

2021 ANNUAL PROFILE

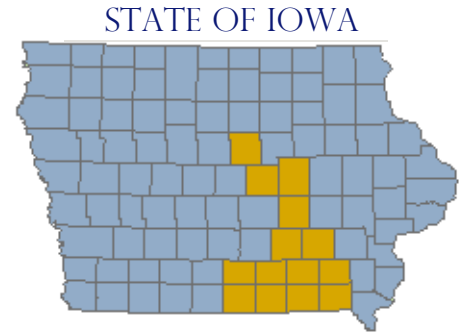
SOUTH CENTRAL IOWA LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

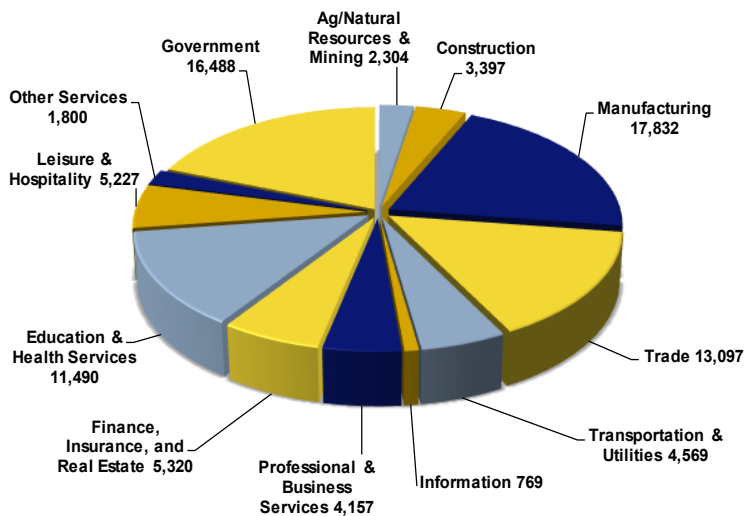
As of 2020, the South Central Iowa LWDA's largest private industry was Manufacturing, representing 20.6 percent (17,832) of the region's total covered employment of 86,448. The region's total employment decreased by 4.3 percent since 2019, while the average annual wage increased by 7.9 percent to \$46,323 for all industries. All industries in the region recorded losses in employment. The smallest loss in employment was posted in the Transportation & Utilities industry with 0.5 percent, while the Leisure & Hospitality industry posted the largest loss in employment with 15.6 percent during 2020.

The South Central Iowa LWDA average weekly wage for all industries was \$891 for 2020. This was an increase of 7.9 percent since 2019. The highest average weekly wage for a private sector industry was in Financial Services averaging \$1,175. Between 2019 and 2020, the Professional & Business Services sector reported the largest percentage increase in average weekly wage of 12.5 percent.



South Central Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the South Central Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	2,760
Heavy and Tractor-Trailer Truck Drivers	2,450
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2,370
Laborers and Freight, Stock, and Material Movers, Hand	2,340
Retail Salespersons	1,890
Registered Nurses	1,850
Stockers and Order Fillers	1,700
Office Clerks, General	1,640
Fast Food and Counter Workers	1,630
Nursing Assistants	1,570

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in South Central Iowa LWDA

Appanoose	Davis
Hardin	Jefferson
Keokuk	Lucas
Mahaska	Marshall
Monroe	Poweshiek
Tama	Van Buren
Wapello	Wayne

2020 Covered Employment (QCEW)

		%
Total Employment	86,448	5.9 ¹
Average Weekly Wage	\$891	88.6 ²
Largest Private Sector: Manufacturing	17,832	8.2 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

South Central Iowa LWDA Population (2020)	227,441
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
6,928	6,949	0.30%	Total All Industries	90,294	86,448	-4.26%
6,230	6,246	0.26%	Private Business	73,166	69,961	-4.38%
274	270	-1.46%	Ag/Natural Resources & Mining	2,376	2,304	-3.03%
615	620	0.81%	Construction	3,459	3,397	-1.79%
344	341	-0.87%	Manufacturing	18,046	17,832	-1.19%
1,271	1,247	-1.89%	Trade	13,594	13,097	-3.66%
452	448	-0.88%	<i>Wholesale Trade</i>	3,169	3,151	-0.57%
819	799	-2.44%	<i>Retail Trade</i>	10,424	9,946	-4.59%
360	360	0.00%	Transportation & Utilities	4,594	4,569	-0.54%
136	133	-2.21%	Information	879	769	-12.51%
612	624	1.96%	Finance, Insurance, and Real Estate	4,222	4,157	-1.54%
851	871	2.35%	Professional & Business Services	5,534	5,320	-3.87%
742	806	8.63%	Education & Health Services	12,203	11,490	-5.84%
520	520	0.00%	Leisure & Hospitality	6,195	5,227	-15.63%
506	454	-10.28%	Other Services	2,066	1,800	-12.88%
698	703	0.72%	Government	17,128	16,488	-3.74%
163	164	0.61%	<i>State</i>	1,720	1,715	-0.29%
382	379	-0.79%	<i>Local</i>	14,611	13,958	-4.47%
153	160	4.58%	<i>Federal</i>	797	814	2.13%

Source: Quarterly Census of Employment and Wages

QUICK FACTS

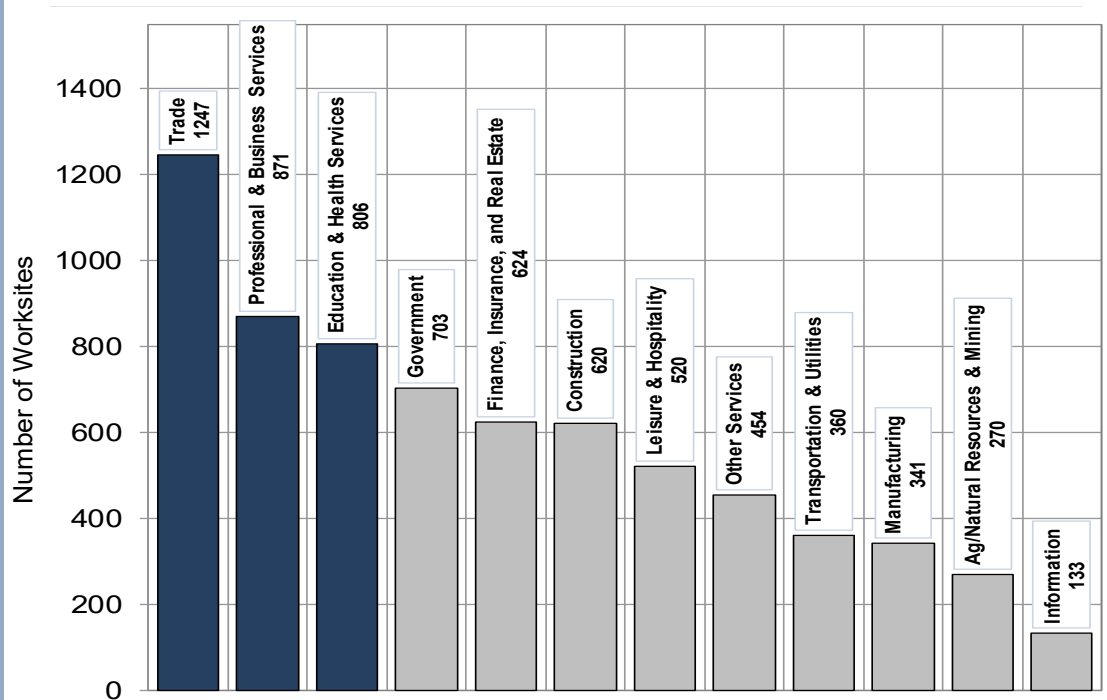
South Central Iowa
LWDA's
Greatest Number of
Worksites

*Trade
1,247

Professional &
Business Services
871

Education & Health
Services
806

Reporting Units by Industry in 2020



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

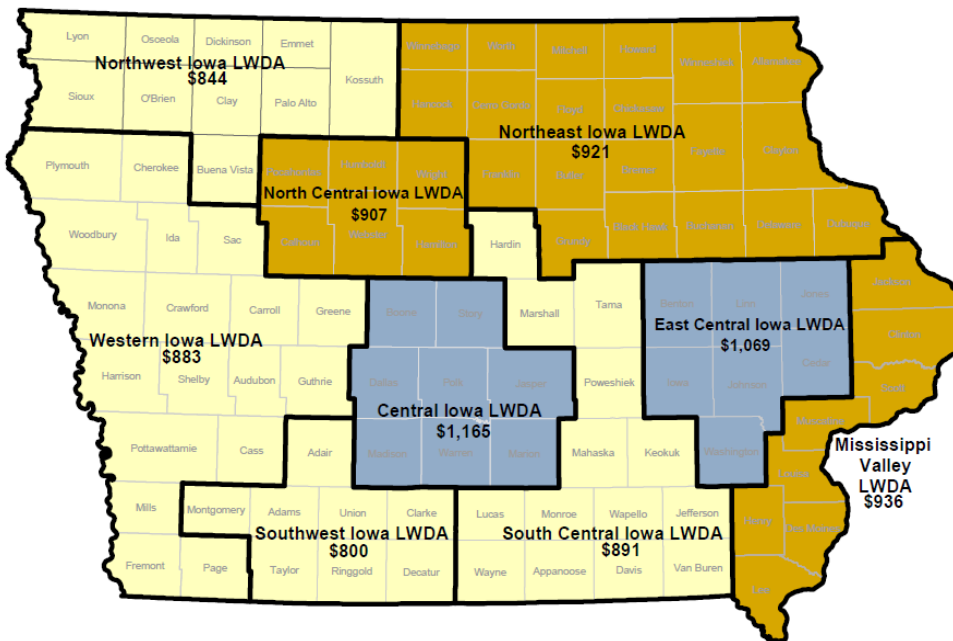
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 42,937	\$ 46,323	7.89%	Total All Industries	\$ 826	\$ 891	7.87%
\$ 42,988	\$ 46,574	8.34%	Private Business	\$ 827	\$ 896	8.34%
\$ 45,568	\$ 48,465	6.36%	Ag/Natural Resources & Mining	\$ 876	\$ 932	6.39%
\$ 52,322	\$ 54,952	5.03%	Construction	\$ 1,006	\$ 1,057	5.07%
\$ 56,779	\$ 60,255	6.12%	Manufacturing	\$ 1,092	\$ 1,159	6.14%
\$ 32,345	\$ 35,062	8.40%	Trade	\$ 622	\$ 674	8.36%
\$ 56,436	\$ 59,503	5.43%	<i>Wholesale Trade</i>	\$ 1,085	\$ 1,144	5.44%
\$ 25,020	\$ 27,319	9.19%	<i>Retail Trade</i>	\$ 481	\$ 525	9.15%
\$ 54,430	\$ 59,451	9.22%	Transportation & Utilities	\$ 1,047	\$ 1,143	9.17%
\$ 37,564	\$ 42,097	12.07%	Information	\$ 722	\$ 810	12.19%
\$ 58,905	\$ 61,121	3.76%	Finance, Insurance, Real Estate	\$ 1,133	\$ 1,175	3.71%
\$ 42,771	\$ 48,159	12.60%	Professional & Business Services	\$ 823	\$ 926	12.52%
\$ 39,246	\$ 41,578	5.94%	Education & Health Services	\$ 755	\$ 800	5.96%
\$ 13,342	\$ 14,279	7.02%	Leisure & Hospitality	\$ 257	\$ 275	7.00%
\$ 29,879	\$ 33,182	11.05%	Other Services	\$ 575	\$ 638	10.96%
\$ 42,721	\$ 45,260	5.94%	Government	\$ 822	\$ 870	5.84%
\$ 50,511	\$ 52,770	4.47%	<i>State</i>	\$ 971	\$ 1,015	4.53%
\$ 41,247	\$ 43,826	6.25%	<i>Local</i>	\$ 793	\$ 843	6.31%
\$ 52,941	\$ 54,029	2.06%	<i>Federal</i>	\$ 1,018	\$ 1,039	2.06%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

South Central Iowa
LWDA
\$891

Rank
Among All 9
IWD Regions
6

Statewide
LWDA
\$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

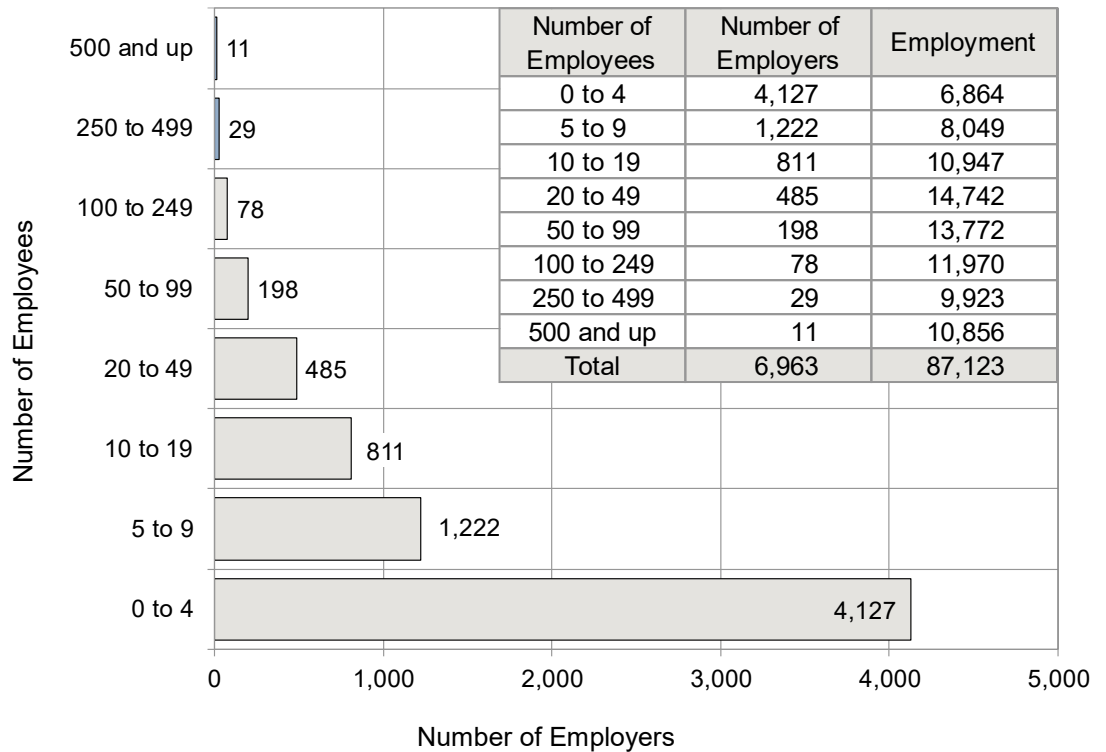
Size of Firm

Eleven firms in the South Central Iowa LWDA employ 500 or more workers, totaling 10,856 workers, which accounts for 12.5 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.4 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	South Central Iowa (2019)	South Central Iowa (2020)
Total Employment	88,746	88,460
New Hires	10,209	10,150
Separations	10,412	13,100
Turnover	8.1%	7.5%
Firm Jobs Gained	2,328	1,995
Firm Jobs Lost	2,532	4,942

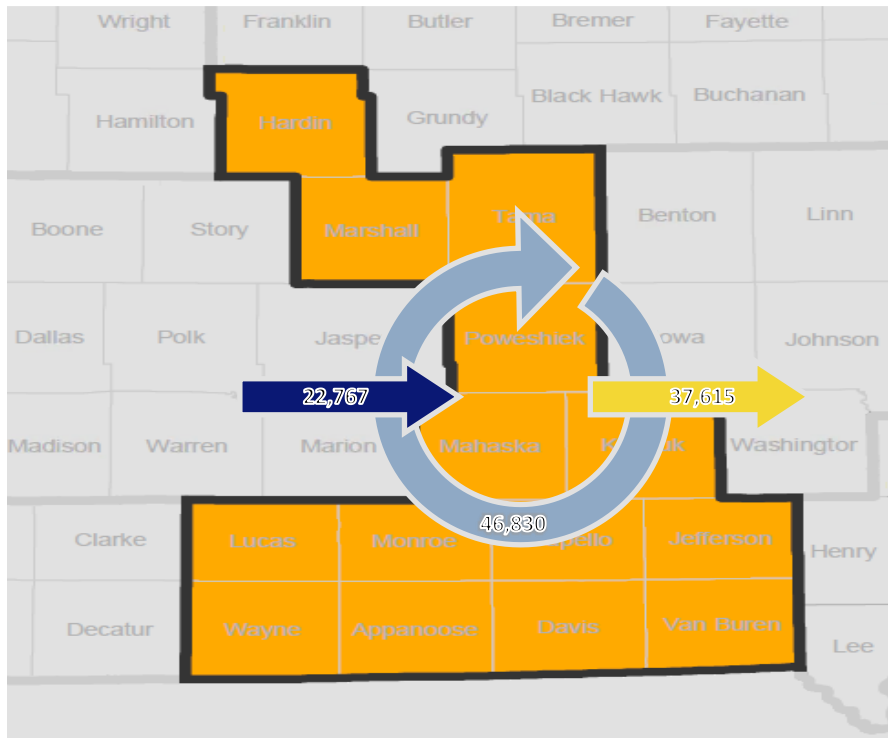
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of the South Central Iowa LWDA 2019

Characteristics of workers who commute in, out, and within the South Central Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2019, there were 69,597 primary jobs in this region.

37,615 workers live in the South Central Iowa LWDA but leave the region for their primary jobs

67.3 percent (46,830) of the region's workers live and work in the South Central Iowa LWDA.

ON THE MAP Statistics — South Central Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	69,597	100.0%	70,300	100.0%	69,122	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	17,960	25.8%	17,884	25.4%	17,231	24.9%
Age 30 to 54	33,858	48.6%	34,904	49.7%	34,911	50.5%
Age 55 or older	17,779	25.5%	17,512	24.9%	16,980	24.6%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	15,005	21.6%	15,771	22.4%	16,135	23.3%
\$1,251 to \$3,333 per month	24,645	35.4%	27,197	38.7%	29,064	42.0%
More than \$3,333 per month	29,947	43.0%	27,332	38.9%	23,923	34.6%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	64,706	93.0%	65,996	93.9%	66,238	95.8%
Black or African American Alone	2,023	2.9%	1,761	2.5%	1,225	1.8%
American Indian or Alaska Native Alone	410	0.6%	364	0.5%	315	0.5%
Asian Alone	1,641	2.4%	1,443	2.1%	815	1.2%
Native Hawaiian or Other Pacific Islander Alone	110	0.2%	73	0.1%	42	0.1%
Two or More Race Groups	707	1.0%	663	0.9%	487	0.7%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 69,597 in the South Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

35.4 percent of South Central Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

25.5 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' Displays 69,597 total primary jobs in the South Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

25.8 percent of South Central Iowa LWDA jobs were filled by workers who held some college or Associate degrees

54.8 percent of the region's workers are male.

ON THE MAP Statistics — South Central Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	69,597	100.0%	70,300	100.0%	69,122	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	6,051	8.7%	5,894	8.4%	5,734	8.3%
High school or equivalent, no college	16,875	24.2%	17,379	24.7%	17,674	25.6%
Some college or Associate degree	17,949	25.8%	18,394	26.2%	17,784	25.7%
Bachelor's degree or advanced degree	10,762	15.5%	10,749	15.3%	10,699	15.5%
Educational attainment not available (workers aged 29 or younger)	17,960	25.8%	17,884	25.4%	17,231	24.9%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	38,117	54.8%	38,648	55.0%	37,824	54.7%
Female	31,480	45.2%	31,652	45.0%	31,298	45.3%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the South Central Iowa LWDA is Dentists, General with a mean hourly wage of \$138.38.

The lowest hourly mean wage by occupation in the South Central Iowa LWDA is for Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers with \$8.59 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the South Central Iowa LWDA

**Based on employment numbers*

Occupational Title	Wage	Entry Wage	Experienced Wage
Cashiers	\$10.70	\$8.66	\$11.72
Heavy and Tractor-Trailer Truck Drivers	\$22.30	\$14.97	\$25.97
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$14.16	\$11.46	\$15.50
Laborers and Freight, Stock, and Material Movers, Hand	\$16.25	\$11.67	\$18.54
Retail Salespersons	\$13.65	\$9.41	\$15.77
Registered Nurses	\$28.74	\$24.35	\$30.93
Stockers and Order Fillers	\$16.77	\$11.20	\$19.55
Office Clerks, General	\$16.50	\$11.23	\$19.14
Fast Food and Counter Workers	\$10.83	\$8.64	\$11.92
Nursing Assistants	\$16.18	\$12.71	\$17.92

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

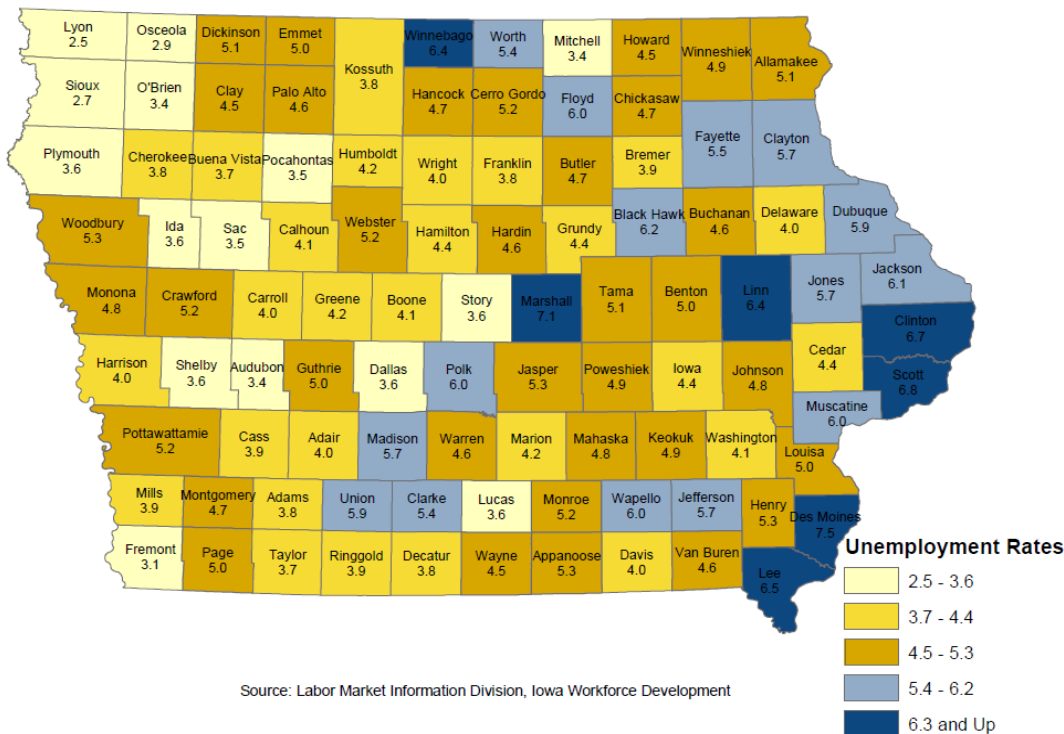
Employment and Unemployment Statistics Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Appanoose	5,910	310	5.3	5,600
Davis	4,110	170	4	3,940
Hardin	7,770	360	4.6	7,410
Jefferson	9,490	540	5.7	8,950
Keokuk	5,150	250	4.9	4,900
Lucas	4,640	170	3.6	4,480
Mahaska	11,800	560	4.8	11,240
Marshall	17,510	1,240	7.1	16,280
Monroe	3,940	200	5.2	3,730
Poweshiek	9,730	480	4.9	9,250
Tama	9,230	470	5.1	8,750
Van Buren	3,670	170	4.6	3,500
Wapello	17,330	1,040	6	16,290
Wayne	2,780	130	4.5	2,660
South Central Iowa LWDA	113,100	6,100	5.4	107,000

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)
Note: Total employed and unemployed may not reflect total labor force, due to rounding.

Unemployment Rates per Iowa Counties 2020 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Labor Force 2020

Unemployment averaged 5.4 percent in the South Central Iowa LWDA for 2020. The region's jobless rate translated into 6,100 unemployed persons.

The 2020 unemployment rate for the South Central Iowa LWDA was higher than the statewide average of 5.3 percent.

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

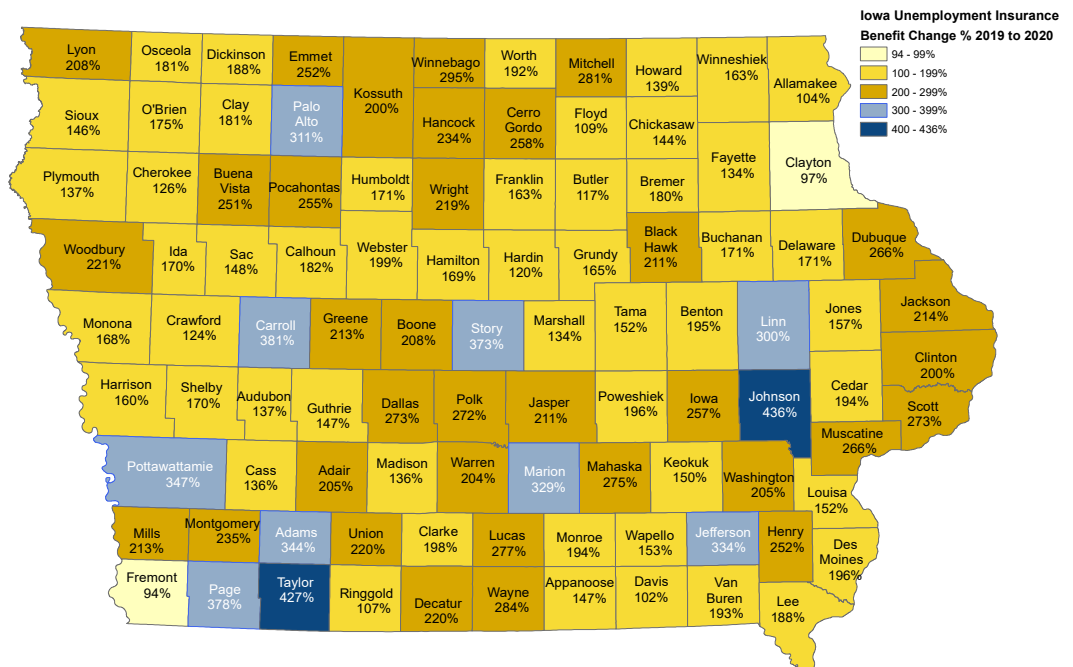
QUICK FACTS

Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

Percentage Change in Total Unemployment Insurance (UI) Benefit* From Annual 2019 to Annual 2020



* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

* Data is based on the claimants place of residence.

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

Iowa Workforce Development

Labor Market Information

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Des Moines, IA 50319
515-281-8515
800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

TTY 515-281-4748;
1-800-831-1399



For Additional Information about the South Central Iowa LWDA — Visit our Website! <http://www.iowalmi.gov>

IOWA'S LABOR MARKET INFORMATION DIVISION
UNEMPLOYMENT RATE
August 2021

4.1%
WORKERS

CURRENT EMPLOYMENT STATISTICS

-6,500
OVER THE MONTH CHANGE

\$39.54
MEAN HOURLY WAGE

TOTAL NON-FARM EMPLOYMENT
JULY TO AUGUST 2021

TOTAL ANNUAL OPENINGS: 150

2020 STATEWIDE LABOURSHED STUDY

26.2%
OF THE EMPLOYED ARE LIKELY TO CHANGE EMPLOYMENT FOR A NEW OPPORTUNITY

FOR FURTHER INFORMATION CONTACT:

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