

2021 ANNUAL PROFILE

NORTH CENTRAL IOWA LWDA

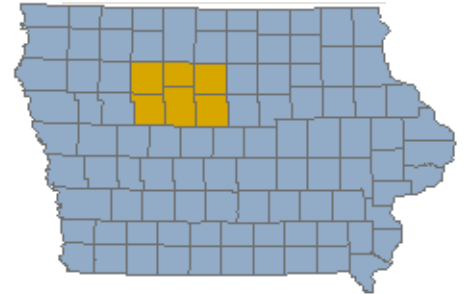
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2020, the North Central Iowa LWDA's largest private industry was Trade, representing 17.8 percent (6,776) of the region's total covered employment of 38,062. The region's total employment decreased by 4.7 percent since 2019, while the average annual wage increased by 5.4 percent to \$47,147 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Ag/Natural Resources & Mining industry with 0.8 percent, while the Other Services industry posted the largest loss in employment with 19.9 percent during 2020.

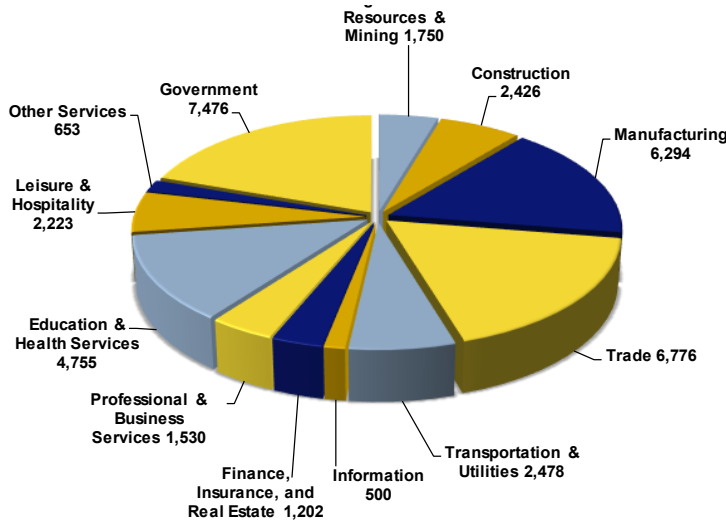
The North Central Iowa LWDA average weekly wage for all industries was \$907 for 2020. This was an increase of 5.5 percent since 2019. The highest average weekly wage for a private sector industry was in Construction averaging \$1,164. Between 2019 and 2020, the Transportation & Utilities sector reported the largest percentage increase in average weekly wage of 7.1 percent.

STATE OF IOWA



North Central Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the North Central Iowa LWDA

Occupational Title	Estimated Employment
Heavy and Tractor-Trailer Truck Drivers	1,720
Retail Salespersons	1,040
Cashiers	1,020
Teaching Assistants, Except Postsecondary	930
Office Clerks, General	910
Registered Nurses	900
Bookkeeping, Accounting, and Auditing Clerks	640
Stockers and Order Fillers	640
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	630
General and Operations Managers	620

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in Iowa Workforce Development's North Central Iowa LDWA

Calhoun Hamilton
Humboldt Pocahontas
Webster Wright

2020 Covered Employment (QCEW)

		%
Total Employment	38,062	2.6 ¹
Average Weekly Wage	\$907	90.2 ²
Largest Private Sector: Trade	6,776	2.9 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

North Central Iowa LWDA Population (2020)	91,583
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
3,149	3,141	-0.25%	Total All Industries	39,924	38,062	-4.66%
2,832	2,814	-0.64%	Private Business	32,133	30,586	-4.81%
200	198	-1.00%	Ag/Natural Resources & Mining	1,764	1,750	-0.79%
293	291	-0.68%	Construction	2,706	2,426	-10.35%
144	143	-0.69%	Manufacturing	6,406	6,294	-1.75%
598	592	-1.00%	Trade	6,900	6,776	-1.80%
237	236	-0.42%	Wholesale Trade	2,388	2,364	-1.01%
362	356	-1.66%	Retail Trade	4,512	4,412	-2.22%
171	184	7.60%	Transportation & Utilities	2,538	2,478	-2.36%
59	59	0.00%	Information	594	500	-15.82%
286	286	0.00%	Finance, Insurance, and Real Estate	1,241	1,202	-3.14%
335	326	-2.69%	Professional & Business Services	1,553	1,530	-1.48%
306	340	11.11%	Education & Health Services	5,047	4,755	-5.79%
238	229	-3.78%	Leisure & Hospitality	2,569	2,223	-13.47%
202	166	-17.82%	Other Services	815	653	-19.88%
317	327	3.15%	Government	7,792	7,476	-4.06%
64	67	4.69%	State	663	670	1.06%
177	179	1.13%	Local	6,726	6,401	-4.83%
77	82	6.49%	Federal	403	405	0.50%

Source: Quarterly Census of Employment and Wages

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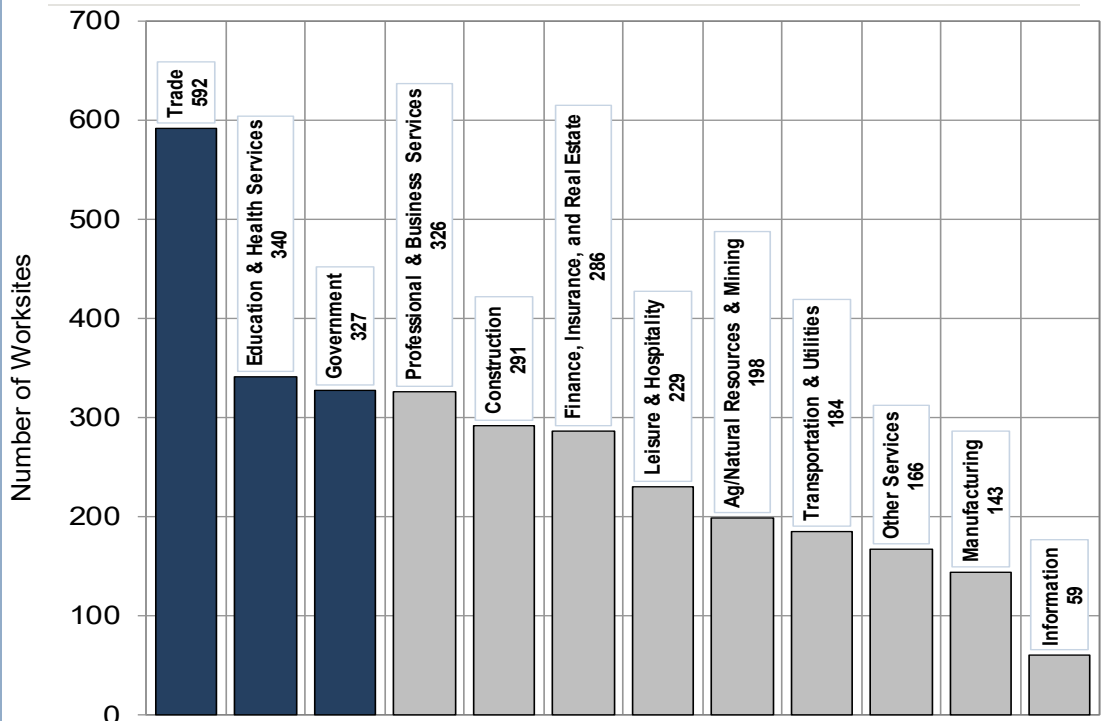
North Central Iowa
LWDA
Greatest Number of
Worksites

*Trade
592

Educational & Health
Services
340

Government
327

Reporting Units by Industry in 2020



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

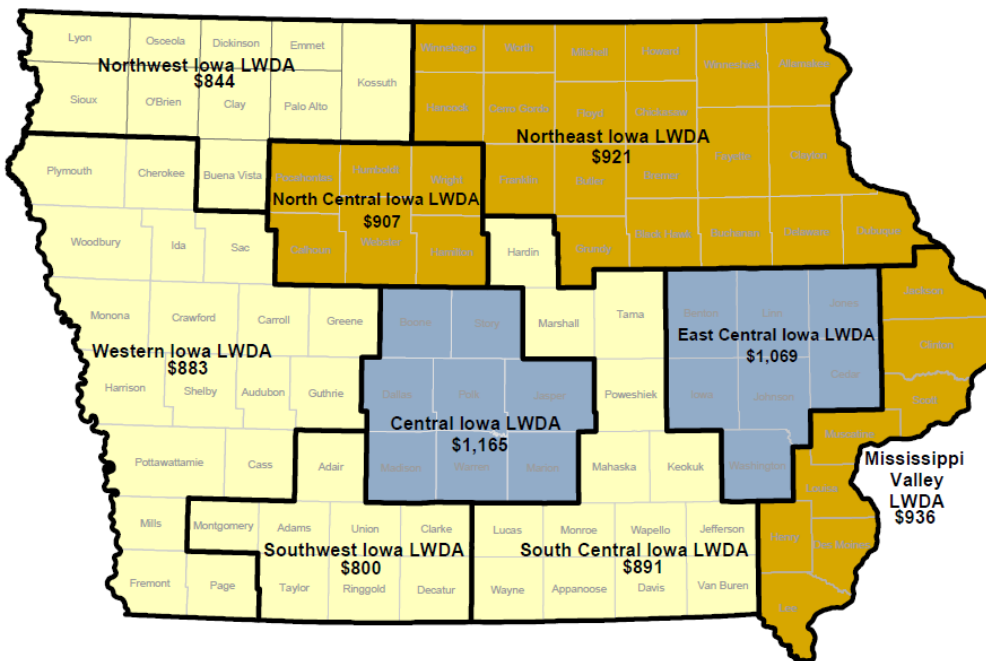
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 44,740	\$ 47,147	5.38%	Total All Industries	\$ 860	\$ 907	5.47%
\$ 45,214	\$ 47,434	4.91%	Private Business	\$ 870	\$ 912	4.83%
\$ 46,604	\$ 47,551	2.03%	Ag/Natural Resources & Mining	\$ 896	\$ 914	2.01%
\$ 62,641	\$ 60,549	-3.34%	Construction	\$ 1,205	\$ 1,164	-3.40%
\$ 57,688	\$ 60,387	4.68%	Manufacturing	\$ 1,109	\$ 1,161	4.69%
\$ 38,244	\$ 40,611	6.19%	Trade	\$ 735	\$ 781	6.26%
\$ 62,728	\$ 64,804	3.31%	Wholesale Trade	\$ 1,206	\$ 1,246	3.32%
\$ 25,283	\$ 27,651	9.37%	Retail Trade	\$ 486	\$ 532	9.47%
\$ 50,113	\$ 53,646	7.05%	Transportation & Utilities	\$ 964	\$ 1,032	7.05%
\$ 40,352	\$ 40,997	1.60%	Information	\$ 776	\$ 788	1.55%
\$ 53,348	\$ 56,432	5.78%	Finance, Insurance, Real Estate	\$ 1,026	\$ 1,085	5.75%
\$ 48,423	\$ 51,080	5.49%	Professional & Business Services	\$ 931	\$ 982	5.48%
\$ 41,098	\$ 43,700	6.33%	Education & Health Services	\$ 790	\$ 840	6.33%
\$ 13,970	\$ 14,565	4.26%	Leisure & Hospitality	\$ 269	\$ 280	4.09%
\$ 39,072	\$ 39,705	1.62%	Other Services	\$ 751	\$ 764	1.73%
\$ 42,787	\$ 45,970	7.44%	Government	\$ 823	\$ 884	7.41%
\$ 58,684	\$ 61,432	4.68%	State	\$ 1,129	\$ 1,181	4.61%
\$ 40,384	\$ 43,599	7.96%	Local	\$ 777	\$ 838	7.85%
\$ 56,730	\$ 57,862	2.00%	Federal	\$ 1,091	\$ 1,113	2.02%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

North Central Iowa LWDA \$907

Rank Among All 9 IWD Regions 5

Statewide \$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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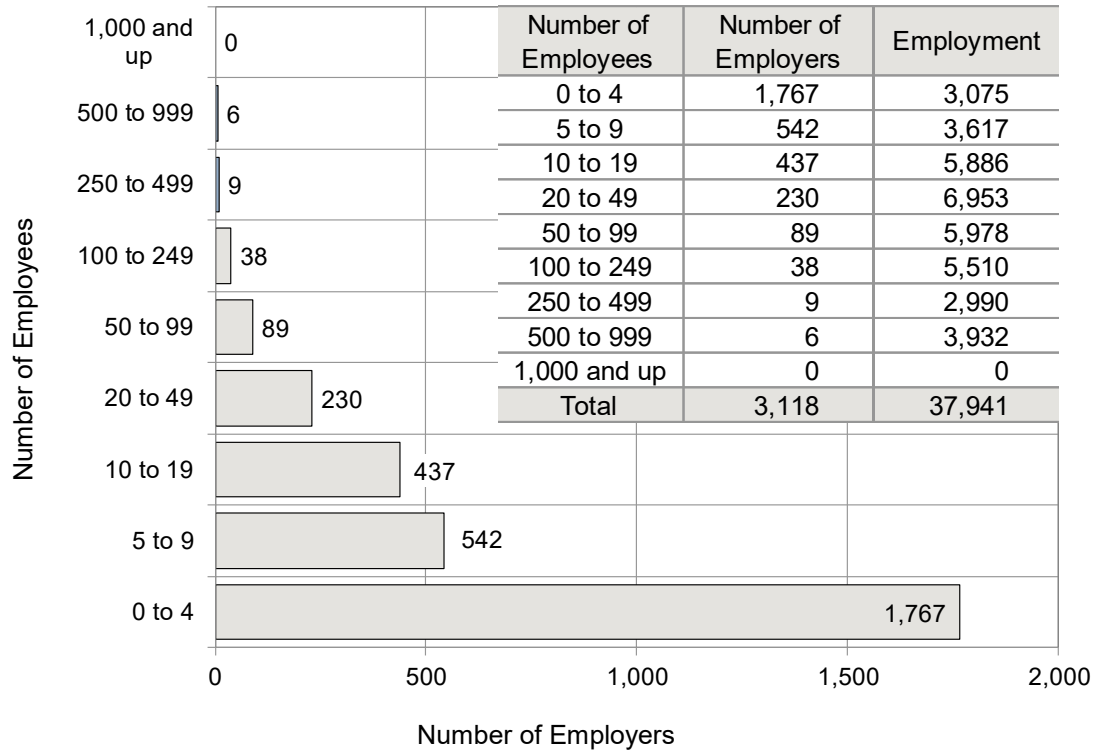
Size of Firm

Six firms in the North Central Iowa LWDA employ 500 or more workers, totaling 3,932 workers, which accounts for 10.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.4 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2019



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	North Central Iowa (2019)	North Central Iowa (2020)
Total Employment	38,286	38,643
New Hires	4,680	4,809
Separations	4,621	6,017
Turnover	8.3%	8.0%
Firm Jobs Gained	1,383	1,102
Firm Jobs Lost	1,327	2,311

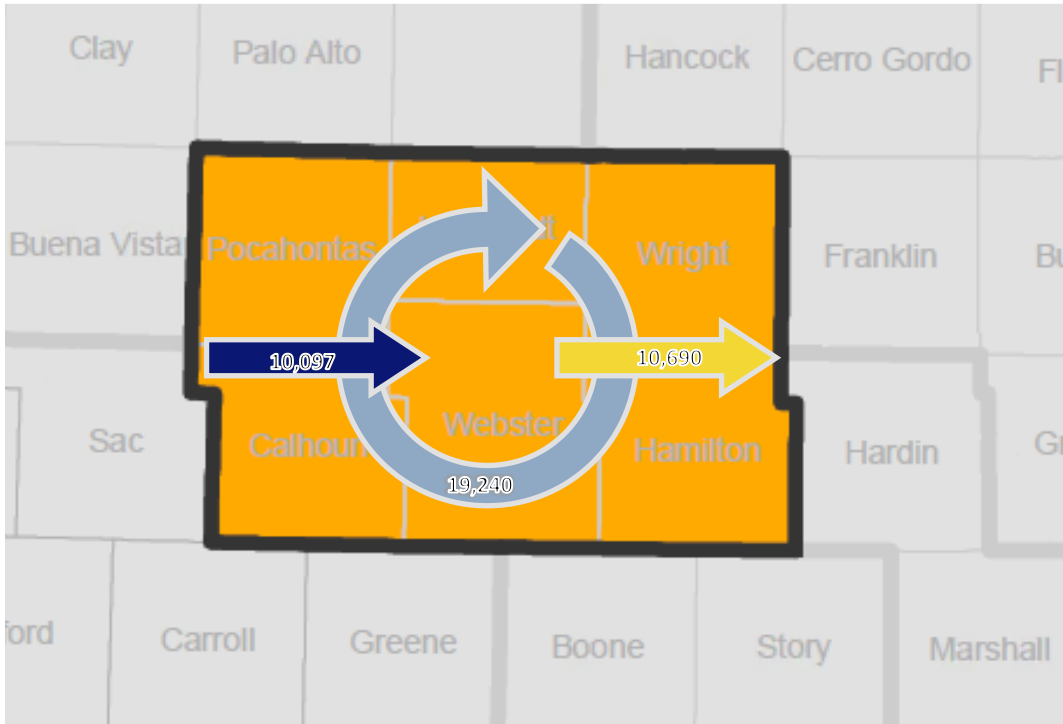
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of North Central Iowa LWDA 2019

Characteristics of workers who commute in, out, and within North Central Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

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'On the Map' Interactive Mapping Application

As of 2019, there were 29,337 primary jobs in this region.

10,690 workers live in the North Central Iowa LWDA but leave the region for their primary jobs

65.6 percent (19,240) of the region's workers live and work in the North Central Iowa LWDA

ON THE MAP Statistics — North Central Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	29,337	100.0%	31,483	100.0%	30,011	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	7,053	24.0%	7,832	24.9%	7,331	24.4%
Age 30 to 54	14,239	48.5%	15,561	49.4%	15,194	50.6%
Age 55 or older	8,045	27.4%	8,090	25.7%	7,486	24.9%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	5,808	19.8%	6,596	21.0%	6,744	22.5%
\$1,251 to \$3,333 per month	9,898	33.7%	11,474	36.4%	12,111	40.4%
More than \$3,333 per month	13,631	46.5%	13,413	42.6%	11,156	37.2%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	27,938	95.2%	29,904	95.0%	28,936	96.4%
Black or African American Alone	680	2.3%	816	2.6%	514	1.7%
American Indian or Alaska Native Alone	96	0.3%	133	0.4%	81	0.3%
Asian Alone	336	1.1%	346	1.1%	289	1.0%
Native Hawaiian or Other Pacific Islander Alone	19	0.1%	21	0.1%	10	0.0%
Two or More Race Groups	268	0.9%	263	0.8%	181	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 29,337 total primary jobs in the North Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

33.7 percent of North Central Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

27.4 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 29,337 total primary jobs in the North Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

28.8 percent of Northeast Iowa LWDA jobs were filled by workers who held some college or Associate degrees

55.6 percent of the region's workers are male.

ON THE MAP Statistics — North Central Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	29,337	100.0%	31,483	100.0%	30,011	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	2,177	7.4%	2,292	7.3%	2,219	7.4%
High school or equivalent, no college	7,396	25.2%	8,040	25.5%	7,733	25.8%
Some college or Associate degree	8,460	28.8%	8,826	28.0%	8,226	27.4%
Bachelor's degree or advanced degree	4,251	14.5%	4,493	14.3%	4,502	15.0%
Educational attainment not available (workers aged 29 or younger)	7,053	24.0%	7,832	24.9%	7,331	24.4%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	16,302	55.6%	18,019	57.2%	16,688	55.6%
Female	13,035	44.4%	13,464	42.8%	13,323	44.4%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the North Central Iowa LWDA is Physicians, All Other; and Ophthalmologists, except Pediatric with a mean hourly wage of \$123.45.

The lowest hourly mean wage by occupation in the Northeast Iowa LWDA is for Dishwashers with \$8.60 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the North Central Iowa LWDA

**Based on employment numbers*

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Heavy and Tractor-Trailer Truck Drivers	\$20.29	\$14.76	\$23.05
Retail Salespersons	\$11.41	\$8.77	\$12.72
Cashiers	\$11.44	\$8.76	\$12.78
Office Clerks, General	\$15.71	\$9.03	\$19.05
Registered Nurses	\$28.47	\$23.19	\$31.11
Bookkeeping, Accounting, and Auditing Clerks	\$17.37	\$11.22	\$20.45
Stockers and Order Fillers	\$14.55	\$8.95	\$17.35
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$14.64	\$11.29	\$16.31
General and Operations Managers	\$42.60	\$20.92	\$53.44
Laborers and Freight, Stock, and Material Movers, Hand	\$16.30	\$12.20	\$18.36

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Calhoun	4,100	170	4.1	3,930
Hamilton	6,780	300	4.4	6,480
Humboldt	4,940	210	4.2	4,730
Pocahontas	4,220	150	3.5	4,070
Webster	18,620	980	5.2	17,640
Wright	6,960	280	4	6,680
North Central Iowa LWDA	45,600	2,100	4.6	43,500

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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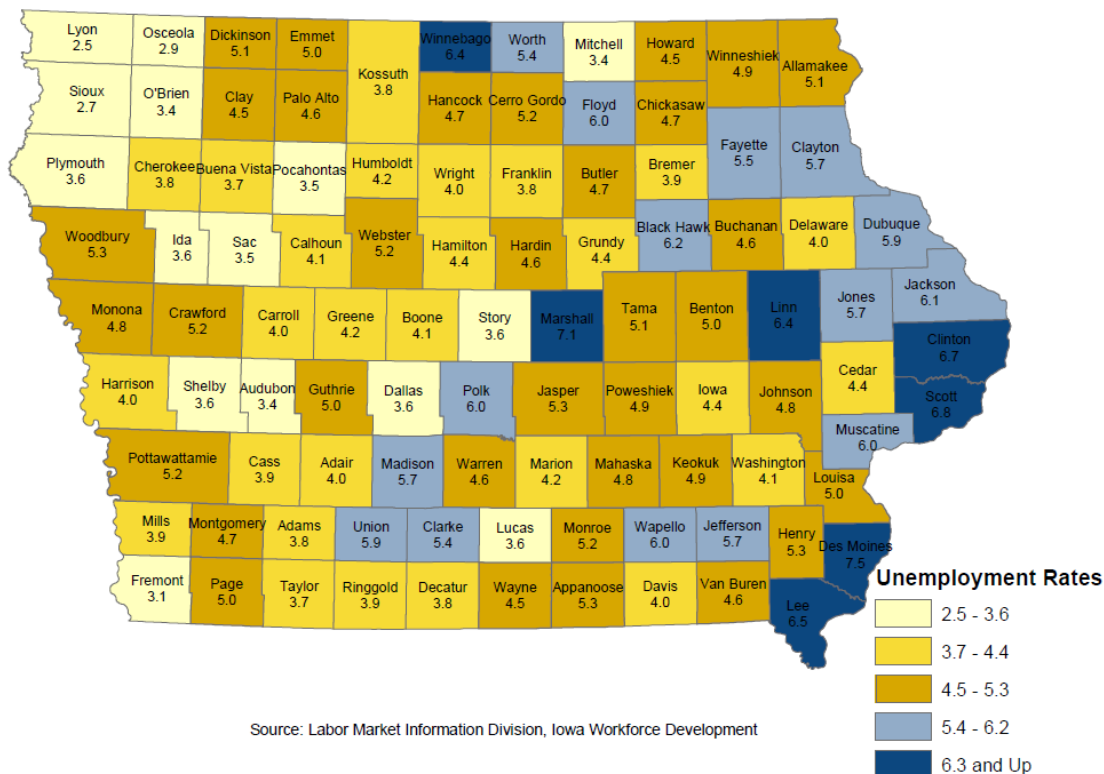
Labor Force 2020

Unemployment averaged 4.6 percent in North Central Iowa for 2020. The region's jobless rate translated into 2,100 unemployed persons.

The 2020 unemployment rate for Region 1 was lower than the statewide average of 5.3 percent.

Unemployment Rates per Iowa Counties

2020 Annual Average



Source: Labor Market Information Division, Iowa Workforce Development

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

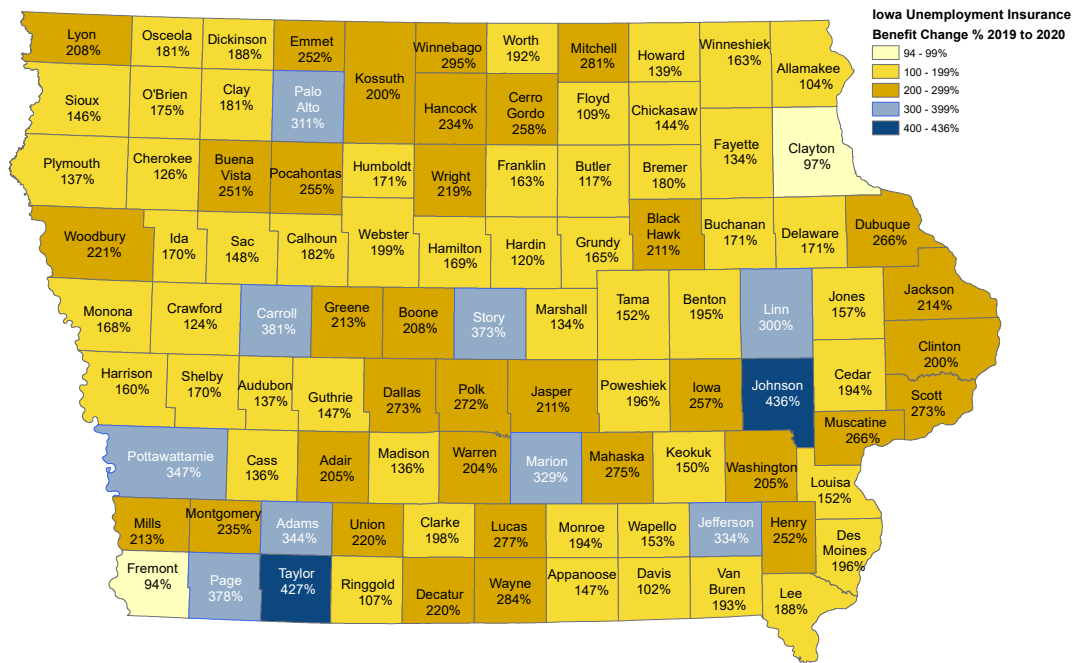
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Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2019 to Annual 2020



* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

* Data is based on the claimants place of residence.

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

Equal opportunity employer/
program. Auxiliary aids and
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TTY 515-281-4748;
1-800-831-1399



For Additional Information about North Central Iowa LWDA — Visit our Website!

<http://www.iowalmi.gov>

IOWA'S LABOR MARKET INFORMATION DIVISION
UNEMPLOYMENT RATE
August 2021
4.1%

CURRENT EMPLOYMENT STATISTICS
-6,500
OVER THE MONTH CHANGE
TOTAL STATE EMPLOYMENT
JULY TO AUGUST 2021

FEATURED OCCUPATIONAL WAGE
TRANSPORTATION, STORAGE, & DISTRIBUTION MANAGERS
MEDIUM HOURLY WAGE:
\$39.54
TOTAL ANNUAL OVERTIME: 150

2020 STATEWIDE LABORED STUDY
26.2%
OF THE EMPLOYED ARE
LIKELY TO CHANGE
EMPLOYMENT FOR A NEW
OPPORTUNITY

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