

2021 ANNUAL PROFILE

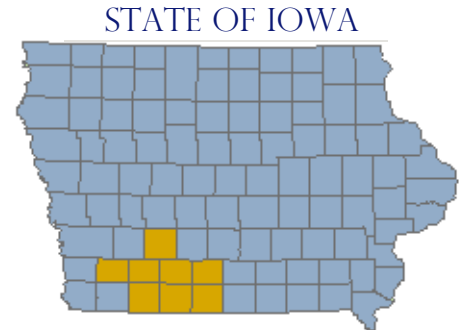
SOUTHWEST IOWA LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

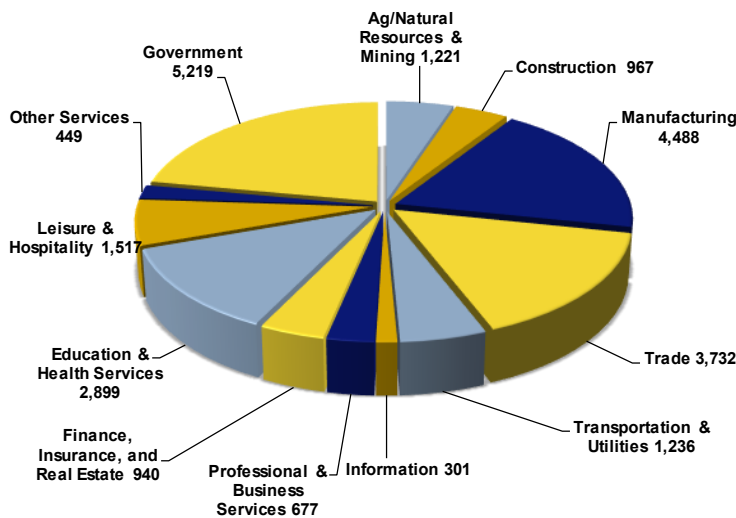
As of 2020, the Southwest Iowa LWDA's largest private industry was Manufacturing, representing 19.0 percent (4,488) of the region's total covered employment of 23,647. The region's total employment decreased by 4.1 percent since 2019, while the average annual wage increased by 6.5 percent to \$41,622 for all industries. While the majority of industries in the region recorded losses in employment, Construction was the only to increase by 18.2 percent in 2020. The largest loss in employment was posted in the Leisure & Hospitality industry with 16.3 percent, during 2020.

The Southwest Iowa LWDA average weekly wage for all industries was \$800 for 2020. This was an increase of 6.5 percent since 2019. The highest average weekly wage for a private sector industry was in Finance, Insurance, Real Estate averaging \$1,091. Between 2019 and 2020, the Other Services sector reported the largest percentage increase in average weekly wage of 14.7 percent.



Southwest Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the Southwest Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	1,080
Registered Nurses	660
Nursing Assistants	590
Miscellaneous Assemblers and Fabricators	530
Fast Food and Counter Workers	510
Laborers and Freight, Stock, and Material Movers, Hand	460
General and Operations Managers	400
Home Health and Personal Care Aides	390
Office Clerks, General	380
Heavy and Tractor-Trailer Truck Drivers	380

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in The Southwest Iowa LWDA

- | | |
|------------|----------|
| Adair | Adams |
| Clarke | Decatur |
| Montgomery | Ringgold |
| Taylor | Union |

2014 Covered Employment (QCEW)

		%
Total Employment	23,647	1.6 ¹
Average Weekly Wage	\$800	97.8 ²
Largest Private Sector: Manufacturing	4,488	2.1 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

Southwest Iowa LWDA Population (2020)	61,620
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
2,141	2,154	0.61%	Total All Industries	24,668	23,647	-4.14%
1,872	1,885	0.69%	Private Business	19,319	18,428	-4.61%
146	142	-2.74%	Ag/Natural Resources & Mining	1,270	1,221	-3.86%
197	210	6.60%	Construction	818	967	18.22%
77	73	-5.19%	Manufacturing	4,666	4,488	-3.81%
370	355	-4.05%	Trade	3,809	3,732	-2.02%
135	128	-5.19%	<i>Wholesale Trade</i>	1,011	1,015	0.40%
236	227	-3.81%	<i>Retail Trade</i>	2,798	2,717	-2.89%
90	94	4.44%	Transportation & Utilities	1,271	1,236	-2.75%
36	36	0.00%	Information	332	301	-9.34%
181	183	1.10%	Finance, Insurance, and Real Estate	699	677	-3.15%
214	217	1.40%	Professional & Business Services	1,029	940	-8.65%
240	272	13.33%	Education & Health Services	3,110	2,899	-6.78%
160	162	1.25%	Leisure & Hospitality	1,814	1,517	-16.37%
162	143	-11.73%	Other Services	501	449	-10.38%
269	268	-0.37%	Government	5,349	5,219	-2.43%
67	68	1.49%	<i>State</i>	280	286	2.14%
140	138	-1.43%	<i>Local</i>	4,798	4,649	-3.11%
63	63	0.00%	<i>Federal</i>	271	285	5.17%

Source: Quarterly Census of Employment and Wages

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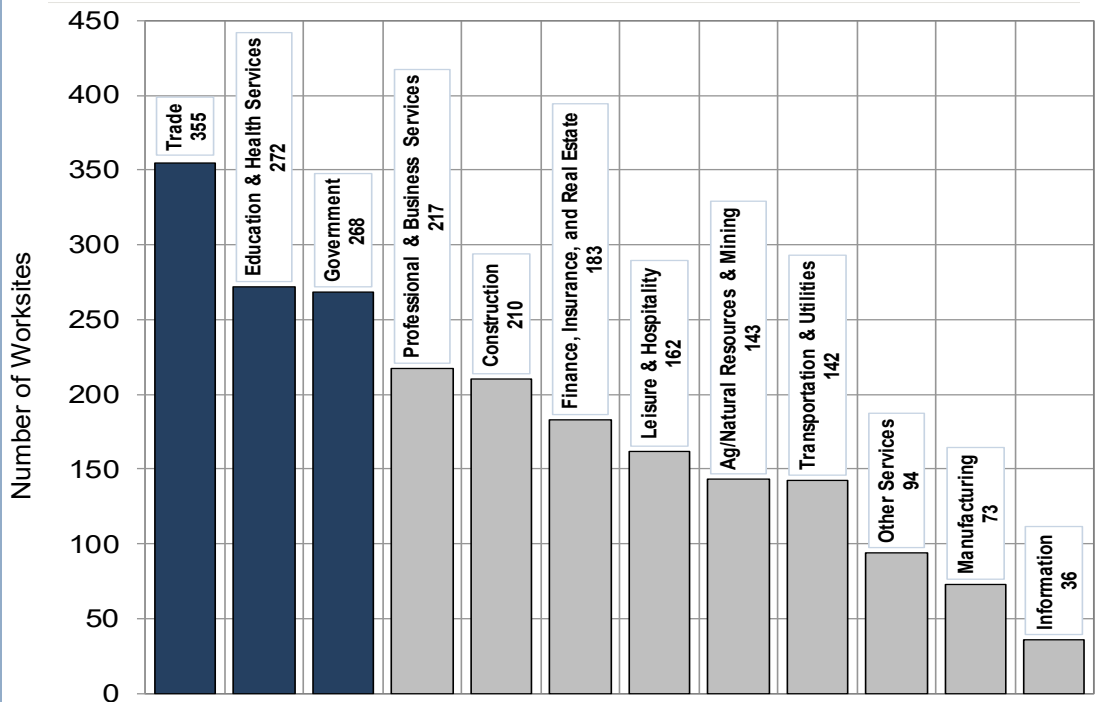
Southwest Iowa
LWDA's
Greatest Number of
Worksites

*Trade
355

Education & Health
Services
272

Government
268

Reporting Units by Industry in 2020



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

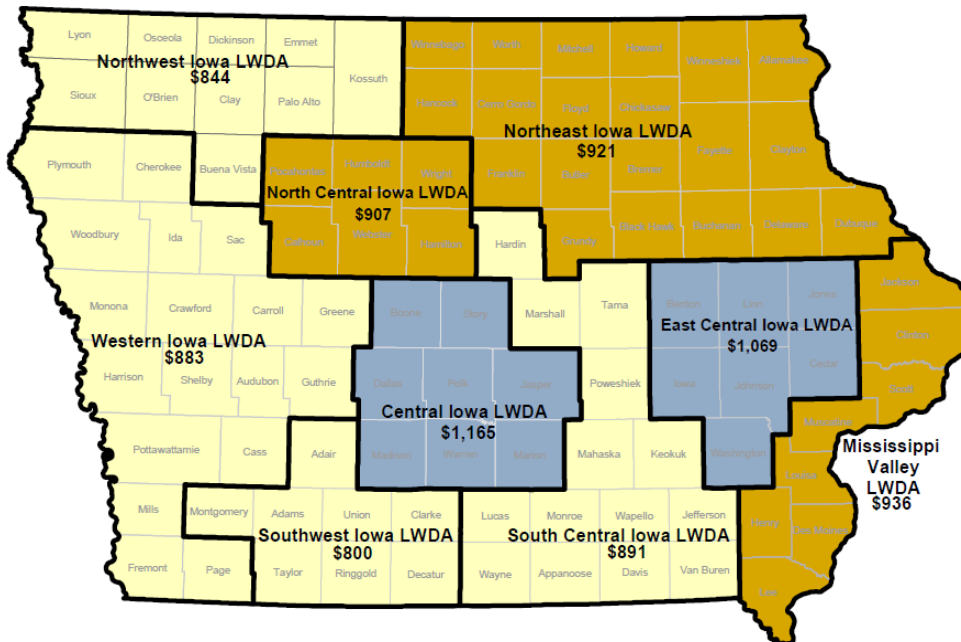
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 39,073	\$ 41,622	6.52%	Total All Industries	\$ 751	\$ 800	6.52%
\$ 37,827	\$ 40,234	6.36%	Private Business	\$ 727	\$ 774	6.46%
\$ 39,750	\$ 40,348	1.50%	Ag/Natural Resources & Mining	\$ 764	\$ 776	1.57%
\$ 45,995	\$ 52,711	14.60%	Construction	\$ 885	\$ 1,014	14.58%
\$ 49,782	\$ 50,546	1.53%	Manufacturing	\$ 957	\$ 972	1.57%
\$ 31,627	\$ 33,618	6.30%	Trade	\$ 608	\$ 647	6.41%
\$ 52,171	\$ 53,930	3.37%	Wholesale Trade	\$ 1,003	\$ 1,037	3.39%
\$ 24,206	\$ 26,035	7.56%	Retail Trade	\$ 466	\$ 501	7.51%
\$ 46,561	\$ 49,269	5.82%	Transportation & Utilities	\$ 895	\$ 947	5.81%
\$ 43,914	\$ 49,214	12.07%	Information	\$ 845	\$ 946	11.95%
\$ 54,125	\$ 56,748	4.85%	Finance, Insurance, Real Estate	\$ 1,041	\$ 1,091	4.80%
\$ 36,228	\$ 38,864	7.28%	Professional & Business Services	\$ 697	\$ 747	7.17%
\$ 31,770	\$ 34,375	8.20%	Education & Health Services	\$ 611	\$ 661	8.18%
\$ 14,666	\$ 14,824	1.08%	Leisure & Hospitality	\$ 282	\$ 285	1.06%
\$ 31,225	\$ 35,755	14.51%	Other Services	\$ 600	\$ 688	14.67%
\$ 43,570	\$ 46,523	6.78%	Government	\$ 838	\$ 895	6.80%
\$ 55,013	\$ 56,373	2.47%	State	\$ 1,058	\$ 1,084	2.46%
\$ 42,692	\$ 45,807	7.30%	Local	\$ 821	\$ 881	7.31%
\$ 47,280	\$ 48,318	2.20%	Federal	\$ 909	\$ 929	2.20%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

Southwest Iowa LWDA
\$800

Rank
Among All 9
IWD Regions
9

Statewide
\$800

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

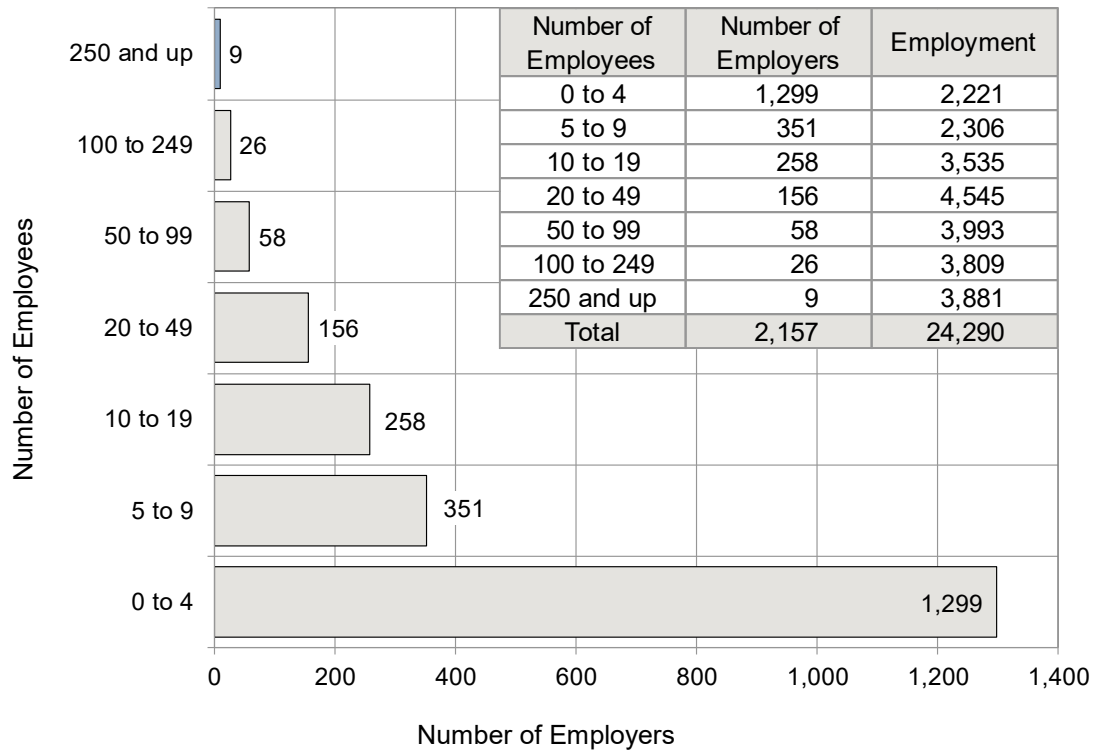
Size of Firm

Nine firms in the Southwest Iowa LWDA employ 250 or more workers, totaling 3,881 workers, which accounts for 65.0 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.7 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2020 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Qtr 2019 to 1st Qtr 2020

Quarterly Workforce Indicator	Southwest Iowa (2019)	Southwest Iowa (2020)
Total Employment	23,073	23,005
New Hires	2,632	2,700
Separations	2,798	3,564
Turnover	9.0%	7.9%
Firm Jobs Gained	615	588
Firm Jobs Lost	781	1,451

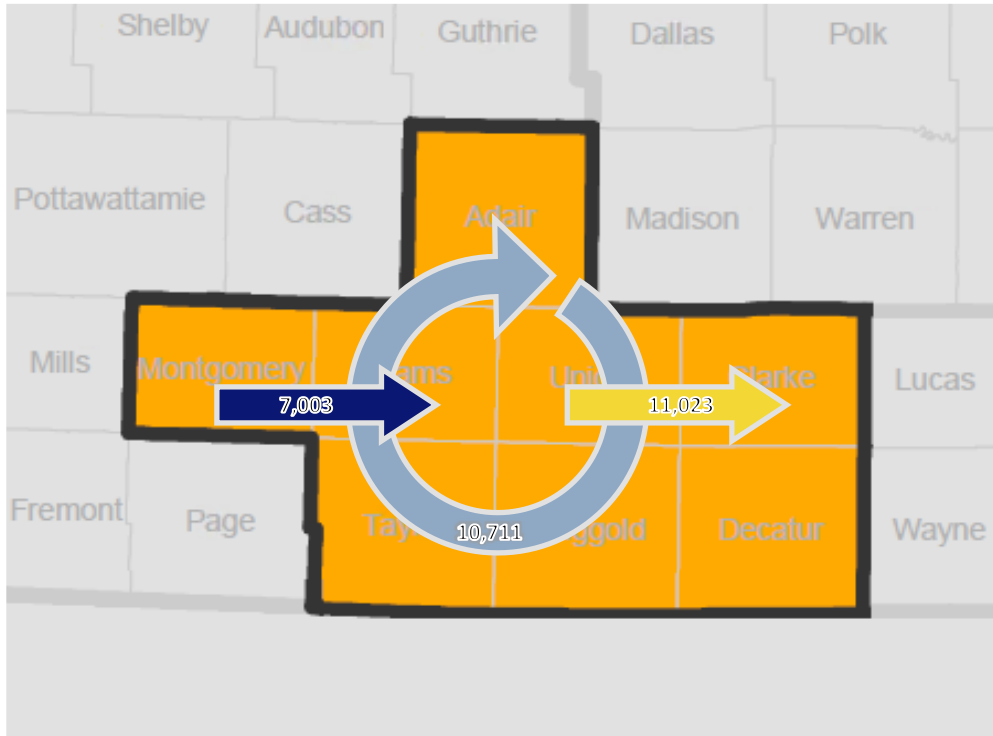
Quarterly Workforce Indicator	Iowa (2019)	Iowa (2020)
Total Employment	1,530,465	1,534,701
New Hires	188,454	188,317
Separations	190,893	256,376
Turnover	8.5%	7.9%
Firm Jobs Gained	45,400	34,362
Firm Jobs Lost	47,838	102,421

Source: Local Employment Dynamics, <http://lehd.census.gov>.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of the Southwest Iowa LWDA 2019

Characteristics of workers who commute in, out, and within the Southwest Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2018, there were 17,714 primary jobs in this region.

11,023 workers live in the Southwest Iowa LWDA but leave the region for their primary jobs

60.5 percent (10,711) of the region's workers live and work in the Southwest Iowa LWDA.

ON THE MAP Statistics — Southwest Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	17,714	100.0%	17,784	100.0%	18,023	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	4,501	25.4%	4,529	25.5%	4,498	25.0%
Age 30 to 54	8,419	47.5%	8,621	48.5%	8,945	49.6%
Age 55 or older	4,794	27.1%	4,634	26.1%	4,580	25.4%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	3,760	21.2%	3,927	22.1%	4,381	24.3%
\$1,251 to \$3,333 per month	6,835	38.6%	7,666	43.1%	8,117	45.0%
More than \$3,333 per month	7,119	40.2%	6,191	34.8%	5,525	30.7%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	16,935	95.6%	17,114	96.2%	17,485	97.0%
Black or African American Alone	263	1.5%	219	1.2%	237	1.3%
American Indian or Alaska Native Alone	73	0.4%	76	0.4%	58	0.3%
Asian Alone	294	1.7%	255	1.4%	126	0.7%
Native Hawaiian or Other Pacific Islander Alone	25	0.1%	9	0.1%	12	0.1%
Two or More Race Groups	124	0.7%	111	0.6%	105	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 17,714 total primary jobs in the Southwest Iowa LWDA and the distribution of age and monthly earnings of the workers.

38.6 percent of Southwest Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

27.1 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 17,714 in the Southwest Iowa LWDA and the distribution of educational attainment and sex of the workers

12.9 percent of Southwest Iowa LWDA jobs were filled by workers who held bachelor's degree or advanced degrees

54.5 percent of the region's workers are male.

ON THE MAP Statistics — Southwest Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	17,714	100.0%	17,784	100.0%	18,023	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	1,505	8.5%	1,462	8.2%	1,537	8.5%
High school or equivalent, no college	4,698	26.5%	4,854	27.3%	4,973	27.6%
Some college or Associate degree	4,727	26.7%	4,683	26.3%	4,602	25.5%
Bachelor's degree or advanced degree	2,283	12.9%	2,256	12.7%	2,413	13.4%
Educational attainment not available (workers aged 16-17)	4,501	25.4%	4,529	25.5%	4,498	25.0%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	9,647	54.5%	9,593	53.9%	9,682	53.7%
Female	8,067	45.5%	8,191	46.1%	8,341	46.3%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Southwest Iowa LWDA is Family Medicine Physicians with a mean hourly wage of \$129.35.

The lowest hourly mean wage by occupation in the Southwest Iowa LWDA is for Dining Room and Cafeteria Attendants and Bartender Helpers with \$8.71 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the Southwest Iowa LWDA

*Based on employment numbers

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$10.50	\$8.89	\$11.31
Registered Nurses	\$28.16	\$23.70	\$30.39
Nursing Assistants	\$14.46	\$13.32	\$15.03
Miscellaneous Assemblers and Fabricators	\$18.73	\$15.11	\$20.54
Fast Food and Counter Workers	\$10.32	\$8.50	\$11.24
Laborers and Freight, Stock, and Material Movers, Hand	\$15.72	\$11.22	\$17.97
General and Operations Managers	\$29.67	\$11.27	\$38.87
Home Health and Personal Care Aides	\$13.85	\$11.23	\$15.16
Office Clerks, General	\$16.98	\$11.82	\$19.56
Heavy and Tractor-Trailer Truck Drivers	\$17.67	\$13.71	\$19.66

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Adair	4,180	170	4	4,010
Adams	2,030	80	3.8	1,950
Clarke	4,760	260	5.4	4,500
Decatur	4,270	160	3.8	4,100
Montgomery	4,850	230	4.7	4,620
Ringgold	2,380	90	3.9	2,290
Taylor	3,060	110	3.7	2,950
Union	6,150	360	5.9	5,790
Southwest Iowa LWDA	31,700	1,500	4.6	30,200

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

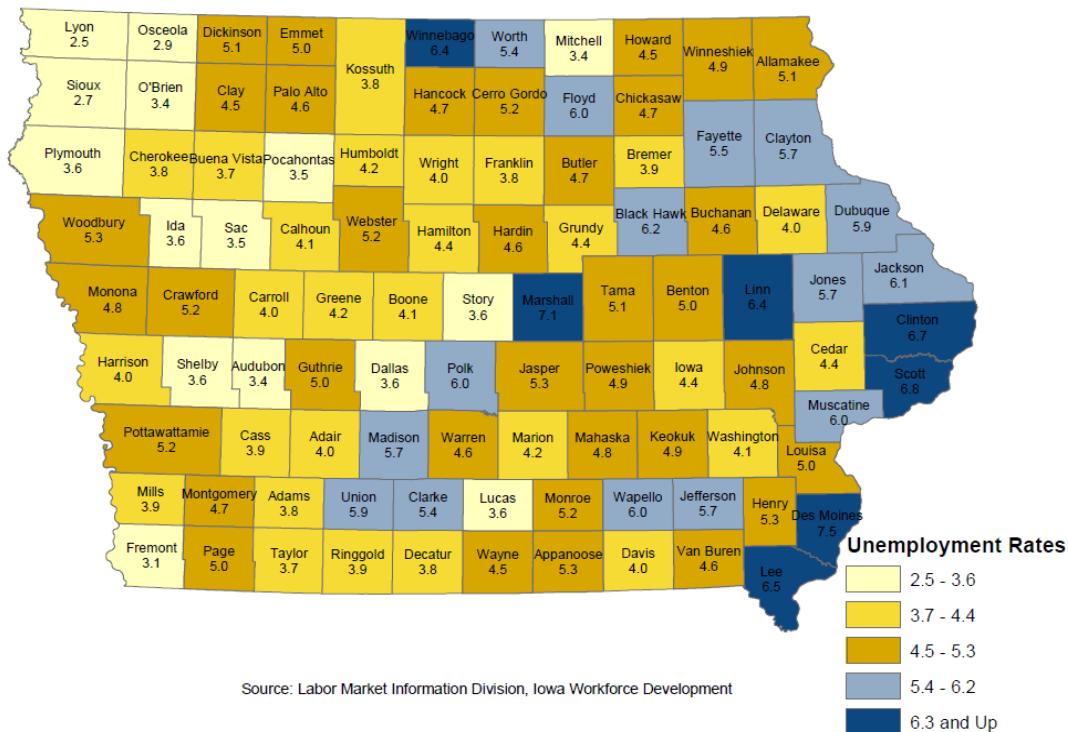
QUICK FACTS

Labor Force 2020

Unemployment averaged 4.6 percent in the Southwest Iowa LWDA for 2020. The region's jobless rate translated into 1,500 unemployed persons.

The 2020 unemployment rate for the Southwest Iowa LWDA was lower than the statewide average of 5.3 percent.

Unemployment Rates per Iowa Counties 2020 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

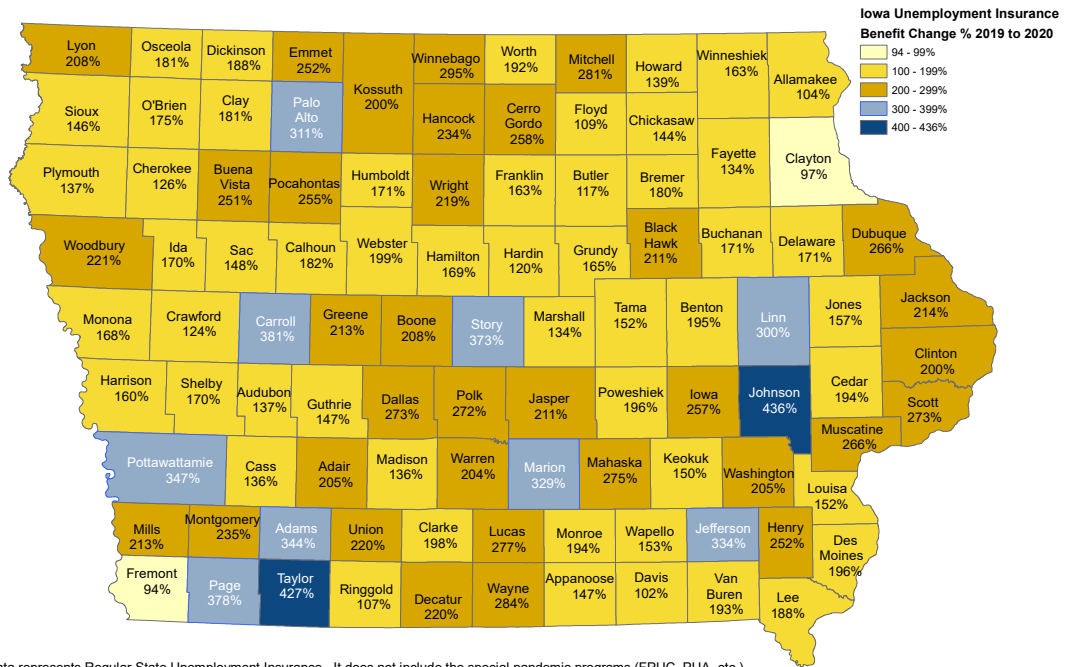
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Annual 2020 UI Benefits

UI Benefits for Iowa increased from \$345.2 million in 2019 to \$1.2 billion in 2020, an increase of 234.7 percent.

UI Benefits in All of Iowa's 99 counties increased compared to 2019. The large increase was due mostly to the economic impact of COVID-19

Percentage Change in Total Unemployment Insurance (UI) Benefit* From Annual 2019 to Annual 2020



* Data represents Regular State Unemployment Insurance. It does not include the special pandemic programs (FPUC, PUA, etc.)

* Data is based on the claimants place of residence.

Source: *Unemployment Insurance Statistical Data*

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about the Southwest Iowa LWDA — Visit our Website! <http://www.iowalmi.gov>

IOWA LABOR MARKET INFORMATION DIVISION
UNEMPLOYMENT RATE
August 2021
4.1%

CURRENT EMPLOYMENT STATISTICS
OVER THE MONTH CHANGE
-6,500
TOTAL NON-FARM EMPLOYMENT JULY TO AUGUST 2021

FEATURED OCCUPATIONAL WAGE
TRANSPORTATION, STORAGE, & DISTRIBUTION MANAGERS
MEAN HOURLY WAGE:
\$39.54
TOTAL ANNUAL OPENINGS: 150

2020 STATEWIDE LABORSHELD STUDY
26.2%
OF THE EMPLOYED ARE LIKELY TO CHANGE EMPLOYMENT FOR A NEW OPPORTUNITY

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QUESTIONS? You can also contact us through our labormi@iowadwd.com

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