Truck Drivers	4,330
Retail Salespersons	4,160
Laborers and Freight, Stock, and Material Movers, Hand	4,120
Registered Nurses	3,740
Customer Service Representatives	3,590
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3,360
Waiters and Waitresses	3,090
Miscellaneous Assemblers and Fabricators	2,990

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in Mississippi Valley LWDA

- | | |
|-----------|------------|
| Clinton | Des Moines |
| Henry | Jackson |
| Lee | Louisa |
| Muscatine | Scott |

2020 Covered Employment (QCEW)

		%
Total Employment	177,818	12.0 ¹
Average Weekly Wage	\$936	93.0 ²
Largest Private Sector: Manufacturing	36,282	16.7 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

Mississippi Valley LWDA Population (2020)	387,633
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
12,425	12,456	0.25%	Total All Industries	190,619	177,818	-6.72%
11,785	11,820	0.30%	Private Business	168,341	156,662	-6.94%
204	200	-1.96%	Ag/Natural Resources & Mining	1,189	1,186	-0.25%
1,071	1,055	-1.49%	Construction	9,537	9,210	-3.43%
535	536	0.19%	Manufacturing	38,640	36,282	-6.10%
2,327	2,271	-2.41%	Trade	29,930	28,734	-4.00%
872	848	-2.75%	<i>Wholesale Trade</i>	6,877	6,572	-4.44%
1,455	1,423	-2.20%	<i>Retail Trade</i>	23,054	22,162	-3.87%
480	503	4.79%	Transportation & Utilities	8,244	7,981	-3.19%
169	167	-1.18%	Information	1,516	1,147	-24.34%
1,163	1,193	2.58%	Finance, Insurance, and Real Estate	6,597	6,520	-1.17%
1,857	1,855	-0.11%	Professional & Business Services	20,244	18,154	-10.32%
1,673	1,970	17.75%	Education & Health Services	27,564	26,480	-3.93%
1,150	1,157	0.61%	Leisure & Hospitality	19,223	16,357	-14.91%
1,157	913	-21.09%	Other Services	5,656	4,612	-18.46%
640	637	-0.47%	Government	22,279	21,156	-5.04%
151	151	0.00%	<i>State</i>	1,533	1,526	-0.46%
360	357	-0.83%	<i>Local</i>	19,490	18,251	-6.36%
128	129	0.78%	<i>Federal</i>	1,256	1,378	9.71%

Source: Quarterly Census of Employment and Wages

QUICK FACTS

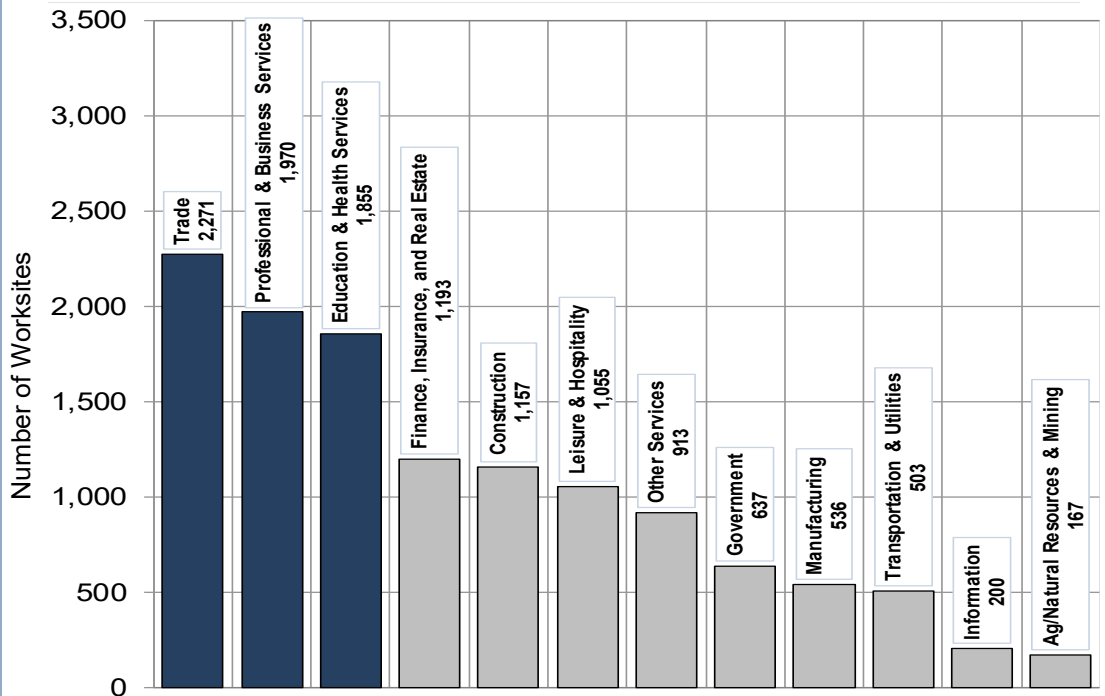
Mississippi Valley
LWDA's
Greatest Number of
Worksites

*Trade
2,271

Professional &
Business Services
1,970

Education & Health
Services
1,855

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

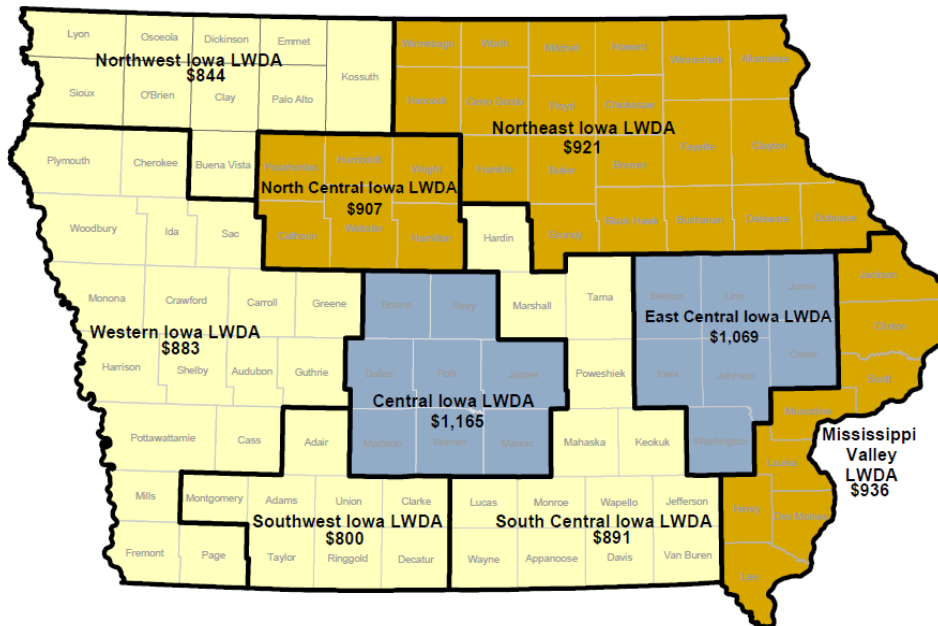
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 45,619	\$ 48,658	6.66%	Total All Industries	\$ 877	\$ 936	6.73%
\$ 45,642	\$ 48,608	6.50%	Private Business	\$ 878	\$ 935	6.49%
\$ 41,672	\$ 42,988	3.16%	Ag/Natural Resources & Mining	\$ 801	\$ 827	3.25%
\$ 58,923	\$ 61,046	3.60%	Construction	\$ 1,133	\$ 1,174	3.62%
\$ 62,301	\$ 64,053	2.81%	Manufacturing	\$ 1,198	\$ 1,232	2.84%
\$ 36,109	\$ 38,477	6.56%	Trade	\$ 694	\$ 740	6.63%
\$ 62,909	\$ 65,340	3.86%	Wholesale Trade	\$ 1,210	\$ 1,257	3.88%
\$ 28,115	\$ 30,510	8.52%	Retail Trade	\$ 541	\$ 587	8.50%
\$ 51,405	\$ 54,617	6.25%	Transportation & Utilities	\$ 989	\$ 1,050	6.17%
\$ 42,725	\$ 50,501	18.20%	Information	\$ 822	\$ 971	18.13%
\$ 60,405	\$ 64,316	6.47%	Finance, Insurance, Real Estate	\$ 1,162	\$ 1,237	6.45%
\$ 49,263	\$ 54,276	10.18%	Professional & Business Services	\$ 947	\$ 1,044	10.24%
\$ 44,182	\$ 46,850	6.04%	Education & Health Services	\$ 850	\$ 901	6.00%
\$ 16,360	\$ 16,984	3.81%	Leisure & Hospitality	\$ 315	\$ 327	3.81%
\$ 29,543	\$ 33,709	14.10%	Other Services	\$ 568	\$ 648	14.08%
\$ 45,447	\$ 49,029	7.88%	Government	\$ 874	\$ 943	7.89%
\$ 58,726	\$ 62,440	6.32%	State	\$ 1,129	\$ 1,201	6.38%
\$ 43,178	\$ 46,748	8.27%	Local	\$ 830	\$ 899	8.31%
\$ 64,446	\$ 64,394	-0.08%	Federal	\$ 1,239	\$ 1,238	-0.08%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

Mississippi Valley
LWDA
\$936

Rank
Among All 9
IWD Regions
3

Statewide
\$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

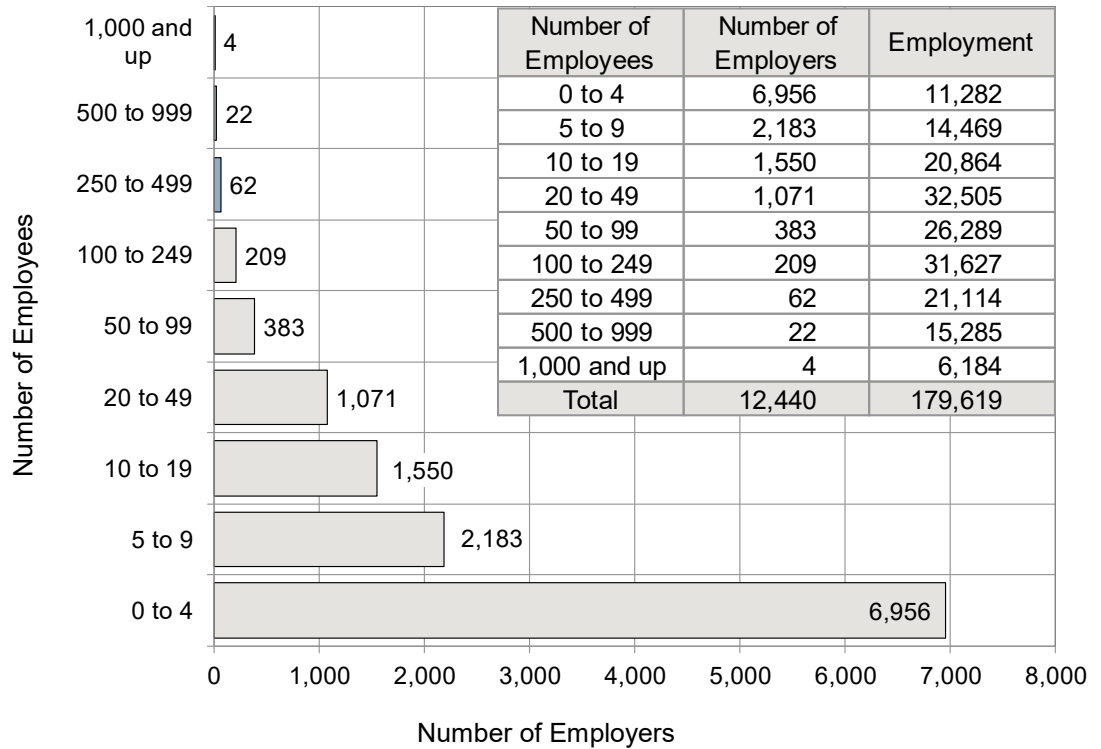
Size of Firm

Four firms in the Mississippi Valley LWDA employ 1,000 or more workers, totaling 6,184 jobs, which accounts for 3.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.5 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

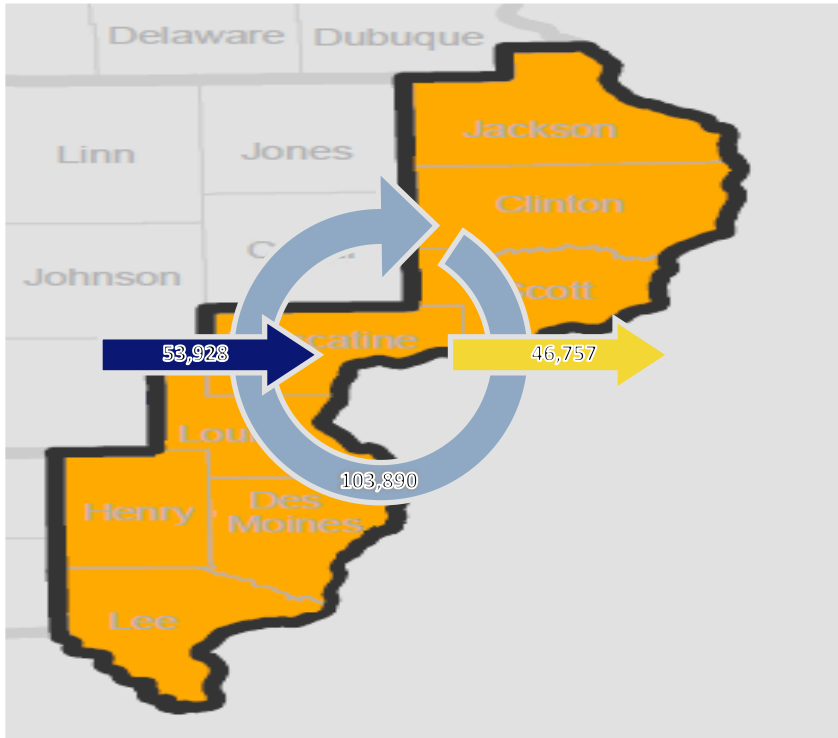
Quarterly Workforce Indicator	Mississippi Valley (2019)	Mississippi Valley (2020)
Total Employment	186,544	185,204
New Hires	25,418	24,766
Separations	26,112	32,649
Turnover	8.9%	8.1%
Firm Jobs Gained	5,658	4,505
Firm Jobs Lost	6,352	12,388

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of the Mississippi Valley LWDA 2019

Characteristics of workers who commute in, out, and within the Mississippi Valley LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

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'On the Map' Interactive Mapping Application

As of 2019, there were 157,818 primary jobs in this region.

46,757 workers live in the Mississippi Valley LWDA but leave the region for their primary jobs

65.8 percent (103,890) of the region's workers live and work in Mississippi Valley LWDA

ON THE MAP Statistics — Mississippi Valley LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	157,818	100.0%	160,281	100.0%	161,514	100.0%
Jobs by Worker Age	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	39,733	25.2%	40,610	25.3%	41,253	25.5%
Age 30 to 54	79,959	50.7%	82,737	51.6%	84,622	52.4%
Age 55 or older	38,126	24.2%	36,934	23.0%	35,639	22.1%
Jobs by Earnings	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	32,692	20.7%	34,788	21.7%	37,579	23.3%
\$1,251 to \$3,333 per month	56,811	36.0%	59,868	37.4%	62,869	38.9%
More than \$3,333 per month	68,315	43.3%	65,625	40.9%	61,066	37.8%
Jobs by Worker Race	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	143,871	91.2%	147,245	91.9%	149,993	92.9%
Black or African American Alone	8,640	5.5%	7,930	4.9%	7,525	4.7%
American Indian or Alaska Native Alone	544	0.3%	581	0.4%	498	0.3%
Asian Alone	2,376	1.5%	2,305	1.4%	1,868	1.2%
Native Hawaiian or Other Pacific Islander Alone	124	0.1%	130	0.1%	92	0.1%
Two or More Race Groups	2,263	1.4%	2,090	1.3%	1,538	1.0%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 157,818 total primary jobs in the Mississippi Valley LWDA and the distribution of age, monthly earnings and race of the workers.

36.0 percent of the Mississippi Valley LWDA workers earn from \$1,251 to \$3,333 per month.

24.2 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 157,818 total primary jobs in the Mississippi Valley LWDA and the distribution of educational attainment and sex of the workers

26.4 percent of the Mississippi Valley LWDA jobs were filled by workers who held some college of Associate degree

53.3 percent of the region's workers are male.

ON THE MAP Statistics — Mississippi Valley LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	157,818	100.0%	160,281	100.0%	161,514	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	12,927	8.2%	12,727	7.9%	13,047	8.1%
High school or equivalent, no college	39,090	24.8%	40,115	25.0%	40,450	25.0%
Some college or Associate degree	41,657	26.4%	41,823	26.1%	41,208	25.5%
Bachelor's degree or advanced degree	24,411	15.5%	25,006	15.6%	25,556	15.8%
Educational attainment not available (workers aged 29 or younger)	39,733	25.2%	40,610	25.3%	41,253	25.5%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	84,091	53.3%	85,839	53.6%	85,749	53.1%
Female	73,727	46.7%	74,442	46.4%	75,765	46.9%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Mississippi Valley Iowa LWDA is Surgeons, Except Ophthalmologists with a mean hourly wage of \$145.95.

The lowest hourly mean wage by occupation in the Mississippi Valley Iowa LWDA is for Ushers, Lobby Attendants, and Ticket Takers with \$9.29 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the Mississippi Valley Iowa LWDA

**Based on employment numbers*

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$10.91	\$8.69	\$12.02
Fast Food and Counter Workers	\$10.58	\$8.69	\$11.53
Heavy and Tractor-Trailer Truck Drivers	\$23.21	\$16.15	\$26.75
Retail Salespersons	\$14.52	\$9.96	\$16.80
Laborers and Freight, Stock, and Material Movers, Hand	\$16.49	\$12.49	\$18.49
Registered Nurses	\$30.83	\$24.59	\$33.95
Customer Service Representatives	\$16.67	\$11.07	\$19.46
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$13.99	\$10.09	\$15.95
Waiters and Waitresses	\$11.37	\$8.58	\$12.77
Miscellaneous Assemblers and Fabricators	\$16.61	\$12.77	\$18.52

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Clinton	21,990	1,480	6.7	20,510
Des Moines	18,610	1,390	7.5	17,220
Henry	9,560	500	5.3	9,060
Jackson	10,620	650	6.1	9,980
Lee	15,690	1,030	6.5	14,670
Louisa	5,920	290	5	5,620
Muscatine	21,050	1,260	6	19,800
Scott	86,400	5,900	6.8	80,500
Mississippi Valley LWDA	189,800	12,500	6.6	177,400

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

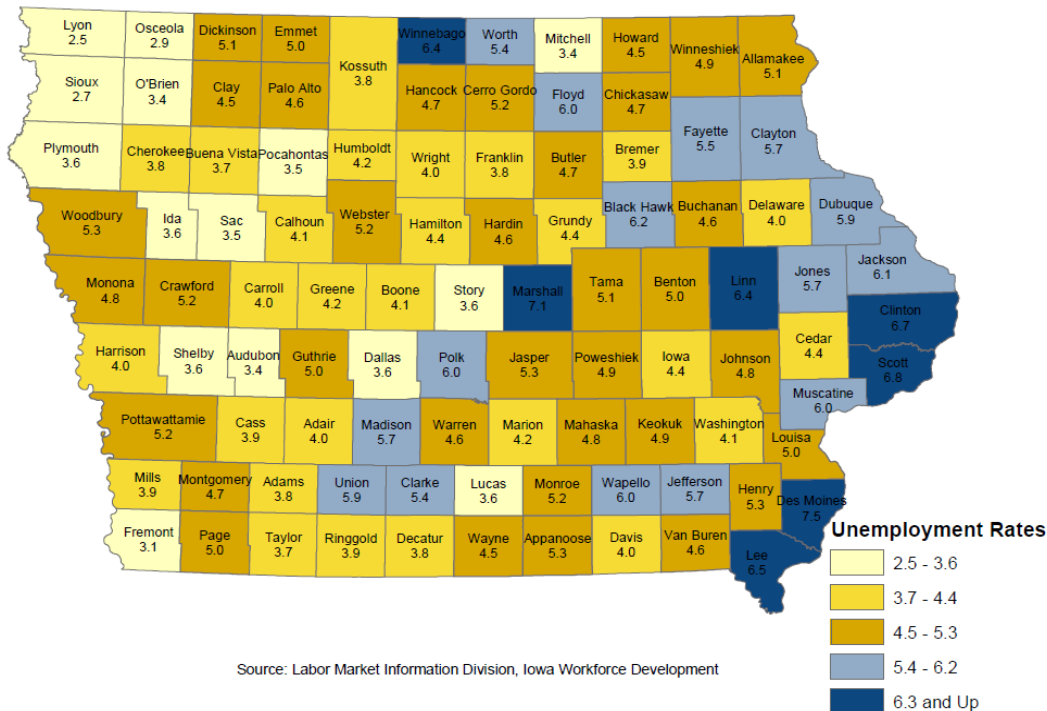
Labor Force 2020

Unemployment averaged 6.6 percent in the Mississippi Valley LWDA for 2020. The region's jobless rate translated into 12,500 unemployed persons.

The 2020 unemployment rate for the Mississippi Valley LWDA was higher than the statewide average of 5.3 percent.

Unemployment Rates per Iowa Counties

2020 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

