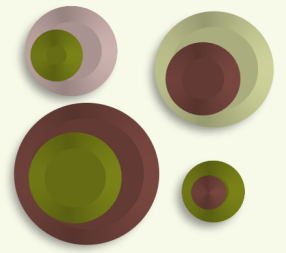
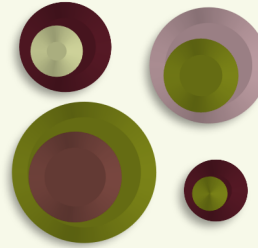


# 2023 IOWA INDUSTRY PROFILE

## ACCOMMODATION & FOOD SERVICES

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2022, the **Accommodation and Food Services** sector comprised 7.6 percent of all public and private sector employment in Iowa with 117,335 jobs and an annual average wage of \$20,865. Wages in this sector are 63.6 percent lower than the statewide average of \$57,378 for all industries; however, there is a greater ratio of part-time employment in addition to lower hourly rates than in other industries. Further, it should be kept in mind that the average wage does not include tips or gratuities earned by wait staff, bell hops, and bartenders, when not reported to their employers.

Employment in this sector grew modestly from 2013 through to 2019 by 3.9 percent. This modest growth was dramatically interrupted by the impact of the Covid pandemic in 2020, with employment decreasing by 16.8 percent, to 102,969 employees. Much of this dramatic reduction in employees was pushed by the fallout of the pandemic: restricted openings, layoffs and employees voluntarily leaving the sector. Employment improved in 2021 and 2022, rising by 13.9 percent to 117,332 in 2022. Despite these gains, employment was still below the numbers prior to the pandemic as far back as 2013. Wages also increased by 17.5 percent from 2020 to 2022, which is higher than the wage increase from 2016 to 2020. Wages increased by 10.3 percent from 2020 to 2021, higher than recent years, in an attempt by the industry to try and retain or lure workers back after long periods of struggling to fully staff businesses. Despite this, employment is still below pre-pandemic numbers.



# ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



## What is Accommodation & Food Services?

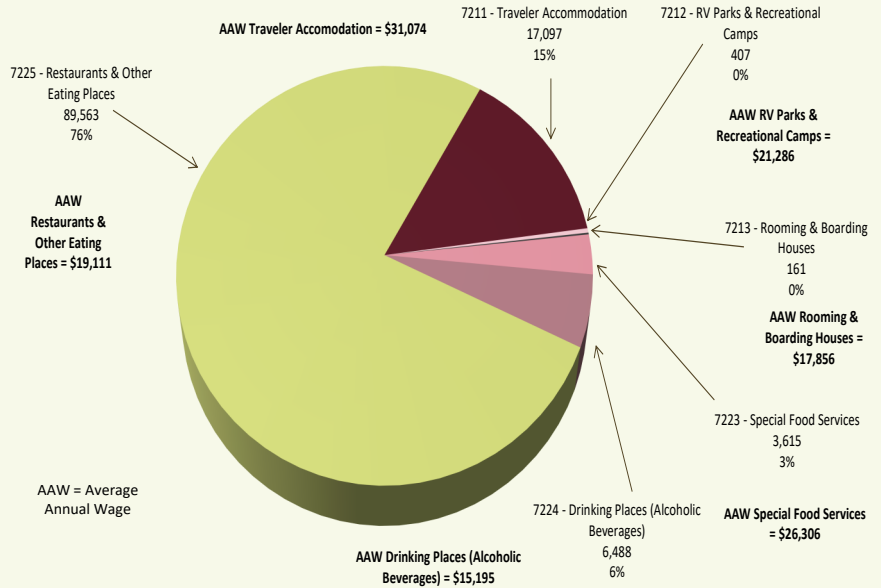
The **Accommodation and Food Services** sector comprises firms that provide customers with lodging and/or prepare meals, snacks and beverages for immediate consumption. The sector includes both accommodation and food services because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

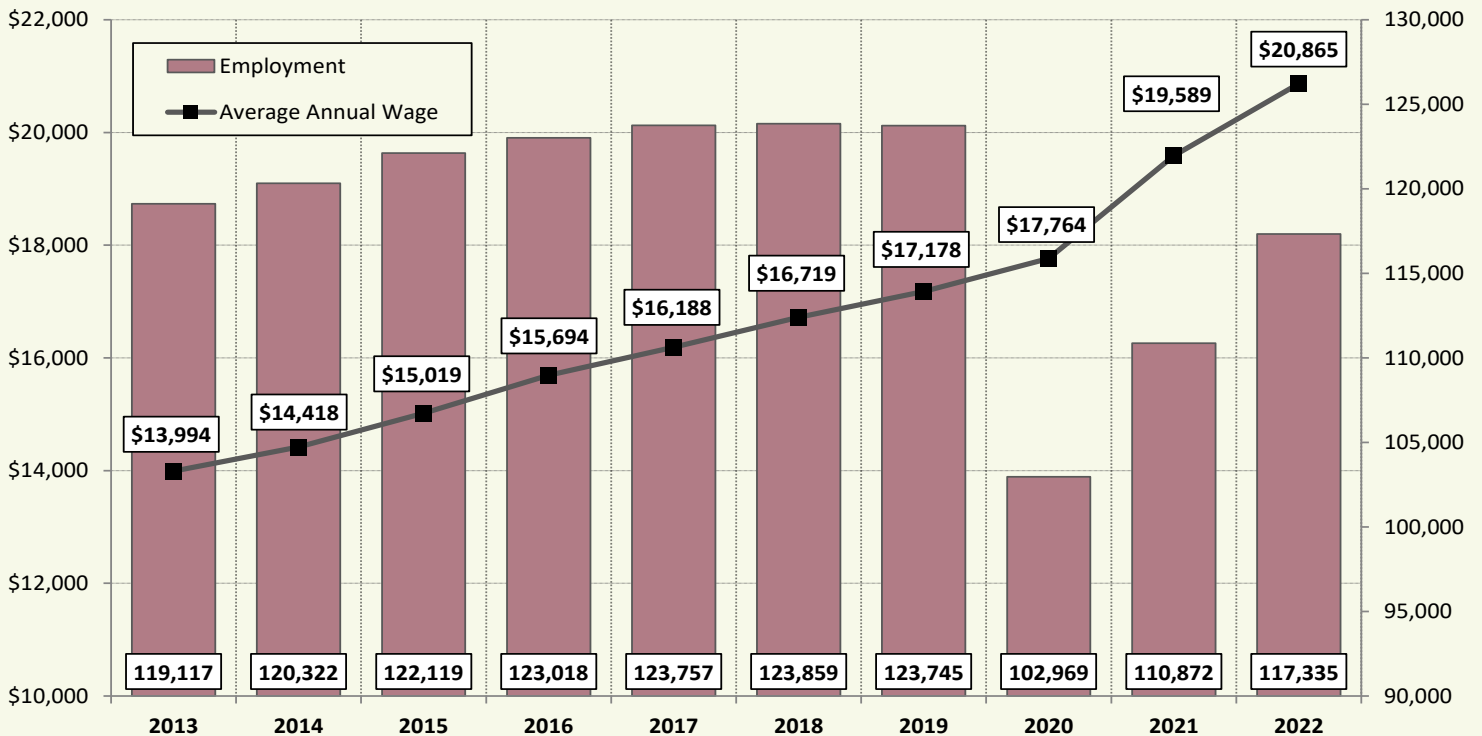
## 2022 Industry Breakout by Employment in Iowa

Accommodation & Food Services NAICS Industry Coding  
Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

## 2013–2022 Employment in Accommodation & Food Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

# ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



Top Occupations in Accommodation and Food Services	Employment
Fast Food and Counter Workers	24,551
Waiters and Waitresses	18,076
Cooks, Restaurant	10,206
First-Line Supervisors of Food Preparation and Serving Workers	7,000
Bartenders	6,154
Cooks, Fast Food	6,046
Maids and Housekeeping Cleaners	3,695
Food Preparation Workers	3,336
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	2,869
Hotel, Motel, and Resort Desk Clerks	2,655
Dishwashers	2,396
Driver/Sales Workers	1,710
Dining Room and Cafeteria Attendants and Bartender Helpers	1,654
Food Service Managers	1,351
Cooks, Short Order	858
Maintenance and Repair Workers, General	746
Gaming Dealers	625
Lodging Managers	613
Food Preparation and Serving Related Workers, All Other	601
Chefs and Head Cooks	583

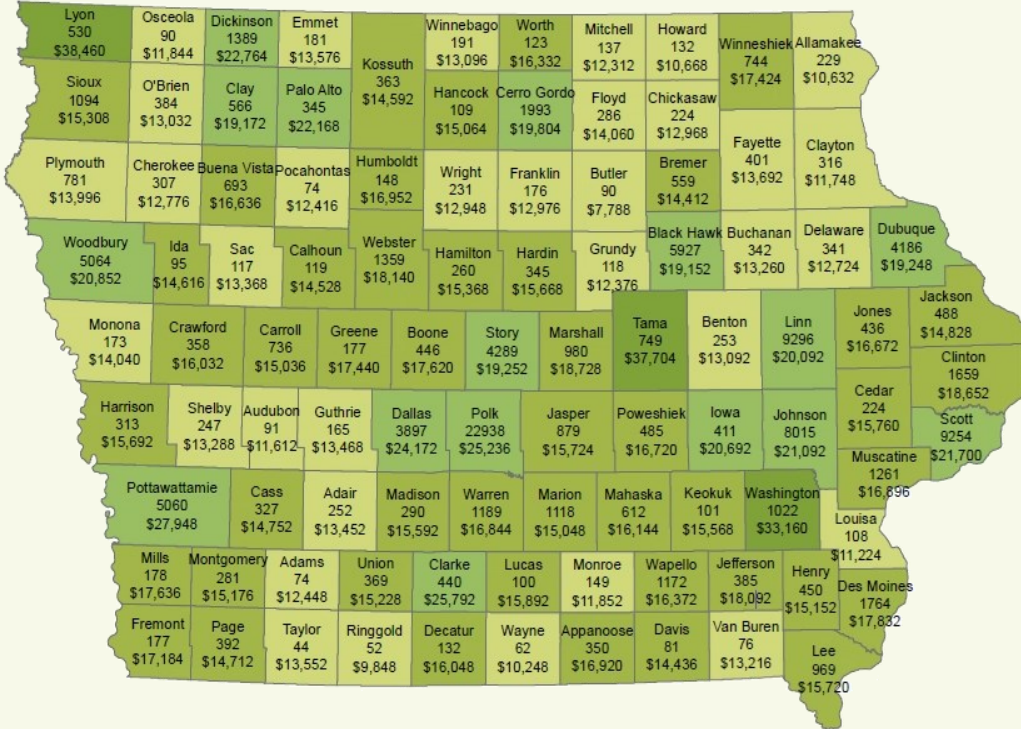
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2020-2030 Long-Term Projections)

### Establishment Facts:

In 2022, employers in the **Accommodation and Food Services** sector averaged 7,358 locations across Iowa. The sector's employment is distributed between two major categories. The larger of the two, **Food service and drinking places**, employed 99,670 workers, or 84.9 percent.

Wages in **Food services and drinking places** averaged \$19,116 in 2022; however, this wage includes part-time and seasonal help. The average wage for the 17,665 **Accommodation** employees was much higher, averaging \$30,728 per year over the same period.

## 2022 Covered Employment in Accommodation & Food Services by County



### Sector Statewide:

Employment - 117,335  
Average Annual Wage - \$20,865

**Label Key:**  
First line is the county name followed by average employment and finally, average wage.

**Wages** ■ Less than \$14,060 ■ \$14,061 - \$18,728 ■ \$18,729 - \$27,948 ■ Greater than \$27,949

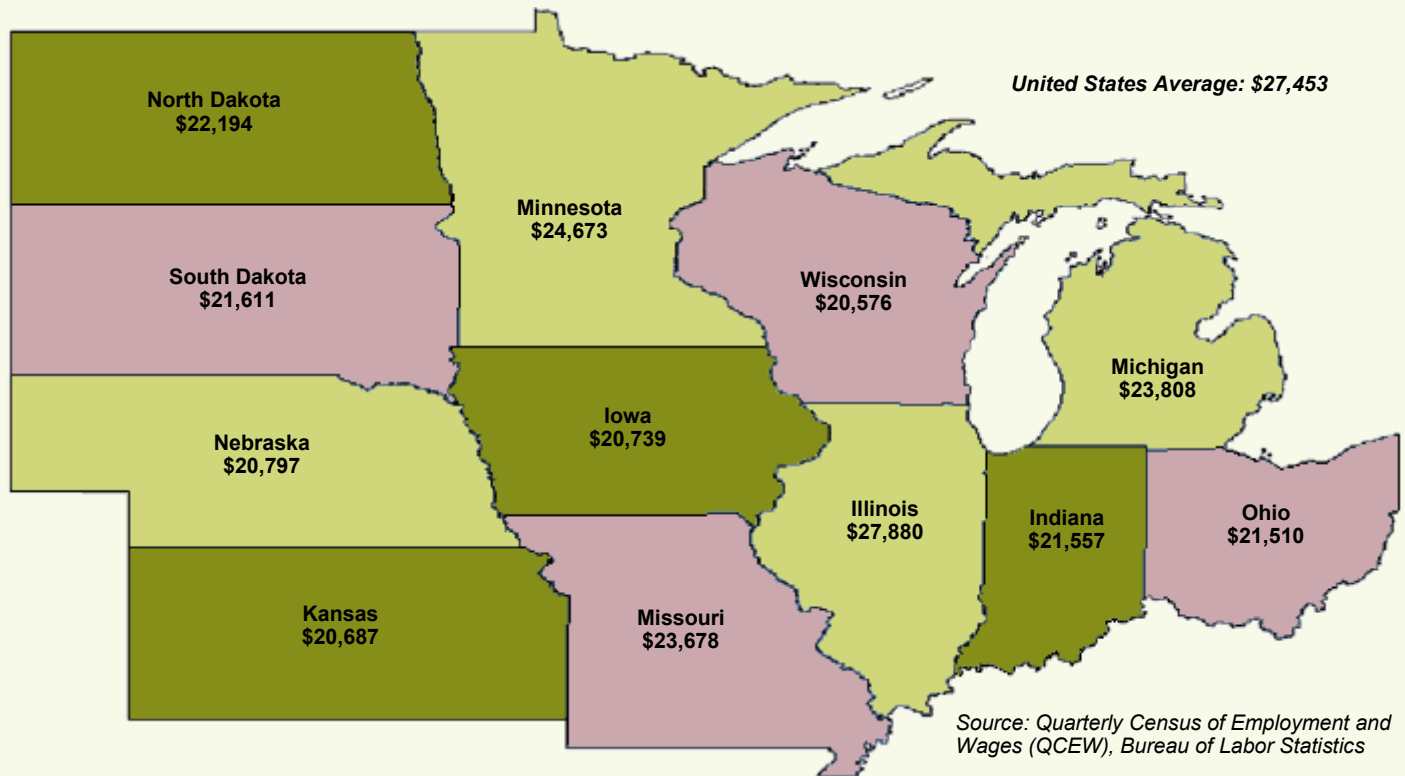
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

# ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



## 2022 Average Annual Wage for Covered Employment in Accommodation & Food Services

State Comparisons by Private Ownership



### Contact Information

#### Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
800-532-1249

Fax: 515-281-8195  
lwd.lmi@iwd.iowa.gov

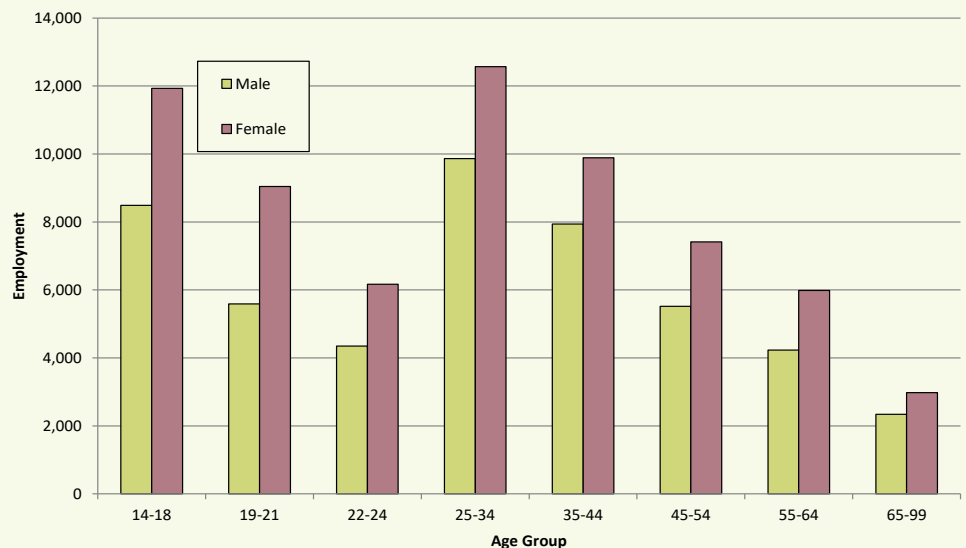
[www.iowaworkforcedevelopment.gov](http://www.iowaworkforcedevelopment.gov)

*Equal opportunity employer/program.*

*Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

## Industry Distribution by Age and Gender, 2nd Quarter 2022



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>

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