

2021 ANNUAL PROFILE

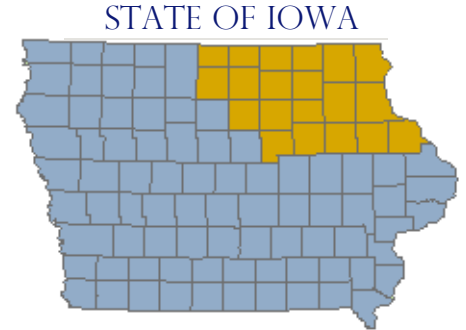
NORTHEAST IOWA LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

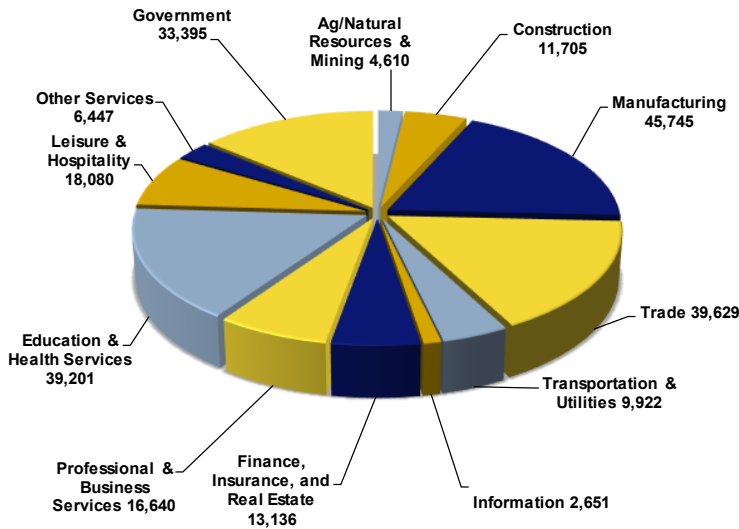
As of 2020, the Northeast Iowa LWDA's largest private industry was Manufacturing, representing 19.0 percent (45,745) of the region's total covered employment of 241,160. The region's total employment decreased by 5.1 percent since 2019, while the average annual wage increased by 6.5 percent to \$47,899 for all industries. While the majority of industries in the region recorded losses in employment, Transportation was the only to increase by 3.2 percent in 2020. The largest loss in employment was posted in the Leisure & Hospitality industry with 15.7 percent, during 2020.

The Northeast Iowa LWDA average weekly wage for all industries was \$921 for 2020. This was an increase of 6.5 percent since 2019. The highest average weekly wage for a private sector industry was in Finance, Insurance, Real Estate averaging \$1,257. Between 2019 and 2020, the Information sector reported the largest percentage increase in average weekly wage of 15.4 percent.



Northeast Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the North Central Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	7,890
Retail Salespersons	6,400
Laborers and Freight, Stock, and Material Movers, Hand	5,820
Heavy and Tractor-Trailer Truck Drivers	5,580
Registered Nurses	5,340
Fast Food and Counter Workers	4,800
Office Clerks, General	4,430
Nursing Assistants	4,370
Customer Service Representatives	4,370
Home Health and Personal Care Aides	4,040

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in Northeast Iowa LWDA

Allamakee	Black Hawk
Bremer	Buchanan
Butler	Cerro Gordo
Chickasaw	Clayton
Delaware	Dubuque
Fayette	Floyd
Franklin	Grundy
Hancock	Howard
Mitchell	Winnebago
Winneshiek	Worth

2020 Covered Employment (QCEW)

		%
Total Employment	241,160	16.4 ¹
Average Weekly Wage	\$921	91.6 ²
Largest Private Sector: Manufacturing	45,745	21.1 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

Northeast Iowa LWDA Population (2020)	520,533
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
17,268	17,280	0.07%	Total All Industries	253,998	241,160	-5.05%
16,130	16,125	-0.03%	Private Business	219,075	207,766	-5.16%
608	598	-1.64%	Ag/Natural Resources & Mining	4,826	4,610	-4.48%
1,578	1,560	-1.14%	Construction	12,212	11,705	-4.15%
884	877	-0.79%	Manufacturing	48,310	45,745	-5.31%
3,282	3,253	-0.88%	Trade	40,656	39,629	-2.53%
1,182	1,188	0.51%	<i>Wholesale Trade</i>	11,461	11,260	-1.75%
2,099	2,065	-1.62%	<i>Retail Trade</i>	29,194	28,369	-2.83%
769	764	-0.65%	Transportation & Utilities	9,619	9,922	3.15%
263	263	0.00%	Information	2,910	2,651	-8.90%
1,727	1,747	1.16%	Finance, Insurance, and Real Estate	13,558	13,136	-3.11%
2,102	2,130	1.33%	Professional & Business Services	16,966	16,640	-1.92%
2,000	2,243	12.15%	Education & Health Services	40,962	39,201	-4.30%
1,448	1,441	-0.48%	Leisure & Hospitality	21,438	18,080	-15.66%
1,469	1,250	-14.91%	Other Services	7,620	6,447	-15.39%
1,138	1,155	1.49%	Government	34,923	33,395	-4.38%
272	273	0.37%	<i>State</i>	3,774	3,602	-4.56%
624	631	1.12%	<i>Local</i>	29,387	27,931	-4.95%
243	251	3.29%	<i>Federal</i>	1,761	1,863	5.79%

Source: Quarterly Census of Employment and Wages

QUICK FACTS

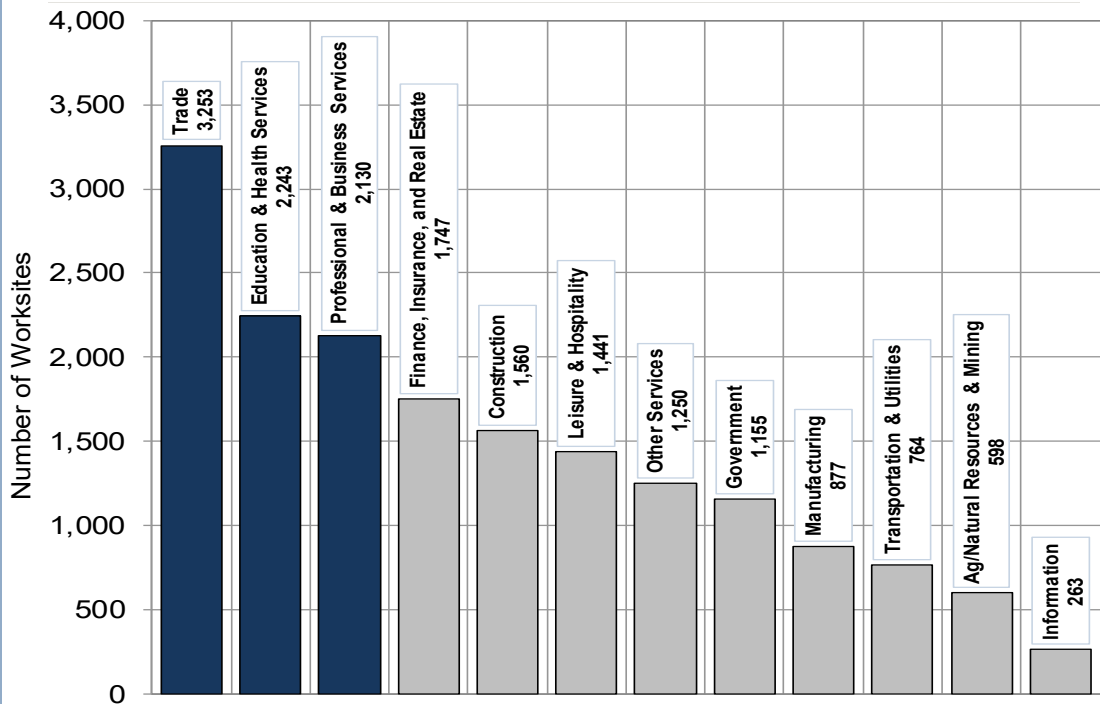
IWD Northeast Iowa
 LWDA
 Greatest Number of
 Worksites

*Trade
 3,253

Education & Health
 Services
 2,243

Professional &
 Business Services
 2,130

Reporting Units by Industry in 2020



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

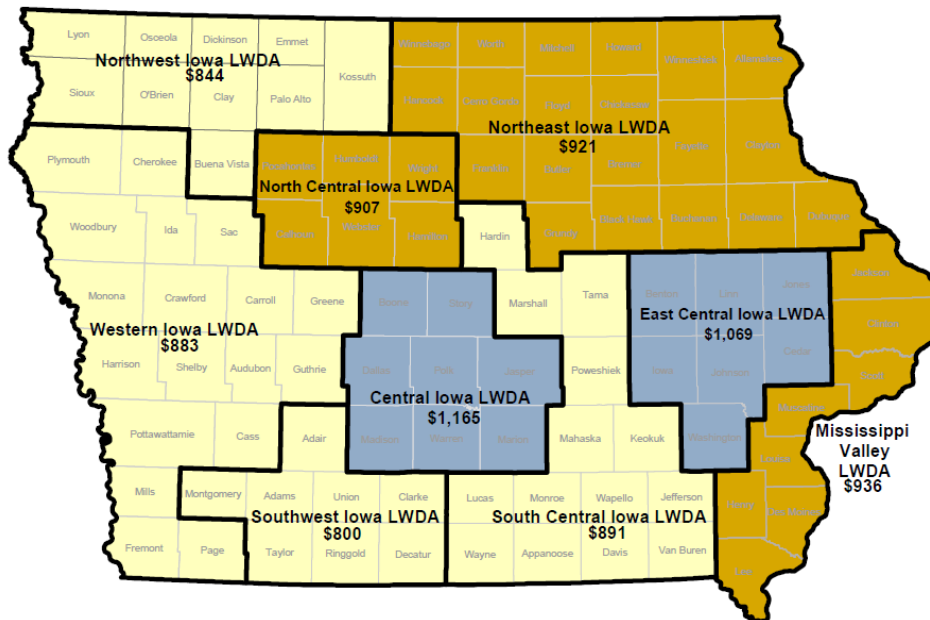
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 44,958	\$ 47,899	6.54%	Total All Industries	\$ 865	\$ 921	6.47%
\$ 45,109	\$ 47,996	6.40%	Private Business	\$ 867	\$ 923	6.46%
\$ 41,946	\$ 43,549	3.82%	Ag/Natural Resources & Mining	\$ 807	\$ 837	3.72%
\$ 56,064	\$ 58,570	4.47%	Construction	\$ 1,078	\$ 1,126	4.45%
\$ 59,298	\$ 62,126	4.77%	Manufacturing	\$ 1,140	\$ 1,195	4.82%
\$ 36,145	\$ 38,454	6.39%	Trade	\$ 695	\$ 740	6.47%
\$ 58,847	\$ 61,319	4.20%	Wholesale Trade	\$ 1,132	\$ 1,179	4.15%
\$ 27,232	\$ 29,379	7.88%	Retail Trade	\$ 524	\$ 565	7.82%
\$ 50,446	\$ 51,045	1.19%	Transportation & Utilities	\$ 970	\$ 982	1.24%
\$ 55,691	\$ 64,267	15.40%	Information	\$ 1,071	\$ 1,236	15.41%
\$ 61,879	\$ 65,361	5.63%	Finance, Insurance, Real Estate	\$ 1,190	\$ 1,257	5.63%
\$ 49,340	\$ 53,415	8.26%	Professional & Business Services	\$ 949	\$ 1,027	8.22%
\$ 42,184	\$ 44,895	6.43%	Education & Health Services	\$ 811	\$ 863	6.41%
\$ 15,856	\$ 16,330	2.99%	Leisure & Hospitality	\$ 305	\$ 314	2.95%
\$ 35,405	\$ 37,267	5.26%	Other Services	\$ 681	\$ 717	5.29%
\$ 44,014	\$ 47,299	7.46%	Government	\$ 846	\$ 910	7.57%
\$ 57,879	\$ 61,136	5.63%	State	\$ 1,113	\$ 1,176	5.66%
\$ 41,457	\$ 44,834	8.15%	Local	\$ 797	\$ 862	8.16%
\$ 56,977	\$ 57,520	0.95%	Federal	\$ 1,096	\$ 1,106	0.91%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by County

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

Northeast Iowa LWDA
\$921

Rank
Among All 9
IWD Regions
4

Statewide
\$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

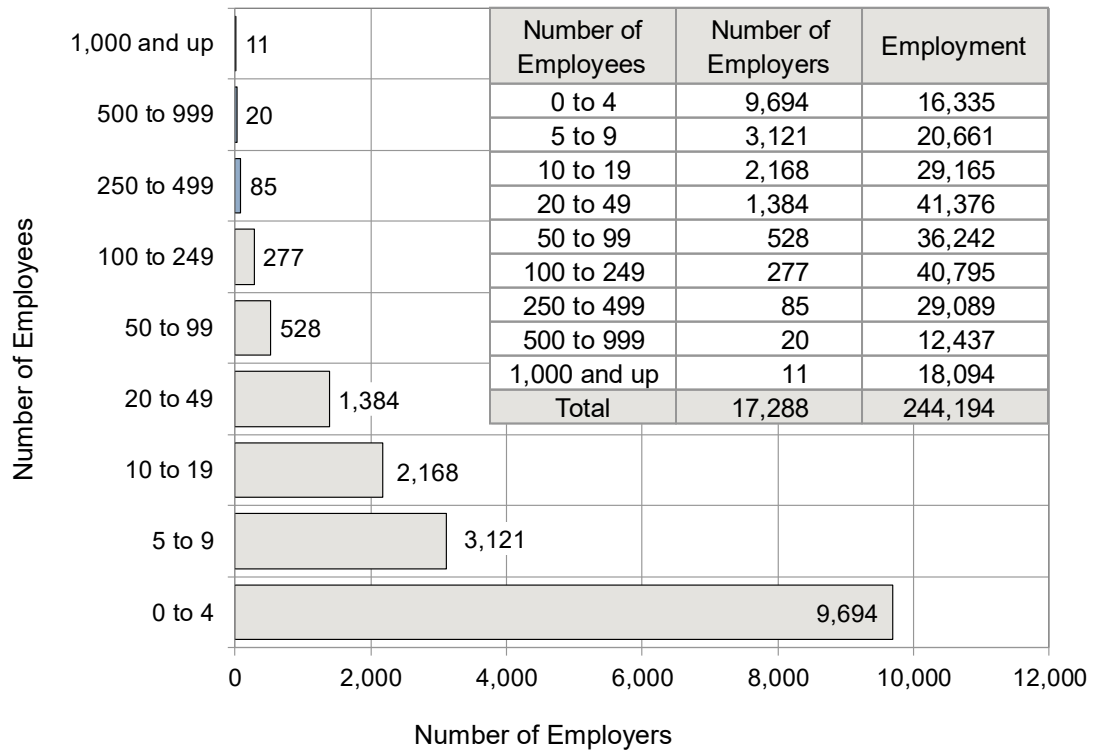
Size of Firm

Eleven firms in the Northeastern Iowa LWDA employ 1,000 or more workers, totaling 18,094 workers, which accounts for 7.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.7 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicators	Northeast Iowa (2019)	Northeast Iowa (2020)
Total Employment	250,091	249,241
New Hires	27,057	26,286
Separations	27,688	39,328
Turnover	8.0%	7.1%
Firm Jobs Gained	6,843	4,754
Firm Jobs Lost	7,478	17,790

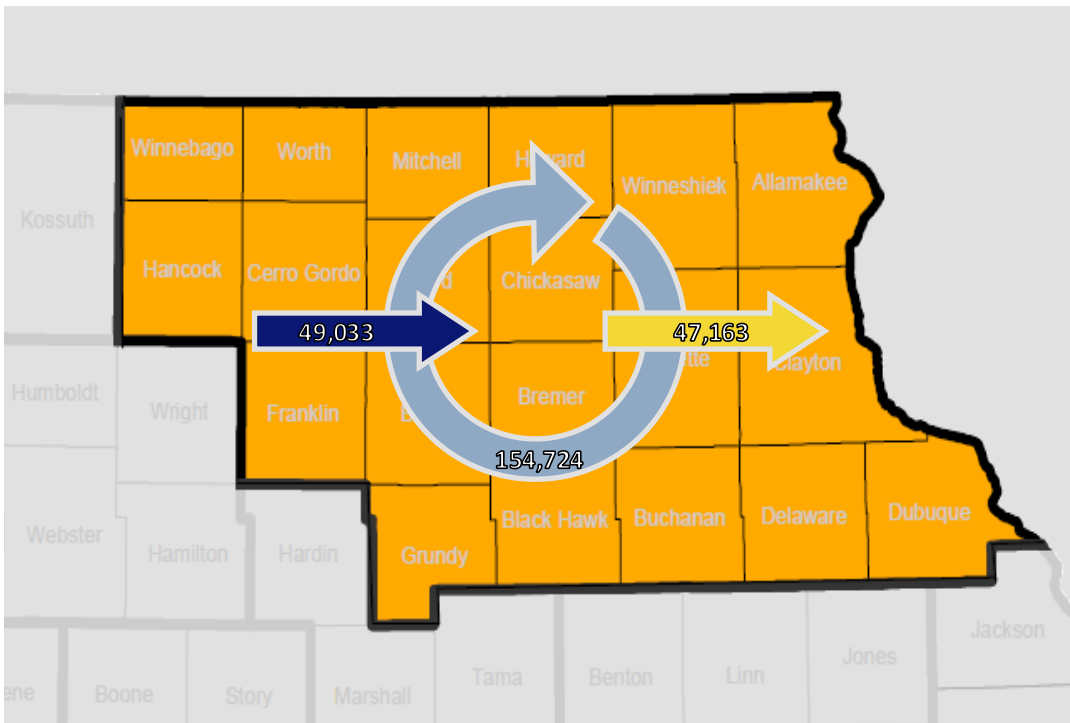
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Northeast Iowa LWDA 2019

Characteristics of workers who commute in, out, and within Northeast Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2019, there were 203,757 primary jobs in this region.

47,163 workers live in the Northeast Iowa LWDA but leave the region for their primary jobs

75.9 percent (154,724) of the region's workers live and work in Northeast Iowa LWDA.

ON THE MAP Statistics — Northeast Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	203,757	100.0%	204,540	100.0%	204,606	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	52,841	25.9%	53,700	26.3%	53,972	26.4%
Age 30 to 54	99,993	49.1%	101,792	49.8%	103,377	50.5%
Age 55 or older	50,923	25.0%	49,048	24.0%	47,257	23.1%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	40,826	20.0%	43,850	21.4%	45,685	22.3%
\$1,251 to \$3,333 per month	70,230	34.5%	79,187	38.7%	82,404	40.3%
More than \$3,333 per month	92,701	45.5%	81,503	39.8%	76,517	37.4%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	190,722	93.6%	192,859	94.3%	195,128	95.4%
Black or African American Alone	7,450	3.7%	6,691	3.3%	5,787	2.8%
American Indian or Alaska Native Alone	477	0.2%	445	0.2%	404	0.2%
Asian Alone	2,818	1.4%	2,521	1.2%	1,880	0.9%
Native Hawaiian or Other Pacific Islander Alone	280	0.1%	227	0.1%	130	0.1%
Two or More Race Groups	2,010	1.0%	1,797	0.9%	1,277	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays a total of 203,757 total primary jobs in the Northeast Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

34.5 percent of Northeast Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

25.0 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays a total of 203,757 total primary jobs in the Northeast Iowa LWDA and the distribution of educational attainment and sex of the workers.

26.6 percent of Northeast Iowa LWDA jobs were filled by workers who held some college or Associate degrees

52.9 percent of the region's workers are male.

ON THE MAP Statistics — Northeast Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	203,757	100.0%	204,540	100.0%	204,606	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	13,434	6.6%	12,927	6.3%	13,556	6.6%
High school or equivalent, no college	49,974	24.5%	50,536	24.7%	51,765	25.3%
Some college or Associate degree	54,164	26.6%	54,000	26.4%	52,651	25.7%
Bachelor's degree or advanced degree	33,344	16.4%	33,377	16.3%	32,662	16.0%
Educational attainment not available (workers aged 29 or younger)	52,841	25.9%	53,700	26.3%	53,972	26.4%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	107,724	52.9%	108,243	52.9%	108,427	53.0%
Female	96,033	47.1%	96,297	47.1%	96,179	47.0%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Northeast Iowa LWDA is Anesthesiologists with a mean hourly wage of \$148.81.

The lowest hourly mean wage by occupation in the Northeast Iowa LWDA is for Locker Room, Coatroom, and Dressing Room Attendants with \$9.14 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the Northeast Iowa LWDA

**Based on employment numbers*

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$11.61	\$9.61	\$12.61
Retail Salespersons	\$13.48	\$9.44	\$15.50
Laborers and Freight, Stock, and Material Movers, Hand	\$17.10	\$12.51	\$19.40
Heavy and Tractor-Trailer Truck Drivers	\$22.22	\$16.19	\$25.24
Registered Nurses	\$29.03	\$23.45	\$31.82
Fast Food and Counter Workers	\$10.99	\$8.60	\$12.19
Office Clerks, General	\$16.25	\$10.83	\$18.96
Nursing Assistants	\$19.94	\$13.21	\$23.30
Customer Service Representatives	\$14.99	\$12.93	\$16.02
Home Health and Personal Care Aides	\$13.69	\$11.22	\$14.92

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Allamakee	7,030	360	5.1	6,680
Black Hawk	67,300	4,100	6.2	63,200
Bremer	13,500	500	3.9	13,000
Buchanan	11,100	510	4.6	10,590
Butler	7,680	360	4.7	7,320
Cerro Gordo	23,100	1,200	5.2	21,890
Chickasaw	6,270	300	4.7	5,980
Clay	8,340	380	4.5	7,960
Delaware	10,380	410	4	9,970
Dubuque	54,900	3,200	5.9	51,700
Fayette	10,300	560	5.5	9,740
Floyd	8,250	500	6	7,750
Franklin	5,600	210	3.8	5,390
Grundy	6,300	300	4.4	6,000
Hancock	5,760	270	4.7	5,500
Howard	5,070	230	4.5	4,840
Mitchell	6,060	210	3.4	5,860
Winnebago	5,030	320	6.4	4,700
Winneshiek	11,100	550	4.9	10,550
Worth	4,080	220	5.4	3,860
Northeast Iowa LWDA	278,500	14,900	5.4	263,600

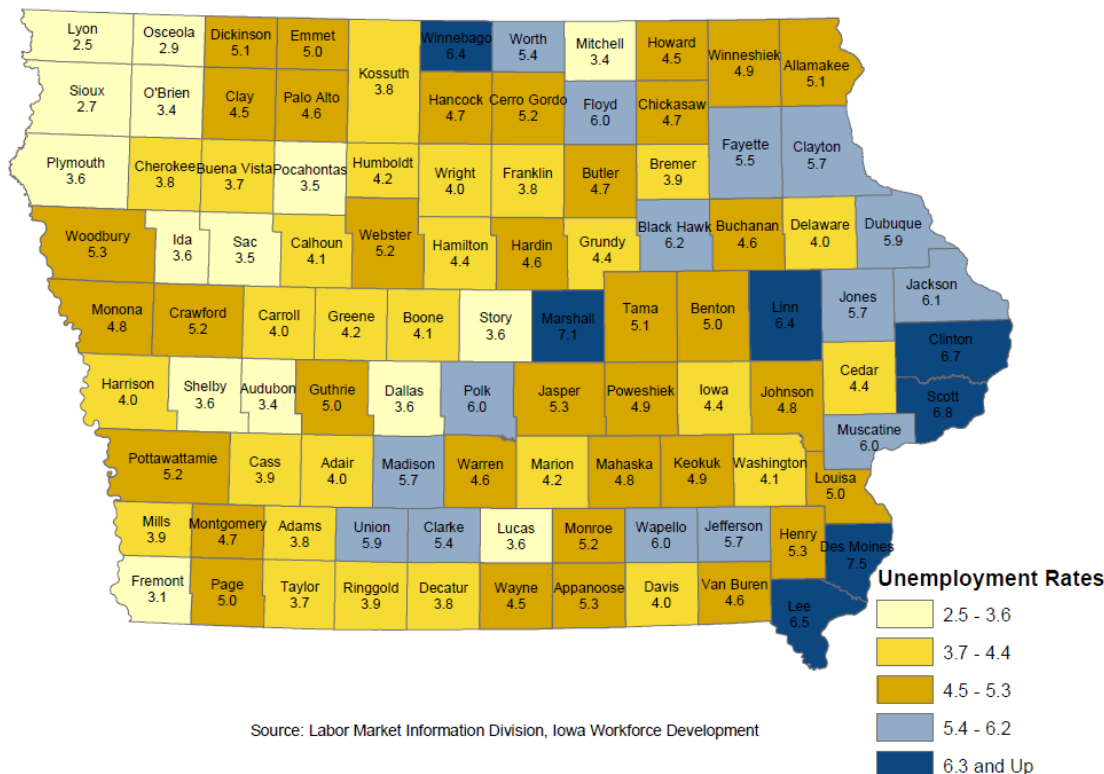
Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

Unemployment Rates per Iowa Counties

2020 Annual Average



Source: Labor Market Information Division, Iowa Workforce Development

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Labor Force 2020

Unemployment averaged 5.4 percent in Northeast Iowa LWDA for 2020. The region's jobless rate translated into 14,900 unemployed persons.

The 2020 unemployment rate for Northeast Iowa LWDA was higher than the statewide average of 5.3 percent.

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

